



Added Value of Networking

Success Story

Success Story title *Competition "Gemeinsam stark sein" for local action groups*

Theme *Appreciating / taking into account Leader-Projects*

NRN *Germany* Coordinator *NSU*

Partners *Leader responsible persons from the German Ministry and the regional Ministries*

Period *2010 and 2011*

Beneficiaries *Local action groups*

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Background

The aim of the project is to appreciate the value of Leader, make public relations and create attention.

Main activities

In cooperation with the regional Ministries (since 2010 once a year) we are looking for projects concerning different themes (2010: voluntary engagement, 2011: demographic change). We are publishing these projects on our website. During a specific time frame, only the representatives of local action groups are allowed to evaluate these projects on the basis of 4 criteria. According to the bottom-up approach there is no jury of experts, but just the rural actors.

After this evaluation period, we are doing a lot of PR: the award ceremony during the International Green Week, a publication about all the projects etc.

Main results/benefits

Advertising for the leader approach and for the work of the local action groups.





European Commission
Agriculture and
Rural Development



European Network for
Rural Development

Contribution of the NSU

NSU provided ideas and was in charge of the implementation and organization.

Contribution of the partners

In the pre-selection of projects.

Success factors

Evaluation just by local action groups (bottom-up approach).

Additional information

www.netzwerk-laendlicher-raum.de/wettbewerb

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