



Added Value of Networking

Success Story

Success Story title *NRN Imnarja Festival 2010*

Theme *Network communications; Knowledge exchange; Cooperation*

NRN *Malta* Coordinator *NSU*

Partners *Managing Authority EAFRD, Naturalment Malti, MRRA, Local Action Group Xlokk, Local Action Group Majjistral, Local Action Group Gozo.*

Period *28-30th June 2010* Resources *€7 000*

Geo-location *Buskett, Majjistral Territory*

Beneficiaries *NRNs from other Member States, Managing Authority, ENRD, Naturalment Malti, Local Action Groups, General Public*

Background

The Imnarja festival is a yearly national celebration dating back to the arrival of the Knights of St. John in Malta in 1530, and coincides with the feast of St. Peter and St. Paul on 29th June. L-Imnarja offers a fantastic insight into local traditions of which agricultural is a fundamental theme so it also supports the general public to appreciate the important role which farmers play in rural development. The activities held during Imnarja in collaboration with NRNs from other member states served to encourage sharing of best practice and networking. It also provided local rural stakeholders with more information on the role of the National Rural Network.

Main activities

1. The setting up of stands where representatives from the ENRD and National Rural Networks informed the general public of the role of the National Rural Network and provided examples of successful projects.
2. The National Rural Network Malta hung PVC photos of RDP funded projects, featured a DVD of RDP financed projects and also provided a personalised support service to the general public on how the RDP contributed to the development of rural areas.
3. Traditional dinner of fresh Maltese produce in a rural setting, with traditional music.
4. Performances of the popular 'għana', a form of sung poetry in Maltese.
5. Animals and fresh produce shows, competitions and exhibitions

Main results/benefits

The general public and rural stakeholders broadened their knowledge of the importance of the European Network for Rural Development and subsequently of the National Rural Network being run by each Member State.

Following the success of the Imnarja event 2010, the Managing Authority and National Rural Network participated in Imnarja 2011 celebrations which also strongly involved the 3 Local Action Groups. Participation for Imnarja 2012 has been secured and this celebration has now become the annual event of the Maltese National Rural Network.





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Contribution of the NSU

NRN Malta coordinated the entire event with Naturalment Malti, other Member States NRNs and ENRD.

Contribution of the partners

Naturalment Malti was involved in the organisation of local traditions and competitions. ENRD provided support to all NRNs and also assisted the Managing Authority Malta in the organisation of an ENRD meeting held in Malta during the same Imnarja period. The Local Action Groups provided information on their region and also built contacts with the National Rural Network of other MS.

Success factors

The event was a first-rate celebration for the general public and rural stakeholders alike to appreciate the improvement in rural areas generated through EAFRD financed projects. It also created a networking event in an informal and social atmosphere with strong collaboration and an active contribution from most of the MS.

Additional information

<https://secure2.gov.mt/mrra-ma/publicity?l=1>

