

**Ministry of Agriculture
and Rural Development
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**State of the play – the flagship
„Sustainable rural
development”**

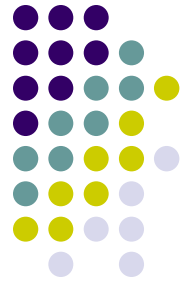
Warsaw 25.01.2011

Plan of presentation

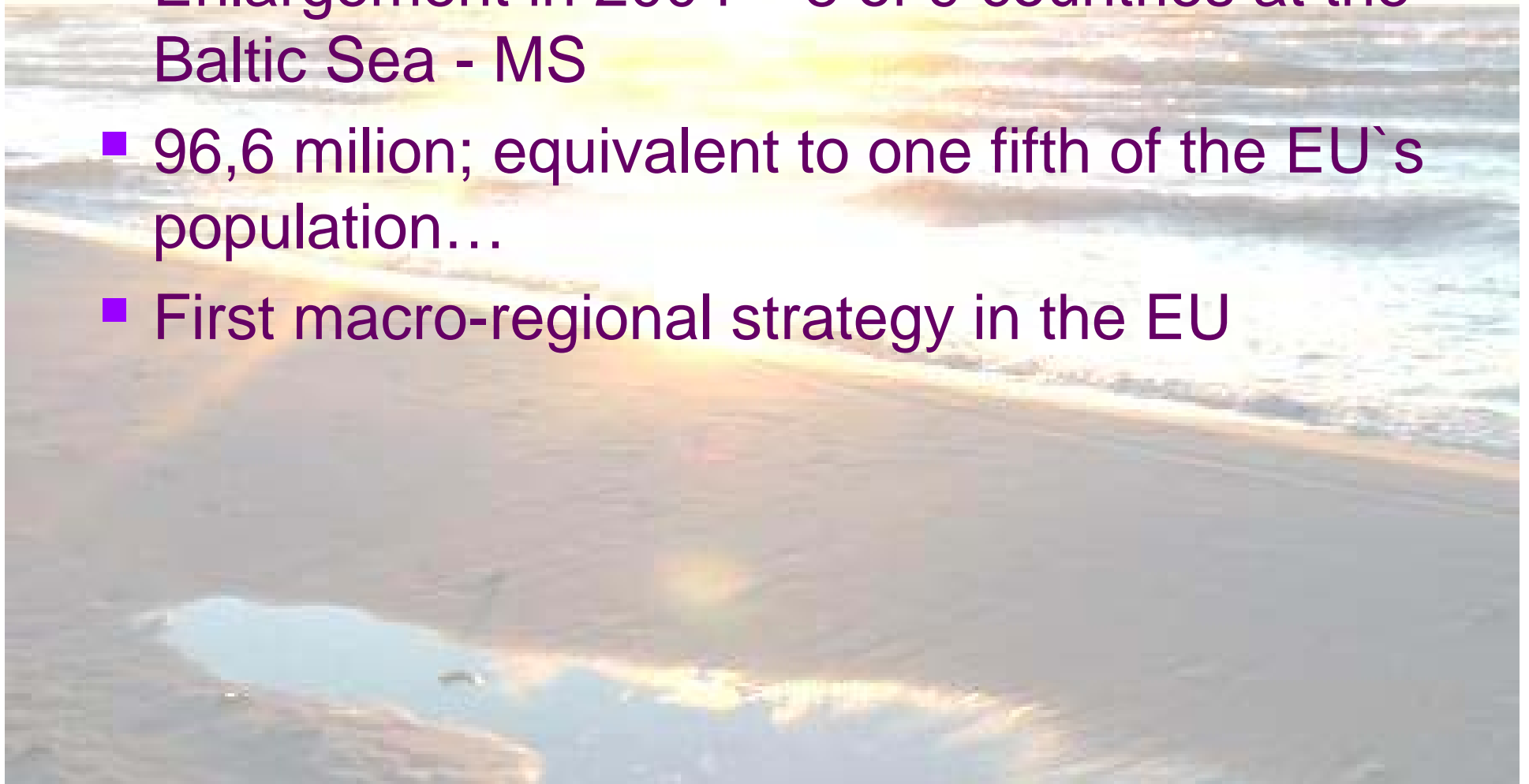
- EU Strategy for the Baltic Sea region;
- the flagship project „Sustainable rural development”
- The objectives of the meeting



EUSBSR EU Strategy for the Baltic Sea Region



- Enlargement in 2004 – 8 of 9 countries at the Baltic Sea - MS
- 96,6 milion; equivalent to one fifth of the EU`s population...
- First macro-regional strategy in the EU



The Strategy....

„ The Baltic Sea Region has an established history of networking and cooperation in many policy areas. This strategy offers the opportunity to move from words to action and to deliver real benefits for the region as a whole.”

„We are convinced that a strategy for the Baltic Sea Region, consisting of the approach and actions described above are essential to protect the Baltic Sea and to exploit fully the opportunities open to the region”. (COM(2009) 248 final; Conclusion)



Four pillars /challenges

- to enable a sustainable environment
- to enhance the region's prosperity
- to increase accessibility and attractiveness
- to ensure safety and security in the region

Rolling Action Plan with 15 priority areas/actions
and flagships projects

Examples of flagship projects

Source:
presentation of
Andreas Lindholm;
European
Commission

- Remove phosphates in detergents
 - Create marine protected areas
 - A fund for innovation and research
 - Promote environmental technologies
 - Encourage sustainable aquaculture
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- Connect the Baltic States to the energy networks
 - Improve transport infrastructures
 - Establish joint curricula in universities
 - Integrate the maritime surveillance systems
 - Better cooperation in case of marine pollution

Implementation

- **Simple implementation system: making better use of existing institutions, funding, and legislation.**
- **Policy development: European Council**
- **Coordination, monitoring and follow-up: European Commission**
- **Implementation on the ground: Member State or equivalent to coordinate Priority Area; Ministry, agency, or other body to lead flagship projects**
- **Annual Forum with stakeholders**

Source: presentation of
Andreas Lindholm;
European Commission

The Strategy- a one year of implementation

14-15 October 2010 Tallinn- first Annual Forum of the EU Strategy for the Baltic Sea Region

First draft report on implementation

- http://ec.europa.eu/regional_policy/cooperation/baltic/events_en.htm



Priority 9

To reinforce sustainability of agriculture, forestry and fisheries

- coordinated by Finland and Lithuania for rural development and Sweden for fisheries;
- 07-08.10.09, kick-off meeting; Finland
- 21-22.01.10, Finland
- 18.11.10, Finland





Priority 9

To reinforce sustainability of agriculture, forestry and fisheries

- **9.3. “Sustainable rural development”** Projects must be developed that bring together people in the region for sustainable rural development and livelihood, such as supporting the environment for innovations, youth, rural tourism, agriculture and forestry. New practices on using an integrated approach should be developed. (Lead: Poland and Sweden; Deadline for progress review: to be determined)

Helsinki 21 -22 January 2010

Selection of topics (based on outcomes of the questionnaire)

- **Rural youth**
- **Creation of a friendly environment for innovation**

Decision on screening of existing project



28 - 30 April **Apšuciems, Latvia**

- Captain`s Crew established
- Further discssion on project
- Criteria for selection



Screening, Projects from 4 countries

– LV, DK, SE, PL

- 26 youth projects
 - 9 transnational
 - 4 national / interregional
 - 13 local
- 7 innovation projects
 - 3 transnational
 - 1 national
 - 3 local
- How many are really good model projects?
- Does any of them include both youth and innovation?

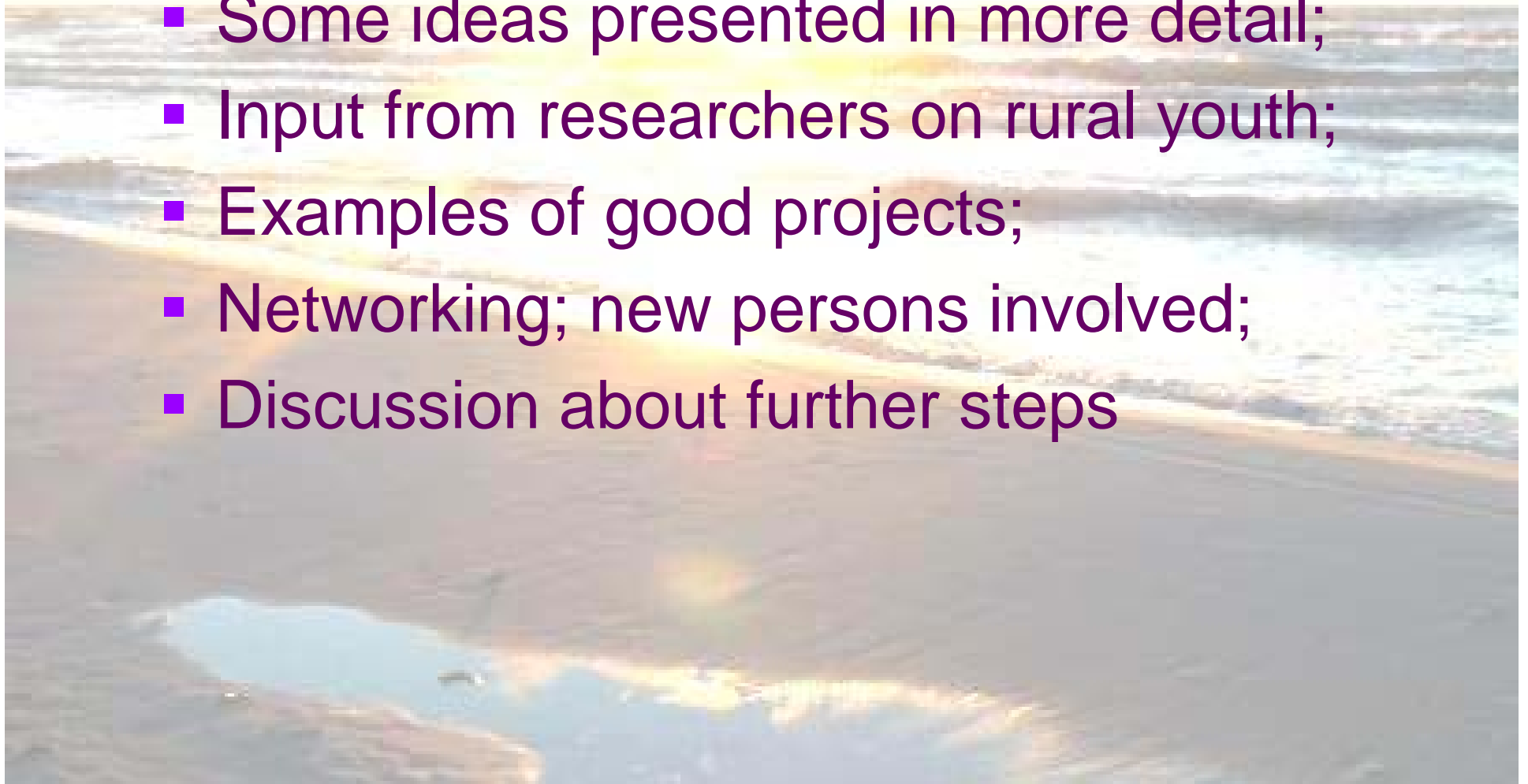


26-27 October; Warsaw



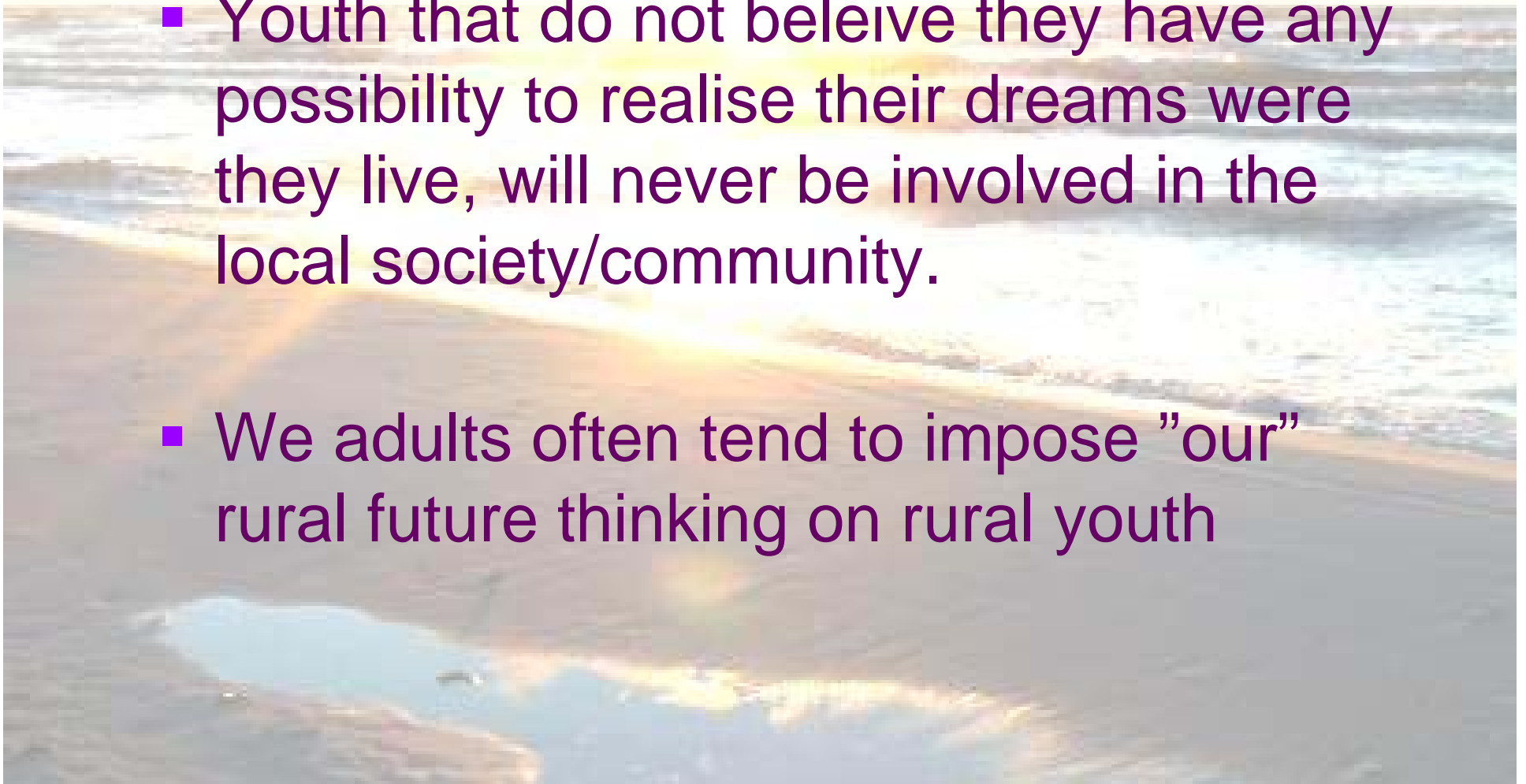
26-27 October; Warsaw objectives of the seminar

- Some ideas presented in more detail;
- Input from researchers on rural youth;
- Examples of good projects;
- Networking; new persons involved;
- Discussion about further steps



Involving youth

- Youth that do not believe they have any possibility to realise their dreams where they live, will never be involved in the local society/community.
- We adults often tend to impose "our" rural future thinking on rural youth



Involving youth

We need to create/collect future visions, the future dream village, theme village, the expected positive rural future that attracts young to settle.

We need to create means for innovative people (youth) so they can realise these ideas. An innovation support so youth can create their own future.

Our vision for rural youth.

We have to:

Let them dream

Let them visualize

Help them innovate

Facilitate decision to stay in rural areas

**It will,
Make them believe**

And get them involved



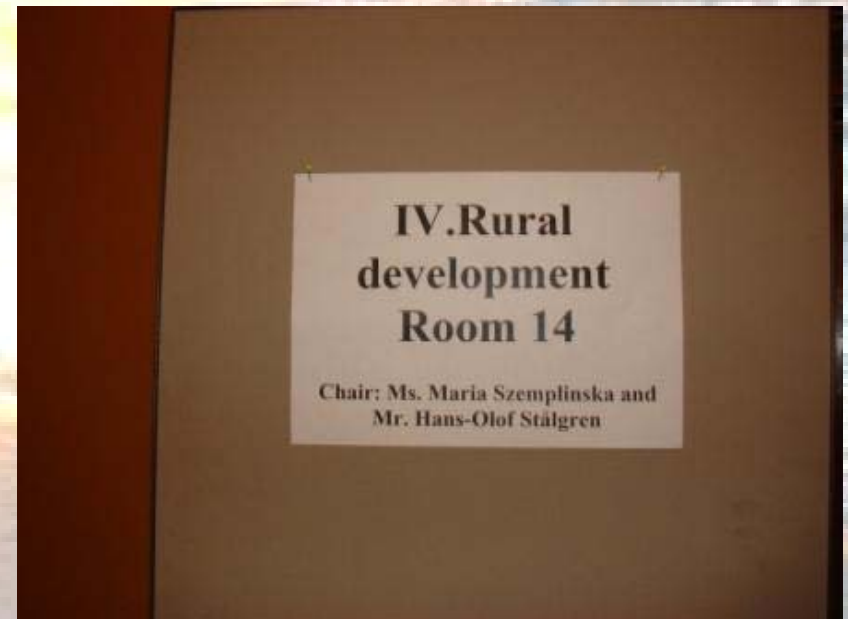
The projects that are.....

- Supporting youth to create visions for a rural future;
- Gathering youth to describe their future dream village;
- Connecting youth, researchers and practitioners;
- Training in innovation;
- Creating a support for youth (and others) to continue to be innovators

.....needed

Helsinki 18.11.2010 (workshop during the meeting of Priority 9)

- What do we want to achieve...?
Create a platform for good examples gathering an armada of small flagship projects targeting rural youth and good innovation climate in rural areas. Presenting the results in a conference in November.



Some examples of good projects

Future villages and 72 Hours Race



Future villages



Some examples of good projects, Innovation Camp in Kalundborg



More projects:

- Fennix project
- Learning by doing
- Amazing Leader



25-26 January; Warsaw objectives of the meeting

- Selected projects presented- an armada (fleet) to be established?
- Discussion on how the projects can interfere;
- Networking; new persons involved;
- Discussion about further steps



