



# CLLD Cooperation OFFER

## Title of the proposed project

	<p><b>ACTIVITATS EQÜESTRES: un desenvolupament sostenible i integrador a les zones rurals.</b></p> <p>EQUESTRIAN ACTIVITIES PROJECT: sustainable and integrating development in the rural areas.</p>
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## Type of project

<input checked="" type="checkbox"/> Cross-border cooperation <input checked="" type="checkbox"/> With other MSs (no shared border)
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## Brief summary of the project idea

<p>The equestrian project pretends to recognize, stimulate, promote and spread equestrian activities in different areas: sports, social-therapeutic and tourist.</p>
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## Looking for partner located in the following types of areas

<input checked="" type="checkbox"/> National / Regional borders <input type="checkbox"/> Inland <input type="checkbox"/> Island <input type="checkbox"/> Lakes and rivers <input type="checkbox"/> Coastal <input type="checkbox"/> Mountainous	<input checked="" type="checkbox"/> Rural <input type="checkbox"/> Peri-Urban <input type="checkbox"/> Urban <input type="checkbox"/> Small town <input type="checkbox"/> Historic centre <input type="checkbox"/> Densely populated residential area <input type="checkbox"/> Segregated/deprived neighbourhood	<input type="checkbox"/> Isolated / remote <input type="checkbox"/> Sea basin <input type="checkbox"/> Mediterranean <input type="checkbox"/> Baltic <input type="checkbox"/> North Sea <input type="checkbox"/> Atlantic
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## Topic of the project

<input checked="" type="checkbox"/> Tourism / / Territorial branding <input type="checkbox"/> Local products <input type="checkbox"/> Natural environment & Resources / Landscape <input type="checkbox"/> Basic services <input checked="" type="checkbox"/> Economic diversification	<input type="checkbox"/> Culture and Cultural heritage <input type="checkbox"/> Local energy production / renewable energies <input type="checkbox"/> Territory development <input type="checkbox"/> Autres :
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<p><b>Additional keywords:</b> (up to 3)</p>
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# Objective

## Initial position / background / local context of the proposed project

*Associació per al Desenvolupament Rural Integral de la zona Nord-Oriental de Catalunya-ADRINOC* is a LAG situated in the north of Catalonia (Spain) near to the french border.

At this moment we have a project of cooperation called Equestrian Activities. In 2016, we started this project around different regions of our competence area.

Before to start this project, ADRINOC has made a study about the situation of the territory around equestrian activities and centers where we noticed that there were a lot of equestrian rural centers. However, equestrian activity was very unknown to the population, so it would be a good opportunity to develop it in our territory.



## Proposed objectives / target group and activities

### Objective:

The objective of the project is to recognize, stimulate, promote and spread the equestrian activities in different areas sports, social-therapeutic and tourist like an activity of the economic diversification and a new opportunity to the rural zones.

### Target group:

Our target group are equestrian centers and general public like families and tourist.

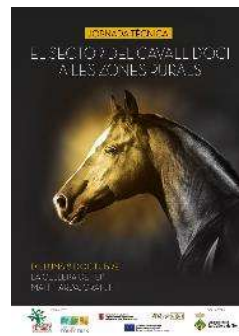


### Activities:

- Designing and developing a general plan of equestrian activities.
- Value the equestrian activities and their benefits.
- Promote different aspects and opportunities of the horse's world: social, territorial, touristic and economic.
- Facilitate a dialogue between Administration and the equestrian centres to improve the equestrian enterprises and their territory.
- Specialize the equestrian area (academic training, new activities and creation of tourist products and services for the territory).



- Development of the pilot actions:
  - The Day of the Horse
  - Interdisciplinary workshops in horse therapy
  - Technical equestrian conference 2019.
  - Expert Board (meeting between technical equestrian experts)
  - Fam-trip
  - Creation a new equestrian tourist product
  - The Day of the Horse, III Edition (2019)
  - Communication of the actions



**Websites of the project:**

<https://www.diaacavall.cat/>

<http://adrinoc.cat/ca/entitat/projectes-estrategics/activitats-equestres/>

**Diagnosis (Catalan language):**

- Territorial diagnosis "The equestrian sector in Catalonia and development possibilities in rural areas" : <http://adrinoc.cat/wp-content/uploads/2017/05/Diagnosi-general-CC.pdf>
- Participative diagnosis : "Potentialities and needs of the equestrian sector in the Leader territory of ADRINOC" : <http://adrinoc.cat/wp-content/uploads/2017/05/Diagnosi-territorial-CC.pdf>

**Country and /or kind of partner you are looking for**

European partner.  
Local administration.

**Languages spoken by your LAG staff**

Spanish, French and English spoken.

## Offering LAG

### Contact details

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<b>Region</b>	Catalonia
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### This Cooperation Offer is valid until

Until 2021
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**Date:** 24/04/2019