



October 16<sup>th</sup>, 2012

European Parliament, ROOM - P4B001

9.00 - 18.00

CONFERENCE



# Greening Partnership Day

Managed habitats  
and biodiversity

Safe, healthy and  
affordable food



11.30 - 19.30

**Exhibition:**  
**Virtual Farm Tour**  
3<sup>rd</sup> Floor-Distribution hall





### PART I: Greening in best practice (ROOM - P4B001)

**Don't forget  
to pick-up your badge**  
lobby of the Altiero Spinelli Building  
on the side of Place du Luxembourg

**9.00 - 9.10**

#### Introduction by the host:

**Mairead McGuinness**

*MEP*

**9.10 - 9.50**

#### Practices in biodiversity management

- How to enhance biodiversity alongside productive agriculture. Multi-functional field margins and the science behind it.

**Dr Ben Woodcock**

*Centre for Ecology & Hydrology, National Environment Research Council, UK*

- Case study - Multi-functional field margins in practice: the case of Pollinator Network initiative.

**Romano De Vivo**

*Head of Sustainable Agriculture & Stewardship, Europe Africa and Middle East - Syngenta*

- Questions & answers

**9.50 - 10.25**

#### Soil management practices in Europe

- How to enhance soil biodiversity: best management practices.

**Pier Cocconcelli**

*Professor of the faculty of Microbiology of the Catholic University of Italy*

- Case study - Additional practices that can support soil formation and nutrient cycling.

**Gilberto Garuti**

*Neorurale*

- Questions & answers

**10.25 - 10.55**

#### Water management

- Partnerships between farms, water suppliers and industry

**Friedrich Barth**

*Vice Chairman of the European Water Partnership*

- How feasible are the greening solutions? The farmers perspective

**Max Hardegg**

*Austrian Landowners' Association*

- Questions & answers

**10.55 - 11.00**

#### Concluding remarks

**Mairead McGuinness**

*MEP*

**11.30 - 14.00**

#### Exhibition: Virtual Farm Tour

Distribution Area (3<sup>rd</sup> Floor - Main corridor)

- Opening
- A short tour of the stands (ELO, OPERA, SYN Field Margins)
- Projection of a movie on Operation Pollinator
- Testimony of a farmer participating to the Belgian Pollinator Program
- Lunch provided



## PART II: The European Biodiversity Conference (ROOM - P4B001)

### Towards a green economy: managing Europe's natural resources efficiently

**14.00**

#### Registration and welcome the participants

**14.30 - 14.40**

#### Introduction by the host:

**Véronique Mathieu**

*MEP, President of the Intergroup "Sustainable Hunting, Biodiversity, Countryside Activities, Agriculture and Forestry"*

**Thierry de l'Escaille**

*Secretary General of the European Landowners' Organization*

**14.40 - 15.40**

#### The importance of moving towards a green economy

- Strategic perspective of resource efficiency and green economy

**William Neale**

*Member of Cabinet of EU Commissioner for Environment, Janez Potocnik, European Commission*

- The European Parliament perspective

**Gaston Franco**

*Member, Environment Committee, European Parliament*

- An international economic approach

**Eric Peters**

*Adviser at the Bureau of European Policy, Adviser to the President of the European Commission*

- Climate change and economic growth

**Christine Moeller**

*Policy Officer - Economic assessment of climate policies, DG Climate Action, European Commission*

- Questions & answers

**15.40 - 16.40**

#### Innovation and new technologies in agriculture: for a green economy

- Innovation in farming: the research perspective

**Martin Parry**

*Head of Plant science, Rothamsted Research Institute*

- Innovative crop protection

**Euros Jones**

*Director of regulatory affairs, ECPA*

- Interaction between urban & rural areas: how to close the nutrition loop?

**Bart Vercoetere**

*Senior project manager soil, water & ecology, I-Cleantech Vlaanderen*

- Ecological basis for future agriculture

**Jennifer Emond**

*UNEP*

- Questions & answers

#### Roundtable

**16.40 - 17.40**

#### How to achieve smart and sustainable growth through private initiative?

Moderator:

**Claudia Olazabal**

*Deputy Head of Bio-diversity Unit, DG ENV*

- Enhancing private sector finance of Biodiversity

**Ian Dickie**

*Director, EFTEC*

- Land manager and resource efficiency

**Carole Zakine**

*SAF - Agriculteurs de France*

- The Sustainable Intensive Agriculture Network

**Alexandru Marchis**

*Policy Coordinator, OPERA*

- Questions & answers

**17.45**

#### Belleuropa AWARDS - Wildlife Estates LABEL

**18.00**

#### Conclusion: Initiatives and Perspectives

Concluding remarks by **Véronique Mathieu**, MEP

**18.15**

#### Cocktail in the Exhibition hall

3<sup>rd</sup> Floor - Distribution hall

# OPERA



## OPERA Research Center

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**OPERA** is a young, growing think tank and a research centre of the Università Cattolica del Sacro Cuore, a major European private university. It is an independent, non-profit scientific organization, committed in supporting sustainable agriculture in EU through successful implementation of the agri-environmental policies within the European legislation. The fundamental contribution of OPERA is to use the potential of existing scientific research as well as the existing expertise and knowledge to support the stakeholders in their political and technical decisions concerning agriculture. One objective is to provide a series of pragmatic recommendations to policy makers to bridge the interest and objectives of agriculture and environment as well as to ensure efficient implementation of the agriculture related policies in the EU.



## European Landowners Organization

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**ELO** is a European organization representing more than 54 national organizations across 27 European countries. It is a non-profit organization committed to promoting a sustainable and prosperous countryside and to increase awareness relating to environmental and agricultural issues. By engaging various stakeholders, ELO develops policy recommendations and programmes of action targeted to European policy makers. The ELO organizes interdisciplinary meetings gathering together key actors from the rural sector and policy makers at local, regional, national and European level. Its ability to carry out a variety of activities while maintaining high visibility assures ELO a unique position among the think tanks engaged on agricultural, environmental and rural issues. Having understood the ecological and economic benefits related to the synergy between pollinators and agriculture, the ELO is working to bridge various stakeholders in order to find practical and effective solutions for the preservation and enhancement of pollinating species and their habitats.



## Syngenta International AG

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**Syngenta** is one of the world's leading companies with more than 26,000 employees in over 90 countries dedicated to our purpose: bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life.

Syngenta believes that farmers can produce enough to meet the world's needs for food, fuel and fiber and safeguard the only planet we have for future generations – if we take a system-wide approach that links technology, land and people. These three elements build the foundation for a sustainable production system in which technology enables better solutions for farmers to increase productivity and profitability, to improve resource efficiency, and contribute to food security. Agriculture depends on biodiversity, which is necessary for productive farming basics such as pollination, healthy soil structures, and a broad range of crop varieties.

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