

Seminar: “Public Goods and Public Intervention in agriculture”

10th December 2010

Centre Albert Borschette – Rue Froissart, 36 – 1049 Brussels – Room 0D

DRAFT PROGRAMME

- 8:45 – 9:30 **Registration and welcome coffee**
- 9:30 - 9:45 Welcome and introduction (Opening speech by Loretta Dormal-Marino, Deputy Director-General, DG AGRI)
- 9:45 - 10:30 **Session 1** – Chair: Martin SCHEELE, DG AGRI, head of Unit H1
The concept of public goods provided through agriculture in the EU
by David Baldock (IEEP, Institute for European Environmental Policy, UK)
Introduction to the concept of public goods in agriculture: definition of public goods; the need of public intervention; the role of agriculture in providing public goods; the provision of wider socio-economic effects through the delivery of public goods.
- 10:30 - 11:10 **Ensuring the provision of public goods**
Through the presentation of case studies, practical examples will be provided of how PGs are being currently delivered through the CAP.
Czech Republic, intensive mixed farming - by Jaroslav Prazan (VUZE, Research Institute of Agricultural Economics, CZ)
France, HNV under threat (speaker to be announced)
Romania, semi subsistence pastoralism – by Mark Redman (ENRD Contact Point)
- 11:10 - 11:30 **Coffee break**
- 11:30 - 12:00 **Discussion**
- 12:00 - 13:00 **Agriculture, public goods and the wider rural economy**
by Prof. Allan Buckwell (European Landowners Organisation)
Highlighting the interconnections between agriculture – public goods and the wider rural economy. Public and 'stakeholder' perceptions of and expectations about public goods.
- 13:00 - 14:30 **Lunch**



14:30 - 15:30 **Session 2** – Chair: Pierre BASCOU, DG AGRI, head of Unit L1

Public Goods as an ingredient of rural vitality – practical examples

Provision of practical examples on:

by Prof. Demetris Psaltopoulos (University of Patras, GR)

how rural development initiatives aimed at generating economic benefits also contribute to the provision of environmental and/or social public goods (Case studies from France, Sweden, Austria)

by Kaley Hart (IEEP, Institute for European Environmental Policy, UK)

how EAFRD funded interventions primarily aimed at providing environmental public goods also generate wider socio-economic benefits.

15:30 - 16:15 **Identifying needs and SMART targeting**

by Franco Mantino (INEA, National Institute of Agricultural economics, IT)

Introducing success criteria for the delivery of public goods such as: effective targeting; payments levels; advice; administrative capacity; valuation of public goods.

16:15 - 16:30 **Coffee break**

16:30 – 17:15 **Session 3** - Chair: Rob PETERS, DG AGRI, head of Unit G3

Public goods in Agriculture and rural development: the policy implications

Panel participants: Ariel Brunner (Head EU Policy, Birdlife); Udo Hemmerling (Head of Department, Deutscher Bauernverband); Xavier Delmon (Belgian-Wallonia NRN); Stephen Trow (Head of Rural and Environmental Advice, English Heritage).

Initial contribution by a panel of invited experts followed by open discussion with participants on the following themes:

- *What public goods should be provided by the CAP?*
- *How should the CAP address these needs which are not covered by the markets?*
- *How can Public Goods best be valued and evaluated?*

17:15 – 17:30 **Closing remarks and conclusion of the seminar**

