

5th Forum for the Future of Agriculture

MARCH 27 2012

The Square Meeting Centre, **BRUSSELS**

Meeting the Food & Environmental Challenge: Resource efficiency, Innovation and Governance

PROGRAMME : 8.45am- 5.00pm

OPENING: 08:45-9:00

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Franz FISCHLER, Chair FFA 2012, Chairman Rise Foundation

KEYNOTE: 09:00-09:50

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Parag KHANNA, Economist, New America

SESSION I: 09:50-11:00

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Brazil's global agricultural strategy for food and the environment

Mauricio Antonio LOPES, Executive- President, EMBRAPA

SESSION II: 11:30-12:30

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For a more innovative EU agriculture and food sector

SESSION III: 14:00-15:00

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CAP Reform: where next

Dacian CIOLOS, EU Commissioner for Agriculture

SESSION IV: 15:00-16:20

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Reconciling productive agriculture with the environment: closing the Loop

Janez POTOČNIK, EU Commissioner for the Environment

SESSION V: 16:20-16:50

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The vision of the future generation

CONCLUSION: 16:50-17:00

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Concluding remarks and conclusions,
Franz FISCHLER, Chair FFA 2012, Chairman Rise Foundation

MODERATORS

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Memona HINTERMANN, Reporter, France TV
Stephen SACKUR, BBC World

PROVOCATION SPEECH:

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Parag KHANNA, Economist, New America

PANELISTS:

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Paolo DE CASTRO, Chair Agriculture and Rural Development Committee

John ATKIN, COO, Syngenta

Friedrich BARTH, CEO, European Water Partnership

Stefano BOCCHI, Professor for Agronomy, University of Milan

Ariel BRUNNER, Head of EU Policy, Birdlife International

Vittorio CAROZZA, CEO, Same Deutz-Fahr

Christopher DELGADO, Strategy and Policy Adviser for Agriculture and Rural Development, World Bank

Allen HERSHKOWITZ, Programme Director, Natural Resources Defence Centre

Egil HOGNA, Head of Downstream, Yara International

Tony LONG, Director General of the EU Office, WWF

Didier NEDELEC, Director General, In Vivo

Pekka PESONEN, Secretary General, COPA COGECA

Manuel SILVA-RODRIGUES, Director General for Agriculture, European Commission

Frans VAN DAELE, Head of Cabinet to the President of the European Council

Thomas VIDEBAECK, Executive Vice President BioBusiness, Novozymes