

NÁRODNÍ KONFERENCE  
**VENKOV**  
1. - 3. 10. 2013  
HRANICE

**General program** (test version dated to 12.6.2013)

**Tuesday 1<sup>th</sup> October**

**morning** arrival, accommodation

**afternoon** thematic workshops

**A: Agriculture and countryside**

- the benefits of cooperation, employment

**B: What next for local government?**

- a reform of the electoral system, a direct election of mayors

**C. Experience the countryside!**

- local production and tourism; local branding, rural tourism (agrotourism), new public services for tourism,

**D. Services as a way to employment**

- business service ability of municipalities

**evening**

**The future of rural area 2014-2020, I. part**

- a preparation of rural actors on new programming period of the EU

**Social event with cultural program**

**Wednesday 2<sup>nd</sup> October**

**morning**

**The future of rural area 2014-2020, II. part**

- a preparation of rural actors on new programming period of the EU

**afternoon**

**field trip and examples of the best practice**

- 3 or 4 thematic trips connected to workshops



EVROPSKÝ ZEMĚDĚLSKÝ FOND PRO ROZVOJ VENKOVA:  
EVROPA INVESTUJE DO VENKOVSKÝCH OBLASTÍ



CELOSTÁTNÍ SÍŤ PRO VENKOV



MINISTERSTVO ZEMĚDĚLSTVÍ



SPOLEK PRO OBNOVU VENKOVA  
ČESKÁ REPUBLIKA



NSMAS  
ČESKÉ REPUBLIKY



Olomoucký kraj



ELARD

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### Panel discussions

rural development from the perspective of the Olomouc Region  
meetings and presentations of international organizations (ELARD)  
expert seminar on the Methodology of the development of  
integrated strategies  
living culture as an engine for rural development  
Territorial Employment Pact as an instrument of reg. policy

evening

**concert or theatre, social event**

all the day in close area:

**exhibitions and presentations**

of partners, interesting projects, innovative solution,  
tasting of local products

### Thursday 3<sup>th</sup> October

Morning

**plenary meeting**

the final block workshop outcomes, formulation of conclusions, joint communique

all the day in close area:

**fair of local products**

**exhibitions and presentations**

of partners, interesting projects, innovative solution,  
tasting of local products



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