



Towards Best Practices 2.0

An expert seminar of best practices in rural development

October 8-9, 2013, Helsinki, Finland,

GLO Hotel Art Lönnrotinkatu 29, Helsinki <http://www.hotelglo.fi/glo-art>

To whom: Rural network support units, researchers, evaluators, rural actors

Collecting best practices has been one of the key tasks for the rural networks. The programming period is about to end and the other one is beginning. What are the lessons learnt from collecting, analyzing and transferring best practices? What criteria have been used to spot them? How they are disseminated and transferred to other areas? Do we have good criteria for the transferability? What tools have been in used in these processes? Come to share your experiences!

The potential of best practises has not been fully utilized. Lessons from this programming period should be used to find better approaches and tools. At the end of the seminar we hope that we have built-up a shared vision how should we collect, analyze and transfer best practices in the future - vision what Best Practice 2.0 version would be.

Program:

Tuesday, the 8th of October

12.00 Lunch

13.00 **Small think tanks**

Warming up. In small groups we will hear one case example.

Are these best practice for rural Europe? How transferrable these examples are? Why or why not?

Case examples:

- Local Economy, *Ulla Herlitz, All of Sweden shall live, tbc*
- Countryside 2.0, *Josefin Heed, HSSL, Sweden, tbc*
- Multi-speed economy, *Jan Fjala, the National Network of Rural Schools, the Czech Republic, tbc*
- Rural Policy Committee, *Hanna-Mari Kuhmonen, Ministry of Employment and the Economy, Finland*



14.00 **Lessons learnt from the best practices**

Best Practice in rural development. Are their transferable? Has best practices been transferred?

Points of view:

- Case: Think tank process
- Rural networking: ENRD Contact Point,
- National Rural Network: Finnish Rural Network Unit
- Research, *Timo M. Suutari, Ruralia Institute, University of Helsinki*

16.00 **Workshops**

- Criteria for best practice? *Moderator: ENRD Contact Point, tbc*
- Transferability of best practices. *Moderator, Päivi Kujala, NRN Finland*
- Tools for collecting and disseminating Best practices. *Moderator: tbc*
- Worst practice. Everything looks good, but still no success. What to learn out of them? *Moderator: Peter Backa, Svensk Byaservice, Svenska studiecatedralen*

17.15 Plenary - Criteria, tools and transferability for best practices: what links?

18.00 End of the day

19.30 Dinner

Wednesday, the 9th of October

9.00 **Best practices and experimentation-driven development**

*Anssi Tuulenmäki, Chief Innovation Activist & Research Manager
Aalto University School of Science and Technology*

Anssi does research and teaching on strategic innovations, new value creation and experimentation-driven development in collaboration with students, academics, consultants, managers and entrepreneurs. He has been visiting scholar in Kyoto, Barcelona and Stanford. On top of research and teaching he also does consulting through a company called Mindustry Oy.

Results of the workshops



11.15 **The role of NGOs, rural networks, evaluators and researchers in collecting, analyzing and disseminating best practices in next programming period**

Next steps
End of the seminar

13.00 Lunch

Language:

The seminar language is English. Translation will not be provided.

The seminar is free of charge. However accommodation and travel costs are not included and will be at participants' expense.

Registration:

Please, register on our website **before 1st of October:**

[link to registration form](#)

(<https://www.webropolsurveys.com/S/69A3F1AF352BA348.par>)

For further information:

Please contact

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Accommodation:

The organizers have ensured a reservation quota in Hotel GLO Art:

All reservations from this quota need to be made **latest by 20.9.2013.**

Rates: 119€/Glo single room/night and 126€/Glo double room/night

All rates are quoted in euros and are per room per night. Buffet breakfast is also included in the room rate.

Reservations:

GLO Hotel Art sales office by contacting the sales office directly: by phone +358

(0)95840 9445 or by e-mail: salesart@glohotels.fi . Sales office is open Monday-Friday

8am until 6pm.

Please mention Reservation code **0710BEST/ Best Practices 2013**



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For all bookings full guest name, arrival and departure date and valid credit card details (with expiry date) for guarantee are needed. Guest's telephone number and email address needs to be advised as well.

Cancellation policy

In case of cancellation, kindly cancel individual reservations latest 72 hours / 3 days prior to arrival. If cancellation is made later than 72 hours prior to arrival, one night stay will be charged as penalty. All cancellations made less than 48 hours prior to arrival will be charged for the fully stay.

The Seminar is organized by:

Finnish Rural Network Unit and European Rural Alliance

