## **Project/ Partner Search Template**

Strand/Theme	Brand marketing, active inclusion of new inhabitants into rural areas
Deadline	1.12.2017
Organization	
Name of LAG	LAG Ravakka, Finland
Short project description	The leading theme of this transnational project is to increase the attraction of small villages in the eyes of young citizens. The aim is to improve the brand marketing of small villages in terms of social inclusion of those people who have moved to rural areas from other side of the country. The special focus will be given to the active inclusion of young people and families with small children.  By sharing the best practices and promoting cultural cooperation with international project partners small villages and village associations can find new ways to engage new inhabitants and increase their own attractiveness as a living environment.
Contact details	Name of the organization: LAG Ravakka Address: Rauhankatu 4, 23500 Uusikaupunki, FINLAND Tel.: +358 447 201870 / +358 447 929001 Email: tuuli.jansson@ravakka.fi; johanna.vanhatalo@ravakka.fi Name of the contact person: Tuuli Jansson / Johanna Vanhatalo

## Partners searched

Countries	All EU
Type of LAG	We are interested in LAGs located in rural areas close to cities
Other partners:	

Please note that the information you provided will be published on the Lithuanian Rural Networks web page and during the conference.