

Pierīgas Partnerība

Association "Pierīga partnership" is a non-governmental organization, representing the region of Marupe, Babīte, Olaine municipalities near capital Riga. It was established in 2009. Three municipalities together provide high quality living environment for their citizens, social activities, leisure time possibilities and attractive tourism facilities

LAG includes the territory of 645 km² with a population of over 47 000 people

STRATEGIC GOALS

In our local development strategy for period 2014–2020 there are three main aims and according activities:

DEVELOPED AND COMPETITIVE ENTREPRENEURSHIP ENVIRONMENT

- Support for tourism and active leisure
- Support for the processing of agricultural products, home industry and craft
- Support for the creation and development of entrepreneurship

STRATEGIC GOALS

IMPROVED SOCIAL AND SOCIETAL ACTIVITIES

- Support for the diversification of societal activities

ATTRACTIVE LIVING ENVIRONMENT

- Support for projects strategically relevant for the territory
- Support for the improvement of local territory, including natural and cultural objects, for the accessibility and quality of services

Pierīgas Partnerība
MĀRUPE|BABĪTE|OLAINĒ

RĪGA

PLACE
WHERE
YOUR IDEAS
GROW

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EXPERIENCE OF TNC

Cooperation project with Lithuania LAG to develop tourism and fisheries in rural region. Participants had the opportunity to exchange experiences, to visit realized projects and to share ideas for future cooperation and development. Project took place both in Latvia, the territory of Pierigas partnership, and Lithuania.

Pierigas partnership as a member of Latvian Rural Forum participated in long-term project with Moldova to develop cooperation and LEADER approach. The project is concentrated on sharing experiences and implementing in real life – development of the LAG, work with volunteers, members, examples of realised projects, activation and cooperation of local community in different sectors. The project took place both in Latvia (both local and national level representatives visited Pierigas partnership territory to gain experience) and in autumn next stage will be in Moldova.

TRANSNATIONAL COOPERATION

Possible collaboration directions during
period 2014–2020

We are interested in such cooperation themes as the encouragement of small and medium entrepreneurship to promote rural economy (entrepreneurship, support for small and start-up entrepreneurs, direct sales, tourism, area based products, production based on local resources).

We are also interested in cooperation to find the best ways to activate local community, e.g. youth, in any activities favouring cross-sector collaboration. We are also interested to increase quality and capacity of local initiatives.