Water activities project is looking for partners

Partners

Finland: LAG Karhuseutu, LAG Pyhäjärviseutu, LAG Lounaplussa

Background

In Finland we have a great variety of natural waters (the sea, rivers, lakes etc). The economic benefit of different kinds of water activities is quite weak and requires improvement.

Objectives

- Benefit the local resources
- Create more activities to local people
- Encrease the water activities based on tourism
- Create innovative activities in our areas
- Get more users to the activities and to the sites
- Spread information on different water activities to partner areas

Joint Actions

- To participate in the partners' different events
- To exchange the good practices and experiences; water activities seminar/workshop

Local Actions in Finland

- Organise study trips
- Make marketing material; brochures etc
- Develop events:
 - o Lag Karhuseutu; to be organised by the project coordinator together with local actors
 - o Water Hockey; Lag Lounaplussa; to be organised by local actors
 - o Stand Up Paddling (SUP); Lag Pyhäjärviseutu; to be organised by local actors

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