



Added Value of Networking

Success Story

Success Story title *Databases as tools of rural network support unit*

Theme *Network communications*

NRN *Estonia*

Coordinator *NSU*

Period *Ongoing since spring 2010*

Resources *Direct costs for a new website 25 000 €*

Geo-location *Estonia and web-space*

Beneficiaries *EE NSU, NRN stakeholders, NRNs and stakeholders in other Member States*

Background

While ordering a new website, the NSU wanted to create different databases which would facilitate and improve collection, sorting, retaining and disseminating different data.

Main activities

The NSU has created and is managing the following databases on its website:

- Database of the EE LAGs
- Database of the EE RDP measures
- Database of the EE RDP project examples
- Database of the Weekly E-Newsletters
- Database of the Events (co)organised by the EE NRN
- Database of the LEADER TNC partners search

The databases contain both up-to-date as well as archived information. They are available in Estonian and partially in English. In addition, the NSU makes an effort to retain all the e-mails sent to LAGs network. Also, the website hosts a photo-gallery and dedicated thematic sites, e.g. social farming, future of the CAP, common actions. It is a dynamic tool in the process of constant development.

Main results/benefits

Retaining information in the databases has enhanced visibility of the NSU work for NRN's target groups and also for the NSU itself. It helped to organise a big volume of information in a useful way, and to facilitate the information flow. The estimated total number of visitors of the website is increasing in time and so far following records have been reached:

- 60,000 (2007, the year of launching NSU).
- 96,000 (2008)
- 99,000 (2009)
- 242,000 (2010)
- 245,000 (2011)





Contribution of the NSU

All employees of the NSU are involved in managing the website. The content input is received from the NRN members and generated by the NSU staff.

Success factors

- Involving all NSU staff in managing the website increases the tempo of the content delivery (e.g. presentations are uploaded during on-going seminars);
- The content of the website is adapted for a wider public audience, but at the same time is used in-house as the main NSU working tool.

Additional information

Homepage: www.maainfo.ee

Database of the EE LAGs

<http://www.maainfo.ee/index.php?page=3320> (Estonian)

<http://www.maainfo.ee/index.php?page=3443> (English)

Database of the EE RDP measures

<http://www.maainfo.ee/index.php?page=3355> (Estonian)

Database of the EE RDP project examples

<http://www.maainfo.ee/index.php?page=3302> (Estonian)

<http://www.maainfo.ee/index.php?page=3451> (English)

Database of the Weekly E-Newsletters

<http://www.maainfo.ee/?page=3459> (Estonian)

Database of the Events (co)organised by EE NRN

<http://www.maainfo.ee/?page=3546> (Estonian)

Database of the LEADER TNC partners search

<http://www.maainfo.ee/index.php?page=3406> (Estonian)

EST - J. Avalaht

MAAMAJANDUSE INFOKESKUS

AVALEHT | KONTAKT | KALINDER

EST | ENG

Saada sõrde | Sisukord | Print

KUTSE ANDMINE

PÕLLUMAJANDUSLIKU RAAMATUPIDAMISE ANDMEBAAS (FAEN)

MAAELUVÕRGUSTIK

LEADER

KALANDUSVÕRGUSTIK

TRÜNGID

AVALK TEAVE

LEHT

OTSING

Avalaht

Tere tulemast Maamajanduse Infokeskuse veebilehele!

Maamajanduse Infokeskus on Põllumajandusministeeriumi hallatav riigiasutus. Põllumajandussektori [maajandusanaloogi](#) osakond kogub põllumajandusliku raamatupidamise andmebaasi põllumajandustootjate majandustegevuse analüüsimiseks vajalikke andmeid ning töötab ja analüüsib neid.

Maailu- ja kalandusvõrgustiku osakond korraldab oma valdkonda käsitleva teabe kogumist, analüüsimist ja levitamist ning muud maailu- ja kalandusvõrgustiku tegevuseks ning edendamiseks vajalikke üritusi ja tegevusi **LEADER** fujüksusena.

Keskus täidab põllumajandussektori konsultantide **subti** andra organi ülesandeid ja korraldab vastava komisjoni tööd.

Väljalasitud 23.11.2011

Aprill 2012

2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Päevakalendri sündmused

PÕLLUMAJANDUSMINISTEERIUM
Valva poogimise arvesti täps registreerimise 432 lehte

PÕLLUMAJANDUSMINISTEERIUM
Toideturvade tootmist saab sel aastal toetada kahes voorus (Maa- ja metsandusministeerium)

PRJA intelli - aprill 2012

EUROOPA MAAELUVÕRGUSTIK
Kutsutakse välja konkursid "Euroopa maaelu pildist"

MAAELUVÕRGUSTIK - Võrgustik nr 14 (135)

HEU LEHT: Valis teatavaid tooteid, soovisid, viitas tootjatele valla maaklari (Hidaste Koostöökoogu)

ETV: Hummeri lõngades (Arvestusloog)

KODUKANT: Lühivõrgustik tutvustab eestlaste hankimisele "Rõõgukorra päev"

MAAELUVÕRGUSTIK: Soovime teile teada anda, et meil on...