

LAG CATALOGUE - Local Action Groups and their activity in rural areas



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Dear Readers!

It has been three years since the Polish Local Action Groups were selected for the implementation of local development strategies under the Rural Development Programme for 2007–2013. Poland has the largest number of Local Action Groups, also known as local partnerships, among all EU Member States – originally there were 338 LAGs, and now there are 336 of them. The strategies developed by LAGs cover over 90% of rural areas, which proves that the potential of rural population is high. Rural inhabitants recognised the value of resources available in their home areas and set the objectives they wish to achieve by drawing on these resources.

From the very beginning of LAG operation, we have observed their considerable involvement in activities aimed at using local resources and the potential of areas covered by strategies. LAGs are especially deeply engaged in fostering traditions, developing tourist services and promoting the rules of healthy living. It is proven by numerous initiatives taken by respective groups, in particular as part of cooperation projects. By taking such activity, the local partnerships reinforce the sense of belonging to the local community among the rural population and contribute to the implementation of projects for regional development.

The experience of implementing the RDP 2007–2013 Leader approach shows that the rural development is facilitated by actions taken in cooperation with others. Since the Catalogue is devoted to Local Action Groups, this publication focuses on the formalised forms of cooperation, i.e. interterritorial and transnational cooperation projects.

Furthermore, in order to facilitate contact between local partnerships, as well as to support actions related to searching for partners for cooperation projects, this Catalogue presents the LAG contact data, the objectives laid down in local development strategies and the main thematic areas and target groups.

We would like to thank the representatives of Local Action Groups for their involvement in the preparation of this Catalogue. We hope that this publication, issued in two language versions: Polish and English, will promote Polish Local Action Groups both in Poland and abroad and facilitate establishing cooperation between Local Action Groups and including other entities into cooperation projects.

We encourage you to use this Catalogue and wish you good luck in undertaking cooperation initiatives for rural development.

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Dolnośląskie Voivodeship

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LAG territorial coverage**Dolnośląskie Voivodeship, municipalities:** Świeradów

Zdrój, Zawidów, Gryfów Śląski, Leśna, Lwówek Śląski,

Lubomierz, Mirsk, Nowogrodziec, Olszyna, Wleń, Lubań,

Platerówka, Siekierczyn, Stara Kamienica, Sulików, Warta Bolesławiecka, Zgorzelec

Population covered by LDS: 129,513**Surface area covered by LDS:** 1758.00 km²

Photo 1. “Izerskie Klimaty - Izerskie Bogactwa” event. From LAG „Partnerstwo Izerskie” archive.

Local Development Strategy objectives

General objective: Diversification of inhabitants’ income by making use of the location and specific characteristics of the region. Specific objectives:

1. Development of tourist and recreational offer of the region
2. Supporting the initiatives related to the development of entrepreneurship, services, craft and products, in particular those characteristic for Partnerstwo Izerskie
3. Diversification of income of the farmers’ families in terms of a greater self-reliance and economic effectiveness.

General objective: Establishing conditions which would allow the region’s inhabitants to organize themselves, improve their abilities and pursue their passions and interests. Specific objectives:

1. Stimulating social activity of the inhabitants and their sense of regional identity
2. Developing social infrastructure for development of local activity
3. Raising awareness, knowledge and skills of the inhabitants and social organizations
4. Supporting activities aimed at integrating the public sector with the society and entrepreneurs.

General objective: Improving the functioning of the region while maintaining its characteristic features.

Specific objectives:

1. Initiating and supporting the development of technical, municipal and road infrastructure
2. Protecting the architecture, buildings and objects of historical and cultural significance characteristic for the region
3. Active protection of the nature and landscape of the Izerskie Mountains region and promotion of its values

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, ecology and environment protection, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, entrepreneurs, social organisations.

Cooperation projects

Transnational: Title – “European Trails of St. James” [Europejskie szlaki św. Jakuba]. **Partners** – local action groups from the countries crossed by the St. James’ Way, that is: Germany (project coordinator), Poland, Austria, Switzerland and Hungary.

Objective – making the St. James’ Way more attractive for all countries involved in the implementation of the project.

Actions taken – publishing promotional materials on St. James’ Way and raising awareness of its transnational significance, activating the population living on territories located on the trail and generating economic benefits through its use, establishing infrastructural objects and information points for pilgrims regardless of their nationality and their native language.

Interterritorial: Title – “Horse trails – a chief asset of tourism” [Szlaki konne orężem turystyki]. **Partners** – LGD Partnerstwo Izerskie; LGD Bory Dolnośląskie; LGD Wzgórza Dalkowskie; LGD Wrzosowa Kraina. **Target** – Establishing a horse trail on the territory of partner LAGs. **Actions taken** – setting out an 800 km long horse trail between Lubuskie and Dolnośląskie Voivodeship, creation of common tourist offer, building infrastructure along the horse trail, organising training on horseback tours for guides on the horse trails, promoting horse tourism and tourism-related services.

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LAG territorial coverage

Dolnośląskie Voivodship, municipalities: Kunice, Legnickie, Pole Miłkowice, Ruja

Population covered by LDS: 19,178

Surface area covered by LDS: 338.00 km²

Local Development Strategy objectives

General objective: Using the natural, landscape and cultural values of the region for its activation.

Specific objectives:

1. Development of LAG's tourist capacity
2. Increased production of local products
3. Preservation and promotion of natural and cultural rural heritage

General objective: Development of micro-entrepreneurship and diversification towards non-agricultural activity.

Specific objectives:

1. Generating additional income for agricultural holdings
2. Development of rural micro- entrepreneurship

General objective: Equalisation of developmental opportunities between the rural areas and the cities.

Specific objectives:

1. Integration and activation of LAG community.
2. Regional cooperation and consolidation
3. Improving the image of the village

Thematic areas – the focus of actions specified in

LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.



Photo 2. View from the vantage point on St James Trail. From LAG „Partnerstwo Integracja Turystyka” archive.



Photo 3. Mongolic yurt – result of implementation of small project. This structure refers to Polish-Mongolic battle of Legnica in 1241 (Raczkowa, Legnickie Pole Municipality).
Author: E. Baran



Photo 5. Mounted archery competition “Powrót Czyngis-Chana” [Return of Chinggis Khan] in Legnickie Pole. This project was realised within the framework of small project.
Author: E. Baran



Photo 4. Mounted archery competition “Powrót Czyngis-Chana” [Return of Chinggis Khan] in Legnickie Pole. This project was realised within the framework of small project. Author: E. Baran

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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Bardo, Ciepłowody, Kamieniec Ząbkowicki, Ząbkowice Śląskie, Ziębice, Złoty Stok.

Population covered by LDS: 63,808**Surface area covered by LDS:** 691 km²**Local Development Strategy objectives**

General objective: Development of tourism by using the region's own resources

Specific objectives:

1. Development of tourist and recreational infrastructure
2. Promotion of the area's tourist values
3. Preservation of natural and cultural resources of the area

General objective: Increasing the quality of life in rural areas

Specific objectives:

1. Stimulating inhabitants' entrepreneurship
2. Improving cultural, social and sports involvement, in particular with regard to children and young people
3. Integrating municipalities and inhabitants in the framework of LAG

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.



Photo 6. Book of Henryków Abbey. From LAG „Qwsi” archive.

Stowarzyszenie “Lokalna Grupa Działania Partnerstwo Kaczawskie”

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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Bolków, Krotoszyce, Męcinka, Mściwojów, Paszowice, Pielgrzymka, Wądroże Wielkie, Wojcieszków, Świerzawa, Zagrodno, Złotoryja.

Population covered by LDS: 60,161

Surface area covered by LDS: 1194.90 km²

Local Development Strategy objectives

1. Development of entrepreneurship and services on the territory of Partnerstwo Kaczawskie on the basis of its natural and cultural resources
2. Activation of rural areas and integration of inhabitants
3. Using the natural and cultural resources as the most valuable values of the Land of Extinct Volcanoes

Thematic areas – the focus of actions specified in LDS:

protection of cultural heritage, use of natural resources, ecology and environment protection, development of entrepreneurship. **Cooperation projects**

Suggested cooperation projects: creation of the centre for regional and ecological education and adjustment of premises for the purposes of creating a local product gallery and a workshop/conference hall



Photo 7. Silesian Mt. Fuji - Ostrzyca Proboszczowicka – a volcano gone extinct around 3-4 mln years ago. The highest peak of Pogórze Kaczawskie Region. From LAG „Partnerstwo Kaczawskie” archive.



Photo 8. From LAG „Partnerstwo Izerskie” archive.

*The Land of Extinct Volcanoes
– Your place in Sudety.*

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LAG territorial coverage**Dolnośląskie Voivodeship, municipalities:** Miękinia, Środa Śląska, Głogów (rural municipality), Malczyce, Brzeg Dolny, Wołów, Wińsko, Prochowice, Ścinawa, Rudna, Jemielno, Pęcław.**Population covered by LDS:** 120,820**Surface area covered by LDS:** 1880.00 km²**Local Development Strategy objectives****General objective: Preservation of natural and cultural heritage of the region through high level of social awareness, tourism and promotion of the region**

Specific objectives:

1. Increasing inhabitants' environment awareness
2. Animating and maintaining the multi-cultural aspect of life in the region and looking after its natural resources and historical legacy
3. Development of tourist base and tourist infrastructure, especially infrastructure related to water-based tourism on Odra river
4. Creation of the offer of local products and services based on local resources
5. Conducting joint promotional policy with regard to Kraina Łęgów Odrzańskich region

General objective: Development of an integrated, educated and active civil society and improvement of the quality of life of the inhabitants

Specific objectives:

1. Increasing accessibility of knowledge and education for inhabitants
2. Supporting various forms of social activity and bottom-up initiatives in rural areas
3. Enhancement and modernisation of social and technical infrastructure
4. Development of the platform for exchange of information and experiences, which strengthens the integration of inhabitants and the region

General objective: Economic growth of the region and increased entrepreneurship of its inhabitants.

Specific objectives:

1. Creation of additional sources of income in rural areas
2. Development of organic farming, agro-tourism and creation of modernly managed agricultural holdings which use innovative technologies
3. Creating networks for selling agri-food and craft products

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, use of natural energy sources, development of entrepreneurship, local product promotion**Target groups of actions specified in LDS:** inhabitants of the LAG area, entrepreneurs, local governments, non-governmental organisations, tourists.

Kraina Łęgów
Odrzańskich



Photo 9, Swan. Author: M. Bunkiewicz.



Photo 10. Convent. From LAG „Kraina Łęgów Odrzańskich” archive.

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Photo 11. LAG Ślężanie area. From LAG „Ślężanie” archive.

LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Sobótka, Mietków, Jordanów Śląski, Marcinowice, Dzierżoniów, Niemcza, Łagiewniki

Population covered by LDS: 48,581

Surface area covered by LDS: 709.00 km²

Local Development Strategy objectives

General objective: Improving the attractiveness of Ziemia Ślężańska region through the use of local natural and cultural resources

Specific objectives:

1. Development of tourist offer based on environment and cultural values of the region
2. Preservation of natural and cultural heritage
3. Effective regional information and promotion system
4. Improvement of the villages attractiveness

General objective: Creating new jobs and increasing the level of income of the rural population

Specific objectives:

1. Creation and promotion of the local product brand
2. Development of non-agricultural sources of income for the inhabitants
3. Promoting micro- entrepreneurship and trade cooperation between producers

General objective: Local and regional integration of LAG municipalities and communities

Specific objectives:

1. Better cooperation between the inhabitants and municipalities on LAG territory
2. Improved self-organisation of inhabitants, local organisations and LAGs
3. Joint projects and exchange of experiences between LAGs on the regional, national and transnational level

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

¹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Bierutów, Czernica, Długołęka, Dobroszyce, Dziadowa Kłoda, Oleśnica, Syców, Wilków.

Population covered by LDS: 84,101

Surface area covered by LDS: 1171.10 km²

Local Development Strategy objectives

General objective: Protection of natural and cultural environment and spatial order

Specific objectives:

1. Preservation of unique environment character of Dolina Dobrej Widawy region
2. Cultivation of cultural heritage and regional traditions
3. Improving spatial order and aesthetic value of the village

General objective: Making services, products and tourism the main factors conducive to the development of the economy of the region.

Specific objectives:

1. Development of tourism
2. Creation and promotion of local and regional products
3. Development of micro- entrepreneurship and non-agricultural activity

General objective: Local community and human capital development.

Specific objectives:

1. Local communities activation
2. Increasing regional integration

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environment protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, persons conducting their own business activities.

² Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Góra, Niechlów, Wąsosz

Population covered by LDS: 33,701

Surface area covered by LDS: 614.35 km²

Local Development Strategy objectives

General objective: Development of tourism and promotion of the region through the preservation of cultural and natural heritage of Ujście Baryczy region

Specific objectives:

1. Supporting the development of tourist services, including agro-tourism, creating an offer for neighbouring urban agglomerations
2. Renovation and restoration of historic buildings
3. Protection of environmental resources of Ujście Baryczy area
4. Promotion of Ujście Baryczy area

General objective: Diversification of the economy of the region and development of service activities in rural areas

Specific objectives:

1. Establishment and development of micro-enterprises in rural areas
2. Supporting self-organisation of groups of producers, processors and economic entities
3. Creation of additional sources of income for agricultural holdings
4. Supporting the high quality of products from Ziemia Górowska region, including traditional and organic food

General objective: Strengthening social capital through the activation and integration of the inhabitants and by improving their qualifications

Specific objectives:

1. Supporting various forms of social activity in rural areas
2. Providing inhabitants with alternative forms of spending their free time
3. Establishing a system of qualification improvement for the purposes of Ujście Baryczy region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs

³ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage
Dolnośląskie Voivodeship, municipalities: Strzelin, Borów, Kondratowice, Przeworno, Wiązów
Population covered by LDS: 44,134
Surface area covered by LDS: 622.00 km²



Photo 12. From LAG „Gromnik” archive.

Local Development Strategy objectives

General objective: Development of tourism by making use of Wzgórza Strzelińskie region’s potential and its tourist and cultural values

Specific objectives:

1. Development and improvement of tourist and cultural infrastructure
2. Promoting tourist and cultural values of Ziemia Strzelińska region
3. Development of recreationally attractive places

General objective: Activating the inhabitants and strengthening social capital of Ziemia Strzelińska region

Specific objectives:

1. Developing infrastructure conducive to integration
2. Raising awareness, skills and knowledge of the inhabitants in order to improve the level of activity and cooperation of the local community
3. Preserving the local traditions and identity of the local communities

General objective: Improving the quality of life of the inhabitants and the aesthetic value of villages in Ziemia Strzelińska region

Specific objectives:

1. Improving the appearance of the public space
2. Renovation of sacred buildings

General objective: Increasing the number of jobs in non-agricultural sectors

Specific objectives:

1. Improving the quality of services and increasing the number of entities in the field of tourism, sports, recreation and leisure
2. Increasing the number of entities providing services for local communities
3. Improving the innovative character of local products and services.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and historical heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Cooperation projects

Interterritorial: Title – Local Action Groups Lider A4, Gromnik, Ślężanie, Starorzecze Odry – an area of touristic and recreational attractiveness [Lokalne Grupy Działania Lider A4, Gromnik, Ślężanie, Starorzecze Odry - obszar atrakcyjny turystycznie i rekreacyjnie] **Partners** – LGD Lider A4, Gromnik, LGD Ślężanie, LGD Starorzecze Odry **Objective** – Increasing the tourist and recreational attractiveness of the area covered by the cooperation project: improving the tourist and recreational infrastructure of the area, creating tourist products, increasing awareness about the recreational and tourist attractiveness of the region covered by the cooperation project

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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Chocianów, Przemków, Gromadka, Bolesławiec, Lubin, Chojnów.

Population covered by LDS: 60,934

Surface area covered by LDS: 1407.15 km²



Photo 14. From LAG „Wrzosowa Kraina” archive.

Local Development Strategy objectives

General objective: Sustainable development of the region based on tourism, care for natural and cultural heritage and use of local values

Specific objectives:

1. Effective protection of natural resources and preservation of historical and cultural heritage of the region
2. Building a consistent sign system and developing tourist infrastructure
3. Increasing the aesthetic value and managing rural public space sites, as well as improving the safety of inhabitants

General objective: Economic growth of the area through the use of local resources

Specific objectives:

1. Supporting the development of pro-ecological agriculture and agro-tourism
2. Creation of additional sources of income in rural areas
3. Development of services and local products of Wrzosowa Kraina region

General objective: Strengthening social capital and increasing inhabitants' self-reliance in dealing with local problems and in taking measures to improve their place of residence

Specific objectives:

1. Supporting various forms of social activity in rural areas
2. Increasing knowledge and skills of the inhabitants of Wrzosowa Kraina region
3. Appointing leaders and socially active groups and supporting the forming of associations
4. Creating places and conditions for meetings, establishing contacts and stimulating activities of the local community

General objective: Region's consolidation and its promotion as a special place in Europe

Specific objectives:

1. Supporting activities aimed at integrating the local community of the region in order to facilitate the acquisition and exchange of experiences
2. Development of partnership cooperation in the region
3. Promotion of the area and its values, including the creation of attractive offers for different target groups
4. Implementation of information technologies in stimulating the development of Wrzosowa Kraina region and its inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, ecology and environment protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion, social capital development

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs, pensioners

Wrzosowa Kraina is a multi-cultural region with a wealth of natural and landscape values.



Photo 13. From LAG „Wrzosowa Kraina” archive.



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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Kobierzyce, Kąty Wrocławskie, Żórawina, Siechnice.

Population covered by LDS: 53,049

Surface area covered by LDS: 545 km²

Local Development Strategy objectives

General objective: Improving the quality of the environment.

Specific objectives:

1. Preservation of natural and landscape values of the region
2. Preservation of historic buildings and making them available for tourists
3. Raising ecological awareness and increasing the level of knowledge about the region

General objective: Increasing the availability of goods and services in the LAG area

Specific objectives:

1. Creation and development of tourist and recreational offer
2. Making local products an important focus of inhabitants' activities
3. Creation of new jobs in microenterprise and non-agricultural business activity sector

General objective: Developing activity and social integration of inhabitants

Specific objectives:

1. Supporting initiatives of the inhabitants and organisations
2. Development of the Local Action Group
3. Regional integration of the community of municipalities

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: self-governments and subordinate units, non-governmental organizations, LAG area inhabitants and LAG members, church organisations and religious communities, farmers, entrepreneurs, informal groups, local leaders, village administrators' councils.

Cooperation projects:

Interterritorial: Title – Local Action Groups Lider A4, Gromnik, Ślężanie, Starorzecze Odry – an area of tourist and recreational attractiveness [Lokalne Grupy Działania Lider A4, Gromnik, Ślężanie, Starorzecze Odry - obszar atrakcyjny turystycznie i rekreacyjnie] **Partners** – LGD Lider A4, Gromnik, LGD Ślężanie, LGD Starorzecze Odry **Objective** – Increasing the tourist and recreational attractiveness of the area covered by the cooperation project: improving the touristic and recreational infrastructure of the area, creating tourist products, increasing awareness about the recreational and touristic attractiveness of the region covered by the cooperation project

Fundacja Kłodzka Wstęga Sudetów – Lokalna Grupa Działania

Legal form

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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Bystrzyca Kłodzka, Kłodzko, Łądek Zdrój, Lewin Kłodzki, Międzyzylesie, Radków, Stronie Śląskie, Szczytna.

Population covered by LDS: 88,035

Surface area covered by LDS: 1513.69 km²

Local Development Strategy objectives

General objective: Creating a local economy model conducive to the socio-economic development of the rural areas based on widely understood tourist industry, enabling the inhabitants to use the available resources effectively

Specific objectives:

1. Development of new innovative tourist products and services and their active promotion
2. Improving the condition of touristic and recreational infrastructure
3. Diversification and promotion of economic activity on the basis of local services and products and traditional craft

General objective: Creation of ecologically clean, aesthetic and “spatially ordered” countryside of the Kłodzko region, aiming at preserving its natural, cultural and environmental resources in the best possible state

1. Specific objectives: Improving the spatial aesthetics
2. Development and promotion of pro-ecological solutions
3. Improving the condition and availability of public services

General objective: Creating a friendly and hospitable community of rural population of Powiat Kłodzki, which testifies to its happiness and affluent standard of life

Specific objectives:

1. Improving the cultural and educational offer for children, young people and adults
2. Developing the basis for the community by increasing the level of activity, self-organisation and self-help capacity of the rural population
3. Increasing the flow and availability of information

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources

Target groups of actions specified in LDS: young people up to 25 years of age, women, entrepreneurs

Cooperation projects

Interterritorial: Title – CONOISSEUR [SMAKOSZ]. **Partners** – Fundacja Kłodzka Wstęga Sudetów – LGD, Stowarzyszenie LGD “Qwsi”, Stowarzyszenie LGD “Partnerstwo Ducha Gór” **Objective** – development and implementation of an economy model based on local product conducive to the socio-economic development of the rural area **Actions taken** – identification and certification of at least 30 local products on the territory covered by the project partners (promotional and informational campaigns, conferences, a contest), introduction of at least 30 local products coming from the territories covered by the project partners (preparation of professional brand strategy, creation of a website with an on-line store allowing the producers to sell their products, conducting an outdoor campaign, participating in trade fairs), professionalization of local products production and development of at least two new forms of sales together with a system of distribution on the territory of the partner LAGs (organizing training and workshops), conference summing up the implementation of the project, project report.



Photo 15. Cake with a crumble topping. From LAG „KWS” archive

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LAG territorial coverage**Dolnośląskie Voivodeship, municipalities:** Cieszków, Krośnice, Milicz, Twardogóra, Żmigród, Przygodzice, Odolanów, Sośnie.**Population covered by LDS:** 96,889**Surface area covered by LDS:** 1662.43 km²**Local Development Strategy objectives****General objective: Creation of a consistent tourist offer based on rational use of environmental and cultural resources of the region**

Specific objectives:

1. Developing the qualified and educational tourism offer and improving infrastructure on the basis of environmental and cultural values of Dolina Baryczy region
2. Developing an integrated offer of tourist trails together with accompanying infrastructure
3. Promoting the environmental and cultural values and the tourist offer of Dolina Baryczy region

General objective: Diversification of business and agricultural activities while developing a consistent tourist offer in the region

Specific objectives:

1. Creation of an integrated tourist offer of Dolina Baryczy region which combines services and local products
2. Supporting the creation of new jobs and increasing qualifications in the services and local products sector
3. Ensuring effective cooperation between service providers and producers in order to increase their income and promote services and products

General objective: Activating inhabitants in order to help them improve their situation and ensure the region's development

Specific objectives:

1. Increasing the level of activity and self-organisation of inhabitants to ensure sustainable development of the region and personal development of its inhabitants
2. Raising awareness and improving skills, knowledge, level of education and self-reliance of the inhabitants, especially women
3. Providing systemic support aimed at activating the inhabitants and ensuring cooperation between entities working for activation and education in Dolina Baryczy region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, local product promotion**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, persons conducting their own business activities, pensioners, the disabled**Cooperation projects****Interterritorial: Suggested scope of projects** – tourism (qualified, environment-friendly tourism on the Natura 2000 areas, development of a tourist offer including local products and services characteristic for the region on the basis of local resources), building the civil society, creation of trisectoral partnership for sustainable development of the region (protection of the environment, social activation, economy).

⁴ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage**Dolnośląskie Voivodeship, municipalities:** Głuszyca, Nowa Ruda, Stoszowice, Walim.**Population covered by LDS:** 32,948**Surface area covered by LDS:** 392.00 km²

Photo 16. Srebrna Góra village (Stoszowice municipality), author: Urszula Buła.

Local Development Strategy objectives

General objective: Initiating, supporting and undertaking joint activities aimed at improving the infrastructure of the region, especially tourist, technical and social infrastructure

Specific objectives:

1. Development of tourist and recreational offer in order to increase the level of income in the region
2. Functioning of social infrastructure adjusted to the needs of local activity

General objective: Development of civil society and regional identity and undertaking activities for the development of Góry Sowie region

Specific objectives:

1. Increasing social activity of the inhabitants and their sense of regional identity
2. Building the civil society based on knowledge

General objective: Promoting Góry Sowie as a region with many different values

Specific objectives:

1. More effective promotion of the region, raising awareness of the values of Góry Sowie region
2. Active protection of environment, landscape and cultural values of Góry Sowie region

General objective: Better cooperation between public, social and economic sector for the development of the region

Specific objectives:

1. Increased integration of public, social and economic sector in the framework of Sowiogórskie Partnership [Partnerstwo Sowiogórskie]
2. Establishing an effective information exchange system in the region

General objective: Creating places of residence and conditions for growth for young and active people in the region

Specific objectives:

1. Increasing the number of initiatives related to the development of entrepreneurship and additional sources of income in agricultural holdings
2. Development of local products and services based on regional resources

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, support to new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, creation of places and conditions for development in the region, improving cooperation between public, social and economic sector for the growth of the region

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, entrepreneurs, (foreign) tourists, inhabitants of municipalities on the area covered by the LDS, municipality self-governments

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LAG territorial coverage**Dolnośląskie Voivodeship, municipalities:** Czarny Bór, Kamienna Góra, Lubawka, Marciszów, Mieroszów, Stare Bogaczowice.**Population covered by LDS:** 41,613**Surface area covered by LDS:** 608.00 km²**Local Development Strategy objectives****General objective: Tourism as an important source of income and means of improving the living conditions of inhabitants**

Specific objectives:

1. Development of tourism, sports and recreational infrastructure
2. Varied tourist offer highlighting characteristic features of the region
3. Effective tourism management system

General objective: Preservation of cultural and natural heritage of the region

Specific objectives:

1. Preservation of cultural and natural characteristics of the region
2. Renovation of villages
3. Increasing inhabitants' ecological awareness

General objective: Development of service activities in the rural areas

Specific objectives:

1. Supporting the development of micro- entrepreneurship
2. Supporting the creation of non-agricultural jobs
3. Improving the quality of products and services on the LAG area

General objective: Active and integrated local communities and LAG municipalities

Specific objectives:

1. Building the capacity of leaders and organisations
2. Integrating municipalities on the LAG area
3. Strengthening LAG capacity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, local product promotion**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, self-governments and subordinate units, non-governmental organisations, church organisations, religious communities, LAG area inhabitants and LAG members

Photo 17. Orthodox church in Sokolowsko.
From LAG „Kwiat Lnu” archive.



Photo 18. Colourful lakes. From LAG „Kwiat Lnu” archive.

⁵ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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Photo 19. From LAG „Ducha Gór” archive.

LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Mysłakowice, Janowice Wielkie, Podgórzyn, Jeżów Sudecki, Karpacz.

Population covered by LDS: 33,162

Surface area covered by LDS: 360.59 km²



Photo 20. From LAG „Ducha Gór” archive.

Local Development Strategy objectives

General objective: Improving environmental, spatial and infrastructural values of the region covered by the Duchy Gór Partnership

Specific objectives:

1. Development of the villages and increasing their aesthetic value in line with sustainable development rules
2. Increasing ecological activity and knowledge and raising awareness in this area
3. Adjusting the common areas to social demand and to the needs related to regional development

General objective: Integration of activities aimed at increasing the social activity of Kraina Duchy Gór Partnership on the regional, national and transnational level

Specific objectives:

1. Improving social integration through more effective cooperation between self-governments, organisations, inhabitants and entrepreneurs
2. Increasing the level of civil, social and cultural activity and the level of knowledge and awareness in these areas
3. Adjusting social infrastructure to the needs of the region's inhabitants
4. Increasing the participation of marginalized social groups in public life (the elderly, the disabled, children, young people, women and other)

General objective: Using the resources of the area covered by the Kraina Duchy Gór Partnership for economic growth

Specific objectives:

1. Development of entrepreneurship, craft and local products on the basis of human and geographic resources and cultural, historical and landscape heritage
2. Utilising new technologies to achieve economic growth
3. Ensuring efficient and effective functioning of tourism and tourism-related services in the region and integration of promotional activities
4. Development of non-agricultural forms of business activity

Thematic areas – the focus of actions specified in LDS: protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: local leaders, young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled

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LAG territorial coverage**Dolnośląskie Voivodeship, municipalities:** Oborniki

Śląskie, Prusice, Trzebnica, Wisznia Mała, Zawonia

Population covered by LDS: 62,997**Surface area covered by LDS:** 733.41 km²**Local Development Strategy objectives**

1. Development of tourism on the basis of environmental and cultural resources and health-resort traditions of Wzgórz Trzebnickie region by developing the region's tourist and recreational offer
2. Activation of inhabitants and their self-organisation on the local level by establishing trisectoral cooperation focused on the development of Wzgórz Trzebnickie region
3. Diversification of activities in the rural areas by creating new jobs, taking advantage of close proximity of Wrocław and making use of geographical conditions by refining and promoting services and products characteristic of Wzgórz Trzebnickie region and supporting the development of entrepreneurship and services in the rural areas

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, entrepreneurship development, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Cooperation projects:

Proposed scope of the projects: cooperating with groups on whose territory objects constituting the legacy of the Cistercian monastic order are located in order to promote the Cistercian trail in Poland and Europe. LAG is also interested in establishing cooperation with other LAGs which function on territories adjacent to large urban areas for the purposes of exchange of information and cooperation in the field of promoting weekend tourism for the residents of large cities.



Photo 21. Cistercian Fair and a Knight's Tournament. Fot. M. Mazurkiewicz

Stowarzyszenie Lokalna Grupa Działania Starorzecze Odry⁶

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LAG territorial coverage

Dolnośląskie Voivodeship, municipalities: Domaniów, Jelcz-Laskowice, Oława

Population covered by LDS: 40,432

Surface area covered by LDS: 497.00 km²

Objectives of local development strategy

General objective: Development of tourism in the LAG area

Specific objective:

1. Developing the region's tourist and recreational infrastructure
2. Tourist promotion of the region

General objective: Use of natural and cultural values in building the image of the region

Specific objectives:

1. Preserving natural values and increasing knowledge of the inhabitants and tourists
2. Supporting pro-ecological activities
3. Integrating historical and cultural heritage of the region

General objective: Increasing the level of income of the inhabitants

Specific objectives:

1. Establishing a network of mutually cooperating microenterprises on the LAG territory
2. Additional income for agricultural holdings
3. Development of local products market

General objective: Increasing awareness and local activity for the development of regional community

Specific objectives:

1. Raising the level of social self-organisation
2. Strengthening integration and regional community

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners

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LAG territorial coverage**Dolnośląskie Voivodeship, municipalities:** Dobromierz, Jaworzyna Śląska, Kostomłoty, Strzegom, Świdnica, Udanin, Żarów**Population covered by LDS:** 83,162**Surface area covered by LDS:** 459.17 km²

Photo 22. Fair 2012 - LAG "Szlakiem Granitu" stand. From LGD "Szlakiem Granitu" archive.

Local Development Strategy objectives**General objective: Inhabitants of Szlakiem Granitu partnership area, in cooperation with the Local Action Group, form****an integrated and well-organized social community which implements its own initiatives and ventures**

Specific objectives:

1. Organization of events serving to integrate the inhabitants of the territory covered by the partnership
2. Creation of permanent and actively functioning social organisations of the partnership
3. Active cooperation of the LAG with other social organisations

General objective: Ensuring jobs and fair income for rural areas population by encouraging the inhabitants to conduct their own business activity

Specific objectives:

1. Creation and promotion of local products of the area covered by "Szlakiem Granitu" LAG
2. Supporting different forms of economic activity of the inhabitants of the territory covered by the partnership

General objective: The territory of "Szlakiem Granitu" partnership, due to the use of its own cultural and natural resources is an attractive place for to live, work and perform leisure activities for its inhabitants and our guests

Specific objectives:

1. Providing information about the resources covered by LDS and their promotion
2. Enhancing and promoting the recreational and tourist offer of the partnership
3. Inhabitants and their organisations care for the appearance and aesthetic value of their surroundings

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Our Szlakiem Granitu region is a place where one can live safely, in an atmosphere of friendship and solidarity, without worrying about the future.

Kujawsko-Pomorskie Voivodeship

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Photo 23. Representatives of LGD “Trzy Doliny”. From LAG “Trzy Doliny” archive.

LAG territorial coverage**Kujawsko–Pomorskie Voivodeship, municipalities:** Białe

Błota, Dobrcz, Koronowo, Nowa Wieś Wielka, Osielsko,

Sicienko, Solec Kujawski

Population covered by LDS: 89,658**Surface area covered by LDS:** 1271.00 km²**Local Development Strategy objectives**

1. Development of tourism and recreation through the wealth of Trzy Doliny region resources
2. Improving the quality of life of the inhabitants of Trzy Doliny region
3. Preservation, development and promotion of natural resources, historical and cultural heritage and local identity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, local product promotion, improvement of life quality, improvement of self-organisation and management

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Lokalna Grupa Działania “Bory Tucholskie”⁷



Legal form

Union of associations

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LAG territorial coverage

Kujawsko–Pomorskie Voivodeship, municipalities: Cekcyn, Gostycyn, Lubiewo, Kęsowo, Śliwice, Lniano, Osie, Świekatowo, Tuchola

Population covered by LDS: 60,207

Surface area covered by LDS: 1455.00 km²

Local Development Strategy objectives

General objective: Increasing tourist attractiveness of Bory Tucholskie region on the basis of local natural and cultural resources

Specific objectives:

1. Development of infrastructure and services conducive to creation of tourist products
2. Diversification of economic activity on the basis of local resources
3. Promotion of touristic values of Bory Tucholskie region
4. Development of cultural tourism

General objective: Building social capital by activating the inhabitants of Bory Tucholskie region

Specific objectives:

1. Improving access to information
2. Improving accessibility to culture, sports and recreation
3. Supporting the development of civil society, its integration and capacity in the field of self-organisation

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural, protection of culinary heritage, use of natural resources, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs

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LAG territorial coverage

Kujawsko–Pomorskie Voivodeship, municipalities: Ciechocin, Golub-Dobrzyń, Kowalewo Pomorskie, Radomin, Zbójno

Population covered by LDS: 32,554

Surface area covered by LDS: 605.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life of the inhabitants and integration of the area of “Dolina Drwęcy” region

Specific objectives:

1. Increasing the wealth of the society by stimulating economic diversity and creating new jobs
2. Promoting culture, sports and recreation and developing infrastructure aimed at improving the quality of life of the inhabitants and strengthening their integration
3. Development of the Local Action Group as a platform of cooperation for the public, social and economical sector which supports integration and efficient implementation of LDS

General objective: Improving the tourist attractiveness of “Dolina Drwęcy” region through an appropriate promotion and the use of available resources

Specific objectives:

1. Development of tourist and tourist-related facilities through the use and improvement of resources of “Dolina Drwęcy” region
2. Promotion of the area and resources of “Dolina Drwęcy” region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, inhabitants of the region covered by LDS

⁸ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage

Kujawsko–Pomorskie Voivodeship, municipalities: Boniewo, Brześć Kujawski, Chocień, Chodecz, Fabianki, Izbica Kujawska, Lubanie, Lubień Kujawski, Lubraniec, Włocławek.

Population covered by LDS: 75,074

Surface area covered by LDS: 1246.00 km²

Local Development Strategy objectives

General objective: Establishing conditions for the creation of jobs through the use of resources of the area covered by Stowarzyszenie LGD Dorzecza Zgłowiączki

Specific objectives:

1. Increasing the scope and level of knowledge of the inhabitants with regard to possibilities of achieving professional fulfilment in rural areas
2. Development of non-agricultural activity
3. Protection of the environment and raising pro-ecological awareness and the knowledge about the use of renewable energy

General objective: Development of tourist functions through an efficient use and promotion of available natural and cultural resources

Specific objectives:

1. Identification of strengths and weaknesses which need to be eliminated
2. Development of tourist services
3. Quantitative and qualitative improvement of tourist infrastructure
4. Promotion of resources in order to improve the image of the LAG area among the potential tourists

General objective: Animation of cultural and sports life of the LAG area

Specific objectives:

1. Development of cultural, sports and recreational infrastructure
2. Increasing the number of cultural, sports and recreational events
3. Activation of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, pensioners, the disabled

⁹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage**Kujawsko-Pomorskie Voivodeship, municipalities:**Dąbrowa Biskupia, Gniewkowo, Inowrocław, Janikowo,
Kruszwica, Pakość, Rojewo, Złotniki Kujawskie**Population covered by LDS:** 88,869**Surface area covered by LDS:** 1195.00 km²**Local Development Strategy objectives****General objective: Improvement of the quality of life – raising standards of civilization**

Specific objectives:

1. Improving the standard of facilities and places of public utility in the area covered by LDS until 2015
2. Development of sports and recreational infrastructure on the area covered by LDS until 2015

General objective: Building social capital through activation of local communities

Specific objectives:

1. Creation and development of the offer of active leisure time activities for the inhabitants of the area covered by LDS until 2015
2. Self-organisation and integration of local community in the area covered by LDS until 2015
3. Increasing skills and knowledge of the inhabitants of LDS until 2015

General objective: Diversification of economic activity – creation of non-agricultural jobs in tourism

Specific objectives:

1. Developing and improving the quality of tourist products and services in the area covered by LDS until 2015

General objective: Preservation of historical, cultural and natural heritage of the area covered by LDS

Specific objectives:

1. Development and promotion of historical, cultural and natural heritage of Kujawy Zachodnie region until 2015
2. Improving the condition and use of material culture facilities of Kujawy Zachodnie region until 2015

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners**Cooperation projects:**

Interterritorial – Title – “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] **Partners** – Czarnoziem na Soli, LAG Trzy Doliny, LAG Razem dla Powiatu Radziejowskiego, LAG Dorzecza Zgłowiączki, LAG Partnerstwo dla Ziemi Kujawskiej, LAG Sąsiedzi wokół Szlaku Piastowskiego **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship **Actions taken** – publication of a brochure entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in the English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners. Circulation – 7,000 copies).



Photo 24. The land of the Slavs. From LGD “Czarnoziem na Soli” archive.



Photo 25. CZARNOZIEM NA SOLI -the land bright with rapeseed.



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LAG territorial coverage

Kujawsko–Pomorskie Voivodeship, municipalities: Brzuze, Górzno, Osiek, Rogowo, Rypin, Skrwilno, Świedziebnia, Wąpielsk

Population covered by LDS: 41,602

Surface area covered by LDS: 874.00 km²

Local Development Strategy objectives

General objective: Establishing conditions for job creation and development of new sources of income for inhabitants

Specific objectives:

1. Increasing entrepreneurship in the LAG area
2. Improving LAG area inhabitants' qualifications in the field of obtaining funds for economic activity

General objective: Creation of a wide offer in the field of culture, sports and recreation which uses local resources, involves the inhabitants and is attractive for tourists

Specific objectives:

1. Development of activities related to tourism, culture and recreation on LAG territory
2. Development of tourist, cultural and recreational infrastructure on LAG territory

General objective: Ensuring optimal development and promotion of available natural and cultural resources

Specific objectives:

1. Increased level of utilisation of local values of the LAG area
2. Promoting identity and local products of the LAG area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Cooperation projects:

Stowarzyszenie Lokalna Grupa Działania Gmin Dobrzyńskich Region Północ is cooperating with other local action groups operating on the territory of Poland as well as in Europe. Cooperation with Stowarzyszenie LGD Gmin Dobrzyńskich Region Południe and LGD “Dolina Drwęcy” is especially important for this LAG due to the fact that all three of these LAGs are located in the historical and geographical region of Ziemia Dobrzyńska. Cooperation aims at conducting consistent activities for the development of Ziemia Dobrzyńska region through efficient use of its resources and improvement of the quality of life of its inhabitants

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LAG territorial coverage**Kujawsko-Pomorskie Voivodeship, municipalities:** Bukowiec, Dragacz, Drzycim, Jeżewo, Nowe, Świecie, Warlubie**Population covered by LDS:** 49,785**Surface area covered by LDS:** 958.00 km²**Local Development Strategy objectives****General objective: Increasing the economic capacity of the region**

Specific objectives:

1. Development of entrepreneurship
2. Increasing the level of income of small agricultural holdings by undertaking additional non-agricultural activities
3. Using natural resources in the development of economic activity
4. Promotion of local products

General objective: Increasing the tourist attractiveness of the region

Specific objectives:

1. Development of the touristic and recreational infrastructure
2. Development of tourist services
3. Promoting and protecting precious values of the region
4. Development of processing industry, craft and handicraft on the basis of local products

General objective: Activation of the community

Specific objectives:

1. Constant improvement and acquisition of skills by the inhabitants
2. Increasing inhabitants' participation in civil initiatives and integration activities
3. Improving social integration of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs, pensioners

¹⁰ Data on LAG were taken from the database of the National Rural Network on 18 May 2012

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LAG territorial coverage

Kujawsko-Pomorskie Voivodeship, municipalities:

Wąbrzeźno, Dębowa Łąka, Książki, Płużnica, Łasin,

Radzyń Chełmiński, Rogóźno, Świecie nad Osą, Gruta

Population covered by LDS: 55,362

Surface area covered by LDS: 1063.00 km²

Local Development Strategy objectives

General objective: Improving the standard of life of the inhabitants of WIECZNO region

Specific objectives:

1. Development of entrepreneurship
2. Development of rural tourism
3. Development of civil society

General objective: Increasing the competitiveness of WIECZNO region through innovation and new technologies

Specific objectives:

1. Development of information society
2. Increasing the tourist and economic attractiveness of the region
3. Using available resources in an innovative way

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs



Photo 26. From LAG "Wieczno" archive.



Photo 28. From LAG "Wieczno" archive.



Photo 27. From LAG "Wieczno" archive.

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Joanna Senska, Office Assistant

LAG territorial coverage**Kujawsko-Pomorskie Voivodeship, municipalities:**

Sępólno Krajeńskie, Sośno, Więcbork.

Population covered by LDS: 34,552**Surface area covered by LDS:** 628.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life while making use of historical, cultural and natural values of the region**

Specific objective:

1. Increasing the tourist attractiveness of the region

General objective: Improving the quality of life by increasing socio-economic activity of the inhabitants

Specific objective: Increasing the socio-economic activity of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs, local government units, non-governmental organisations, cultural institutions



Photo 32. A pier in Sępólno Krajeńskie. From LAG "NASZA KRAJNA" archive.



Photo 29. Church in Lutów. From LAG "NASZA KRAJNA" archive.



Photo 31. Church in Sypniewo. From LAG "NASZA KRAJNA" archive.



Photo 30. Sailing regatta on Sępoleńskie lake. From LAG "NASZA KRAJNA" archive.

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LAG territorial coverage

Kujawsko-Pomorskie Voivodeship, municipalities:

Barcin, Żnin, Gąsawa, Łabiszyn, Rogowo

Population covered by LDS: 60,802

Surface area covered by LDS: 854.00 km²

Local Development Strategy objectives

General objective: Development of tourism and recreation on the basis of cultural, historical and natural resources of Pałuki region

Specific objectives:

1. Development of tourist and tourist-related activities
2. Improving tourist and recreational infrastructure
3. Developing and promoting tourist and cultural offer of the LAG region
4. Supporting pro-ecological initiatives

General objective: Improving the quality of life of inhabitants of the area covered by LDS

Specific objectives:

1. Development of human resources through bottom-up initiatives
2. Carrying out activities aimed at children and young people
3. Activation and integration of LAG area inhabitants
4. Development of social infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Cooperation projects

Interterritorial: Title – “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] **Partners** – Czarnoziem na Soli, LAG Trzy Doliny, LAG Razem dla Powiatu Radziejowskiego, LAG Dorzecza Zgłowiączki, LAG Partnerstwo dla Ziemi Kujawskiej, LAG Sąsiedzi wokół Szlaku Piastowskiego, LAG Pałuki – Wspólna Sprawa **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship **Actions taken** – publication of a brochure entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners. Circulation – 7,000 copies). **Implementation period** – 2011

Lokalna Grupa Działania Pałuki - Wspólna Sprawa

- tourism, local product, development of human resources, improving the living conditions of inhabitants



Photo 33. Folk art fair. Author: K. Królikowski.



Photo 34. Skarbińskie Lake. Author: K. Królikowski.

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LAG territorial coverage

Kujawsko-Pomorskie Voivodeship, municipalities:

Dąbrowa Chełmińska, Kijewo Królewskie, Pruszcz, Unisław

Population covered by LDS: 27,573

Surface area covered by LDS: 412.00 km²



Photo 35. From the archive of LGD "Zakole Dolnej Wisły".

Local Development Strategy objectives

General objective: Increasing the tourist attractiveness on the basis of natural and cultural heritage of Zakole Dolnej Wisły region

Specific objectives:

1. Establishing conditions for development of rich and attractive tourist offer
2. Protection and promotion of cultural and natural heritage

General objective: Integration and activation of local communities

Specific objectives:

1. Establishing conditions for meeting the social and cultural needs of the rural population
2. Focusing the cultural identity of the rural community on the cultural and natural heritage

General objective: Development and promotion of local and traditional products of Zakole Dolnej Wisły region

Specific objectives:

1. Promotion nad supporting production and processing of products based on local resources and traditions

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs

Cooperation projects

Interterritorial: Title – "Following Kujawsko-Pomorskie Region's Trail of Local Action Groups" ["Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania"] **Partners** – Czarnoziem na Soli, LAG Trzy Doliny, LAG Razem dla Powiatu Radziejowskiego, LAG Dorzecza Zgłowiączki, LAG Partnerstwo dla Ziemi Kujawskiej, LAG Sąsiedzi wokół Szlaku Piastowskiego, LAG Pałuki – Wspólna Sprawa, LAG Zakole Dolnej Wisły. **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship **Actions taken** – publication of a brochure entitled "Following Kujawsko-Pomorskie Region's Trail of Local Action Groups" ["Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania"] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners. Circulation – 7,000 copies). **Implementation period** – 2011



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LAG territorial coverage

Kujawsko-Pomorskie Voivodeship, municipalities:

Mogilno, Strzelno, Jeziora Wielkie, Dąbrowa, Orchowó

Population covered by LDS: 51,136

Surface area covered by LDS: 773.00 km²



Photo 36. From LAG "Sąsiedzi wokół Szlaku Piastowskiego" archive.

Local Development Strategy objectives

General objective: Use, development and promotion of historical and cultural heritage, as well as natural resources, including the capacity of the areas covered by Natura 2000 network

Natura 2000 network

Specific objectives:

1. Development and improvement of the condition of tourist and recreational infrastructure
2. Development of an integrated tourist and cultural offer of the LAG area and active promotion of Szlak Piastowski region
3. Establishing conditions conducive to raising ecological awareness of the inhabitants, as well as promoting and protecting the values of the preserved landscape

General objective: Improving the quality of life and making use of socio-economic activity of the inhabitants of rural areas residing on the territory covered by the LAG

Specific objectives:

1. Establishing conditions for the development of entrepreneurship on the territory covered by the LAG
2. Development of social, sports, recreational and leisure-related infrastructure
3. Raising qualifications and promoting entrepreneurship among the inhabitants of the area covered by LAG

General objective: Development of human potential of LGD Sąsiedzi wokół Szlaku Piastowskiego

Specific objectives:

1. Maintaining regional traditions as an element which serves to integrate the inhabitants and which stimulates the development of socio-cultural life, sports and active recreation

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, local product promotion

Target groups of actions specified in LDS: young people, women, farmers and foresters, entrepreneurs, the disabled

Cooperation projects

Interterritorial: Title – "Following Kujawsko-Pomorskie Region's Trail of Local Action Groups" ["Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania"] **Partners** – LAG Trzy Doliny, LAG Razem dla Powiatu Radziejowskiego, LAG Dorzecza Zgłowiączki, LAG Partnerstwo dla Ziemi Kujawskiej, LAG Sąsiedzi wokół Szlaku Piastowskiego **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship **Actions taken** – publication of a brochure entitled "Following Kujawsko-Pomorskie Region's Trail of Local Action Groups" ["Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania"] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners Circulation - 7,000 copies). **Implementation period** – 2011

SZLAK PIASTOWSKI – THE TOURIST BRAND OF THE REGION

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677-09-07, sekretariat@lgdvistula.org**LAG territorial coverage****Kujawsko–Pomorskie Voivodeship, municipalities:** Stolno,
Lisewo, Chełmno, Grudziądz**Population covered by LDS:** 26 463**Surface area covered by LDS:** 463.00 km²**Local Development Strategy objectives****General objective: Development of tourism based on cultural, historical and natural heritage of Ziemia Chełmińska region**

Specific objectives:

1. Improving the condition of “Vistula-Terra Culmensis” touristic infrastructure
2. Development of an integrated tourist and cultural offer of the territory covered by the LAG

General objective: Improving the living conditions of the inhabitants of the area covered by LDG Vistula-Terra Culmensis

Specific objectives:

1. Development of human resources in rural areas through bottom-up initiatives
2. Development of space and social infrastructure
3. Development of entrepreneurship

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion**Target groups of actions specified in LDS:** women, farmers and foresters, pensioners, the disabled, natural and legal persons, cultural institutions organised by local government unit, Churches and other religious communities, organisations of common public interest holding a common public interest status**Cooperation projects****Interterritorial: Title** – “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] **Partners** – LAG Trzy Doliny, LAG Razem dla Powiatu Radziejowskiego, LAG Dorzecza Zgłowiączki, LAG Partnerstwo dla Ziemi Kujawskiej, LAG Sąsiedzi wokół Szlaku Piastowskiego **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship **Actions taken** – publication of a brochure entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners Circulation - 7,000 copies). **Implementation period** – 2011

Photo 37. Promotional stand. From LAG ‘Vistula-Terra Culmensis – Rozwój przez Tradycję’ archive.

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LAG territorial coverage**Kujawsko-Pomorskie Voivodeship, municipalities:**

Bobrowniki, Chrostkowo, Dobrzyń nad Wisłą, Kikół, Lipno,

Skepe, Tuchowo, Wielgie, Czernikowo, Obrowo

Population covered by LDS: 70,737**Surface area covered by LDS:** 1336.00 km²**Local Development Strategy objectives**

General objective: Preservation of cultural and natural heritage of the rural areas and using it for the purposes of sustainable development of the region

Specific objectives:

1. Creation and development of an integrated tourist information and promotion system
2. Creation, dissemination, promotion and protection of brand, traditional and regional products
3. Development, protection and utilisation of natural, cultural and historical resources for the development of tourism and recreation

General objective: Diversification of economic activity, creation of non-agricultural jobs

Specific objectives:

1. Supporting the development of entrepreneurship on the basis of local socio-economic capacity and available resources
2. Diversification of income in the rural areas

General objective: Improving the quality of life

Specific objectives:

1. Preparation of an offer in the field of sports, culture and recreation for the inhabitants and development of relevant infrastructure
2. Activating the local community through qualifications improvement and building the civil society
3. Development of infrastructure in the rural areas

Thematic areas – the focus of actions specified in LDS: protection of cultural heritage, use of natural resources, development of entrepreneurship

Cooperation projects Interterritorial: Title – “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] **Partners** – LGD Trzy Doliny, LGD Razem dla Powiatu Radziejowskiego, LGD Dorzecza Zgłowiączki, LGD Partnerstwo dla Ziemi Kujawskiej, LGD Sąsiedzi wokół Szlaku Piastowskiego, “Partnerstwo dla Krajny i Pałuk” **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship **Actions taken** – publication of a folder entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners Circulation - 7,000 copies).



Photo 38. From LAG ‘Gmin Dobrzyńskich Region Południe’ archive.



Photo 39. From LAG ‘Gmin Dobrzyńskich Region Południe’ archive.

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Association

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LAG territorial coverage**Kujawsko-Pomorskie Voivodeship, municipalities:** Kcynia, Mrocza, Nakło nad Notecią, Sadki, Szubin**Population covered by LDS:** 85,248**Surface area covered by LDS:** 1120.00 km²

Photo 40. The 5th cruise of local partnerships "It looks differently from water level" ['Z wody widać inaczej']; author – Łukasz Piotrowski.

Local Development Strategy objectives**General objective: Developing tourism and recreation by using natural values of Krajna i Pałuki region**

Specific objectives:

1. Promotion and development of tourist products and services
2. Promotion of tourist values of Dolina Noteci region in the area covered by LAG

General objective: Development of cultural heritage and identity of Krajna i Pałuki region

Specific objectives:

1. Development of products, goods and services related to tradition or local resources
2. Developing infrastructure for the cultivation of local identity and development of culture
3. Stimulating children's and young peoples' involvement in local initiatives

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism. Protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, the disabled

Cooperation projects

Interterritorial: 1. Title – “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups”. **Partners** – LGD Trzy Doliny, LGD Razem dla Powiatu Radziejowskiego, LGD Dorzecza Zgłowiączki, LGD Partnerstwo dla Ziemi Kujawskiej, LGD Sąsiedzi wokół Szlaku Piastowskiego, “Partnerstwo dla Krajny i Pałuk” **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship region **Actions taken** – publication of a brochure entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners Circulation – 7,000 copies) **2. Title** – “Noteć River Tourist Trail” [Notecki Szlak Turystyczny]. **Partners** – Czarnkowsko-Trzcianecka LGD, Stowarzyszenie “Puszcza Notecka”, Stowarzyszenie LGD “Krajna nad Notecią”, “Partnerstwo dla Krajny i Pałuk”. **Objective** – promotion of tourist and recreational values of Noteć river and Puszcza Notecka region, creation of a consistent tourist offer of LAGs located along river Noteć and in Puszcza Notecka region

Transnational: Topic – “LAG projects supporting rural identity improve the quality of life in the rural areas” [Projekty LGD wspierające tożsamość wiejską wnoszą nową jakość życia do obszarów wiejskich] **Partner** – LAG Podhoraňko (Czech Republic) **Objective** – Promotion of cultural heritage, activation of the inhabitants of the LAG area, encouraging children and young people of the LAG area to preserve local culture by taking part in international choral workshops, integration and cooperation of local products producers through taking part in international showpiece workshops and preparation of a publication on the delicacies of the local cuisine



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Foundation

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LAG territorial coverage

Kujawsko-Pomorskie Voivodeship, municipalities: Łysomice, Chełmża, Lubianka, Papowo Biskupie

Population covered by LDS: 28,268

Surface area covered by LDS: 461.20 km²



Photo 41. Tour The Run. From LGD “Ziemia Gotyku” archive.

Local Development Strategy objectives

General objective: Increasing the tourist attractiveness of the area on the basis of natural and cultural heritage of “Ziemia Gotyku” region Specific objectives:

1. Promotion of local cultural and natural resources of the area covered by LDS until 2015
2. Developing and improving the condition of tourist infrastructure of the area covered by LDS until 2015

General objective: Developing and supporting activities of the inhabitants of “Ziemia Gotyku” region

Specific objectives:

1. Developing and improving the condition of facilities for the inhabitants in the LDS area until 2015
2. Creation and development of the offer for activation and integration of the inhabitants of the area covered by LDS until 2015
3. Raising the level of knowledge and skills of the inhabitants until 2015

General objective: Developing entrepreneurship of the inhabitants of “Ziemia Gotyku” region

Specific objectives:

1. Supporting the development of companies and small scale commercial activity in the area covered by LDS
2. Promotion of entrepreneurship in rural areas until 2015

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Cooperation projects

Transnational: Topic – “The Land of Architecture” [Archilandia]. **Partners** – LAG “Interprovinciale Marmille” (Italy), Kulturmiljö Halland (Sweden), Stowarzyszenie Rozwoju Spisza i Okolicy and Fundacja “Ziemia Gotyku” LGD **Objectives** – using the cultural heritage of the European region for the development of tourism and for educating children and young people **Actions taken** – organizing workshops for children about architecture, during which they would prepare presentations on old buildings, i.a. castles, palaces, smithies, mills and stories related to them, a visit of partners from Italy and Sweden on the territory of LGD “Ziemia Gotyku” made in order to acquaint themselves with the values of architectural heritage of the area covered by LDS, preparation of promotional materials in English and joint promotion of European regions The project was implemented in cooperation with the academic staff of the University of Venice

Interterritorial: Title – “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” **Partners** – LAG Trzy Doliny, LAG Razem dla Powiatu Radziejowskiego, LAG Dorzecza Zgłowiączki, LAG Partnerstwo dla Ziemi Kujawskiej, LAG Sąsiedzi wokół Szlaku Piastowskiego, “Ziemia Gotyku” LAG **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship region **Actions taken** – publication of a brochure entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners Circulation – 7,000 copies). Additionally, certain materials for the promotion of LAG were purchased (notepads).

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ziemia.kujawska@wp.pl**LAG territorial coverage****Kujawsko-Pomorskie Voivodeship, municipality:**

Aleksandrów Kujawski

Population covered by LDS: 32,364**Surface area covered by LDS:** 453.00 km²**Local Development Strategy objectives**

1. We work and rest together – activation of inhabitants of rural areas
2. We build, renovate and lead a better life – improving the condition of technical infrastructure in the area covered by LDS
3. With us you are not alone – preventing and combating social problems
4. We go with the spirit of the times – using and promoting modern technologies
5. We throw nothing away and care for what we have – using natural and cultural resources
6. It is worthwhile to pay us a visit – supporting tourism and the local product and promoting the area covered by LDS

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled



Photo 42. Manorial shrine in Seroczki. From LGD "Partnerstwo dla Ziemi Kujawskiej" archive.



Photo 43. Ruins of Bishop Castle in Raciążek. From LGD "Partnerstwo dla Ziemi Kujawskiej" archive.

¹¹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Kujawsko-Pomorskie Voivodeship, municipalities: Bytoń, Dobre, Osiecin, Piotrków Kujawski, Radziejów, Topólka.

Population covered by LDS: 36,893

Surface area covered by LDS: 601.00 km²

Local Development Strategy objectives

General objective: Creating an attractive offer for the area covered by LGD “Razem dla Powiatu Radziejowskiego” on the basis of natural heritage and cultural riches of Kujawy region

1. Specific objective: Ensuring that LAG area will be able to fulfil its touristic and recreational function based on natural, cultural and historical heritage resources

General objective: Improving the quality of life and the level of social activity in the area covered by LGD “Razem dla Powiatu Radziejowskiego”

Specific objectives:

1. Development of a network of modern public utility facilities
2. Enhancing the offer in the field of social activity and integration
3. Improving economic activity in the area covered by LAG

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environment protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Cooperation projects

Interterritorial: Title– “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] **Partners** – LGD Trzy Doliny, LGD Razem dla Powiatu Radziejowskiego, LGD Dorzecza Zgłowiączki, LGD Partnerstwo dla Ziemi Kujawskiej, LGD Sąsiedzi wokół Szlaku Piastowskiego **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship region **Actions taken** – publication of a brochure entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners Circulation - 7,000 copies). Additionally, certain materials for the promotion of LAG were purchased (notepads).

Our region is not only the land of extraordinary landscapes and tourist and historic attractions, but also a well-prepared partner for potential cooperation in the field of organizing economic activity and making investments.



Photo 44. From LAG archive.

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Association

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LAG territorial coverage**Kujawsko-Pomorskie Voivodeship, municipalities:**

Brodnica, Bartniczka, Bobrowo, Brzozie, Jabłonowo Pomorskie, Zbiczno

Population covered by LDS: 35,266**Surface area covered by LDS:** 718.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life of inhabitants through diversification of economic activity**

Specific objective:

1. Introducing innovative solutions in agricultural holdings in order to increase their profitability

General objective: Creation of a product sold under a common brand

Specific objectives:

1. Developing and improving the quality of accommodation, catering, sports and recreational facilities
2. Increasing the tourist attractiveness of the region
3. Promoting the regional identity

General objective: Improving technical infrastructure in order to increase the area's competitiveness

Specific objective:

1. Development of infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environment protection, local product promotion**Target groups of actions specified in LDS:** women, farmers and foresters, entrepreneurs**Cooperation projects**

Interterritorial: Title – “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] **Partners** – LAG Trzy Doliny, LAG Razem dla Powiatu Radziejowskiego, LAG Dorzecza Zgłowiączki, LAG Partnerstwo dla Ziemi Kujawskiej, LAG Sąsiedzi wokół Szlaku Piastowskiego, “Ziemia Gotyku” LAG, LAG Pojezierze Brodnickie **Objective** – Improving the tourist attractiveness of Kujawsko-Pomorskie Voivodeship region **Actions taken** – publication of a brochure entitled “Following Kujawsko-Pomorskie Region’s Trail of Local Action Groups” [“Kujawsko-Pomorskim Szlakiem Lokalnych Grup Działania”] (12,745 copies in Polish language version, 3,125 copies in English language version), publication of 15,870 maps, postcards, promotional gadgets, publication of an illustrated book of legends of the Kujawy region (legends contained in the publication will be thematically related to places and events linked with the regions covered by LDS of the project partners Circulation - 7,000 copies). Additionally, certain materials for the promotion of LAG were purchased (notepads). **Implementation period** – 2011



Photo 45. Lake Strążym. From the archive of LGD „Pojezierze Brodnickie”.

Stowarzyszenie “Lokalna Grupa Działania Pojezierze Brodnickie” brings together persons seeking to activate local communities. We promote sustainable development of the region while taking into account the issues related to the protection of the environment, which is especially important for our region.

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(LAG implemented a project under Pilot Programme Leader + Scheme II)



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LAG territorial coverage

Kujawsko-Pomorskie Voivodeship, municipalities:

Wielka, Wielka Nieszawka, Lubicz

Population covered by LDS: 35 266

Surface area covered by LDS: 718.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life by building human capital on the basis of active inhabitants and sustainable nature of rural economy

Specific objectives:

1. Increasing accessibility and improving the quality of recreational and leisure-related sites, including playgrounds, youth clubs, sports fields, recreational and leisure-related sites
2. Supporting the processes of social integration i.a. by organising mass and thematic events and by promoting social activity
3. Increasing the accessibility of social services
4. Promoting environment friendly technologies for the purposes of improving life quality

General objective: Improving the management of local natural and cultural resources and their valorisation

Specific objectives:

1. Promotion and development of ecological and cultural trail "Szlakami Podgrodzia Toruńskiego"
2. Protecting and using cultural traditions of "Podgrodzie Toruńskie"
3. Development of tourist and tourism-related services

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, improvement of rural infrastructure

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs, young people aged up to 25



Photo 46. Wooden church in Wielka Nieszawa Municipality. From the archive of LGD „Podgrodzie toruńskie”.



Photo 47. Wooden church in Wielka Nieszawa Municipality. From the archive of LGD „Podgrodzie toruńskie”.

Lubelskie Voivodeship



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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Bełzec, Krynice, Lubycza Królewska, Susiec, Tarnawatka, Tomaszów Lubelski.

Population covered by LDS: 37,153

Surface area covered by LDS: 759.06 km²



Photo 48. From the archive of LAG "Roztocze Tomaszowskie".

Local Development Strategy objectives

General objective: Increasing the tourist appeal

Specific objectives:

1. Development of tourist services and products
2. Promotion of tourist, natural and multicultural values

General objective: Diversification of agricultural activity, development of organic farming and entrepreneurship

Specific objectives:

1. Diversification of agricultural holdings' activity and development of entrepreneurship
2. Raising environmental awareness

General objective: Promotion of inhabitants' activity and improving the quality of human capital

Specific objectives:

1. Integration and promotion of activity of local communities
2. Increasing the level of key competences

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, the disabled.

Cooperation projects

Interterritorial: Title – "Zapraszamy na Roztocze!". **Partners** – LGD "Serce Roztocza", LGD "Roztocze tomaszowskie".

Objectives – Promotion and development of a tourist information system based on the local natural heritage of the Roztocze region (development of a uniform, integrated tourist information system, promotion of environmental and cultural values of the Roztocze region). **Actions taken** – Setting up six stand-alone sets of boards, publishing a tourist information guide (a print run of 12 thousand copies), conducting a promotional campaign on the Roztocze region by placing 2 articles in nationwide press and during the tourist fair in Cracow and a conference summarising the cooperation project. **Implementation period** – October 2010 – June 2011.

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LAG territorial coverage**Lubelskie Voivodeship, municipalities:** Mełgiew, Milejów.**Population covered by LDS:** 17,786**Surface area covered by LDS:** 211.00 km²**Local Development Strategy objectives****General objective: Development of tourism based on natural values of the area.**

Specific objectives:

1. Development of tourism and recreational infrastructure
2. Promotion of tourist and landscape values

Action taken: Organising active leisure just outside the city**General objective: Promotion of activity and integration of the local community**

Specific objectives:

1. Creation of social area
2. Development of cultural and sports activity of the local community
3. Development of economic activity of the local community

Actions taken: Common meeting places, common meetings, economically active LAG area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, improvement of rural infrastructure, local product promotion, promotion of activity and integration of the local community.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.



Photo 49. St. Wit Neo-Gothic Church in Mełgiew, Mełgiew municipality, after renovation under the measure “Rural renewal and development”. From the archive of LGD “Fundacja Nasza Nadzieja”.

Stowarzyszenie Lokalna Grupa Działania “Nasze Roztocze”

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Zamość, Adamów, Józefów, Krasnobród, Zwierzyniec.

Population covered by LDS: 48,091

Surface area covered by LDS: 713 km²

Local Development Strategy objectives

General objective: Development of tourism and agro-tourism and the recreational and leisure function

Specific objectives:

1. Development of tourism and sports and recreational infrastructure
2. Promotion of tourism and agro-tourism

General objective: Development of human capital and of social and cultural infrastructure

Specific objectives:

1. Development of social and cultural infrastructure
2. Development of information society
3. Promotion of activity and strengthening of social capital of the LAG area

General objective: Support for economic development and diversification of income of agricultural holdings.

Specific objectives:

1. Increase in employment/creation of new jobs
2. Diversification into non-agricultural activities

General objective: Revitalisation and use of natural, landscape, historical and cultural values for sustainable social and economic development

Specific objectives:

1. Revival and revitalisation of cultural and historical heritage and protection of natural values of the LAG area
2. Promotion of cultural, historical and natural heritage of the LAG area

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 50. Memory Chamber in Wysokie. From the archive of LGD “Nasze Roztocze”.

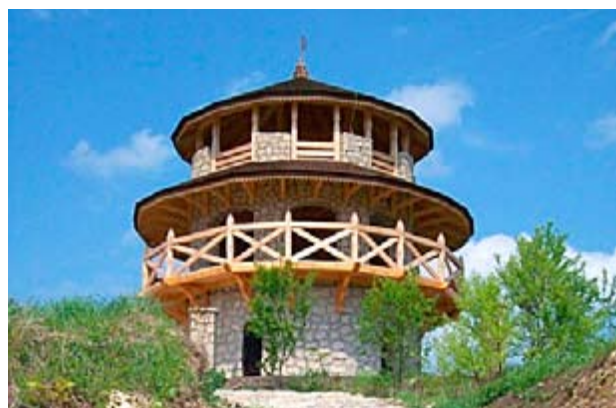


Photo 51. Lookout tower in Krasnobród. From the archive of LGD “Nasze Roztocze”.



Photo 52. St Roch Chapel in Krasnobród. From the archive of LGD “Nasze Roztocze”.

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LAG territorial coverage**Lubelskie Voivodeship, municipalities:** Grabowiec, Komarów Osada, Łabunie, Miączyn, Sitno, Skierbieszów, Stary Zamość.

Population covered by LDS: 40,973

Surface area covered by LDS: 843.46 km²**Local Development Strategy objectives****General objective: Improving the quality of life of LAG area inhabitants**

Specific objectives:

1. Improvement of public, social and cultural, and sports infrastructure
2. Preservation of cultural, natural and historical heritage of the area
3. Development of touristic and recreational infrastructure

General objective: Development of entrepreneurship and diversification of economic activity in the LAG area

Specific objectives:

1. Development of entrepreneurship based on local resources and social and economic conditions of the area
2. Development and promotion of local products

General objective: Strengthening social capital of the LAG area

Specific objectives:

1. Stimulating social activity of local community
2. Creation and development of social partnership
3. Development of information society

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion, social partnership development, information society development**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Photo 53. Synagogue at the LAG area. From the archive of LGD "Ziemia Zamojska".



Photo 54. From the archive of LGD "Ziemia Zamojska".

Legal form
Association

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Urszula Pitucha, Specialist – tel. +48 81 525 30 12

LAG territorial coverage

Lubelskie Voivodeship, municipalities: Piaski, Trawniki, Rybczewice.

Population covered by LDS: 24,026

Surface area covered by LDS: 352.16 km²

Local Development Strategy objectives

General objective: Increasing the level and quality of life in the LAG area through the development of tourism, sport and culture, as well as the development of tourist, sports and cultural infrastructure

Specific objectives:

1. Development of tourist services and products
2. Development of tourist and recreational and sports infrastructure
3. Development of infrastructure contributing to the development of cultural potential of the LAG area

General objective: Development of entrepreneurship, strengthening the potential and promotion of activity of LAG area inhabitants

Specific objectives:

1. Creation of non-agricultural jobs
2. Development of agro-tourism
3. Creation and development of local and regional products and services
4. High attendance record of LAG area inhabitants in events and projects implemented under the LDS

General objective: Optimum use of natural and cultural resources present in the LAG area and their valorisation

Specific objectives:

1. Preservation and protection of the cultural, historical and natural heritage of the LDS area
2. Promotion of tourist and cultural values of the LDS area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Interterritorial: Title– “Following the tracks of the past. Revival and promotion of historical and cultural heritage of the central and eastern Lubelszczyzna region” [Śladami przeszłości. Odnowa i promocja dziedzictwa historyczno-kulturowego środkowo-wschodniej Lubelszczyzny]. **Partners** – Stowarzyszenie LGD “Dolina Giełczwi”, Stowarzyszenie LGD PROMENADA S 12, Stowarzyszenie LGD “Polesie”, Stowarzyszenie “Poleska Dolina Bugu”, Fundacja Nasza Nadzieja and Stowarzyszenie LGD “Krasnystaw PLUS”. **Objective** – Increasing the historical and cultural awareness of inhabitants of the central and eastern Lubelszczyzna region through the protection and promotion of historical and cultural heritage of the LAG area. **Actions taken** – In 2011, maintenance and renovation work was carried out with the involvement of volunteers on several historic buildings and places, e.g. abandoned Orthodox, Evangelical and war cemeteries, roadside shrines and crosses. In 2012, the partners are preparing to publish a multimedia guide and an illustrated guide promoting historical and cultural heritage and other values of the central and eastern Lubelszczyzna region. The most valuable items will be provided with bilingual information boards.



**Legal form**

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Photo 55. Gothic cottage in Masłomęcz. From the archive of LGD “Lepsze Jutro”.

LAG territorial coverage**Lubelskie Voivodeship, municipalities:** Dołhobyczów,

Horodło, Hrubieszów, Mircze, Trzeszczany, Uchanie, Werbkowice.

Population covered by LDS: 51,155**Surface area covered by LDS:** 1,235.00 km²**Local Development Strategy objectives****General objective: Promotion of inhabitants’ activity and increasing the quality of human capital of the LAG area**

Specific objective:

1. Increasing the level of knowledge and skills

General objective: Diversification of the economy of the LAG area

Specific objectives:

1. Preparing the LAG areas to fulfil tourist and recreational functions
2. Increasing economic activity in terms of using own resources
3. Promotion of the LAG area and its natural and cultural values

General objective: Effective use, development and valorisation of own resources

Specific objective:

1. Improving the quality of life of rural population

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Interterritorial: Title – “Between the Bug and the Wieprz rivers” [Między Bugiem a Wieprzem.] **Partners** - LGD Nasze Roztocze, LGD Ziemi Chełmskiej oraz Stowarzyszenie Hrubieszowskie “Lepsze Jutro” Lokalna Grupa Działania.

Objectives – increasing interest in the tourist offer of the areas and disseminating information about the region. **Actions taken** – preparation of a folder, a web portal and a spot promoting the activity areas of each LAG participating in the project. The spot will be broadcast by regional television channels outside the Lubelskie Voivodeship.

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Annopol, Dzierzkowice, Gościeradów, Kraśnik, Szastarka, Trzydnik Duży, Urzędów, Wilkołaz, Zakrzówek.

Population covered by LDS: 64,226

Surface area covered by LDS: 9,067.62 km²

Local Development Strategy objectives

General objective: Increasing social capital of the LAG area

Specific objectives:

1. Improving the quality of education in the LAG area
2. Enhancing accessibility of social and cultural services

General objective: Increasing the attractiveness of the Ziemia Kraśnicka region for inhabitants and tourists

Specific objectives:

1. Development of tourist services
2. Promotion and organisation of sports and recreational events
3. Improvement of recreational infrastructure
4. Improving of the condition of resources constituting the history and culture of the LAG area

General objective: Development of the economic sector through the use of local resources

Specific objectives:

1. Promotion of non-agricultural activity among rural population
2. Creation of new jobs
3. Increasing the use and promotion of local resources and products

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

**Legal form**

Association established based on Article 15 of the Act

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Adamów, Krzywda, Łuków, Serokomla, Stanin, Stoczek Łukowski, Trzebieszów, Wojcieszków, Wola Mysłowska, Miasto Stoczek Łukowski, Kłoczew, Nowodwór.

Population covered by LDS: 93584

Surface area covered by LDS: 1,573.42 km²

Local Development Strategy objectives

General objective: Greater diversification of economic activity

Specific objectives:

1. Using natural and cultural values for the development of tourist and recreational services
4. Development of non-agricultural activity among rural population and creation of new jobs

General objective: Attractive space for active inhabitants

Specific objectives:

1. Improving the access to social infrastructure
2. Development of social activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs.

Cooperation projects

Interterritorial: Title – Breeding ground for regional artists “Master” [Kuźnia Regionalnych Artystów Mistrz, KRAM].

Partners - LGD Zapiecek, LGD Lepsza Przyszłość Ziemi Ryckiej and LGD Razem ku Lepszej Przyszłości. **Objective** – preservation of cultural heritage, in particular: cultivating folk art, promoting artistic achievements of local authors, promoting the region by its culture, supporting the entities acting in the area of cultural heritage.



Photo 56. Sculpture workshops in Wola Gulowska – May 2011. From the archive of LGD “Razem ku Lepszej Przyszłości”.



Photo 57. Miniatures sculptures. From the archive of LGD “Razem ku Lepszej Przyszłości”.



Legal form

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Firlej, Kamionka, Kock, Lubartów, Niedźwiada, Ostrówek, Serniki.

Population covered by LDS: 32,827

Surface area covered by LDS: 759.02 km²



Photo 58. From the archive of LGD “Dolina Wieprza i Poru”.

Local Development Strategy objectives

General objective: Enhancing the area potential by increasing territorial cohesion and stimulating inhabitants' activity in order to develop an integrated social community leading to improving the quality and standard of life and economic development.

Specific objectives:

1. Development of socio-cultural and sports infrastructure of the LAG area
2. Promoting and supporting activities requiring cooperation and involving several municipalities
3. Development and promotion of local entrepreneurship, services and products
4. Increasing the knowledge and skills of the LAG area inhabitants and creating non-agricultural jobs

General objective: Increasing the attractiveness of the LAG area for external entities – tourists, entrepreneurs, and investors

Specific objective:

1. Promotion of tourist and cultural values of the LDS area

General objective: Use and valorisation of natural and cultural resources present in the LAG area

Specific objectives:

1. Using the available water bodies and areas
2. Preservation of local cultural and historical heritage of the LDS area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, development and modernisation of sports infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, self-employed, local government units, cultural institutions, Churches and other religious communities, non-governmental organisations with the status of organisations of common public interest.

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Fajslawice, Gorzków, Izbica, Krasnystaw, Kraśniczyn, Łopiennik Górny, Rudnik, Siennica Różana, Żółkiewka.

Population covered by LDS: 50,060

Surface area covered by LDS: 98,931.00 km²



Photo 59. Paragliders beyond LAG area. From the archive of LGD “Krasnystaw”.

Local Development Strategy objectives

General objective: Developing social capital of the LAG area

Specific objectives:

1. Improving the quality of education in the LAG area
2. Improving access to social and cultural services
3. Improving the social and cultural infrastructure
4. Increasing the social awareness of the area inhabitants

General objective: Development of tourism on the LDS area based on the available resources

Specific objectives:

1. Development of tourism and recreational infrastructure
2. Extending the offer of tourist and recreational services
3. Promotion of tourism

General objective: Development of the economic sector

Specific objectives:

1. Diversification of economic activity in rural areas
2. Supporting and promoting environmentally-friendly solutions and using natural resources in the economic sector

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, non-governmental organisations.

Cooperation projects

Interterritorial: Title – “Following the tracks of the past. Revival and promotion of historical and cultural heritage of the central and eastern Lubelszczyzna region” [Śladami przeszłości. Odnowa i promocja dziedzictwa historyczno-kulturowego środkowo-wschodniej Lubelszczyzny]. **Objective** – Protection and promotion of historical and cultural heritage of the central and eastern Lubelszczyzna region. **Partners** – Stowarzyszenie LGD PROMENADA S 12, Stowarzyszenie LGD “Dolina Giełczwi”, Stowarzyszenie “Poleska Dolina Bugu”, Fundacja Nasza Nadzieja and Stowarzyszenie LGD “Krasnystaw PLUS”, LGD “Polesie”. **Actions taken** – In 2011, maintenance and renovation work was carried out with the involvement of volunteers on several historic buildings and places, e.g. abandoned Orthodox, Evangelical and war cemeteries, roadside shrines and crosses. In 2012, the partners are preparing to publish a multimedia guide and an illustrated guide promoting historical and cultural heritage and other values of the central and eastern Lubelszczyzna region. The most valuable items will be provided with bilingual information boards.

Stowarzyszenie “Poleska Dolina Bugu”

Legal form

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Włodawa, Wola Uhruska, Hańsk, Hanna, Stary Brus, Wiryki, Ruda Huta.

Population covered by LDS: 28,507

Surface area covered by LDS: 9,814.00 km²

Local Development Strategy objectives

General objective: Using natural and cultural resources for tourism

Specific objectives:

1. Intensified use of the tourist values of the area
2. Strengthening and promotion of the tourist image of the area
3. Extending the range and improving the quality of tourist offer of the area
4. Using the potential of protected areas, including Natura 2000 sites
5. Implementation of solutions that contribute to extending the duration of tourist season
6. Increasing the positive impact of Centrum Rekreacji nad Jeziorem Białym on the entire LAG area
7. Supporting environmentally-friendly projects of economic nature

General objective: Increasing social capital of the LAG area

Specific objectives:

1. Improving access to social and cultural services
2. Improving the condition of historical heritage and socio-cultural infrastructure
3. Increasing the social awareness of the area inhabitants
4. Increasing the quality of education in the LAG area, contributing to development of entrepreneurship and improving the opportunities on the labour market
5. Including the area inhabitants in the process of asset management by active forms of promoting civil society

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 60. Representant of LAG with a platter of traditional dumplings. From the archive of LGD “Poleska Dolina Bugu”.

Legal form

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Borki, Czemierniki, Kąkolewnica, Komarówka Podlaska, Radzyń Podlaski, Ulan-Majorat, Wołyn.

Population covered by LDS: 46,015**Surface area covered by LDS:** 946.00 km²

Photo 61. From the archive of LGD "Zapiecek".

Local Development Strategy objectives

General objective: Diversification of economic activity with a focus on the tourist function

Specific objectives:

1. Improving the underlying infrastructure for tourism development
2. Development of non-agricultural activity, especially in terms of tourist services
3. Increasing the aesthetic value and functionality of villages

General objective: Stimulating activity and increasing awareness of inhabitants

Specific objectives:

1. More thorough and effective use of cultural heritage
2. Using information and communication techniques for the promotion of the area and cooperation
3. Developing trust and the culture of cooperation
4. Using renewable energy as an element of activity and awareness of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Cooperation projects

Interterritorial: Title – Breeding ground for regional artists "Master" [Kućnia Regionalnych Artystów Mistrz, KRAM].

Partners - LGD Zapiecek, LGD Lepsza Przyszłość Ziemi Ryckiej and LGD Razem ku Lepszej Przyszłości. **Objective** – preservation of cultural heritage, in particular: cultivating folk art, promoting artistic achievements of local authors, promoting the region by its culture, supporting the entities acting in the area of cultural heritage.

LGD "Zapiecek" is about being old-fashioned in a positive way, sticking to what is good, an affirmation of the world.

Lokalna Grupa Działania “Ziemia Biłgorajska”

Legal form

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Aleksandrów, Biłgoraj, Biszczka, Frampol, Goraj, Księżpol, Łukowa, Obsza, Potok Górny, Tarnogród, Tereszpol, Turobin.

Population covered by LDS: 70,765

Surface area covered by LDS: 1,533.00 km²

Local Development Strategy objectives

General objective: Strengthening social capital and improving the quality of life

Specific objectives:

1. Increased integration of the local community
2. Preserving the tradition of rural areas in the Biłgoraj region

General objective: Diversification of economic activity of the LAG area

Specific objectives:

1. Development of tourism in the LAG area
2. Development of services for agriculture and inhabitants of the LAG area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Legal form

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Biała Podlaska, Drelów, Janów Podlaski, Kodeń, Konstantynów, Leśna Podlaska, Łomazy, Międzyrzec Podlaski, Piszczac, Rokitno, Rossosz, Sławatycze, Sosnówka, Terespol, Tuczna, Wisznice, Zalesie.

Population covered by LDS: 91,923**Surface area covered by LDS:** 2,754 km²**Local Development Strategy objectives****General objective: Improving the quality of life by developing tourism in the LDS area**

Specific objectives:

1. Marking out tourist trails and developing infrastructure
2. Development of service and tourist entrepreneurship

General objective: Preservation and protection of cultural and natural heritage of the LAG area

Specific objectives:

1. Preservation of regional and local folk tradition
2. Protection of traditional natural values of the region
3. Preservation of elements of traditional regional secular and sacred architecture

General objective: Promotion of inhabitants' activity, strengthening social capital by developing activity of the region inhabitants

Specific objectives:

1. Promotion of inhabitants' activity, strengthening social capital by developing activity of the region inhabitants
2. Development of organised forms of social activity
3. Advisory and training support for organisations acting for the development of rural areas

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, improvement of rural infrastructure.**Cooperation projects**

Transnational: 1. Title - Boot2Lubelskie. **Partners** - Tielts Plateau (Belgium), BLGD. **Actions taken** – creation of a water trail (canoe) on the Bug – Krzna rivers in the Biała Podlaska Powiat, which has received several awards for the best tourist product in the country. **2. Partner** - Westhok, (West Flanders - Belgium). **Objective** – development of a consistent system for marking and promotion of tourist trails and products developed as part of LDS implementation and development of methodology for establishing an innovative institution “Dom Regionów” operating for the development of rural areas; the implementation of these tasks will be possible owing to the support of Belgians who have considerable experience in this regard.



Photo 62. From the archive of “BLGD”.

We count on developing tourism in the region by creating horse riding, biking and water trails and the surrounding infrastructure.

Stowarzyszenie “G 6 Grzędy Sokalskiej”

Legal form

Association

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Łaszczów, Jarczów, Tyszowce, Rachanie, Ulhówek, Telatyn.

Population covered by LDS: 32.397

Surface area covered by LDS: 711.00 km²

Local Development Strategy objectives

General objective: Preservation of cultural and natural heritage of the “G6” area

Specific objectives:

1. Valorisation of architectural heritage
2. Reviving the tradition of local fair and markets
3. Restoring the tradition of handicraft production (craft products)
4. Promoting cultural and artistic values

General objective: Development of tourism with the use of the available natural and cultural resources

Specific objectives:

1. Development of infrastructure for foot, biking and horse riding trails
2. Development of catering and accommodation base
3. Supporting the development of the local product sector and creating the local product offer based on traditional and artistic products
4. Increasing the knowledge of running business activity in the area of agro-tourism and tourism
5. Restoration of sacred and historic buildings

General objective: Improving the quality of life in the “G6” area.

Specific objectives:

1. Acquiring new professional skills by inhabitants, e.g. related to conducting economic activity
2. Increased social activity of inhabitants and promotion of taking local initiatives
3. Improving technical infrastructure towards facilitating access to cultural, recreational and health services

General objective: Diversification of economic activity towards creating non-agricultural jobs

Specific objectives:

1. Supporting the development of economic entities in the SME sector
2. Supporting economic initiatives, e.g. organisations of economic entities
3. Popularisation of and support for the production of regional products
4. Increasing the qualifications of farmers and entrepreneurs related to conducting economic activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, self-employed, pensioners, LAG area inhabitants.



Photo 63. Local products fair in June 2012. From the archive of “G6 Grzędy Sokalskiej”.

**Legal form**

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Cyców, Ludwin, Łęczna
obszar wiejski, Puchaczów, Sosnowica, Spiczyn, Urszulin, Uścimów,
Wierzbica.

Population covered by LDS: 42,285**Surface area covered by LDS:** 1,098.00 km²

Photo 64. Volunteers of VFD and Young Fire Fighter Team in Urszulin during a break in clean up of the Protestant cemetery in Michałów – August 2011"

Local Development Strategy objectives

General objective: Preservation, revitalisation and use of natural, landscape, historical and cultural values for sustainable social and economic development

Specific objectives:

1. Protection and shaping of environmental and landscape values
2. Revitalisation and preservation of historical heritage
3. Revival and shaping of cultural heritage

General objective: Supporting agriculture and entrepreneurship in order to diversify the sources of income in rural areas, and development of economic and social base using the existing resources and traditions

Specific objectives:

1. Development of organic farming
2. Diversification into non-agricultural activities and development of entrepreneurship
3. Development and promotion of regional products

General objective: Development of tourism and agro-tourism and the recreational and leisure function

Specific objectives:

1. Development of sports and recreational infrastructure
2. Development of tourism and agro-tourism related infrastructure and promotion of the LAG area

General objective: Stimulating social activity and development of local initiatives and strengthening social capital

Specific objectives:

1. Cultural and educational revival of the LAG area and development of the social and cultural infrastructure
2. Enhancing education of adults and young people and development of information society
3. Promotion of activity of the LAG area community and social capital strengthening

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers and foresters, entrepreneurs, pensioners.

Cooperation**projects**

Interterritorial: Title – "Following the tracks of the past. Revival and promotion of historical and cultural heritage of the central and eastern Lubelszczyzna region" [Śladami przeszłości. Odnowa i promocja dziedzictwa historyczno-kulturowego środkowo-wschodniej Lubelszczyzny]. **Objective** – Protection and promotion of historical and cultural heritage of the central and eastern Lubelszczyzna region. **Partners** – Stowarzyszenie LGD PROMENADA S 12, Stowarzyszenie LGD "Dolina Giełczwi", Stowarzyszenie "Poleska Dolina Bugu", Fundacja Nasza Nadzieja, Stowarzyszenie LGD "Krasnystaw PLUS", and LGD "Polesie". **Actions taken** – maintenance and renovation work carried out with the involvement of volunteers on several historic buildings and places, e.g. abandoned Orthodox, Evangelical and war cemeteries, roadside shrines and crosses (2011); preparation of a multimedia guide and an illustrated guide promoting historical and cultural heritage and other values of the central and eastern Lubelszczyzna region; setting up of bilingual information boards (2012).

Legal form

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Parczew, Dębowa Kłoda, Jabłoń, Milanów, Podedwórze, Siemień, Ostrów Lubelski.

Population covered by LDS: 39,927

Surface area covered by LDS: 899.70 km²

Local Development Strategy objectives

General objective: Creation and development of a comprehensive tourist offer based on the natural and landscape values and the cultural resources of the area covered by the “Jagiellońska Przysań” LAG

Specific objectives:

1. Development of tourist services and products
2. Improving the condition of tourist and recreational infrastructure
3. Promotion of tourist, natural and landscape, and cultural values of the LAG area

General objective: Promoting local entrepreneurship and stimulating economic development of the area covered by the “Jagiellońska Przysań” LAG

Specific objectives:

1. Development of small non-agricultural activity, including the services and craft sector
2. Promotion of local products and services
3. Increasing the qualifications and skills of inhabitants of the area

General objective: Improving the quality of life of inhabitants of the “Jagiellońska Przysań” LAG area

Specific objectives:

1. Improving the public utility infrastructure
2. Development and strengthening of social capital
3. Preservation and protection of cultural and natural heritage of the area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, local government units and their organisational units, non-governmental organisations, Churches or other religious communities.



Photo 65. St Queen Jadwiga’s Historical Festival in Parczew. Project was realised within framework of project titled Parczew on Jagiellonian Trail [Parczew na Jagiellońskim szlaku]. From the archive of LAG “Jagiellońska Przysań”.



Photo 66. Jagiellonian Fair in Parczew. Project was realised within framework of project titled Parczew on Jagiellonian Trail [Parczew na Jagiellońskim szlaku]. From the archive of Urząd Miejski w Parczewie and Dom Kultury w Parczewie.

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LAG territorial coverage**Lubelskie Voivodeship, municipalities:** Michów, Jeziorzany, Abramów.

Population covered by LDS: 13,947

Surface area covered by LDS: 287.00 km²

Photo 67. From the archive of LGD "Małe Mazowsze".

Local Development Strategy objectives**General objective: Improving the quality of life**

Specific objectives:

1. Making the best possible use of natural and cultural values – strengthening local identity
2. Promotion of the LAG area and landscape and tourist values
3. Development of an offer of leisure activities

General objective: Diversification of economic activity, creation of non-agricultural jobs

Specific objectives:

1. Development of entrepreneurship and creation of new jobs
2. Development of new tourist products and services

General objective: Preservation of rural cultural and natural heritage

Specific objectives:

1. Preservation of local traditions and the identity of local communities
2. Preservation of rural landscape and buildings and revitalisation of sacred and other buildings

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Szczepieszyń, Sułów, Radecznica, Nielisz.

Population covered by LDS: 29,898

Surface area covered by LDS: 439.60 km²

Local Development Strategy objectives

General objective: Improving the quality of inhabitants' lives through the social and economic development of the area

Specific objectives:

1. Supporting microenterprises and non-agriculture activity
2. Development of the local product market

General objective: Using natural, historical and cultural values in shaping the tourist image of the region

Specific objectives:

1. Development of the tourist and regional infrastructure of the region
2. Development of the tourist and kultural products
3. Preserving natural, historical and cultural heritage

General objective: Increasing awareness and activity of local population for the development of regional community

Specific objectives:

1. Increasing social self-organisation
2. Improvement of public infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, entrepreneurs, natural persons, legal persons, LAG members, local governments, church institutions, religious communities.

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LAG territorial coverage**Lubelskie Voivodeship, municipalities:** Ryki, Ułęż, Stężycza.**Population covered by LDS:** 29,682**Surface area covered by LDS:** 362.14 km²**Local Development Strategy objectives****General objective: Improving the quality of life and employment**

Specific objective:

1. Development of entrepreneurship and employment

General objective: Promotion of social activity of inhabitants and developing the social and cultural sphere of the area

Specific objective:

1. Development of social and cultural infrastructure

General objective: Development of tourism based on natural and cultural resources of the area

Specific objective:

1. Development of agro-tourism and rural tourism

General objective: Preservation of the historical and cultural heritage of the area

Specific objective:

1. Supporting and promoting the cultural and historical heritage of the area

Thematic areas – the focus of actions specified in**LDS:** agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** farmers and foresters, self-employed.

Photo 68. Vistula riverside in Stężycza. From the archive of LGD "Lepsza Przyszłość Ziemi Ryckiej".



Photo 69. Wieprz riverside in Stężycza. From the archive of LGD "Lepsza Przyszłość Ziemi Ryckiej".



Photo 70. Reconstruction of Polish military uniforms of World War II. From the archive of LGD "Lepsza Przyszłość Ziemi Ryckiej".

¹³ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Chełm, Siedliszcze, Sawin, Rejowiec, Rejowiec Fabryczny and the city of Rejowiec Fabryczny

Population covered by LDS: 41,762

Surface area covered by LDS: 774.05 km²



Photo 71. From the archive of LGD “PROMENADA S12”.

Local Development Strategy objectives

General objective: Improving the quality of life of the LAG PROMENADA S 12 area inhabitants

Specific objectives:

1. Shaping the public space facilitating the development of LAG area
2. Development of social infrastructure in the LAG area

General objective: Increased activity and economic diversity in the LAG PROMENADA S 12 area

Specific objective:

1. Supporting entrepreneurs and farmers in setting up and developing economic and non-agricultural activity

General objective: Protection and use of local cultural, historical and natural resources

Specific objectives:

1. Protection and revitalisation of natural and landscape values and using them for the development of tourism
2. Protection and preservation of local resources and using them as local tourist attractions

General objective: Strengthening and development of human capital in the LAG PROMENADA S 12 area

Specific objectives:

1. Supporting and promoting local social activity
2. Increasing the knowledge and qualifications and development of practical skills of the LAG area inhabitants

Thematic areas – the focus of actions specified in LDS: promotion of activity of the local community, LAG area promotion, action for the development of LAG area.

Target groups of actions specified in LDS: LAG area inhabitants, young people in particular, entrepreneurs, farmers.

Cooperation projects:

Interterritorial: Title – “Following the tracks of the past. Revival and promotion of historical and cultural heritage of the central and eastern Lubelszczyzna region” [Śladami przeszłości. Odnowa i promocja dziedzictwa historyczno-kulturowego środkowo-wschodniej Lubelszczyzny]. **Partners** - Stowarzyszenie LGD PROMENADA S 12, Fundacja Nasza Nadzieja, Poleska Dolina Bugu, Polesie, Krasnystaw PLUS and Dolina Giełczwi. **Objective** – Protection and promotion of historical and cultural heritage of the central and eastern Lubelszczyzna region. **Actions taken** – making an inventory of historical and cultural resources in the LAG area, marking the most valuable historical and cultural buildings located in the territory of the associated municipalities (3 boards in each municipality), promotion of historical and cultural resources of the area of partners’ activity in the form of a multimedia interactive guide and a book (an illustrated guide of the region).

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549 19 40, biuro@ziemiachelmska.pl**LAG territorial coverage****Lubelskie Voivodeship, municipalities:** Białopole,
Dorohusk, Dubienka, Kamień, Leśniowice, Wojsławice,
Żmudź.**Population covered by LDS:** 28,759**Surface area covered by LDS:** 853.20 km²**Local Development Strategy objectives****General objective: Development of tourism and
diversification of the area economy**

Specific objectives:

1. Development of tourism based on own resources
2. Supporting entrepreneurship and agriculture in using cultural, natural and landscape resources
3. Protection and promotion of cultural heritage and cultural achievements of the LAG area.

**General objective: Developing social capital of the LAG
area**

Specific objectives:

1. Increasing the level of knowledge and skills of inhabitants
2. Promotion of activity of the LAG area inhabitants

Thematic areas – the focus of actions specified in LDS:

Photo 74. Bug River. From the archive of LGD "Ziemi Chełmskiej".



Photo 72. Communes Games titled Między Nami Sąsiadami. From the archive of LGD "Ziemi Chełmskiej".



73. Orthodox church in Dubienka. From the archive of LGD "Ziemi Chełmskiej".

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs, pensioners.

¹⁴ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Janów Lubelski, Modliborzyce, Potok Wielki, Godziszów, Chrzanów, Batorz, Dzwola.

Population covered by LDS: 42,098

Surface area covered by LDS: 875.00 km²

Local Development Strategy objectives

General objective: Development of tourism using the wealth of local resources of the LAG Kraina Leśnego Kręgu area

Specific objectives:

1. Development of recreational and tourist infrastructure
2. Promotion of tourist products, services and values of the region
3. Use of local resources for the development of tourism
4. Increasing the level of knowledge and qualifications of inhabitants with the aim of developing the LAG Leśny Krąg area

General objective: Diversification of economic activity of the area based on the local needs and available resources

Specific objectives:

1. Development of entrepreneurship in terms of production and services, including non-agricultural activity
2. Promotion of local products and creating a branded product
3. Increasing inhabitants' qualifications and skills related to rural development and using external support

General objective: Developing social activity and improving the inhabitants' quality of life by using the values of the LAG Kraina Leśnego Kręgu area

Specific objectives:

1. Improvement of technical infrastructure of the area
2. Improvement of social infrastructure and preservation of cultural heritage

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.



Photo 75. Cultivable lands at LAG area. From the archive of LGD "Leśny Krąg".



Photo 76. Pottery from LAG area. From the archive of LGD "Leśny Krąg".

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LAG territorial coverage**Lubelskie Voivodeship, municipalities:** Chodel, Józefów, Karczmiska, Łaziska, Opole Lubelskie, Poniatowa, Wilków.**Population covered by LDS:** 63,913**Surface area covered by LDS:** 810.00 km²**Local Development Strategy objectives****General objective: Diversification of economic activity conducted in the LAG area and improvement of the functioning of agricultural holdings**

Specific objectives:

1. Development of the tourism sector with the use of natural resources and existing tourist attractions
2. Increasing income of agricultural holdings and ensuring appropriate services for farming and rural population

General objective: Protection of cultural heritage and promotion of inhabitants' activity

Specific objectives:

1. Enhancing accessibility of facilities allowing for the integration of inhabitants
2. Preservation of material and spiritual elements of cultural heritage
3. Stimulation of grassroots initiatives and greater integration of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs.



Photo 77. Vistula riverside in Józefów. From the archive of LGD "Owocowy Szlak".



Photo 78. Vineyard in LAG "Owocowy Szlak" area. From the archive of LGD "Owocowy Szlak".

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LAG territorial coverage

Lubelskie Voivodeship, municipalities: Bełżyce, Borzechów, Bychawa, Garbów, Głusk, Jabłonna, Jastków, Konopnica, Krzczonów, Niedzwica Duża, Niemce, Strzyżewice, Wólka, Wysokie, Zakrzew.

Population covered by LDS: 135,475

Surface area covered by LDS: 1,595.96 km²

Local Development Strategy objectives

General objective: Improving the quality of life, including the conditions of employment (increasing the number of jobs)

Specific objectives:

1. Development of local entrepreneurship and self-employment and attracting investments in the LAG area
2. Improvement of the offer of leisure activities

General objective: Valorisation of local natural and cultural resources

Specific objectives:

1. Preservation of cultural and natural values
2. Development of cultural and active tourism, including agro- and eco-tourism
3. Development of agro-food processing and outlet markets for agricultural products
4. Promotion of social activity and increasing the ability to obtain external funding

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, promotion of new technologies, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation project

Interterritorial: Title – “Tourist Wealth of the Land of Three Regions” [Bogactwo Turystyczne Krainy Trzech Ziem].

Partners - LGD Ziemi Kraśnickiej, LGD Ziemi Biłgorajskiej, LGD “Kraina wokół Lublina”. **Objective** – Development of tourism in LAG partnership areas by promoting natural, cultural and historical values of these areas. **Actions taken** – publishing a tourist guide and creating a web portal.

Implementation period – December 2011 – May 2012.



Photo 79. From the archive of LGD “Kraina wokół Lublina”.

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LAG territorial coverage**Lubelskie Voivodeship, municipalities:** Baranów, Janowiec, Kazimierz Dolny, Końskowola, Kurów, Markuszów, Nałęczów, Puławy, Wąwolnica, Wojciechów, Żyrzyn.**Population covered by LDS:** 73,218**Surface area covered by LDS:** 964.00 km²**Local Development Strategy objectives****General objective: Development of tourism by using natural, landscape and cultural resources of the LAG “Zielony Pierścień” area**

Specific objective:

1. Improving the tourist offer

General objective: Development of entrepreneurship for the creation of non-agricultural sources of income in the LAG area

Specific objective:

1. Development and promotion of tourist services

General objective: Improving the quality of life of the LAG “Zielony Pierścień” area inhabitants

Specific objectives:

1. Improvement of public, socio-cultural, recreational and sports infrastructure
2. Preservation of natural and landscape, cultural, and historical heritage of the community

General objective: Building social capital of the LAG “Zielony Pierścień” area

Specific objective:

1. Increasing the knowledge and skills of local leaders and representatives of social, economic and public authorities as regards preparing and implementing local and partnership initiatives

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion, Academy of Social and Economic Initiatives, Good Practice Promotion Centre in terms of partnerships and local initiatives.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers, entrepreneurs, pensioners, the disabled, local government units, cultural institutions, non-governmental organisations, inhabitants, Churches or other religious communities.**Cooperation projects:**

Interterritorial: 1. Title – Creating a canoe trail “Through the Wieprz river glacial valley” [Utworzenie szlaku kajakowego „Pradolina Wieprza”]. **Partners** - LGD “Zielony Pierścień”, LGD “Lepsza Przyszłość Ziemi Ryckiej”, LGD “Małe Mazowsze”, LGD “Dolina Wieprza i Leśnym Szlakiem”. **Objective** – development of tourism in the project area based on local natural, landscape and cultural resources. **Actions taken** – developing and establishing the rules of Partners’ cooperation for the development of tourism in the Wieprz river glacial valley in downstream Wieprz river, as well as elaborating the project documentation of signs and marking elements of the canoe trail at the Wieprz river section around 150 km long. **Project finalisation** – June 2013. **Title** – Eco-museum of the Lubelszczyzna region “Living tradition” [Ekomuzeum Lubelszczyzny “Żywa Tradycja”]. **Partners** - LGD “Zielony Pierścień”, LGD “Kraina Wokół Lublina” and LGD “Owocowy Szlak”. **Objective** – improving the tourist offer of the cooperation project area by establishing an eco-museum – a network tourist product. **Project finalisation** – May 2013.

Lubuskie Voivodeship

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LAG territorial coverage**Lubuskie Voivodeship, municipalities:** Słubice, Górzycza, Rzepin, Cybinka, Słońsk, Witnica**Population covered by LDS:** 57,774**Surface area covered by LDS:** 1,240.00 km²**Local Development Strategy objectives****General objective: Economic development of the region based on existing natural and cultural resources.**

Specific objectives:

1. Devising and implementing comprehensive, novel tourist products based on natural and cultural values having tourist appeal; inclusion of existing products into new, complex tourist products
2. Comprehensive promotion of natural and cultural values and of tourist products based on such values
3. Educating the local community on natural and cultural values and their potential for the region's economic development
4. Creating and supplementing tourist and leisure infrastructure
5. Organising events for fostering integration and promoting the region
6. Cooperation with partnerships in Poland and the EU
7. Supporting actions aimed at building regional identity

General objective: Improving the quality of life and diversifying activity in rural areas.

Specific objectives:

1. Enhancing the qualifications of the rural population
2. Development of tourist services
3. Development of non-agricultural entrepreneurship
4. Adding value to local products
5. Development of social initiatives
6. Creating and supplementing sports and leisure infrastructure for rural inhabitants and renewal of valuable spatial arrangements of towns and villages

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.

Cooperation projects:

Transnational: Title – “Stronghold Landscape of Lower Warta River” [“Krajobraz Warowny Dolnej Warty”]. **Objective** – Common tourist product based on the remnants of Kostrzyn stronghold.



Photo 80. From the archive of LGD “Zielonej Doliny Odry i Warty”.



Photo 81. From the archive of LGD “Zielonej Doliny Odry i Warty”.

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LAG territorial coverage

Lubuskie Voivodeship, municipalities: Żagań, Iłowa, Gozdnica, Wymiarki, Małomice, Żary, Przewóz

Dolnośląskie Voivodeship, municipalities: Pieńsk, Węgliniec, Osiecznica

Population covered by LDS: 65,924

Surface area covered by LDS: 1,978.00 km²

Local Development Strategy objectives

General objective: Better use of the natural and cultural potential in the framework of the region's development.

Specific objectives:

1. Development of tourism and sports and recreational infrastructure,
2. Promotion of Bory Dolnośląskie region,
3. Protection of Bory Dolnośląskie natural and historical potential.

General objective: Increase in the number of jobs in rural areas.

Specific objectives:

1. Networking between producers, service providers and manufacturers of local products,
2. Development of microenterprises and supporting service companies,
3. Diversification of activity in agricultural holdings.

General objective: Increase in social capital in Bory Dolnośląskie.

Specific objectives:

1. Integration of social groups and municipalities in Bory Dolnośląskie,
2. Stimulating local activity,
3. Development of partner cooperation.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.



Photo 82. From the archive of LGD "Bory Dolnośląskie".

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LAG territorial coverage

Lubuskie Voivodeship, municipalities: Babimost, Kargowa, Trzciel, Zbąszynek.

Wielkopolskie Voivodeship, municipalities: Siedlec, Zbąszyń.

Population covered by LDS: 52,625

Surface area covered by LDS: 877.89 km²

Local Development Strategy objectives

General objective: Economic development of the region and improving the quality of life of LDS area residents.

Specific objectives:

1. Satisfying the needs of residents in the area of education, sport and leisure,
2. Stimulating the activity of residents,
3. Entrepreneurship development.

General objective: Preservation of the cultural and natural heritage as well as development of tourism in the LDS area.

Specific objectives:

1. Protection of valuable cultural and natural values of the Kozioł Region,
2. Improving the tourist appeal of the Kozioł Region,
3. Promoting the Kozioł Region brand.



Photo 83. Piper in the Zbąszyń Market Square. From the archive of LGD Regionu Kozła.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, support to new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs.

Cooperation projects

Interterritorial: Subject – “Wielkopolskie Uprising 1918/19 – We remember – We continue” [„Powstanie Wielkopolskie 1918/19 - Pamiętamy - Kontynuujemy”]. **Partners** – Stowarzyszenie Lokalna Grupa Działania regionu Kozła, Stowarzyszenie LGD KOLD, and Stowarzyszenie Ziemi Grodziskiej Leader. **Objectives** – Preservation of the historical and cultural heritage of rural areas, fostering the development of tourism connected with getting to know historic places of the region. **Actions taken** – Establishing a database on places connected with the Wielkopolskie Uprising, devising a trail of the western front of the Wielkopolskie Uprising, organising thematic events connected with Wielkopolskie Uprising, marking the graves of insurgents, creating an interactive map of the uprising trail. **Implementation period** – by 2012.

Legal form

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LAG territorial coverage

Lubuskie Voivodeship, municipalities: Nowa Sól, Siedlisko, Otyń, Wschowa, Sława, Szlichtyngowa
Dolnośląskie Voivodeship, municipality: Kotla.

Population covered by LDS: 59,320

Surface area covered by LDS: 1,112.00 km²

Local Development Strategy objectives

General objective: Creating a tourist offer based on the region's resources and specific character.

Specific objectives:

1. Development of tourist and recreational infrastructure and facilities
2. Renovation of historic buildings and making them available
3. Creating the image of the region and its promotion

General objective: Improving the prosperity of the region's inhabitants.

Specific objectives:

1. Supporting the development of enterprises and cooperation of businesses
2. Creating jobs out of agriculture
3. Universal use of the Internet

General objective: Sustainable use of environmental resources.

Specific objectives:

1. Promoting the use of renewable energy
2. Increasing environmental awareness of inhabitants and enterprises
3. Preservation of natural values

General objective: Improving the integration and social potential in the region.

Specific objectives:

1. Cooperation of municipalities and communities in the region
2. Supporting rural initiatives and NGOs' initiatives

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, entrepreneurs, pensioners.

Cooperation projects

Interterritorial: Proposed scope: Development of tourism based on local natural resources. **Objectives** – Development of tourist and leisure infrastructure and facilities by marking out, marking and connecting bicycle routes and existing tourist trails (Szlak Odry, Lubuski Szlak Wina i Miodu), unification of visualisations, marking area's attractions, preparing parking places, parking lots, canopies, etc., networking between tourist entities, improving the quality of services by way of specialisation of agro-tourism holdings, e.g. horse riding, weekend stays.

Neighbouring LAGs are welcome to cooperate!



Photo 84. From the archive of LGD "Kraina Lasów i Jezior".



Photo 85. From the archive of LGD "Kraina Lasów i Jezior".

Legal form:

Association

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LAG territorial coverage

Lubuskie Voivodeship, municipalities: Krosno Odrzańskie, Bytnica, Maszewo

Population covered by LDS: 24,282

Surface area covered by LDS: 635.00 km²

Local Development Strategy objectives

General objective: Development of the LDS area in terms of tourism, ecology and culture.

Specific objectives:

1. Development of tourist trails in the area based on its natural and cultural resources
2. Building and modernising tourist infrastructure as well as facilities important to and characteristic of the LAG area
3. Promotion of tourism and agro-tourism
4. Starting and supporting initiatives aimed at raising ecological awareness of LGD Zielone Światło inhabitants
5. Preservation of the historical and cultural heritage
6. Raising awareness of the region's culture and history
7. Promoting the LAG area by publishing folders, information and tourism-related publications

General objective: Enhancing social activity of inhabitants (supporting social initiatives, i.e. establishing Rural Women Associations, Country Youth Associations, renewal and creation of rural community halls).

Specific objectives:

1. Building, rebuilding, renovation and providing equipment for facilities having public, social, cultural, leisure and sport functions
2. Continuing the implementation of projects promoting villages/towns and integrating the rural population – fests, May fests, picnics, dances
3. Promoting local artists, developing craft, handicraft and local products
4. Stimulating the need for local partnerships and highlighting their advantages

General objective: Economic development of the region – a chance for better quality of life of LGD Zielone Światło area inhabitants.

Specific objectives:

1. Increase in economic competitiveness of rural areas, development of enterprises and of the labour market
2. Trainings and advisory services for enterprises
3. Supporting farmers in finding sources of income outside agriculture

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

Legal form

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LAG territorial coverage

Lubuskie Voivodeship, municipalities: Brody, Tuplice, Lubsko, Jasioń, Lipinki Łużyckie, Trzebiel, Łęknica, Gubin

Population covered by LDS: 98,010

Surface area covered by LDS: 2,155.00 km²

Local Development Strategy objectives

1. Actions for sustainable development of rural areas,
2. Stimulating the activity of rural area and small town inhabitants,
3. Implementation of the assumptions of the Local Development Strategy (LDS) prepared by the LAG,
4. Promoting rural areas and their resources,
5. Attracting partners and other sources of financing for the Association, preparing and implementing other projects co-financed under support schemes and other funds of the European Union,
6. Voluntary work promotions and organisations.

Thematic areas – the focus of actions specified in

LDS: agro-tourism and rural tourism, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 86. From the archive of LAG “Grupa Łużycka”.



Photo 87. From the archive of LAG “Grupa Łużycka”.

Legal form

Foundation

(LAG implemented a project under Pilot Programme Leader + Scheme II)

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LAG territorial coverage**Lubuskie Voivodeship, municipalities:** Nowe Miasteczko, Bytom Odrzański, Kozuchów, Szprotawa, Brzeźnica, Niegosławice**Dolnośląskie Voivodeship, municipalities:** Polkowice, Gaworzyce, Radwanice, Grębocice, Żukowice, Jerzmanowa**Population covered by LDS:** 81,609**Surface area covered by LDS:** 1,357.00 km²**Local Development Strategy objectives****General objective: Diversified use and protection of natural and cultural resources.**

1. Well-known and promoted area of Dalkowskie Hills,
2. Development of tourist, leisure and sport infrastructure,
3. Using the cultural heritage to develop the region,
4. Preservation of natural values.

General objective: Branded products and services from Dalkowskie Hills.

1. High quality of small enterprises,
2. Strengthening non-agricultural activity,
3. Development of the offer of products from Dalkowskie Hills.

General objective: Active and integrated local and regional community.

1. Integration of the LAG area,
2. Increase in activity of local communities.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** children, youth, women, farmers and foresters, entrepreneurs, pensioners, the disabled and socially excluded, NGOs, local governments, church institutions, religious communities.

Stowarzyszenie “Kraina Szlaków Turystycznych – Lokalna Grupa Działania”

Legal form

Association

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Natalia Szczepańska, Animator - tel. 095 755 52 43 ext.

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LAG territorial coverage

Lubuskie Voivodeship, municipalities: Krzeszyce, Lubniewice, Sulęcín, Torzym, Bogdaniec, Deszczno, Kłodawa, Lubiszyn, Santok, Łągów, Ośno Lubuskie.

Population covered by LDS: 77,606

Surface area covered by LDS: 2,305.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life of the inhabitants by stimulating local activity.

Specific objectives:

1. Improvement in aesthetic qualities of towns/villages,
2. Satisfying social and cultural needs of inhabitants, stimulating the activity of NGOs.

General objective: Increase in tourist and investment appeal of the region.

Specific objectives:

1. Interlinking the LAG area with a network of four tourist trails (“Szlak Legend”, “Szlak dla Smakoszy”, “Szlak Przyrodniczo-Historyczny”, “Szlak Wodny świat”),
2. Increase in attractiveness of the local labour market.

General objective: Promotion of “Kraina Szlaków Turystycznych” [Tourist Trail Land].

Specific objectives:

1. Creating a single LAG identification system,
2. Implementation of cooperation projects.

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs.



Kraina Szlaków
Turystycznych



Photo 88. „Jarmark Smakosza” – cyclical event of LAG “Kraina Szlaków Turystycznych”. From the archive of LGD “Kraina Szlaków Turystycznych”.



Photo 89. „Jarmark Smakosza” – cyclical event of LAG “Kraina Szlaków Turystycznych”. From the archive of LGD “Kraina Szlaków Turystycznych”.

Legal form

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LAG territorial coverage**Lubuskie Voivodeship, municipalities:** Bledzew, Dobiegniew, Drezdenko, Lubrza, Międzyrzecz, Przytoczna, Pszczew, Skąpe, Skwierzyna, Stare Kurowo, Strzelce Krajeńskie, Szczaniec, Świebodzin, Zwierzyn.**Population covered by LDS:** 123,799**Surface area covered by LDS:** 3,090 km²**Local Development Strategy objectives****General objective: Improvement in the level and quality of life of the rural population.**

Specific objectives:

1. Development of infrastructure and improvement in the functioning of public utility facilities,
2. Increase in the level of inhabitants' activity.

General objective: Development of tourism, leisure and sport.

Specific objectives:

1. Improving the quality of leisure and sport facilities, enhancing the attractiveness of its use,
2. Development of resorts and tourism development.

Thematic areas – the focus of actions specified in LDS:

protection of cultural heritage, use of natural resources, improvement in rural infrastructure.

Target groups of actions specified in LDS: young people, women, farmers and foresters, entrepreneurs, pensioners.**Cooperation projects**

Interterritorial: Title – "Lubuskie – we present the richness of the region diversified in terms of tourism" ["Lubuskie – ukazujemy bogactwo turystycznie urozmaiconego regionu"] (LUBTUR). **Partner** - Stowarzyszenie Kraina Szlaków Turystycznych [Tourist Trail Land Association]. **Objective** – Promoting northern and eastern part of the Lubuskie Voivodeship, development of tourism in the area and enhancing its appeal by 31 December 2013. **Actions taken** – establishing the first tourist information in the area, in the form of an interactive website (www.lubtur.pl – Tourist portal of the northern and eastern part of Lubuskie Voivodeship), promoting the tourist information database with well-thought marketing activities, such as participation in tourism fairs, announcements in press and on the Internet, disseminating promotional materials, marking out new tourist trails that will be presented on the website and in print. The novel features of the tourist information database will consist in gathering information on the highest possible number of local resources (tourist, natural, historic and cultural resources) significant and interesting from the point of view of tourists (hospitality, agro-tourism, tour guides and regular events).

Lubuskie – we present the richness of the region diversified in terms of tourism.



Photo 90. Clean lakes. From the archive of LGD "Działaj z Nami".



Photo 91. Exceptional shows. From the archive of LGD "Działaj z Nami".

Legal form:

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LAG territorial coverage

Lubuskie Voivodeship, municipalities: Bobrowice, Bojadła, Dąbie, Czerwieńsk, Kolsko, Nowogród Bobrzański, Sulechów, Świdnica, Trzebiechów, Zabór, Zielona Góra

Population covered by LDS: 89,536

Surface area covered by LDS: 1,783.80 km²

Local Development Strategy objectives

General objective: Stimulating the activity of inhabitants – it concerns the need for social and economic stimulation of inhabitants by acquiring knowledge and skills, supporting civic and business initiatives.

Specific objectives:

1. Stimulating entrepreneurship among the inhabitants,
2. Increasing the number of places of inhabitants' social integration and equipping such places,
3. Increasing the number of organised integration activities,
4. Enhancing the involvement of inhabitants in various civic initiatives,
5. Expanding the educational offer to allow enhancing the competences and acquiring new skills by inhabitants.

General objective: Improving the area's attractiveness for tourists based on own resources – it stands for supporting the entrepreneurship among inhabitants, mainly in the area of activity related to tourism, due to high development potential of this field of local economy.

Specific objectives:

1. Increasing the number of economic ventures that are conducive to extending the tourist offer of the region,
2. Enhancing accessibility and improving the quality of local leisure and tourist infrastructure,
3. Extending the use of the local potential in harmony with the environment.

General objective: Preserving the Lubuskie Voivodeship heritage and the specific rural character of the area – it emphasises the need to preserve the local identity by encouraging to cultivate traditions, strengthening the sense of pride in one's own culture and the rural character of the surroundings.

Specific objectives:

1. Increasing the number of economic ventures implemented on the basis of local traditions,
2. Enhancing accessibility and improving the quality of local cultural infrastructure,
3. Improving the aesthetic qualities of villages and preserving their traditional character,
4. Increasing the number of cultural projects related to Lubuskie Voivodeship traditions.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, support for new technologies, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 92. Stad of LAG during Harvest festival in Brody (commune Sulechów). From the archive of LGD "Między Odrą a Bobrem".

Łódzkie Voivodeship

Lokalna Grupa Działania “Szlakiem Sieradzkiej E-ski”

Legal form

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Brąszewice, Brzeźnio, Wróblew, Złoczew

Population covered by LDS: 24,700

Surface area covered by LDS: 466.00 km²

Objective of local development strategy

General objective: Improving the quality of life, taking into account the development of culture, leisure and tourism in the LAG area.

Specific objectives:

1. Supporting entrepreneurship and creating jobs out of agriculture
2. Rural development by creating leisure and rest places, and development of culture

General objective: Development of the social potential and stimulating the activity of LAG area inhabitants.

Specific objectives:

1. Promotion and dissemination of knowledge on the LAG area
2. Expanding the knowledge and competences of area inhabitants

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.



Photo 93. Park in Inczewo. From the archive of LGD “Szlakiem Sieradzkiej Eski”.



Photo 94. Brąszewice countryside. From the archive of LGD “Szlakiem Sieradzkiej Eski”.

**Legal form**

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lgdkalużna@gazeta.pl**LAG territorial coverage****Łódzkie Voivodeship, municipality:** Drzewica.**Population covered by LDS:** 11,269**Surface area covered by LDS:** 118.00 km²**Objectives of local development strategy****General objective: Improving the quality of life, taking into account the development of leisure, tourism and culture.**

Specific objectives:

1. Development of leisure, tourism and cultural infrastructure,
2. Promotion of the LAG area,
3. Development of entrepreneurship and diversification into non-agricultural activities.

General objective: Development of the social potential and stimulating the activity of inhabitants.

Specific objectives:

1. Supporting social initiatives for the development of the local community,
2. Enhancing the knowledge and skills of area inhabitants, also in the field of obtaining external subsidies.

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

“MUNICIPALITY ADRENALINE” – LAG “Nad Drzewiczką” is an area with an outstanding comprehensive offer of extreme sports, including water sports.



Photo 95. Central Poland’s most modern artificial mountain canoeing trail in Drzewica. From the archive of LGD “Nad Drzewiczką”.



Photo 96. Mountain canoeing trail in Drzewica. From the archive of LGD “Nad Drzewiczką”.



Photo 97. From LAG archive. From the archive of LGD “Nad Drzewiczką”.

Legal form

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Działoszyn, Siemkowice, Rzaśnia, Pajęczno, Strzelce Wielkie, Sulmierzyce, Kielczygłów, Osjaków, Konopnica, Pątnów, Wierzchlas, Rusiec, Kluki, Szczerców

Population covered by LDS: 88,020

Surface area covered by LDS: 1,435 km²

Local Development Strategy objectives

1. Development of tourism based on Warta River values as well as natural and cultural values of the area,
2. Protection of natural and cultural values, education in ecology,
3. Building the cultural and leisure offer of Kraina Wielkiego Łuku Warty.

Thematic areas – the focus of actions specified in LDS: agrotourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS:

municipalities, social organisations, entrepreneurs, natural persons, entrepreneurs.

Cooperation projects

Interterritorial: Subject – “Every country has its own customs”. **Partners** – LAG “Kraina Wielkiego Łuku Warty”, LAG “U Źródeł” and LAG “Razem Na Rzecz Rozwoju”.

Objective – preserving and promoting the cultural heritage and output by promoting rituals, customs and folk traditions.

Assumptions – organisation of festivals on 8 July 2012 and 25 August 2012 and of a competition. Participation in the festivals is open to folk artists, people having a traditional occupation or engaged in crafts, associations, folk groups – anyone connected with promoting the cultural heritage.

Festival participants will have the opportunity to present their works, they will present genre scenes and sing songs adequate to the subject of the given edition. The festival will be accompanied by an exhibition of works by folk artists and tasting of traditional dishes prepared by Rural Women Associations or associations. Anyone interested in participation can fill in a tentative participation declaration and send or bring it to the seat of LAG “Kraina Wielkiego Łuku Warty”. It is planned that there would be three editions of the festival in 2012 and 2013.



Photo 100. From the archive of LGD “Kraina Wielkiego Łuku Warty”.

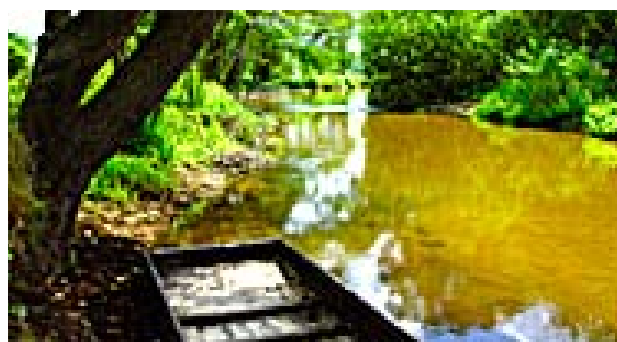


Photo 98. Punt in Przywóz. From the archive of LGD “Kraina Wielkiego Łuku Warty”.

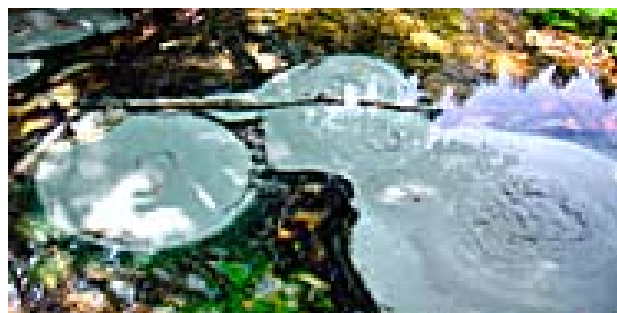


Photo 99. Saint Florian’s spring. From the archive of LGD “Kraina Wielkiego Łuku Warty”.

**Legal form**

Association

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LAG territorial coverage**Łódzkie Voivodeship, municipalities:** Biała Rawska, Cielądz, Kowiesy, Rawa Mazowiecka, Regnów, Sadkowice.**Population covered by LDS:** 35,061**Surface area covered by LDS:** 718.56 km²

Photo 101. Narrow-gauge railway Rogów-Rawa-Biała. Photo by: Polish Narrow-Gauge Railway Foundation.

Local Development Strategy objectives**General objective: Improving the inhabitants' quality of life.**

Specific objective:

1. Development of social and cultural life.

General objective: Development of small enterprises, creating jobs out of agriculture and support to creating producer groups.

Specific objective:

1. Stimulating the inhabitants' activity in the area of taking up and developing economic activity.

General objective: Using the local cultural, historical and natural heritage to increase the attractiveness of the area to tourists.

Specific objectives:

1. Promotion of the region,
2. Building leisure, tourism and sport infrastructure with land development,
3. Preserving the identity of the local community.

Thematic areas – the focus of actions specified in LDS: agro-

tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship.

Target groups of actions specified in LDS: LDS area inhabitants, young people, tourists, LDS area entrepreneurs.**Cooperation projects:**

Interterritorial: 1. Title – “Improving the attractiveness of associations' areas for tourists” [“Podniesienie Atrakcyjności Turystycznej Obszarów Stowarzyszeń” (PATOS)]. **Partners** – LAG “Kraina Rawki”, LAG “Gniazdo”. **Objective** – Improving the attractiveness of partners' areas for tourists and increasing the use of local human, natural and touristic resources. **2. Title** – “Heritage – Our Attraction”. **Partners** – LAG “Białe Ługi”, LAG “Gryflandia”, LAG “Kraina Rawki”, LAG “Owocowy Szlak”, LAG “Nasza Suwalszczyzna”, LAG “Sejneńszczyzna”, LAG “Region Włoszczowski”. **Objectives** – enhancing the attractiveness of the LAG area by promoting its cultural heritage and tourist attractions, involving the local community in recreating and preserving the cultural heritage by way of involvement of young people. **Actions taken** – participation in six fairs, publishing of a tourist folder, meetings with local artists and representatives of the tourism sector, establishing of Youth Cultural Heritage Academy “MADZIK” [Młodzieżowa Akademia Dziedzictwa Kulturowego “MADZIK”] that organised the “MADZIK” competition (presenting the cultural heritage and traditions of the region, working out relations between deliverables of all project regions).



Photo 102. Scientific camp entitled ‘Roots in Międzywodziu’ – classes in crepe paper craft. From the archive of LGD “Kraina Rawki”.

Legal form

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Rzeszyca,
Czerniewice, Żelechlinek, Poświętne.

Population covered by LDS: 17,153

Surface area covered by LDS: 468.73 km²

Local Development Strategy objectives

1. Economic revival of local communities
2. Preservation and cultivation of regional traditions, development of local culture
3. Stimulating the activity of area's inhabitants

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection – education, support to new technologies, strengthening social infrastructure, supporting local initiatives and leaders, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, education.

Target groups of actions specified in LDS: women, men, NGOs, entrepreneurs, farmers and their household members, tourists, women, men, students, youth, local leaders.



Photo 103. Sport and recreational infrastructure in LAG area.
From the archive of LGD Tradycja, Kultura, Rozwój.



Photo 104. Sport and recreational infrastructure in LAG area.
From the archive of LGD Tradycja, Kultura, Rozwój.



Photo 105. Sport and recreational infrastructure in LAG area.
From the archive of LGD Tradycja, Kultura, Rozwój.

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LAG territorial coverage**Łódzkie Voivodeship, municipalities:** Wieluń, Biała, Skomlin, Czarnożyły, Ostrówek, Mokrsko.**Population covered by LDS:** 32,388**Surface area covered by LDS:** 491.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life of Local Action Group area inhabitants using the natural and cultural values as well as knowledge and skills of inhabitants.**

Specific objectives:

1. development of social and cultural infrastructure
2. Preservation of culture and heritage
3. Development of tourism in the LAG area while respecting the rules of sustainable development and based on the region's competitive advantage

General objective: Strengthening human capital and stimulating the activity of LAG inhabitants.

Specific objectives:

1. Development of entrepreneurship – economic activation of inhabitants
2. Supporting social initiatives for the development of the local community

Thematic areas – the focus of actions specified in LDS:

setting up and development of agro-tourism holdings and rural tourism, promoting tourist trails, development of social and cultural infrastructure, preservation of culture and cultural heritage, economic activation of inhabitants, supporting social initiatives for the development of local communities, use of natural resources, ecology and environmental protection, support to new technologies, development of entrepreneurship, improving rural infrastructure, local product promotion.

Target groups of actions specified in LDS: children and youth, women, entrepreneurs and farmers, seniors, small social organisations.

We cooperate with many cultural organisations and institutions, artists, handicraftsmen and social leaders. We organise large outdoor artistic events, handicraft workshops; we enhance the inhabitants' access to art.



Photo 106. Cottage in Ostrówek. From the archive of LGD Ziemia wieluńska.



Photo 107. Sculpture workshops in in LAG area. From the archive of LGD Ziemia wieluńska.



Photo 108. Glass painting. From the archive of LGD Ziemia wieluńska.

Legal form

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Warta, Pęczniew, Sieradz, Burzenin.

Wielkopolskie Voivodeship, municipality: Dobra.

Population covered by LDS: 38,920

Surface area covered by LDS: 813.66 km²

Local Development Strategy objectives

General objective: Development of tourism by means of using natural and cultural resources.

Specific objectives:

1. Support to and development of agro-tourism holdings,
2. Supporting enterprises and organisations creating and promoting the tourist product,
3. Extension and modernisation of tourist infrastructure (e.g. bicycle trails, canoeing trails, horse riding trails, etc.),
4. Supporting entities that cultivate the history and traditions of the LAG area.

General objective: Improvement of the quality of life of inhabitants.

Specific objectives:

1. Improvement of the condition of infrastructure having influence on the quality of life of inhabitants,
2. Education and exchange of experience connected with the quality of life in rural areas,
3. Diversification of income and development of the services sector in the LAG area.

General objective: Raising awareness and supporting initiatives aimed at preserving natural resources.

Specific objectives:

1. Education as an element of building ‘green’ attitudes,
2. Promoting natural values and educating in the use of natural resources,
3. Supporting the development of green sources of energy.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of culinary heritage, ecology and environmental protection, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Transnational: 1. Subject – MEETING WITH NATURE 2010. **Partners** – LAG7 – Kraina Nocy i Dni, LAG “Przymierze Jeziorsko”, LAG Welterbe Oberes Mittelrheintal (Germany) and LAG Hunsruck (Germany). **Objective** – education in ecology and integration of youth from Poland (group of 30) and youth from Germany (group of 15) by sport, cultural and leisure activities; shaping awareness of ecology, instilling the rules of rational use of natural resources, presenting their significance to human health and life and the benefits of different forms of outdoor active leisure. **Actions taken** – treks, walks in educational trails and other activities (Winiary Forest Educational Path, sport and leisure in Karczma Kaliska Agro-Tourism Holding in Szadek, hike and bicycle trek around Jeziorsko lake). Youth from the LAG area established cooperation with youth from other regions of Poland and Germany, sharing knowledge and experience in protection of natural values. **2. Subject** – “Youth with disabilities and youth without disabilities investigate the energy of the future together” [“Młodzież z upośledzeniem i młodzież bez upośledzenia bada wspólnie energię przyszłości”]. **Partners** – “LAG – Przymierze Jeziorsko”, LAG Saale Holzland (Germany), LAG Hunsruck (Germany), LAG Welterbe Oberes Mittelrheintal (Germany). **Objective** – Building green attitudes among youth and raising awareness of young people by promoting renewable energy sources. **Actions taken** – building a solar collector, tour of a heat plant and lignite mine, participation in the Federal Horticultural Show “Bundesgartenschau 2011” in Koblenz as project summary.



Photo 109. From the archive of LGD “Przymierze Jeziorsko”.

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Photo 110. Old style Polish harvest 2010. From the archive of LGD "Gniazdo".

LAG territorial coverage**Łódzkie Voivodeship, municipalities:** Głuchów,

Godzianów, Lipce Reymontowskie, Maków, Nowy

Kawęczyn, Słupia, Skierniewice, Nieborów, Chaśno, Łowicz, Kiernożia, Kocierzew Południowy, Zduny.

Dolnośląskie Voivodeship, municipality: Skierniewice.**Population covered by LDS:** 65,589**Surface area covered by LDS:** 1,165 km²**Local Development Strategy objectives****General objective: Local communities' activity stimulation.**

Specific objectives:

1. Stimulating inhabitants' entrepreneurship,
2. Increasing the number of places of inhabitants' social integration and equipping such places,
3. Increasing the number of organised integration activities,
4. Constantly raising awareness and acquiring new skills.

General objective: Increasing the region's tourist appeal based on own resources.

Specific objectives:

1. Increasing the number of economic ventures that are conducive to extending the tourist offer of the region, Enhancing accessibility and improving the quality of local leisure and tourist infrastructure,
2. Extending the use of the local potential in harmony with the environment.

General objective: Preservation of the cultural heritage and specific character of the area.

Specific objectives:

1. Increasing the number of economic ventures implemented on the basis of local traditions,
2. Enhancing accessibility and development of local cultural infrastructure,
3. Improving the aesthetic qualities of villages and preserving their traditional character,
4. Increasing the number of cultural projects related to cultivating local traditions.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, integration and stimulating activity in sports, culture and leisure, popularisation of Internet access.

Cooperation projects

Transnational: Title – "Cultural tastes of Partnership" ["Kulturalne smaki Partnerstwa"]. **Partners** – LGD Gniazdo, LGD from the region of Molet (Lithuania). **Actions taken** – three-week long workshops in preparing Polish and Lithuanian regional dishes, wicker craft, pottery making, crepe paper craft, singing and dancing, photography; a publication documenting the project and organising events summarising the project.

Stowarzyszenie Lokalna Grupa Działania – “Między Wartą a Nerem”¹⁵**Legal form**

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LAG territorial coverage**Łódzkie Voivodeship, municipalities:** Świnice Warckie, Uniejów.**Population covered by LDS:** 11,406**Surface area covered by LDS:** 222.96 km²**Local Development Strategy objectives****General objective: Improvement of the quality of life of inhabitants.**

Specific objectives:

1. Developing public space,
2. Improving the quality of the environment by using alternative and renewable energy sources,
3. Extending the qualifications and knowledge of inhabitants.

General objective: Development of tourism and leisure using natural and cultural resources.

Specific objectives:

1. Creating and modernising facilities intended for tourism and leisure,
2. Support to and promotion of local products,
3. Building, rebuilding and marking tourist-oriented landscape architecture.

General objective: Stimulating the activity of the local community.

Specific objectives:

1. Creating conditions for better integration and enhancing the activity of local communities,
2. Preservation of the local cultural and historic heritage.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

¹⁵

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



Legal form

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Dalików, Łęczyca, Parzęczew, Wartkowice, Zgierz.

Population covered by LDS: 35,209

Surface area covered by LDS: 707.44 km²

Local Development Strategy objectives

General objective: Development of tourism and leisure on the basis of natural conditions and cultural heritage.

Specific objectives:

1. Development of ecotourism
Development of qualified tourism,
2. Preservation of cultural heritage
3. Marketing activities for LAG area (Tourist Information Centre, Tourist Information Points, cultural activity promotion system, effective promotion of artwork, creating supra-local forms of cultural activity, promotion campaigns)

General objective: Sustainable development in the LAG area.

Specific objectives:

1. Development of social infrastructure
2. Development of environmental protection infrastructure
3. Better availability of electronic communication
4. Better availability of transport communication
5. Improving the competitiveness of the area and of pursuing economic activity

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 111. Traditional building in Sycówka. From the archive of LGD "PRYM".



Photo 112. Smithy in Dzierżązna. From the archive of LGD "PRYM".

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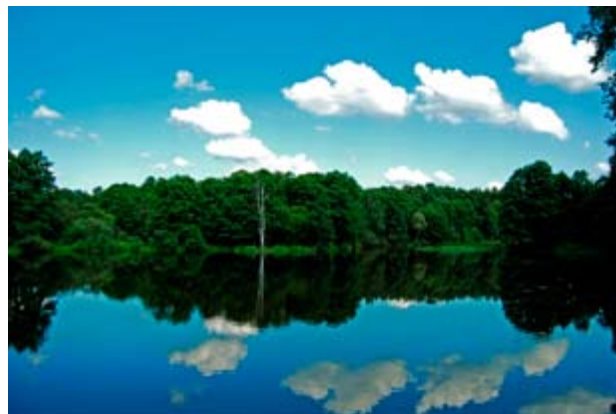


Photo 113. Barycz area. From the archive of LGD “Dolina rzeki Grabi”.

LAG territorial coverage

Łódzkie Voivodeship, municipalities: Buczek, Dłutów, Dobroń, Drużbice, Łask, Sędziejowice, Widawa, Wodzierady, Zelów.

Population covered by LDS: 82,320

Surface area covered by LDS: 1,094.00 km²

Local Development Strategy objectives

1. Development and diversification of local economic activity,
2. Stimulating the activity of the local community by creating conditions for integration, igniting activity and personal resourcefulness of inhabitants,
3. Using local natural, historic and cultural values to develop the LAG area,
4. Development and strengthening the tourist and leisure function of the LAG area,
5. Development of effective promotional and marketing activities.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Interterritorial: Title – “Virtual Tour of Local Tourist Areas” [“WZLOT – Wirtualne Zwiedzanie Lokalnych Obszarów Turystycznych”]. **Partners** – Stowarzyszenie Lokalna Grupa Działania „Dolina Stobrawy” (Opolskie Voivodeship), Lokalna Grupa Działania „Dolina rzeki Grabi” (Łódzkie Voivodeship), LGD Korzenna (Małopolskie Voivodeship), Nyskie Księstwo Jezior i Gór (Opolskie Voivodeship), Stowarzyszenie Lokalna Grupa Działania „Beskid Gorlicki” (Małopolskie Voivodeship). **Objective** – Increase in the use of tourist, natural and cultural resources of all LAG areas with a view to developing tourist traffic. **Actions taken** – Setting up a joint virtual tour of LAG areas, preparing an album presenting the comprehensive tourist product of the Partners, promotion and coordination of the project, information and consultation meetings in particular voivodeships. **Implementation period** – March 2012 – February 2013.

“Grabia River valley – river of possibilities”

Legal form

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LAG territorial coverage**Łódzkie Voivodeship, municipalities:** Zduńska Wola, Zapolice.**Population covered by LDS:** 16,125**Surface area covered by LDS:** 193.00 km²

Photo 114. From the archive of LGD “Podkowa”.

Local Development Strategy objectives**General objective: Improvement of the quality of life of****LAG area inhabitants taking into account protection and promotion of the natural environment, landscape and historical and cultural resources.**

Specific objectives:

1. Development of tourist services, creating jobs in the tourism sector and setting up partnerships for tourism development
2. Development of entrepreneurship, including the diversification into non-agricultural activities
3. Development of social and cultural infrastructure
4. Popularisation and development of manufacturing of regional products

General objective: Strengthening the capital and stimulating the activity of LAG area inhabitants, including in the area of innovative solutions and competitive knowledge-based and entrepreneurship-based economy.

Specific objectives:

1. Supporting social initiatives for the development of local communities
2. Building strong local government personnel
3. Expanding the knowledge and skills of inhabitants, also in the area of renewable energy sources

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Legal form

Association

(LAG implemented a project under Pilot Programme Leader + Scheme II)



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Dolina Pilicy

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Aleksandrów, Inowódz, Lubochnia, Mniszków, Opoczno, Przedbórz, Sławno, Sulejów, Tomaszów Mazowiecki, Wolbórz.

Population covered by LDS: 82,189

Surface area covered by LDS: 1,472 km²

Local Development Strategy objectives

General objective: Development of tourism by using natural and landscape resources and cultural heritage as the basis of improving the quality of life of inhabitants.

Specific objectives:

1. Development of tourist and leisure services
2. Supporting historical and cultural heritage and artistic work
3. Promotion of the region

General objective: Environmental protection and supporting green initiatives as the basis for preserving and improving the condition of resources.

Specific objectives:

1. Education as an element of building 'green' attitudes
2. Promotion of using renewable energy sources

General objective: Improving the quality of life of inhabitants by way of developing the social and economic sphere.

Specific objectives:

1. Training and advisory activity
2. Development of entrepreneurship in rural areas
3. Supporting the development of social infrastructure
4. Enhancing the integration of the local community



Photo 115. From the archive of LGD "Dolina Pilicy".

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of historical and cultural heritage, use of natural resources, ecology and environmental protection, renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: inhabitants of LAG rural areas.

Cooperation projects

Interterritorial: Subject – "Local Attractive Trail" ["Lokalny Atrakcyjny Szlak" (LAS)]. **Partners** – LGD Dolina Pilicy, Stowarzyszenie Na Rzecz Rozwoju Społeczności Lokalnej "Mroga" and Stowarzyszenie LGD BUD-UJ Razem.

Objective – Development of tourism, including horse riding, in Pilica valley area. **Actions taken** – Marking out and marking passages to the Voivodeship Horse Riding Trail. It is planned to create new sections of the trail to connect the existing or planned agro-tourism holdings, catering establishments and hotels, which should become the driving force of the development of entrepreneurship related to the tourist infrastructure. It would undoubtedly enhance the region's offer by building its touristic brand. It would be conducive to making more extensive use of Pilica valley's natural, landscape, historic and cultural potential for economic development.

**Legal form**

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Belchatów, Będków, Budziszewice, Czarnocin, Grabica, Gomunice, Gorzkowice, Kamieńsk, Ksawerów, Moszczenica, Pabianice, Rozprza, Rzgów, Tuszyn, Ujazd, Wola Krzysztoporska.

Population covered by LDS: 123,620**Surface area covered by LDS:** 1,568 km²

Photo 116. Photo from event 'Build a sense of integration on Kupala Day with us'. From the archive of LGD "BUD-UJ RAZEM".

Local Development Strategy objectives

General objective: Improving the quality of life, taking into account the development of culture, leisure and tourism in the LAG area.

Specific objectives:

1. Improving the quality and promoting products and services, including traditional products and craft
2. Supporting entrepreneurship and creating jobs out of agriculture
3. Rural development by creating leisure and rest places, and development of culture
4. Creating the idea of hiking, bicycle and horse riding trails in LAG area

General objective: Stimulating the activity of LAG inhabitants and strengthening its social capital.

Specific objectives:

1. Development of social potential by enhancing the qualifications and competences of LAG area inhabitants
2. Creating access to information by way of using new technologies
3. Promotion and dissemination of knowledge on the LAG area
4. Creating new jobs/products/services with the use of innovative solutions

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects:

Proposals for cooperation project scopes – traditional and regional products, information websites, popularising access to information by way of using new technologies, innovation, renewable energy and ecology, events from World War I and II, tourism and leisure, education.

Stowarzyszenie Lokalna Grupa Działania “Poddebice i Zadzim – Kraina bez barier”

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Poddebice, Zadzim.

Population covered by LDS: 21,336

Surface area covered by LDS: 369 km²



Photo 117. Photo from event ‘Tastes of Łódź land’. From the archive of LGD “Kraina bez Barier”.

Local Development Strategy objectives

General objective: Improving the quality of life of the disabled and the local community.

Specific objectives:

1. Enhancing the integration of local communities
2. Supporting cultural and educational initiatives as a chance for the development of the local community and the disabled

General objective: Enhancing the attractiveness of the LAG area by making use of natural, landscape and cultural values.

Specific objectives:

1. Enhancing the attractiveness of the LAG area from the tourist, leisure, sport and cultural point of view
2. Promoting the LAG area

General objective: Development of entrepreneurship in the LAG area.

Specific objective:

1. Increase in the number of initiatives in the area of entrepreneurship and finding additional sources of income in rural areas

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Koluszki, Brzeziny, Jeżów, Rogów, Dmosin.

Population covered by LDS: 41,361

Surface area covered by LDS: 495.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life in LAG MROGA area.

Specific objectives:

1. Improvement of the condition of social and technical infrastructure,
2. Developing and supporting entrepreneurship among LAG area inhabitants,
3. Development of social and cultural life, preserving the region's traditions.

General objective: Development of rural tourism with the use of available resources.

Specific objectives:

1. Development of tourist facilities (including tourist trails with auxiliary infrastructure, tourist infrastructure facilities, accommodation and catering facilities),
2. Development of tourist services,
3. Creating and promoting tourism products.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Cooperation projects

Interterritorial: Subject – "Local Attractive Trail" ["Lokalny Atrakcyjny Szlak" (LAS)]. **Partners** – LGD Dolina Pilicy, Stowarzyszenie Na Rzecz Rozwoju Społeczności Lokalnej "Mroga" and Stowarzyszenie LGD BUD-UJ Razem. **Objective** – Development of tourism, including horse riding, in Pilica valley area. **Actions taken** – Marking out and marking passages to the Voivodeship Horse Riding Trail. It is planned to create new sections of the trail to connect the existing or planned agro-tourism holdings, catering establishments and hotels, which should become the driving force of the development of entrepreneurship related to the tourist infrastructure. It would undoubtedly enhance the region's offer by building its touristic brand. It would be conducive to making more extensive use of Pilica valley's natural, landscape, historic and cultural potential for economic development

International: Subject – 1914-1918: Memories of Roads to Europe [1914-1918: Wspomnienie Dróg do Europy]. **Partners** – Stowarzyszenia na Rzecz Rozwoju Społeczności Lokalnej „Mroga”, LAG Pays DE Verdun (France). **Objective** – Support of tourism development which is based on historical, cultural and natural resources by construction of virtual museum and website to present peoples life before the First World War.

Legal form

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Domaniewice, Głowno, Ozorków, Piątek, Stryków.

Population covered by LDS: 49,635

Surface area covered by LDS: 577.72 km²

Local Development Strategy objectives

General objective: Functioning of an active local community with diversified and stable sources of income in the LAG "POLCENTRUM" area.

Specific objectives:

1. Improving the quality of life of LAG "POLCENTRUM" area inhabitants,
2. Increasing the level of knowledge use and enhancing the competences of LAG "POLCENTRUM" area inhabitants,
3. Increasing the investment, natural, tourism and cultural attractiveness of LAG "POLCENTRUM" area,
4. Increasing social and economic cohesion of LAG "POLCENTRUM" area,
5. making use of the potential of national roads and motorways as a driving force of LAG area development,
6. Increasing the activity of the local community in all areas.

General objective: Protection of biodiversity of LAG "POLCENTRUM" area in the period of the area's dynamic development.

Specific objectives:

1. Protection and improvement of the condition of the environment,
2. Sustainable development of the economy based on natural resources,
3. Raising awareness of ecology of LAG "POLCENTRUM" area inhabitants.

General objective: Effective use of the agri-food potential of LAG "POLCENTRUM" area based on knowledge, tradition and state-of-the-art technologies.

Specific objectives:

1. Advisory and training services to support farmers and entrepreneurs,
2. Enhancing the competitiveness of agricultural holdings and agri-food enterprises in LAG "POLCENTRUM" area.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

¹⁶

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

**Legal form**

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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Bedno, Daszyna, Dąbrowice, Grabów, Góra Św. Małgorzaty, Kutno, Krośnice, Krzyżanów, Łanięta, Nowe Ostrowy, Oporów, Strzelce, Witonia, Żychlin

Population covered by LDS: 80,070**Surface area covered by LDS:** 12,3978.00 km²**Local Development Strategy objectives**

General objective: Improving the quality of life of the inhabitants of the area covered by Stowarzyszenie Rozwoju Gmin "CENTRUM"

Specific objectives:

1. Building social capital in rural areas by means of promoting the activity of inhabitants and initiating actions to create new jobs in the LAG area
2. Development of technical and social infrastructure and the protection of the environment
3. Use of local resources and traditions to develop entrepreneurship

General objective: Area of Stowarzyszenie Rozwoju Gmin "CENTRUM" as a tourist region

Specific objectives:

1. Development of cultural and recreational tourism by means of using natural, historical and cultural resources
2. Village renewal and preservation of cultural heritage
3. Increasing the attractiveness of rural areas for recreation and tourism

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Transnational: Title - "Renewable Energy Sources - the Future of the Local Action Groups' Area" ["Odnawialne Źródła Energii Przyszłością Obszaru Lokalnych Grup Działania"]. **Partners** - LAG Stowarzyszenie Rozwoju Gmin "CENTRUM", LAG "PRYM", LAG "POLCENTRUM". **Objective** – change in mentality of the inhabitants, local authorities and entrepreneurs with regard to the possibilities to use alternative energy sources, exchange of experience, change of attitude to the natural environment, shaping pro-environmental attitudes. **Actions taken** - visit to the ZEROEMISSION fair, promotion and information about the project (internet portal: www.ekoldg.pl, thematic inserts in local press, printing of 2400 folders), organisation of the Ecological Fair in Topola Królewska, purchase of an installation using renewable energy sources. **Implementation period** - 2010-2011.



Photo 118. Photo from Ecological Fair in Topola Królewska. From the archive of LAG "CENTRUM".



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LAG territorial coverage

Łódzkie Voivodeship, municipalities: Andrespol,

Nowosolna, Brójce, Rokiciny.

Population covered by LDS: 26749

Surface area covered by LDS: 237.90 km²



Photo 119. ‘Bukowiaczek’ Group during performance. From the archive of LAG “STER”.

Local Development Strategy objectives

General objective: Cleaner environment and more harmonious landscape.

Specific objectives:

1. Improving the knowledge about the assets of the partnership area
2. Protection of the environment and landscape of the partnership area

General objective: Increasing the satisfaction from living in the partnership area.

1. Increase in pro-local social awareness
2. Support for local culture
3. Development of social infrastructure
4. Extension and diversification of the leisure offer

General objective: Multi-functional development of the partnership area.

1. Support for development of tourist functions of the area
2. Promotion of local products

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, ecology and environmental protection, promotion of new technologies, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

Stowarzyszenie "Między Prosną a Wartą" Lokalna Grupa Działania¹⁷



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LAG territorial coverage

Łódzkie Voivodeship, municipality: Klonowa

Population covered by LDS: 45,684

Surface area covered by LDS: 672.00 km²

Local Development Strategy objectives

General objective: Promoting social and economic activity of the inhabitants.

Specific objectives:

1. Developing cultural, sports and social activity of the inhabitants
2. Improving the living conditions of the inhabitants
3. Building a workforce for modern economy and promoting the economic activity of the inhabitants
4. Improving the attractiveness of the area for tourism and creating an extensive tourist offer

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs.

¹⁷

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Małopolskie Voivodeship

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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Raba Wyżna, Rabka – Zdrój, Spytkowice**Population covered by LDS:** 34,891**Surface area covered by LDS:** 190 km²

Photo 120. From the archive of LGD “Przyjazna Dolina Raby”.

Local Development Strategy objectives**General objective: Active, resourceful and integrated inhabitants of the area referred to as “Przyjazna Dolina Raby”.**

Specific objectives:

1. Improving the aesthetic values of the area and developing leisure facilities and social infrastructure
2. Promoting the entrepreneurship, innovative, integrated and ecological attitudes among the inhabitants

General objective: Natural and cultural values of the area referred to as “Przyjazna Dolina Raby” are used.

Specific objectives:

1. Development of tourist infrastructure, respecting the natural heritage and rich traditions of the area
2. Promotion of the area referred to as “Przyjazna Dolina Raby” and local product promotion

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of natural heritage and traditions of the area, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people, women, men, farmers, non-governmental organisations, entrepreneurs.**Cooperation projects****Interterritorial: Title – “Secrets of regional and local products” [“Tajemnice produktów regionalnych i lokalnych”].****Partners - Stowarzyszenie “Przyjazna Dolina Raby”, Local Action Group Promenada S12. Objectives - regional product promotion, development of cultural values of the region, promotion of agro-tourism and tourism in other areas of the country. Actions taken - Publishing a publication on regional products and agro-tourism farms and boarding houses where such regional or local products are offered to tourists. Each partner of the project published 500 copies of the publication.**

Stowarzyszenie “Na Śliwkowym Szlaku”

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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Czchów, Gnojnik, Gródek nad Dunajcem, Iwkowa, Laskowa, Lipnica Murowana, Łososina Dolna.

Population covered by LDS: 54,805

Surface area covered by LDS: 473.00 km²

Local Development Strategy objectives

General objective: Strengthening social capital, improving self-organization of inhabitants and better management of resources at the local level.

Specific objectives:

1. Education and development of the local community and promotion of innovative attitudes of inhabitants
2. Fostering traditions of the area and respecting cultural heritage

General objective: Development of tourism and recreation based on natural values and cultural traditions.

Specific objectives:

1. Improvement of social infrastructure and tourism and recreation infrastructure
2. Development of recreation, tourism, agro-tourism and eco-tourism and effective promotion of the area and regional products.

Horizontal objective: Environmental attitudes and actions.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

Cooperation projects

Interterritorial: Title – Eastern Małopolska on the bike [Wschodnia Małopolska na Rowerze]. **Partners** - Pogórzeńskie Stowarzyszenie Rozwoju, Stowarzyszenie “Zielony Pierścień Tarnowa”, LAG Dunajec-Biała, Stowarzyszenie “Na Śliwkowym Szlaku”, Stowarzyszenie “Kwartet na Przedgórzu”. **Objectives** – development and implementation of a tourist offer, based on local cultural and natural values, increasing awareness of the inhabitants with regard to their place of living, promoting the activity of the local community. **Actions taken** - Publication of 5 different maps of an extended bicycle route connecting local cultural, tourist and natural resources.

Transnational: Title - “Plum Area Tourism PAT” [“Śliwkowy Obszar Turystyczny”]. **Objectives** - promoting the activity in the tourism sector and increasing the quality of tourism services as well as the use of local natural and cultural resources. **Partners** - Stowarzyszenie “Na Śliwkowym Szlaku”, LAG BIAŁE ŁUGI (Świętokrzyskie Voivodeship), LAG BACHUREN (Slovakia) and LAG CSERHÁTALJA (Hungary). **Actions taken** - Project preparation: organisation of three meetings with the cooperation project partners in order to agree in detail the planned actions in terms of schedules and budgets of individual project partners. **Target group** - tourism sector, i.e. entities involved in tourism, operating on the areas covered by actions of individual partners - private companies and third sector organisations, as well as natural persons. **Implementation period** - until August 2013.



Photo 121. Baking flatbread. From the archive of LGD “Na śliwkowym szlaku”.



Photo 122. Traditional method of drying. From the archive of LGD “Na śliwkowym szlaku”.



Photo 123. Old drying room. From the archive of LGD “Na śliwkowym szlaku”.

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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Bukowina

Tatrzańska, Łapsze Niżne, Nowy Targ.

Population covered by LDS: 44,274**Surface area covered by LDS:** 466.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life of the inhabitants of Spisz and the region, mainly by means of tourism development.**

Specific objectives:

1. Increased functionality, availability and aesthetic values of the areas of particular importance for the needs of inhabitants and tourists
2. Increased economic activity of the inhabitants

General objective: Preservation of cultural and natural heritage.

Specific objective:

1. Improvement of cultural, artistic and sports activity in the LAG area

General objective: High intellectual level of the inhabitants of Spisz and the surrounding areas.

Specific objectives:

1. Increased opportunities for social and intellectual development in the LAG area
2. Improvement of internal cooperation and exchange of information between the inhabitants and the LAG

General objective: Strengthening of Spisz and the surrounding areas as an open region.

Specific objective:

1. Extending the cooperation with other regions

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and natural heritage, entrepreneurship development, improvement of rural infrastructure, local product promotion, acquisition of skills in various areas by the inhabitants.**Target groups of actions specified in LDS:** inhabitants of the LAG area, young people, women, farmers and entrepreneurs.**Cooperation projects****Interterritorial:** LAG Stowarzyszenie Rozwoju Spisza i Okolicy plans to maintain contacts with the following groups from Poland: LAG Chata Kociewia and LAG Tygiel Doliny Bugu to jointly implement cooperation projects. It is also willing to enter into cooperation with other organisations, including LAGs with similar nature and statutory objectives, located nearby or in the area where the LAG operates. Example thematic areas of cooperation: comparative dialect dictionary for various regions, publications, folders, maps, guidebooks and other information materials for the promotion of the area, organisation of promotional events, stimulating local communities into actions related to tourism, culture and promotion of the values of the area.**Transnational:** The LAG plans to implement cooperation projects with LAGs from neighbouring countries, such as Germany (partner in the WARTBURG region) and Slovakia, due to similarity of cultures and common past in creating projects allowing young people to get acquainted with national minorities living in the region, to discover “common history of Spisz”, learn about contemporary conflicts and seek methods to resolve them and to create an internet platform (website) in cooperation with the partners from the Slovak Spiš.

Photo 124. Przelom Białki reserve. From the archive of LGD “Stowarzyszenie Rozwoju Spisza i Orawy”.

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LAG territorial coverage

Malopolskie Voivodship, municipalities: Mszana Dolna, Niedźwiedź

Population covered by LDS: 23,376

Surface area covered by LDS: 244.27 km²

Local Development Strategy objectives

General objective: Development of tourism based on natural, cultural and historic values of the area.

Specific objectives:

1. Improvement of tourist infrastructure of the area
2. Promotion of the tourist values of the region
3. Improving the management of the public space in the area

General objective: Supporting the initiatives for integration, promotion of activity and education of the inhabitants of the area referred to as “Piękna Ziemia Gorczańska”.

Specific objectives:

1. Improving the skills and competences of the inhabitants of the area
2. Developing the activity of the local community and fostering the local tradition and culture
3. Improvement of infrastructure the aim of which is to satisfy social, cultural, sports and recreational needs of the inhabitants

General objective: Sustainable use of environmental resources.

Specific objectives:

1. Support for pro-environmental initiatives
2. Development of entrepreneurship without a negative impact on the natural environment

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural, natural, historical and culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of cultural infrastructure, sports and leisure facilities, local product promotion, meeting social and cultural needs of the inhabitants, education, integration, promotion of activity, exchange of experience.

Target groups of actions specified in LDS: tourists and visitors, LAG area inhabitants, farmers, women, men, children and young people, self-employed, entities, entrepreneurs, natural persons, non-governmental organisations, such as Rural Women Associations, Local Sports Clubs, Pupils’ Sports Clubs, Volunteer Fire Departments, parishes, schools, municipalities.

Cooperation projects

Interterritorial: Partners - LAG Przyjazna Ziemia Limanowska, LAG Przyjazna Dolina Raby, LAG Piękna Ziemia Gorczańska. **Assumptions** - promotion of tourist, recreational, natural and cultural values of the area of the three LAGs and popularisation of the offer of active leisure and the richness of local culture, tradition and cuisine. The promotion will take place via radio and press with all country coverage, publication of a guidebook on the Island Beskids and the Gorce mountains, participation in such events and the Tastes of the Island Beskids and weekend trips to the peaks of the Island Beskids and the Gorce mountains within the framework of the Action: Discover the Island Beskids.



Photo 125. The Island Beskids, photo by L. Kajor.



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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Rytko, Piwniczna Zdrój, Muszyna, Łabowa, Nawojowa, Krynica-Zdrój**Population covered by LDS:** 55,408**Surface area covered by LDS:** 623 km²**Local Development Strategy objectives****General objective: Development of local entrepreneurship by means of i.a. development of agro-tourism.**

Specific objectives:

1. Development of tourism
2. Development of other types of entrepreneurship

General objective: Restoration of the centres of individual towns/villages in terms of infrastructure and transport.

Specific objectives:

1. Improvement of public tourist, sports and cultural infrastructure, transport infrastructure and the equipment of clubs and teams
2. Preservation of natural and cultural heritage

General objective: Development of local products.

Specific objectives:

1. Development of local food and non-food products
2. Development of network tourist products

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs.

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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Skrzyszów,
Tarnów, Lisia Góra, Żabno, Wietrzychowice,
Wierzchosławice.

Population covered by LDS: 83,998

Surface area covered by LDS: 498.00 km²

Local Development Strategy objectives

General objective: Valorisation of natural and cultural resources.

Specific objectives:

1. Creation of branded tourist products
2. Promotion of local products, including food
3. Protection of cultural heritage
4. Protection of natural heritage

General objective: Improving the quality of life, including the improvement of conditions of employment.

Specific objectives:

1. Attracting investors and developing entrepreneurship
2. Education and improvement of the offer of leisure activities

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Interterritorial: Title – Eastern Małopolska on the bike [Wschodnia Małopolska na Rowerze]. **Partners** - Pogórzeńskie Stowarzyszenie Rozwoju, Stowarzyszenie “Zielony Pierścień Tarnowa”, LAG Dunajec-Biała, Stowarzyszenie “Na Śliwkowym Szlaku”, Stowarzyszenie “Kwartet na Przedgórzu”. **Objectives** – development and implementation of a tourist offer, based on local cultural and natural values, increasing awareness of the inhabitants with regard to their place of living, promoting the activity of the local community. **Actions taken** - Publication of maps of an extended bicycle route connecting local cultural, tourist and natural resources. Riding along the route bikers make a loop along which they can stop in selected points, see the local attractions, visit agro-tourist and ecological farms, craftsmen and artists.

Proposed scope of interterritorial projects: local product promotion (promoting branded food products and tourist services, e.g. horse riding trails), promotion of activities for active ecology and energy management at the local level, delimitation of bicycle routes in the area, culinary routes of the Tarnowski Powiat, e.g. publication of a map of places where local services and products are produced.

Characteristics of the group: role models - famous people from the region, attractiveness of the area - land formation, diversity of flora and fauna, heat pole, equestrian centres - hippotherapy, unique wooden architecture.



Photo 126. A bridge over the Ulga brook in Wierzchosławice. From the archive of LGD “Zielony Pierścień Tarnowa”.

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Photo 127. From the archive of LGD “Podbabiogórze”.



Photo 128. From the archive of LGD “Podbabiogórze”.

LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Budzów, Bystra-Sidzina, Jordanów, Maków Podhalański, Stryszawa, Zawoja, Zembrzyce**Population covered by LDS:** 67,613**Surface area covered by LDS:** 637.37 km²**Local Development Strategy objectives****General objective: Improving the economic competitiveness of the LAG Podbabiogórze area.**

Specific objectives:

1. Development of tourism, in particular active tourism based on natural and cultural resources
2. Support for SME in terms of innovation and new technologies, as well as the access to markets

General objective: Improving the quality of life and preserving cultural and natural heritage.

Specific objectives:

1. Protection of natural and cultural heritage
2. Development of the offer of leisure activities, in particular for children and young people

General objective: Increasing the social capital of the LAG area and improving the cooperation with the communities from other areas.

Specific objectives:

1. Education and development of the local community
2. Use of local natural, historic and cultural values

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people, farmers and foresters, entrepreneurs, non-governmental organisations.**Cooperation projects****Interterritorial: Title** - “Local artists as the mainstay of cultural heritage” [“Lokalni Twórcy ostoją dziedzictwa kulturowego”]. **Objectives** - establishing bonds and contacts between local communities of the LAGs, in particular folk artists from the Podbabiogórze Region and the Pieniny-Gorce Region, popularisation and mutual promotion of folk culture, artistic works and regional art from both regions. **Partners** – LAG “Podbabiogórze”, LAG “Gorce-Pieniny”. **Actions taken** - organisation of and participation in promotional events in the Podbabiogórze Region and the Pieniny-Gorce Region, publication of a catalogue promoting the cooperation project. **Target group** - folk artists, young people, non-governmental organisations, including LAGs, local entrepreneurs and leaders. **Implementation period** – July 2011 - May 2012.**Transnational: Title** - “Polish and Swedish Local Product Route” [“Polski i Szwedzki Szlak Lokalnego Produktu”]. **Objectives** - Delimitation and marking of the Polish and Swedish local product route in the area of both LAGs (development and promotion of historic, cultural and natural heritage, increase in tourist activity in the area of both LAGs). **Partner** - Leader Gränslandet (Sweden). **Target group** - folk artists, young people, non-governmental organisations, local entrepreneurs and leaders, farmers and their families. **Implementation period** – July 2011 - September 2012.*Podbabiogórze as a place for tourism, culture, handicraft and folk art where everyone will find inspiration...*

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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Czorsztyn,
Krościenko n. Dunajcem, Ochotnica Dolna.

Population covered by LDS: 21,719

Surface area covered by LDS: 260.02 km²

Local Development Strategy objectives

General objective: Valorisation of natural and cultural resources.

Specific objectives:

1. Development of tourism and agro-tourism **based on using natural and cultural values.**
2. Protection of natural and cultural heritage, including local product promotion

General objective: Improving the quality of life, including the improvement of conditions of employment.

Specific objectives:

1. Improving the offer of leisure activities
2. Stimulating entrepreneurship and activity of the inhabitants and the LAG members

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, improvement of tourist infrastructure, fostering, documenting and promoting cultural and natural heritage of the LAG area, including local products, use of natural resources, interesting tourist offer of the LAG *Gorce-Pieniny* area, development of sports and leisure facilities, interesting offer of sports and recreational activities and common integration, development of entrepreneurship and promoting the activity of the inhabitants, agro-tourism and rural tourism.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, pre-school and school children.

Cooperation projects

Interterritorial: 1. Scope - culture and protection of cultural heritage, tourism, environmental protection, sports and recreation and creation of new jobs. **Objectives** - establishing cooperation and exchanging experience by means of integrating local communities to improve the living conditions of the inhabitants. **2. Title** - “Local artists as the mainstay of cultural heritage” [“Lokalni Twórcy ostoją dziedzictwa kulturowego”]. **Partners** - Stowarzyszenie LGD “Podbabiogórze”, LAG “Gorce-Pieniny”. **Objectives** - establishing bonds and contacts between local communities of the LAGs, in particular folk artists from the Podbabiogórze and the Pieniny-Gorce region, popularisation and mutual promotion of folk culture, artistic works and regional art from both regions. **Actions taken** - organisation of and participation in promotional events in the Podbabiogórze Region and the Pieniny-Gorce Region, publication of a catalogue promoting the cooperation project. **Implementation period** – July 2011 - May 2012. The need to implement the problem was voiced by folk artists interested in new methods of promoting their art and of distributing the local products they manufacture.

Transnational: Scope - culture and protection of cultural heritage, tourism, environmental protection, sports and recreation and creation of new jobs. **Objectives** - establishing cooperation and exchanging experience by means of integrating local communities.

Highlanders from the Pieniny and the Gorce mountains as a chance for development of LAG “Gorce-Pieniny”



Photo 129. From the archive of LGD “Gorce-Pieniny”.

**Legal form**

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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Bobowa, Biecz, Gorlice, Lipinki, Łużna, Moszczenica, Uście Gorlickie, Ropa, Sękowa**Population covered by LDS:** 78,885**Surface area covered by LDS:** 943.02 km²**Local Development Strategy objectives****General objective: Improving the quality of life in rural areas.**

Specific objectives:

1. High level of social activity of the inhabitants
2. High level of economic activity of the inhabitants

General objective: Increasing the attractiveness of the area for tourism.

Specific objectives:

1. Development of tourist infrastructure
2. Development of tourist services
3. Creation of tourist attractions and of a local product
4. Promotion of cultural heritage

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion, organisation of sports and recreational events, modernisation and furnishing of public utility facilities, education.

Target groups of actions specified in LDS: natural persons, non-governmental organisations, cultural institutions, local government units, Churches and other religious communities, organisational units without legal personality, companies.

Cooperation projects

Interterritorial: Actions taken - creation of a virtual tour of the LAG area, creation of an album with a virtual tour of the area of all partners of the project, creation and distribution of a panoramic cut-out presenting the given area/attraction, etc., consultative and informational meetings with the project partners.

Suggested scope of the cooperation project: Promotion of thematic trails: wooden architecture route, oil route, bicycle route, horse riding trails, etc., promotion of the folklore of the region: folk band, artists, handicraftsmen and craftsmen, and the organisation of a series of meetings to create bonds and social identity of the inhabitants of the Carpathians - depending on the project partner. **Suggested partners** - LAGs from the countries in the Carpathians, i.e. Slovakia, Hungary and Romania. The LAG does not exclude the possibility of cooperation with other countries.

Exceptional character of the Gorlicki Poviats stems from merging cultures of Lemkos, Jews and Pogorzans and a symbiosis between the beauty of nature and wooden architecture monuments.



Legal form

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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Cieżkowice, Pleśna, Wojnicz, Zakliczyn

Population covered by LDS: 42,770

Surface area covered by LDS: 43,865.00 km²

Local Development Strategy objectives

General objective: Development of tourism based on natural and cultural values of the area of LAG Dunajec-Biała.

Specific objectives:

1. Development of tourist, recreational and sports infrastructure
2. Improvement of the technical condition of historical monuments and cultural heritage elements of the region
3. Active promotion of tourist and cultural values of the region

General objective: Diversification of economic activity in the area of LAG Dunajec-Biała based on local products and craft.

Specific objectives:

1. Increasing the income of local agricultural holdings
2. Improving the qualifications of farmers and entrepreneurs
3. Development of crafts and non-agricultural economic activity

General objective: Preservation of natural heritage of the area of LAG Dunajec-Biała.

Specific objectives:

1. Increased quality of labour resources
1. Area integrating its inhabitants

General objective: Development of local community in the area of LAG Dunajec-Biała.

Specific objectives:

1. Increasing the inhabitants' environmental awareness
2. Increasing the share of renewable energy sources

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

¹⁸

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

**Legal form**

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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Bochnia, Drwina, Koszyce, Nowe Brzesko, Rzezawa, Szczurowa.**Świętokrzyskie Voivodeship, municipality:** Kazimiera Wielka.**Population covered by LDS:** 73,665**Surface area covered by LDS:** 721.39 km²**Local Development Strategy objectives****General objective: Use of natural and cultural values of the area of Nadwiślańska Grupa Działania E.O.CENOMA for tourism purposes.**

Specific objectives:

1. Development of tourist, recreational and sports infrastructure
2. The area of Nadwiślańska Grupa Działania E.O.CENOMA included on the map of tourist attractions of the region

General objective: Active and integrated local community of the area of Nadwiślańska Grupa Działania E.O.CENOMA.

1. The inhabitants aware of their identity
2. An area promoting healthy lifestyle and integrating the inhabitants

General objective: Support for competitiveness of agricultural activity in the area of Nadwiślańska Grupa Działania E.O.CENOMA.

1. Improvement of the economic situation of local agricultural holdings and small and medium-sized enterprises
2. Creation of an economic image of the area of Nadwiślańska Grupa Działania E.O.CENOMA

General objective: Sustainable use of environmental resources.

1. Enhancing the local community's sense of responsibility for the environment
2. Preservation and promotion of abundant environmental values
3. Promoting the healthy lifestyle

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed, the disabled.**Cooperation projects****Suggested scope:** 1. Support for competitiveness of agricultural and non-agricultural activity in the area of LAG “E.O.CENOMA” by means of creating information and advisory centres for entrepreneurs, farmers, craftsmen and by means of obtaining funds, developing new branches of production and services, and technical modernisation. 2. Sustainable use of environmental resources, consisting in creation and support for the network of organic farms and joint promotion, seeking new markets, creating uniform points of sale, etc. 3. Use of natural and cultural values of the area of the LAG for tourism purposes.

¹⁹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Podhalańska Lokalna Grupa Działania²⁰

Legal form

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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Poronin, Szaflary, Biały Dunajec, Kościelisko, Czarny Dunajec

Population covered by LDS: 57,010

Surface area covered by LDS: 527.16 km²

Local Development Strategy objectives

General objective: Protecting and making available the unique values of Podhale.

Specific objectives:

1. Protecting and making available the natural and cultural heritage in the area of the LAG
2. Valorisation of traditional local products from Podhale

General objective: Improving the competitiveness of Podhale.

Specific objectives:

1. Improving the conditions of living and farming in Podhale
2. Enhancement of services, recreational and sports facilities for tourism development
3. Development and promotion of tourist products from Podhale

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

Cooperation projects:

Interritorial – scope: participation in national and international Leader networks in order to improve the operations, exchange experience and European ideas, and to implement projects consisting in valorisation of cultural heritage, local product and tourism with the partners

Transnational – scope: participation in national and international Leader networks in order to improve the operations, exchange experience and European ideas, and to implement projects consisting in valorisation of cultural heritage, local product and tourism with the partners



Photo 130. Tasting traditional Tatra dishes. From the archive of PLGD.



Photo 131. "Smak na Produkt" – Local Product Fair in Kościelisko 2011.

²⁰

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Jabłonka, Lipnica Wielka**Population covered by LDS:** 22714**Surface area covered by LDS:** 280.90 km²**Local Development Strategy objectives****General objective: Preservation and smart use of cultural and natural resources.**

Specific objectives:

1. Development of tourism based on the existing natural and cultural values, i.a. the Amber Road and the Salt Route
2. Care for the environment, environmental education Integrated internal and external promotion of the Orava region

General objective: Improving the quality of life.

Specific objectives:

1. Development and improvement of recreational, sports and cultural infrastructure for leisure purposes and to ensure equal opportunities
2. Enhancing the sense of local identity based on traditions and culture of Orava

General objective: Diversification of economic activity, creation of non-agricultural jobs.

Specific objective:

1. Support for development of competitiveness and entrepreneurship in the LAG area Creation and development of non-agricultural, alternative sources of income, development and promotion of local products and services from the Orava region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Cooperation projects

Transnational: 1. Title – “CRAVING FOR PRODUCT” [“SMAK NA PRODUKT”]. **Partners** – seven LAGs from Poland and one from Austria. **Objectives** - development based on local product, by means of raising awareness of the inhabitants and farmers from rural areas and urban-rural areas covered by the LAGs participating in the project, promotion of local products and new forms of distribution by means of promotional activities, informational and promotional meetings, creation of a website and elaboration and publication of informational and promotional materials. Actions taken - promotion of several dozens of products at fairs, publication of a promotional album, submission of approximately 15 traditional products for registration in the Małopolski Marshal’s Office on the List of Traditional Products.

Clean and beautiful Orava region, where people want to live and work and which tourists want to visit and whose traditions they want to explore. Traditions are an inspiration for today’s actions. An attractive and extensive offer of sports and recreation in our region is exceptional, competitive and unique.



Photo 132. Bread baked in a traditional way. From the archive of LGD “Stowarzyszenie Rozwoju Orawy”.



Photo 133. Horseradish soup and Salad prepared in a way characteristic for the Orava region. From the archive of LGD “Stowarzyszenie Rozwoju Orawy”.

Legal form

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Contact person

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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Kłaj and Niepołomice.

Population covered by LDS: 32,084

Surface area covered by LDS: 161.00 km²

Local Development Strategy objectives

General objective: Strengthening of the local identity, valorisation and revitalisation of cultural and natural heritage.

Specific objectives:

1. Increasing the knowledge about the heritage of the LAG area
2. Identification of resources and promotion of local cultural and natural values
3. Improvement of infrastructure related to cultural and natural heritage of the LAG
4. Enhanced competences of leaders and people with passion, in terms of organisation and management of heritage of the area

General objective: Increasing the attractiveness of rural areas surrounding the royal forest as a place for living and spending leisure time.

Specific objectives:

1. Improvement of social infrastructure
2. Support for entrepreneurship contributing to an improvement in the quality of life in rural areas
3. Extension and diversification of the offer of leisure activities
4. Improvement of the aesthetics of the public space
5. **General objective: Adjustment of local education to the changing needs of the labour market and diversification of entrepreneurship development based on local traditions.**

Specific objectives:

1. Increasing competences and skills of economic activity diversification
2. Assessment and monitoring of the situation on the labour and education market
3. Revival of traditional professions
4. Improvement of educational infrastructure and infrastructure for entrepreneurship development
5. Building the relations between the small and the large business

General objective: Integration of the local community, in particular young people and the incoming population.

Specific objectives:

1. Strengthening of relations and links between individual village administrations, cultural centres and schools
2. Modernisation of places where the local community meets
3. Development of initiatives integrating the local community
4. Promoting the actions integrating the local community
5. Improvement of the offer addressed to young people

General objective: Improving the quality of management, communication and access to information on the development of the area.

Specific objectives:

1. Creation of a system for initiating and implementing social and economic projects
2. Enhancement of the IT infrastructure system and the exchange of information between village administrations from the LAG area
3. Increasing the qualifications of local leaders in terms of possibilities of supporting rural development by means of using the information from IT systems

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion. **Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Legal form

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LAG territorial coverage**Małopolskie Voivodeship, municipality:** Korzenna**Population covered by LDS:** 13,553**Surface area covered by LDS:** 107.00 km²**Local Development Strategy objectives****General objective: Business development - micro, small and medium-sized local enterprises.**

Specific objectives:

1. Improving the knowledge and skills of entrepreneurs
2. Development of non-agricultural entrepreneurship

General objective: Regional product development.

Specific objectives:

1. Support for development of local products and resources
2. Development of material and non-material resources of local organisations and companies

General objective: Development/revitalisation of towns/villages in terms of communication

Specific objectives:

1. Improving the condition of public infrastructure
2. Improving the internal and external communication in the LAG area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, training in marketing, studies on the LDS area, training of workforce, training of local leaders, financing of development and diversification of economic activity.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, non-governmental organisations, inhabitants of the region, municipalities, cultural institutions.

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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Chelmiec, Grybów, Kamionka Wielka

Population covered by LDS: 56,903

Surface area covered by LDS: 330 km²

Local Development Strategy objectives

General objective: Strengthening the social capital by promoting the activity of the inhabitants and building the social potential in the area covered by LDS - policies, implementation.

Policy I: Development of the business and its environment

Specific objectives:

1. Stimulating the interest in entrepreneurship
2. Improving the qualifications of the inhabitants in terms of entrepreneurship
3. Increased level of the inhabitants' economic activity, including non-agricultural activity

Policy II: Development of regional products, including tourist products

Specific objectives:

1. Development of initiatives popularising the LAG area and local product
2. Development of initiatives aimed at protecting cultural and historical heritage
3. Development of initiatives aimed at environmental protection
4. Intensified advertising of tourist attractions of the LAG area

Policy III: Increased standard of living of the inhabitants

Specific objectives:

1. Improvement of social and cultural infrastructure
2. Development of civil society
3. Development of information society

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of renewable energy resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, non-governmental organisations, legal persons or organisational units without legal personality which are granted the legal capacity by virtue of legal acts, municipalities, cultural institutions, Churches or other religious communities.

Cooperation projects

Suggested scope of cooperation projects: building the routes of the Nordic Walking Park - cooperation within the framework of LAGs located in the Małopolskie Voivodeship, support for and promotion of agro-tourism - cooperation with the entities located in the country and abroad, which are interested in the subject.

LAG "KORONA SADECKA" - YOUR PLACE, YOUR TIME!

Area famous for entrepreneurship of its inhabitants, attractive for investors, an interesting place for spending leisure time.

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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Myślenice, Sułkowice.**Population covered by LDS:** 54,580**Surface area covered by LDS:** 214.00 km²**Local Development Strategy objectives****General objective: Valorisation of natural and cultural resources - increasing the attractiveness of the LAG area for tourism.**

Specific objectives:

1. Enhancing the tourism potential in terms of pilgrimage tourism, historical tourism and sightseeing
2. Development of tourist (agro-tourist) infrastructure and public infrastructure used by tourists, taking into account environmental aspects
3. Efficient and coordinated promotion of the LAG area

General objective: Improving the quality of life, including the access to culture and recreation, education and work.

Specific objectives:

1. Increased economic activity of the inhabitants
2. Integration of the inhabitants, in particular by raising their cultural and historical awareness
3. Creation of the centres of villages

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs.

Stowarzyszenie Lokalna Grupa Działania “Dolina Raby”

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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Łapanów, Nowy Wiśnicz, Żegocina, Trzciana, Biskupice, Gdów.

Population covered by LDS: 55,514

Surface area covered by LDS: 381.99 km²

Local Development Strategy objectives

General objective: Valorisation of local natural and cultural resources.

Specific objectives:

1. Development of tourist products, in particular active tourism products
2. Preservation of natural, cultural and historical values, including regional traditions

General objective: Improving the quality of life, including the conditions of employment (creation of new jobs).

Specific objectives:

1. Development of the traditional food market
2. Development of entrepreneurship in the sector of trade and services for the population and the environmentally friendly services
3. Improvement of the offer of recreation and sports and the cultural offer
4. Promoting the activity of the community and the development of interregional and international cooperation

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 134. From the archive of LGD “Dolina Raby”.

**Legal form**

Association

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Małopolskie Voivodeship

Tel.: +48 18 444 55 64**E-mail:** biuro@lgdlacko.pl**website:** www.lgdlacko.pl**LAG territorial coverage****Małopolskie Voivodeship, municipality:** Łącko

Population covered by LDS: 15,015

Surface area covered by LDS: 132.95 km²

Photo 135. The Apple orchard in Łącko. From the archive of LGD "Białych Górali i Lachów Sądeckich".

Local Development Strategy objectives

General objective: Creating the best possible conditions for sustainable growth of entrepreneurship and transformations in the economy of Łącko municipality.

Specific objectives:

1. Creation of conditions for the development of agro-tourism and tourism
2. Development of small and medium-sized enterprises

General objective: Constant improvement of the living conditions of the population and the attractiveness of the Łącko municipality for tourists.

Specific objectives:

1. Improvement of the living standard of the population in the Łącko municipality
2. Preservation and protection of cultural and natural heritage of the Łącko region
3. Development of tourism and leisure function of the Łącko region

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Cooperation projects

Completed projects: 1. Local product as a chance of region development ("Produkt lokalny szansą rozwoju regionu")

– Cooperation projects (RDP 2007-2013). Implementation period - October 2010 – July 2011. Objective – development of the region by local product. **2.** Give me a chance – I can this to ("Daj mi szansę – ja też potrafię") - Operational Programme Human Capital, measure 9.5. Implementation period – January 2011 – June 2011. **3.** „Environmental club - way for social integration in the commune of Łącko” ("Klub środowiskowy sposób na integrację społeczną w Gminie Łącko") - Operational Programme Human Capital. Implementation period – January 2011 – June 2011. **4.** "Fireman Sam. The educational project in first aid and knowledge about fire protection for members of the Youth Fire Brigade in Łącko - Operational Programme Human Capital. Implementation period – May 2012 – December 2012.

Proposals of cooperation projects: Promotion of the rural areas in terms of: tourism attractions, protection of cultural heritage and local identity, creation of local products and services, creation of tourism infrastructure, social and economic activation of local communities.



Photo 136. Amphitheatre at LAG area. From the archive of LGD "Białych Górali i Lachów Sądeckich".



Photo 137. Regional Ensemble of song and dance 'Górale Łąccy'. From the archive of LGD "Białych Górali i Lachów Sądeckich".

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LAG territorial coverage**Malopolskie Voivodeship, municipalities:** Klucze, Wolbrom, Trzyciąż,
Bolesław

Population covered by LDS: 53,512

Surface area covered by LDS: 403.00 km²**Local Development Strategy objectives****General objective: TOURISM - Development of tourism in the LAG area, highlighting its uniqueness, increasing its popularity, promotion of environmental values and cultural heritage resources.**

Specific objectives:

1. Improvement of the condition of historical monuments and protection of environmental values
2. Creation of tourist routes connecting the places worth visiting and support for development of agro-tourism and promotion of regional products.
3. Promotion of the values of the area in the region and the entire country and development of tourist information
4. Improvement of the condition of tourist infrastructure and development of other forms of tourism
5. Small tourism infrastructure, organization of cultural and folk events, organization of sports' events

General objective: SOCIAL CAPITAL - Promoting the active social life in the area, providing opportunities for comprehensive development for the inhabitants, creating conditions for formation of the civil society. Specific objectives:

1. Organisation of courses, trainings and education projects for adults
2. Organisation of leisure time of children and young people
3. Involving the inhabitants in active work for the local community and preventing exclusions

General objective: CULTURE, EDUCATION, SPORTS AND RECREATION - Extending the cultural and educational offer of the area and creating new forms of leisure time organisation, promoting active leisure and healthy lifestyle, culture, education, sports and recreation. Specific objectives:

1. Creation of conditions for development of cultural and educational activity
2. Support for activities of local artistic and sports groups
3. Support for development of agro-tourism
4. Organisational of cultural events, sports competitions and promotion of regional products
5. Fostering the local tradition, craft and handicraft
6. Improvement of the condition of social infrastructure

General objective: SPATIAL DEVELOPMENT AND ENVIRONMENTAL PROTECTION - Effective and functional use of space, improved aesthetics and spatial arrangement of the area and protection of environmental values and prevention of its degradation. Specific objectives:

1. Improvement of aesthetics and functionality of public space, revitalisation of the centres of villages and arrangement of green areas, places of recreation and leisure
2. Removal of architectural barriers
3. Use of energy from renewable sources

General objective: ECONOMY. Support for desirable modernisation processes in agriculture and development of non-agricultural sectors of the economy in the area, promotion of entrepreneurship. Specific objectives:

1. Creation of conditions for development of organic farming and agro-tourism
2. Promotion of economic activity as a form of self-employment, support for micro and small enterprises
3. Promotion of local agricultural produce and development of tourist information



Photo 138. From the archive of LGD “Nad Białą Przemszą”.



Photo 139. Steep from LAG area. From the archive of LGD “Nad Białą przemszą”.

Legal form

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LAG territorial coverage**Małopolskie Voivodeship, municipalities:** Stary Sącz, Podegrodzie**Population covered by LDS:** 34,068**Surface area covered by LDS:** 166.00 km²**General objective: Development of tourism based on Warta natural and cultural values of the area.**

Specific objectives:

1. Increasing the attractiveness of the region for tourism
2. Promoting the area as an attractive place for leisure, recreation and fulfilling one's needs

General objective: Improving the quality of life of the inhabitants in the LAG area.

Specific objectives:

1. Improving the quality of the environment
2. Increasing the level of social integration and improving the conditions for physical, intellectual and cultural development

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: farmers interested in diversification of their activity. municipalities, entrepreneurs and persons interested in starting a business, non-governmental organisations, agro-tourist farms, cultural institutions, LAG “Brama –Beskidu”, Stary Sącz Forest Inspectorate, Poprad Landscape Park, inhabitants of the LDS area, Churches and other religious communities, schools and educational establishments, sports clubs.

Cooperation projects

Interterritorial: Suggested scope of projects - development of tourism, creation and marketing of new, innovative tourist services, attractions and products.



Photo 140. From the archive of LGD “Brama Beskidu”.



Photo 141. From the archive of LGD “Brama Beskidu”.



Photo 142. From the archive of LGD “Brama Beskidu”.

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(LAG implemented a project under Pilot Programme Leader + Scheme II)



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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Zielonki, Michałowice, Zabierzów, Wielka Wieś, Liszki, Igołomia-Wawrzeńczyce, Kocmyrzów-Luborzyca.

Population covered by LDS: 91,715

Surface area covered by LDS: 463.00 km²

Local Development Strategy objectives

General objective: Valorisation of natural and cultural resources.

Specific objectives:

1. Creation of an attractive recreation and tourist offer
2. Preservation of natural and cultural resources and their rational use

General objective: Improving the quality of life, including the conditions of employment.

Specific objectives:

1. Strengthening the economic potential of the LAG area by using the economic activity of its inhabitants
2. Development of the social potential of the LAG area using local resources

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: entities that can be beneficiaries of measures under Axis 4.

Cooperation projects

Suggested scope of cooperation projects: valorisation, promotion, protection of cultural and natural heritage, protection of and care for cultural heritage of rural areas, preservation of cultural identity of the local community, fostering traditions, customs and rituals, traditional professions and crafts, eco-museum - a living collection of natural and cultural heritage.

Preferred regions: LAGs located in the vicinity of big cities.

Stowarzyszenie Korona Północnego Krakowa- TOGETHER TOWARDS THE FUTURE!

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LAG territorial coverage Malopolskie Voivodeship, municipalities: Czernichów, Mogilany, Skawina, Świętki Góne.

Population covered by LDS: 50,445**Surface area covered by LDS:** 227.20 km²**Local Development Strategy objectives**

General objective: Good conditions are conducive for cultural, sports and recreational activity of the inhabitants.

Specific objective:

1. Building, furnishing and modernisation of cultural, sport-related and recreational infrastructure

General objective: Conditions conducive for social activity.

Specific objective:

1. Creation of public and social space conducive for local activity of the inhabitants

General objective: Local community aware of cultural and natural heritage of the area.

Specific objectives:

1. Protection of natural and cultural heritage of the area
2. Exploration, documentation and promotion of cultural, historical and natural heritage of the area

General objective: Economically active local communities

Specific objectives:

1. Using the local potential, in particular the potential offered by the vicinity of Kraków for creation of jobs
2. Ensuring the access to information about the local services and product market to the inhabitants of the LAG area

Thematic areas – the focus of actions specified in LDS: the areas defined in the LDS objectives

Target groups of actions specified in LDS: the inhabitants of the area of LAG Blisko Krakowa.

Cooperation project:**Interterritorial: Title** - Promotion of weekend tourism

“TREASURES NEAR KRAKOW”: *treasures of tradition, treasures of culture and treasures of recreation.*



Photo 143. From the archive of LGD “Blisko Krakowa”.

Pogórzańskie Stowarzyszenie Rozwoju

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Photo 144. From the archive of LGD “Pogórzańskie Stowarzyszenie Rozwoju”.

LAG territorial coverage

Małopolskie Voivodeship, municipalities: Tuchów, Gromnik, Rzepiennik Strzyżewski, Szerzyny, Ryglice.

Population covered by LDS: 52,993

Surface area covered by LDS: 440.00 km²

Local Development Strategy objectives

General objective: Development and implementation of a comprehensive tourist offer of the Pogórze region, based on local cultural and natural values

Specific objectives:

1. Adjustment of the area of Pogórzańskie Stowarzyszenie Rozwoju for tourism purposes
2. Integrated promotion of natural and cultural values of the area of Pogórzańskie Stowarzyszenie Rozwoju
3. Creation of a popular brand of local products from the Pogórze region

General objective: Increasing the level of integration, social activity and entrepreneurship of the inhabitants

Specific objectives: Improvement of the skills and qualifications of the inhabitants

1. Development of the offer of leisure activities for various social groups

General objective: Preservation of environmental values of the Pogórze region

Specific objective:

1. Increasing environmental awareness of the inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, associations and organisations.

Cooperation projects

Interterritorial: Title – Eastern Małopolska on the bike [Wschodnia Małopolska na Rowerze]. **Partners** - Pogórzańskie Stowarzyszenie Rozwoju, Stowarzyszenie “Zielony Pierścień Tarnowa”, LAG Dunajec-Biała, Stowarzyszenie “Na Śliwkowym Szlaku”, Stowarzyszenie “Kwartet na Przedgórzu”. **Objectives** – development and implementation of a tourist offer, based on local cultural and natural values, increasing awareness of the inhabitants with regard to their place of living, promoting the activity of the local community. **Actions taken** - Publication of 5 different maps of an extended bicycle route connecting local cultural, tourist and natural resources. The bicycle route will allow to connect all resources in order to create a guidebook-map for visitors. The delimitation of the bicycle route in the area of the five LAGs will allow to present the attractions in the most comprehensive way. Bicycle tourism in our subregion is becoming increasingly popular thanks to diversified land formation. Until now, each area was promoted individually. The combination of the resources will constitute the most attractive offer to potential tourists.

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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Dobczyce, Pcim, Raciechowice, Siepraw, Wiśniowa

Population covered by LDS: 44,949

Surface area covered by LDS: 315.17 km²

Local Development Strategy objectives

General objective: Ensuring new/supplementary sources of income for the inhabitants.

Specific objectives:

1. Diversification of gainful activity
2. Economic cooperation between the entities
3. Development of non-agricultural economic activity
4. Promotion of renewable energy sources
5. Use of the potential of incoming new inhabitants for the development of local communities

General objective: Development of tourism based on natural values, preserving the preservation of cultural and natural heritage of rural areas, including agro-tourism.

Specific objectives:

1. Creation of a local tourist product
2. Development of sports and recreation services
3. Promoting the area as an attractive place for tourists
4. Integrated actions supporting further development of infrastructure to take advantage of the vicinity of Kraków as a strong economic area

General objective: Enhanced social integration, self-organisation and management at the local level (building the social capital, social activity, mutual confidence).

Specific objectives:

1. Strengthening the potential of non-governmental organisations
2. Use of the potential of incoming new inhabitants to develop local communities
3. Increasing the availability of information/IT services
4. Consolidation of various communities, young people, the elderly, volunteering
5. Creation of a cultural offer available for the inhabitants of the entire area (in cooperation with the inhabitants)

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

²¹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Zator, Brzeźnica, Osiek, Polanka Wielka, Przeciszów, Spytkowice, Tomice

Population covered by LDS: 54,828

Surface area covered by LDS: 309.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life in the Dolina Karpia area.

Specific objectives:

1. Development of public infrastructure, in particular tourist infrastructure, and improvement of the quality of life of the inhabitants
2. Development of a coherent and integrated tourist and cultural offer in the Dolina Karpia area.
3. Using the potential of water bodies and enhancing the basic technical infrastructure
4. Supporting and promoting the effective, modern and innovative economy, including the fisheries and tourist, based on traditional and natural resources

General objective: Preservation and use of natural and cultural heritage resources to diversify the local economy and develop the local labour market.

Specific objectives:

1. Protection of architectural monuments, use of resources related to excavations and the promotion of the related economic activity.
2. Ensuring the continued existence of pond fish farming, wickerworking and other dying professions and crafts and the promotion of the related economic activity.
3. Protection and promotion of the environment along with promotion of solutions and pro-environmental behaviour and the promotion of the related economic activity.

General objective: Strengthening the local social capital of the Dolina Karpia area - promoting the activity of the inhabitants, improvement of self-organisation and local resources management.

1. Institutional and thematic strengthening of the resources of LAG Dolina Karpia.
2. Efficient information and promotion and effective creation of the community of local leaders in the Dolina Karpia area.
3. Strengthening the potential of LAG Stowarzyszenie Dolina Karpia and local leaders by using the experience of other organisations and Local Action Groups.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, the self-employed, pensioners, the disabled.



Stowarzyszenie
Lokalna Grupa Działania
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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Skała, Słomniki, Sułoszowa, Iwanowice.

Population covered by LDS: 37,485

Surface area covered by LDS: 312.28 km²

Local Development Strategy objectives

1. Actions for sustainable development of Iwanowice, Skała, Słomniki and Sułoszowa municipalities.
2. Promoting activity of the municipality inhabitants
3. Implementation of the local municipalities' development strategy which was elaborated by the local action group (LAG).
4. Dissemination and exchange of information on the initiatives related to the promotion of municipalities' inhabitants activity.
5. Promoting the development of municipalities areas
6. Mobilization of the population to actively participate in the rural development process.
7. Actions aimed at improving social conditions and infrastructure in the municipalities
8. Integration and coordination of the actions for promotion the tourist attractions of the “Jurajska Kraina”

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, pensioners, the disabled.

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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Lanckorona,
Kalwaria Zebrzydowska, Mucharz, Stryszów

Population covered by LDS: 35,619

Surface area covered by LDS: 1,988.00 km²

Local Development Strategy objectives

General objective: Preservation and use of the natural and cultural resources of the area

Specific objectives:

1. Protection of the cultural heritage and improvement of the environment, including an increased use of renewable energy sources.
2. Development of local products, agri-food processing, non-food products and craftsmanship traditions.
3. Creating and promoting attractive tourist products, including the development of a tourist base.

General objective: Improving the quality of life, including the improvement of the employment conditions.

Specific objectives:

1. Improving the offer for leisure time activities, development of culture and sports.
2. Active community, increasing the ability to acquire external funding, development of institutions fostering entrepreneurship, development of cooperation with other partners from outside the region.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of the cultural heritage, ecology and environmental protection, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, the self-employed.



Photo 145. Representatives of LAG Gościniec 4 Żywiółów. From the archive of LGD “Gościniec 4 Żywiółów”.

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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Lubień, Tokarnia

Population covered by LDS: 17,229

Surface area covered by LDS: 144.00 km²



Photo 146. From the archive of LGD "KLIMAS".

Local Development Strategy objectives

General objective: Well organized, dynamic agriculture and agro-tourism.

Specific objective:

1. Improving the quality of agro-touristic offer

General objective: Developed entrepreneurship and tourism sector.

Specific objectives:

1. Promotion of traditional food market, handicraft and regional activities, including the promotion of art groups, orchestras, Voluntary Fire Brigades and Rural Women Associations.
2. Improving the attractiveness of the Klimas LAG's area tourist and recreation offer.
3. Improving the economic activity provides an opportunity for the Klimas LAG area development.

General objective: High standard of living of the inhabitants.

Specific objectives:

1. Developing the feeling of local identity among the inhabitants, promoting and improving the public space of the LAG area.
2. Building social capital – ensuring equal opportunities in education

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.



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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Proszowice, Koniusza, Pałecznicza, Radziemice

Population covered by LDS: 32,122

Surface area covered by LDS: 286.29 km²

Local Development Strategy objectives

General objective: Improving the economic competitiveness of rural areas.

Specific objectives:

1. Development of outlet markets and of agri-food processing, including the cooperation among farmers
2. Increasing the significance of local and traditional products and preservation of local traditions

General objective: Improving the quality of life.

Specific objectives:

1. Development of telecommunication services and better Internet accessibility.
2. Creating attractive tourist products related especially to active tourism
3. Improving the offer of leisure activities related to culture and sport
4. Increased social activity, more effective acquirement of external funds

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, self-employed, pensioners.

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LAG territorial coverage**Małopolskie Voivodship, municipality** Olkusz**Population covered by LDS:** 12,842**Surface area covered by LDS:** 124.00 km²**Local Development Strategy objectives****General objective: Development of tourism based on environmental, cultural and historical value of the Olkusz LAG area.**

Specific objectives:

1. Development of tourism, recreation and sport related infrastructure
2. Promotion of tourism values of the area

General objective: Raising the level of knowledge, activity and satisfaction of the inhabitants of the Olkusz Local Action Group.

Specific objectives:

1. Increasing the quality of natural resources, taking into account the requirements for sustainable development of a LAG area.
2. Promotion of life-long learning
3. Improvement of the quality of social infrastructure and public space

General objective: Development of entrepreneurship in the Olkusz LAG area.

Specific objectives:

1. Building the economic image of the area
2. Fostering entrepreneurship in the LAG area.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

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LAG territorial coverage

Malopolskie Voivodeship, municipalities: Charsznica, Gołcza, Książ Wielki, Kozłów, Miechów, Raclawice, Słaboszów

Population covered by LDS: 51,060

Surface area covered by LDS: 677.00 km²

Local Development Strategy objectives

General objective: “Added value” to rural life.

Specific objectives:

1. Improvement of the social infrastructure in the LAG area
2. care for the environment Development of organic farming and alternative energy sources
3. Cultivating tradition, protecting heritage, building identity and cooperation in the LAG area

General objective: Improving the touristic attractiveness and promoting the regional product.

Specific objectives:

1. Development of recreational infrastructure.
2. Development of regional product

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.



Photo 147 . Traditional meat products. From the archive of LGD “Jaksa”.

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LAG territorial coverage**Małopolskie Voivodship, municipalities:** Kęty, Brzeszcze, Oświęcim, Chelmek.**Population covered by LDS:** 84,500**Surface area covered by LDS:** 223.84 km²**Local Development Strategy objectives****General objective: Valorisation of local natural and cultural resources.**

Specific objectives:

1. Development of tourism, especially in the vicinity of water bodies
2. Preservation of cultural and natural heritage

General objective: Improving the quality of life, including the improvement of employment conditions (creation of new jobs)

Specific objectives:

1. Improving the recreational, sport and cultural offer
2. Development of entrepreneurship and increasing the number of jobs not related to tourism in rural areas,
3. Building active society, *inter alia* through an increased the amount of funds acquired from outside sources

Cooperation projects

Interregional: Title - Promotion of Artistic Handicraft of the Masters [Krzewimy Rękodzieło Artystyczne Mistrzów (KRAM)]. **Partners** – “Dolina Soły” LAG, “Ziemia Bielska” LAG, “Dobra Widawa” LAG, The Upper Silesia Granary Foundation [Fundacja Spichlerz Górnego Śląska]. **Objective:** to build an image of LAG partner areas as places of local cultural heritage cultivation – building the image of LAGs functioning as centres for preservation and development of traditional folk handicraft through organisation of cultural and educational events in 2011 and 2012. **Actions taken** – organisation of cultural and promotional events and of handicraft meetings, where craftsmen and folk artists from LAG’s partner areas are promoted. The main action organized within the framework of this project was The Village Full of Treasures Festival, which was held between 22 and 25 September 2011 in Oświęcim and Harmęże (“Dolina Soły” LAG).



Photo 148. From the archive of LGD “Dolina Soły”.

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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Chrzanów, Libiąż, Trzebinia, Babice, Alwernia.

Population covered by LDS: 88,715

Surface area covered by LDS: 372.00 km²



Photo 149. From the archive of LGD “Partnerstwo na Jurze”.

Local Development Strategy objectives

General objective: Valorisation and use of natural and cultural resources to ensure region’s sustainable development

Specific objectives:

1. Raising ecological awareness, actions aimed at complementary natural environment protection and reasonable environmental management.
2. Preserving and using the historical and cultural heritage of the LAG area

General objective: Improving the quality of life, including the improvement of employment conditions.

Specific objectives:

1. Strengthening the LAG’s economic and social potential through the use of local resources, including local products and economic/social activity of inhabitants.
2. Increasing the quality of services related to leisure, in particular development of different forms of tourism and recreation.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, development of human resources, employment growth, increasing the region attractiveness by enriching the recreational, entertainment and touristic offer.

Target groups of actions specified in LDS: inhabitants of the LAG area and local NGOs

Cooperation projects:

Suggested cooperation projects: The “Partnerstwo na Jurze” LAG would like to establish contacts with other groups in Poland and abroad (e.g. in Austria, Germany, the Czech Republic, Slovakia, Lithuania) in order to increase the economic and social potential through the use of local resources of the areas covered by these groups, to increase social activity of inhabitants and to promote cultural and historical heritage, as well as to restore old professions, promote the local artists and craftsmen (e.g. beekeepers, basket makers).

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and Counselling - tel. +48 18 533 06 62, m.piaskowy@
lgdlimanowa.eu**LAG territorial coverage****Malopolskie Voivodeship, municipalities:** Dobra,
Jodłownik, Kamienica, Limanowa, Łukowica, Słopnice,
Tymbark**Population covered by LDS:** 69,659**Surface area covered by LDS:** 589.00 km²**Local Development Strategy objectives****General objective: Region's development by developing
tourism by using the LAG's area landscape values.**

Specific objectives:

1. Improving the condition of touristic, sports and recreational infrastructure and of the touristic accommodation and leisure centers.
2. Development and promotion of the LAG's area offer addressed to the tourists

**General objective: Preservation and better use of cultural
and environmental heritage.**

Specific objectives:

1. Improvement of the condition of social and cultural infrastructure
2. Protection of cultural values and strengthening of identity of local communities in the LAG's area.

**General objective: Promotion of the local communities
activity and strengthening of social capital.**

Specific objectives:

1. Fostering and promoting local activity
2. Promotion of the actions undertaken within the LAG.

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers, foresters, self-employed.

Photo 150. Ziemia Limanowska. From the archive of LGD "Przyjazna Ziemia Limanowska".



Photo 151. Traditional sheaves. From the archive of LGD "Przyjazna Ziemia Limanowska".



Photo 152. Cheese from Ziemia Limanowska. From the archive of LGD "Przyjazna Ziemia Limanowska".



Legal form
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LAG territorial coverage

Małopolskie Voivodeship, municipalities: Wieliczka.

Population covered by LDS: 8,348

Surface area covered by LDS: 99.67 km²

Local Development Strategy objectives

General objective: Valorisation of natural and cultural resources.

Specific objectives:

1. Improving the tourist and agro-touristic offer
2. Preservation of cultural and natural heritage

General objective: Improving the quality of life, including the improvement of employment conditions.

Specific objectives:

1. Improving the free time activities offer aimed at rural population living in the Wieliczka Poviát
2. Increasing the inhabitants activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, entrepreneurship development, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people, women, farmers and foresters, self-employed, pensioners, the disabled, NGOs, municipalities, churches and religious communities.

Cooperation projects - Interregional: Title – "Culinary traditions from Wieliczka to the Tatra Mountains". **Partners -** Stowarzyszenie Lokalna Grupa Działania "Wielicka Wieś", Podhalańska Lokalna Grupa Działania. **Objectives –** Preservation and valorisation of cultural heritage, cultivation of culinary traditions. **Actions taken –** Organisation of regional dishes contest in Podhale region and in Wieliczka, and publishing the cookbook entitled "Culinary traditions from Wieliczka to the Tatra Mountains" ("Tradycje kucharskie od Wieliczki, aż do Tatr"), which includes recipes from the Wieliczka Foothills and the Podhale region (circulation: 500 copies). The participants of the contest presented dishes, pastries and fruit liqueurs (nalewki) from their regions. The event was accompanied by dances and songs from the Podhale and Wieliczka region.

"Wielicka Wieś – invites you to join in on a journey through the Miasto

Solne, which dates back to the Middle Age, along the trail of rich folklore smelling the aromas of the traditional kitchen from the Wieliczka region.



Photo 153. Culinary contest, the photo shows pierogi with toppings. From the archive of LGD "Wielicka Wieś".



Photo 154. Culinary contest, the photo shows traditional alcoholic beverages. From the archive of LGD "Wielicka Wieś".



Photo 155. Performance of highlanders dances in Poronin. From the archive of LGD "Wielicka Wieś".

Legal form

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LAG territorial coverage**Małopolskie Voivodship, municipality** Krzeszowice**Population covered by LDS:** 31,446**Surface area covered by LDS:** 139.00 km²**Local Development Strategy objectives****General objective: Proper management and promotion of sightseeing and touristic values of the area.**

Specific objectives:

1. Krzeszowice as an important recreational and tourist centre
2. Protection of environment and inciting pro-ecological attitudes among the inhabitants in the LAG area.

General objective: The area is attractive for entrepreneurs and investors.

Specific objectives:

1. Development of the business activity, including activity associated with tourism and its environment
2. The investments improve the attractiveness of the area and the standard of living of the inhabitants

General objective: The local community is given an opportunity for a harmonious development based on traditions and harmony with its identity.

1. Social activity of region inhabitants develops owing to a well-developed infrastructure and quality education.
2. The social and cultural activity, tradition and culture of the region is developed and promoted, both inhabitants and visitors spend their free time enjoying attractive activities

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, the disabled.

Photo 156. Historic Zwierzyniecka Gate in Tenczynek after renovation. From the archive of LGD "Zdrój".



Photo 157. Library in Nawojowa Góra after refurbishment. From the archive of LGD "Zdrój".



Photo 158. Bicycle rally on the route in Krzeszowice municipality –September 2011r. From the archive of LGD "Zdrój".

Legal form

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LAG territorial coverage

Malopolskie Voivodship, municipality Wadowice

Population covered by LDS: 37,813

Surface area covered by LDS: 114.00 km²

Local Development Strategy objectives

General objective: Improving the quality of the environment and of the space.

Specific objectives:

1. Increasing the share of alternative energy sources
2. Increasing the share of waste recycling
3. Improving the aesthetic qualities and functionality of public space in towns
4. Increasing the level of security of public space users

General objective: Development of tourism and recreation, promotion of the area.

Specific objectives:

1. Increasing the number of touristic products and increasing the use of the local resources
2. Raising the level of knowledge about places associated with Pope John Paul II and establishing recreation venues bearing his name.
3. Increasing the number of touristic and recreational infrastructure facilities
4. Preservation of cultural heritage

General objective: Fostering social and economic activity.

Specific objectives:

1. Increasing the number of actively functioning associations
2. Creating local activity centres in specific towns
3. Increase in the number of economic entities and strengthening the already existing ones
4. Increase in the number of economic entities in tourist sector and strengthening the existing ones
5. Increase in the number of inhabitants who actively participate in social life and in local groups.

Thematic areas – the focus of actions specified in LDS: agro-tourism and

rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, entrepreneurship development, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.



Photo 159. The House, where Karol Wojtyła [pope Jan Paweł II] was born. From the archive of LGD “Wadoviana”.



Photo 160. Basilica in Wadowice. From the archive of LGD “Wadoviana”.

Legal form

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(LAG implemented a project under Pilot Programme Leader + Scheme II)

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LAG territorial coverage**Malopolskie Voivodship, municipality** Borzęcin, Radłów, Brzesko, Dębno**Population covered by LDS:** 67,867**Surface area covered by LDS:** 374 km²**Local Development Strategy objectives****General objective: Protecting and increasing the quality of natural resources, taking into account the sustainable development requirements for a LAG area.**

Specific objectives:

1. Creating an integrated touristic product based on the landscape and historical values, including protection (and quality improvement) of natural resources.
2. Consistent promotion of the area and regional products

General objective: Diversification of business activity based on local potential, area specific expectations and capacities with focus on the tradition and local culture.

1. Specific objectives: Entrepreneurship development in the Foothills
2. Development of activities centred around agriculture

General objective: Fulfilling the aspirations of local community members for better standard of living and knowledge access as well as providing opportunities for development of all social groups.

1. Improvement of the public space aesthetics as well as of the standards of cultural and educational establishments as well as of the recreational and sports facilities.
2. Widening of the educational offer and organising leisure activities for the inhabitants; actions intended to enhance the territorial cohesion.
3. Cultivation and preservation of the tradition and protection of the cultural heritage

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, entrepreneurship development, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** inhabitants, farmers, self-employed or persons planning to become self-employed, local self-governments and subordinate units, NGOs, parishes, community centres, sport clubs, farmers' wives associations, volunteer fire departments, angling associations.**Cooperation projects****Interregional: Title – Eastern Malopolska on the bike [Wschodnia Malopolska na Rowerze]. Partners -** Pogorzańskie Stowarzyszenie Rozwoju, Stowarzyszenie "Zielony Pierścień Tarnowa", LAG Dunajec-Biała, Stowarzyszenie "Na Śliwkowym Szlaku", Stowarzyszenie "Kwartet na Przedgórzu". **Objectives** – development and implementation of a touristic offer based on local cultural and natural values; improving knowledge about the place of living among the inhabitants; mobilization of the local community. **Actions implemented** - Publication of 5 different maps of an extended bicycle track connecting local cultural, tourist and natural resources.

The "Kwartet na Przedgórzu" is a region rich in exceptional spots where history is palpable; it is also full of charming spots far away from the hustle and bustle of the city life, where you can enjoy fresh air and blissful silence. We kindly invite you to visit us – You may really relax in our region!



Photo 161. From the archive of LGD "Kwartet na Pogórze".



Photo 162. From the archive of LGD "Kwartet na Pogórze".



Photo 163. From the archive of LGD "Kwartet na Pogórze".

Mazowieckie Voivodeship

Legal form

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LAG territorial coverage**Mazowieckie Voivodship, municipalities:** Białobrzegi, Wyśmierzyce, Radzanów, Stara Błotnica, Promna, Stromiec**Population covered by LDS:** 33,760**Surface area covered by LDS:** 639.00 km²**Local Development Strategy objectives****General objective: Development of tourism based on environmental values of the Pilica River.**

Specific objectives:

1. Development of the Pilica River basin
2. Strengthening of the tourist base and creating infrastructure which fosters tourism
3. Promotion of actions aiming at the development of tourism

General objective: Developing social capital.

Specific objectives:

1. Strengthening of the social organisations
2. Improvement of the level of educational infrastructure and strengthening of the educational activities
3. Development of non-agricultural activities and microenterprises
4. Better personal development of the inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.



Photo 164. A bridge over the Pilica River in Białobrzegi, author: A. Bolek.



Photo 165. Traditional cottage, author: A. Bolek.

Legal form

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LAG territorial coverage

Mazowieckie Voivodship, municipalities: Bielsk, Brudzeń Duży, Drobin, Stara Biała, Słupno, Staroźreby

Population covered by LDS: 48,705

Surface area covered by LDS: 751.00 km²

Local Development Strategy objectives

General objective: “Increasing the level of social capital activity in the area covered by the LAG”

Specific objectives:

1. Increase in the number of local activity leaders and social integration animators
2. Improvement of the standard of the infrastructure of activity and social integration centres
3. Building a competence management system which would take into account the competencies of the promoting and integrating staff, the needs of the local businesses in respect of qualified personnel and diversification in the non-agricultural activities.
4. Building a system for promotion of positive examples of social and economic activity

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: women, farmers and foresters, self-employed.

Cooperation projects:

Interterritorial: Title – “The Route of the Masovian Switzerland (Szlakiem Mazowieckiej Szwajcarii) **Partners** - Stowarzyszenia Lokalna Grupa Działania ”Sierpeckie Partnerstwo”, Stowarzyszenia Rozwoju Ziemi Płockiej, Lokalna Grupa Działania ”Razem dla Rozwoju”. **Actions taken** – setting out and marking the tourist trail running through the area of 20 municipalities, marking of about 200 objects on the set out trail and in its vicinity, printing guidebooks with maps and promoting active tourism on the trail. **Implementation period** (construction of trails) June-September 2012



Photo 166. Training in Białowieża – 2011. From the archive of LGD “Stowarzyszenie Rozwoju Ziemi Płockiej”.



Photo 167. Signature on partnership agreement for cooperation project „SMS”. From the archive of LGD “Stowarzyszenie Rozwoju Ziemi Płockiej”.

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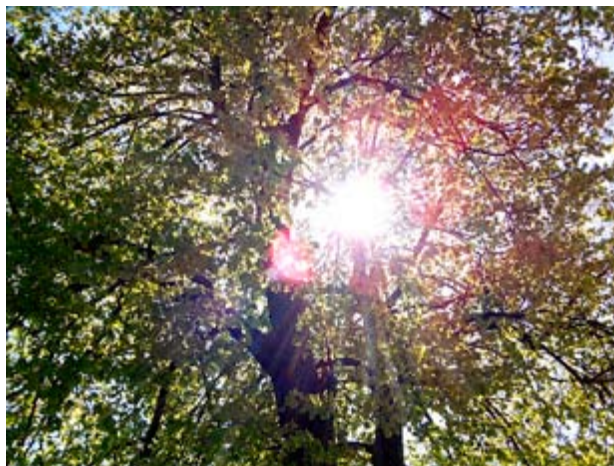
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LAG territorial coverage

Mazowieckie Voivodship, municipalities: Czerwonka, Płoniawy Bramura, Młynarze, Szelków, Rzewnie, Krasnosielec, Sypniewo.

Population covered by LDS: 26,983

Surface area covered by LDS: 841.00 km²

**Local Development Strategy objectives**

General objective: Improvement of the living conditions in the area covered by the Orzyc-Narew LAG.

Specific objective:

1. Improvement of the technical and social infrastructure in the area
2. Integration of local community and general access to services

General objective: Development of tourism based on the natural and landscape values and on the activation of the inhabitants living in the area.

Specific objectives:

3. Improvement of the condition of tourist oriented architecture
4. Improvement of the level of area inhabitants competencies in rural development, including tourism

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

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LAG territorial coverage

Mazowieckie Voivodship, municipalities: Wilga,

Łaskarzew- municipality, Łaskarzew- town

Population covered by LDS: 15,562

Surface area covered by LDS: 221.53 km²

Local Development Strategy objectives

General objective: Improvement of the quality of life of inhabitants.

Specific objectives:

1. Use of the local resources and traditions to develop entrepreneurship
2. Fostering diversification of economic activity and creation of non-agricultural sources of income
3. Increasing the recreational and touristic attractiveness or rural areas

General objective: Preservation of rural cultural and environmental heritage

Specific objectives:

1. Sustainable use of natural resources.
2. Preservation of the local traditions and the identity of local communities

General objective: Activation of inhabitants, strengthening social capital

1. Promoting the area and implementing cooperation projects
2. Fostering and promoting local activity
3. Improving the quality of managing the Local Action Group

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, use of natural resources, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.



Photo 168. „Święto folkloru i tradycji garwolińskiej” – Festival of region of region of tradition. From the archive of LGD “Rozwoju Gmin i Miast Powiatu Garwolińskiego”.

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LAG territorial coverage**Mazowieckie Voivodship, municipalities:** Grójec, Belsk Duży, Błędów, Chynów, Goszczyn, Jasieniec, Pniewy**Population covered by LDS:** 60,247**Surface area covered by LDS:** 765.00 km²**Objectives of local development strategy****General objective: Development of recreational and educational tourism based on cultural resources, touristic values and fruit-growing.**

Specific objectives:

1. Establishment of the accommodation and touristic facilities based on agro-tourism
2. Revitalisation of the existing touristic attractions and creating new ones.
3. Promotion of the touristic values and regional products

General objective: Sustainable development of pomiculture based on the development of producer groups and organisations, the use of know-how and of EU subsidies.

1. Promotion of the establishment of the fruit producer groups and fruit producer organisations
2. Establishing an independent system for notification and information of the fruit growers
3. Modernising fruit-growing and promoting high quality services

General objective: Improving the existing social infrastructure based on the use of EU subsidies and activation of inhabitants.

1. Refurbishment of rural community halls, Volunteer Fire Departments halls and football pitches
2. Construction of bicycle tracks and development of tourist infrastructure
3. Stimulating the activity of rural areas inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed.

Photo 169. Author: M.Żak.

Lokalna Grupa Działania “Puszcza Kozienicka”²⁵

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Garbatka-Letnisko, Głowaczów, Gniewoszków, Grabów n/Pilicą, Kozienice, Magnuszew, Sieciechów.

Population covered by LDS: 62,168

Surface area covered by LDS: 916.19 km²

Local Development Strategy objectives

General objective: Improvement of the quality of life in rural areas and promotion of the economic activities diversification.

Specific objectives:

1. Diversification of the agricultural activities in terms of taking up and extending non-agricultural activities as a new source of income.
2. Building social capital through the stimulation of the inhabitants activities

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.



Photo 170. Publikacja „Jak to kiedyś bywało?” presenting local customs is a result of implementation of small project. From the archive of LGD “Puszcza Kozienicka”.



Photo 171. Traditional costumes. From the archive of LGD “Puszcza Kozienicka”.

²⁵

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

Union of associations

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LAG territorial coverage**Mazowieckie Voivodeship, municipalities:** Jabłonna, Nieporęt, Serock, Wieliszew, Dąbrówka, Radzymin**Population covered by LDS:** 72,397**Surface area covered by LDS:** 613.00 km²**Local Development Strategy objectives****General objective: Developing social capital.**

Specific objectives:

1. Improving professional qualifications of local community members, taking into account current market needs
2. Raising ecological awareness of local community members
3. Development of continuous education and training to ensure socio-economic growth of the “Partnerstwo Zalewu Zegrzyńskiego” LAG area.
4. Activation and integration of the local community, which includes pensioners, women, young people and the disabled
5. Ensuring communication and public safety in the LAG area

General objective: Development of entrepreneurship

Specific objectives:

1. Development of traditional professions
2. Development of organic farming, agri-food processing based on locally obtained raw materials and development of regional products
3. Supporting construction and housing sector
4. Promoting the development of training centres
5. Development of the services sector for the inhabitants
6. Developing small and medium-sized enterprises in the area of new and ecological technologies

General objective: Development of tourism

Specific objectives:

1. Creating a region branded touristic product
2. Development of the touristic, sports and recreational public infrastructure
3. Development of agro-tourism and rural tourism

General objective 4 Valorisation of natural and cultural resources.

Specific objectives:

1. Promotion and preservation of the natural and landscape values the area
2. Protection and revitalisation of material cultural heritage
3. Preservation and development of the spiritual cultural heritage (customs, rituals, legends, memories, supporting folk ensembles and associations)

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, local product promotion.**Target groups of actions specified in LDS:** women, farmers and foresters, self-employed.*Positively on the Zegrzyński Lake!*

Photo 172. Bridge in Zegrze. From the archive of Urząd Gminy Nieporęt.

Legal form

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Łochów,
Korytnica, Stoczek.

Population covered by LDS: 29,452

Surface area covered by LDS: 519.83 km²

Local Development Strategy objectives

1. Improving the inhabitants' quality of life and their prosperity
2. Revitalisation of rural areas and preservation of cultural and natural heritage
3. Stimulation of local communities and increase in the level of social capital

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: Inhabitants or self-employed from the area covered by the “Bądźmy Razem” LAG and tourists.

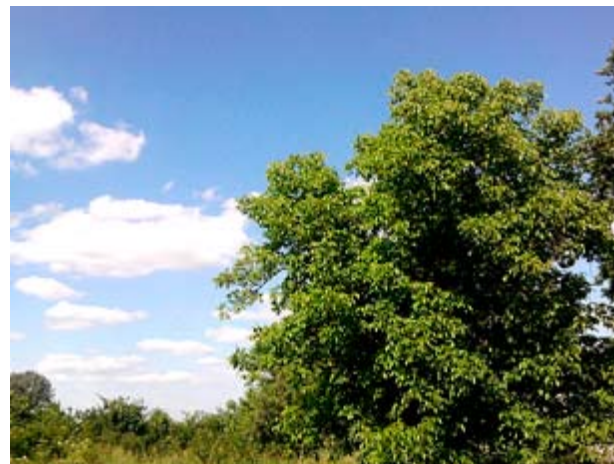


Photo 173. Author: M.Żak.

Legal form

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Photo 174. From the archive of LGD "Sierpeckie Partnerstwo".

LAG territorial coverage**Mazowieckie Voivodeship, municipalities:** Gozdowo, Mochowo, Rościszewo, Sierpc, Szczutowo, Zawidz.**Population covered by LDS:** 35,381**Surface area covered by LDS:** 834.29 km²**Local Development Strategy objectives****General objective: Development of human resources.**

Specific objectives:

1. Activation and integration of the local community in the "Sierpeckie Partnerstwo" LAG area by the end of 2015
2. Development of social infrastructure in the LAG area by the end of 2015

General objective: Use of natural and cultural resources for creating work places and for region promotion.

Specific objectives:

1. Revitalisation and preservation of natural and cultural heritage in the LAG area by the end of 2015
2. Supporting the development and promotion of tourism in the LAG area until the end of 2015
3. Establishing a network of topical tourist routes and developing qualified tourism in the LAG area by the end of 2015



Photo 175. From the archive of LGD "Sierpeckie Partnerstwo".

General objective: Using the region agricultural potential. Specific objectives:

1. Supporting the development of products and services based on local resources and traditional economy sectors of the LAG area by the end of 2015
2. Preservation and promotion of the traditional professions in the LAG area until the end of 2015

General objective: Diversification of economy and development of entrepreneurship. Specific objectives:

1. Occupational development of the area inhabitants and development of entrepreneurship in the LAG area by the end of 2015
2. Increasing the LAG area attractiveness for investors

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects:

Interterritorial: Title – "The Route of the Masovian Switzerland (Szlakiem Mazowieckiej Szwajcarii) **Partners** - Stowarzyszenia Lokalna Grupa Działania "Sierpeckie Partnerstwo", Stowarzyszenia Rozwoju Ziemi Płockiej, Lokalna Grupa Działania "Razem dla Rozwoju". **Actions taken** – setting out and marking the tourist trail running through the area of 20 municipalities, marking of about 200 objects on the set out trail and in its vicinity, printing guidebooks with maps and promoting active tourism on the trail. **Implementation period** (construction of trails) June-September 2012

Legal form

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Baranowo, Czarnia, Jednorzec, Kadzidło, Lelis, Łyse, Myszyniec, Olszewo-Borki.

Population covered by LDS: 64,463

Surface area covered by LDS: 1649.00 km²

Objectives of local development strategy

General objective: Creating conditions favourable for the socio-economic development of the Kurpie region.

Specific objectives:

1. Diversification of the region economy in terms of non-agricultural activities
2. Development of inhabitants' entrepreneurship, including self-employment, and creation of new jobs
3. Activation and strengthening of social capital

General objective: Improving the living conditions and satisfying the needs of the inhabitants.

Specific objectives:

1. Improving the accessibility to the facilities used by the public for social, cultural, recreational and sport purposes
2. Shaping of the public space
3. Increasing the access to services offered in the area covered by the LAG

General objective: Protection and promotion of cultural and historical heritage of the Kurpie people, fostering folk art and improving the region touristic potential.

Specific objectives:

1. Increasing the region touristic attractiveness; creating and promoting local products
2. Cultivation and strengthening of the local community traditions
3. Promotion of the Kurpie area
4. Renovation and conservation of the historical structures, memorials and historical monuments and buildings.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

“The Kurpie region is famous for its traditional folk culture, its nature and the activity and entrepreneurial spirit of its people”.



Photo 176. From the archive of LGD “Kurpsie Razem”.



Photo 177. From the archive of LGD “Kurpsie Razem”.

**Legal form**

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LAG territorial coverage**Mazowieckie Voivodship, municipalities:** Mogielnica, Nowe Miasto n/Pilicą.**Population covered by LDS:** 17,408**Surface area covered by LDS:** 300.00 km²**Local Development Strategy objectives****General objective: Preservation of the natural and cultural heritage of the LAG area and its use for raising the level of area inhabitants' local identity and for development of tourism and agriculture, including organic farming.**

Specific objectives:

1. Development and promotion of the natural areas for tourism purposes
2. Improvement of the functionality of public space aimed at social integration, recreation, culture and development of tourism
3. Preserving cultural heritage and developing culture and activities aimed at increasing the level of local identity in the area covered by the LAG

General objective: Diversification of economic activity, development of human resources, creating non-agricultural jobs in the sectors related to the use of touristic values and food processing.

Specific objectives:

1. Optimisation of the LAG area economic structure in terms of an increased non agricultural activity, especially in sectors related to food processing, tourist services etc.
2. Supporting the development of new types of economic activity
3. Developing human capital of local enterprises

General objective: Increasing the LAG's area attractiveness in terms of incentives for investors and housing.

Specific objective:

1. Preparing areas for economic development, and the development of housing construction

General objective: Building of social capital and stimulationg local community in the Nadpiliczne municipality LAG area. Specific objectives:

1. Ensuring swift and effective operation of the Nadpiliczne municipality LAG.
2. Training of persons involved in the implementation of the Local Development Strategy

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

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LAG territorial coverage

Mazowieckie Voivodship, municipalities: Jedlińsk, Przytyk, Przysucha, Wieniawa, Wolanów, Zakrzew

Population covered by LDS: 58,172

Surface area covered by LDS: 737.18 km²

Local Development Strategy objectives

1. Increasing touristic attractiveness of the LAG area by using its natural, cultural and historic values
2. Integration and activation of rural communities
3. Diversification of economic activity and establishing non-agricultural work places

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

Cooperation projects

Suggested interterritorial projects: Establishing cooperation with Local Action Groups from the Radom region as part of exchanging good practices in the area of: improvement of knowledge and skills, support for associations at the stage of reorganisation, providing opportunities for mutual learning and experience exchange, combining the initiatives in rural areas, promoting the Leader approach, promoting cultural and artistic events in the region.

Stowarzyszenie Rozwoju Gmin Tarczyn, Prażmów – Local Action Group, currently Perły Mazowsza LAG



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LAG territorial coverage

Mazowieckie Voivodship, municipalities: Tarczyn, Prażmów, Góra Kalwaria, Konstancin-Jeziorna

Population covered by LDS: 66,379

Surface area covered by LDS: 423.88 km²

Local Development Strategy objectives

General objective: Improving the quality of life in rural areas by meeting the social and cultural needs of the local community.

Specific objectives:

1. Development of public, social and cultural infrastructure
2. Increasing the attractiveness of the area resources by promoting cultural heritage

General objective: Development of the SME sector and diversification of agricultural activity as a source of income for the local community.

Specific objectives:

1. Local traditions and local product promotion as an inspiration for entrepreneurship development
2. Increasing the level of qualifications of the local community members
3. Effective cooperation for increasing the income of service providers and manufacturers and promotion of services and products.

General objective: Supporting local initiatives and activation of the inhabitants.

Specific objectives:

1. Stimulating the activity of local community members and implementation of projects within the framework of cooperation with other LAGs
2. Supporting and promoting the creation of a public-private partnership model in the area covered by the LAG.
3. Widening the scope of activities of local culture animators

General objective: Natural and cultural values as an ideal tourist product.

Specific objectives:

1. Revitalisation of cultural heritage objects and of the memorials
2. Promoting natural and cultural values and improving the touristic and recreational offer in the area of covered by LAG activities.
3. Developing the offer of touristic trails together with the construction of auxiliary infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, self-employed.

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Jadów, Klembów, Wołomin, Tłuszcz, Poświętne, Strachówka, Zabrodzie, Wyszaków, Brańszczyk, Rząśnik, Długosiodło, Sadowie

Population covered by LDS: 62,379

Surface area covered by LDS: 653.03 km²



Photo 178. Summarise Conference of Cooperation Project PATROL. From the archive of LGD “Równiny Wołomińskiej”.

Local Development Strategy objectives

General objective:

1. **Improving the quality of life, including the improvement of employment conditions.**
2. **Valorisation of natural and cultural resources.**

Specific objectives:

1. Better access to culture, sport and ICTs for LAG area inhabitants
2. Development of local labour market, with special consideration of young people
3. Increasing the number of NGOs, local leaders and informal groups, and improving the quality of their services
4. Creating touristic offer of the “Równina Wołomińska” LAG area
5. Protection of cultural, natural and historic values of the LAG area
6. Creating a local and regional product

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, self-employed, NGOs.

Cooperation projects

Interterritorial: 1. Title - “AS” (Active Village Administrator) [“AS” (Aktywny Sołtys)]. **Partners** - Związek Stowarzyszeń LGD9 (Warmińsko-Mazurskie Voivodeship), Stowarzyszenie “Kapitał – Praca – Rozwój” (Mazowieckie Voivodeship) and LAG “Równina Wołomińska” (Mazowieckie Voivodeship. Objective – building entrepreneurial attitudes among local leaders. **Actions taken** - six workshops at which the beneficiaries of the Surface area covered by LDS LGD9, including local leaders and the members of the Village Administrators’ Forum), will learn how to obtain funding for the measures financed under RDP Axis 4 Leader and how to start economic activity, obtain information about the method of production and registration of regional food products and the publication entitled “From an Idea to Registration - a Manual for a Young Businessman”. **Implementation period** - July - December 2012. **2. Title** – “The Exceptional Beauty of Rivers – Tourism” [“Niezwykły Urok Rzek – Turystyka” (NURT)] **Partners** - Związek Stowarzyszeń Partnerstwo Zalewu Żegrzyńskiego LAG, Równina Wołomińska [The Wołomin Plain] LAG, Ziemia Mińska [Minsk Region] LAG, Forum Powiatu Garwolińskiego [Garwolin Powiat Forum] LAG, Lepsza Przyszłość Ziemi Ryckiej [Better Future for the Ryki Region] LAG, Razem Ku Lepszej Przyszłości [Together Towards Better Future] LAG, Natura i Kultura [Nature and Culture] LAG **Objective:** promotion of tourism on selected rivers in the area covered by the LAGs participating in the projects. **Actions taken** – setting out touristic trails, publication of promotional materials presenting local natural values, organisation of thematic competitions for people living in the areas covered by the LAG who are involved in the implementation of the project. **Implementation period** – October 2011 – June 2012. **3. Title** – PATROL – Programme of Tourism Activity and Development of the Liwiec Area [Program Aktywności Turystycznej i Rozwoju Obszaru Liwca]. **Partners** – Stowarzyszenie Kapitał-Praca-Rozwój, LAG “Równiny Wołomińskiej”, LAG “Bądźmy Razem”. **Objective** – increase of tourism attractiveness of Liwiec Valley and promotion sustainable development of rural areas.

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LAG territorial coverage**Mazowieckie Voivodeship, municipalities:** Wiązowna,

Celestynów, Kolbiel, Sobienie Jeziory, Karczew, Osieck

Population covered by LDS: 54,610**Surface area covered by LDS:** 546.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life, including the improvement of employment conditions.**

Specific objectives:

1. Improving the recreational, sport and cultural offer
2. Development of alternative sources of income, including the development of enterprises based on local resources
3. Social activity and local initiative for strengthening of the social capital

General objective: Preservation of the cultural and natural heritage of rural areas in the Mazowieckie region as a base for sustainable development.

Specific objectives:

1. Development of social infrastructure in the LAG area
2. Preserving and using natural resources
3. Preservation and use of historical and cultural heritage of the rural areas in the Mazowieckie region, with particular focus on the regional traditions
4. Promoting the "Natura i Kultura" LAG

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.**Cooperation projects****Interterritorial: Title** – "The Exceptional Beauty of Rivers – Tourism" ["NiezwykłyUrok Rzek – Turystyka" (NURT)] **Partners** - Związek Stowarzyszeń Partnerstwo Zalewu Zegrzyńskiego LAG,

Równina Wołomińska [The Wolomin Plain] LAG, Ziemia Mińska [Minsk Region] LAG, Forum Powiatu

Garwolińskiego [Garwolin Powiat Forum] LAG, Lepsza Przyszłość Ziemi Ryckiej [Better Future for the Ryki

Region] LAG, Razem Ku Lepszej Przyszłości [Together Towards Better Future] LAG, Natura i Kultura [Nature

and Culture] LAG **Objective:** promotion of tourism on selected rivers in the area covered by the LAGs participating inthe projects. **Actions taken** – setting out touristic trails, publication of promotional materials presenting local natural

values, organisation of thematic competitions for people living in the areas covered by the LAG who are involved in the

implementation of the project. **Implementation period** – October 2011 – June 2012.*The mission of the "Natura i Kultura" LAG is to stimulate social activity of inhabitants, foster their integration and promote the area in order to improve the quality of life and to preserve the cultural and natural heritage.*

Photo 179. Final of the II contest for the best traditional Christmas carol troupe. From the archive of LGD "Natura i Kultura".



Photo 180. Natural resources in the Celestynów municipality. From the archive of LGD "Natura i Kultura".

Stowarzyszenie “Zielone Mosty Narwi”

Legal form

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Gzy, Nasielsk, Obryte, Pokrzywnica, Pułtusk, Świercze, Winnica, Zatory, Pomiechówek

Population covered by LDS: 79,098

Surface area covered by LDS: 1,137.73 km²

Local Development Strategy objectives

General objective: Zielone Mosty Narwi as a region for organic farming and as a refuge for biodiversity.

Specific objectives:

1. Ecological and biodiverse farming
2. high quality processing and local product

General objective: Zielone Mosty Narwi as an eco-touristic area.

Specific objectives:

1. Ecotourists-friendly accommodation facilities and infrastructure
2. Valorisation of natural areas and cultural heritage

General objective: Zielone Mosty Narwi link tradition with the future

1. Zielone Mosty Narwi as a friendly living place for all generations
2. Modern and ‘green’ technologies accessible for everyone

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, local product promotion, ecological and biodiverse farming, increasing the standard of living of rural population.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, entrepreneurs, pensioners.

Cooperation projects

Transnational: Topic – “Working out rules for partnership and creating a platform for cooperation” (Wypracowanie zasad partnerstwa oraz platformy współpracy). **Partners** - Stowarzyszenie „Zielone Mosty Narwi, RAG Wartburg, RAG Unstrat Hainich, RAG Eichsfeld. **Objectives** – development of local processing, organic farming, ecological agro-tourism which raises the level of competencies of the Związek Miast Nadwiślańskich LAG in the area of implementing their own strategy and preparing another transnational cooperation project.



Photo 181. From the archive of LGD “Zielone Mosty Narwi”.

Legal form

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LAG territorial coverage**Mazowieckie Voivodship, municipalities:** Ciepiałów, Gózd, Iłża, Jastrzębia, Jedlnia Letnisko, Kazanów, Pionki, Policzna, Przyłęk, Tczów, Zwoleń**Population covered by LDS:** 95,185**Surface area covered by LDS:** 1426.02 km²**Local Development Strategy objectives**

1. Increasing the LAG area touristic and recreational attractiveness
2. Cultural heritage as an important factor for development, integration and area promotion
3. Professional and social activation of inhabitants of the LAG „Dziedzictwo i Rozwój”

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, promotion of new technologies, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, self-employed.

Photo 182. Archive of photo competition organized by LAG „Dziedzictwo i Rozwój”.



Photo 183. Archive of photo competition organized by LAG „Dziedzictwo i Rozwój”.

Stowarzyszenie Lokalna Grupa Działania “Ziemia Chełmońskiego”

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Baranów, Grodzisk Mazowiecki (without the town area), Mszczonów, Radziejowice, Teresin, Żabia Wola, Nadarzyn, Jaktorów, Nowa Sucha, Rybno, Sochaczew.

Population covered by LDS: 86,873

Surface area covered by LDS: 972 km²

Local Development Strategy objectives

General objective: Developing social capital in the area covered by the LAG “Ziemia Chełmońskiego”

Specific objectives:

1. Development of human resources for the purpose of local development
2. Progress in integration and activation of local communities
3. Extending the economic activity aimed at improving the inhabitants’ quality of life.

General objective: Preserving and using natural and cultural heritage

Specific objectives:

1. Valorisation of natural, historic and cultural resources of the “Ziemia Chełmońskiego” area
2. Creating and promoting the touristic products in the area covered by the LAG “Ziemia Chełmońskiego”
3. Developing economic activity related to agricultural tourism

Thematic areas – the focus of actions specified in LDS: Actions aimed at supporting the development of human resources for the purpose of local development, actions for activating local community members, developing local entrepreneurship, actions aimed at protection and rational use of our natural, historical and cultural heritage, supporting the creation and promotion of the LAG area touristic products and supporting economic activity related to tourism

Target groups of actions specified in LDS: inhabitants, entrepreneurs, cultural institutions, municipalities and their subordinated units, NGOs interested in social and professional development within the Partnership or in protection and promotion of natural and cultural heritage, companies, inhabitants who are willing to start a business, Agricultural Social Insurance Fund (KRUS) payers and their household members local associations and Volunteer Fire Departments, farmers and their household members who use local natural and cultural resources, companies offering their touristic services, persons establishing and operating agro-tourism holdings, companies providing services to tourist and inhabitants interested in economic growth, especially in the growth of tourism sector in the area covered by the LDS.



Photo 184. From LAG’s promotional materials.

**Legal form**

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LAG territorial coverage**Mazowieckie Voivodship, municipalities:** Kowala, Skaryszew, Wierzbica**Population covered by LDS:** 34,445**Surface area covered by LDS:** 340.00 km²

Photo 185. From the archive of LGD “Wspólny Trakt”.

Local Development Strategy objectives**General objective: Improving the quality of life of inhabitants living in the area covered by the LAG “Wspólny Trakt” with the use of natural and cultural values of the region.**

Specific objectives:

1. Development of specialised touristic and sport services with respect for the natural environment
2. Development of inhabitants' entrepreneurship, including the diversification in terms of non-agricultural activities
3. Development of social and cultural infrastructure

General objective: Activation of inhabitants and strengthening social capital of the development of the area covered by the LAG “Wspólny Trakt”.

Specific objectives:

1. Increasing the level of qualifications of the inhabitants based on the search for innovative solutions
2. Fostering social initiatives for the development of local communities, including tourism and culture
3. Improvement of the quality of products and services

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, improvement of rural infrastructure.**Target groups of actions specified in LDS:** Farmers, self-employed, inhabitants of municipalities which constitute the LGD “Wspólny Trakt”**Cooperation projects**

Interterritorial: Title – “Let’s cycle through our European region together” – BICYCLE (“Razem Objedźmy Wspólny Europejski Region” – ROWER”), **Partners** – LAD Association “Na Piaskowcu” and LAG “Wspólny Trakt”. **Objective** – improving the use of the existing tourist bicycle trails and improving information on touristic values of the LDS area project partners. **Actions** – marking approx. 274.5 kilometres of touristic bicycle trails in the following municipalities: Borkowice, Chlewiska, Jastrząb, Mirów, Orońsko, Szydłowiec (LAG “Na Piaskowcu”) and Kowala, Skaryszew and Wierzbica (LAG “Wspólny Trakt”), organising bicycle rallies (bicycle rally marking the launch of the project, which runs from Wierzbica to Jastrząb) and publishing promotional and informational materials. In the long term the project will contribute to an improved touristic attractiveness of the region covered by the LDS partners.

Legal form

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LAG territorial coverage

Mazowieckie Voivodship, municipalities: Naruszewo, Baboszewo, Dzierżążnia, Joniec, Nowe Miasto, Płońsk, Sochocin, Raciąż, Miasto Raciąż, Załuski.

Population covered by LDS: 57,761

Surface covered by LDS: 1224 km²

Local Development Strategy objectives

General objective: Improving the quality of life in the rural areas, including the improvement of employment conditions.

Specific objectives:

1. Improving the offer of leisure activities for inhabitants (quality of living)
2. Development of entrepreneurship in rural areas

General objective: Valorisation of natural and cultural resources.

Specific objectives:

1. Development of tourism, in particular the weekend tourism
2. Creating local products
3. Preserving cultural and natural heritage.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: entrepreneurs, artists, representatives of organisations and institutions, local leaders and all those who have an idea how to contribute to the region development and to improve its attractiveness.

Cooperation projects

Transnational: Title – We are joined by history, tradition and nature (Łączy nas historia, tradycja i natura). **Partners** – LAG Przyjazne Mazowsze, LAG Stowarzyszenie Społecznej Samopomocy, LAG Kanał Augustowski i Rospuda, LAG Association Pojezierze Brodnickie, LAG Taurages r. (Lithuania), LAG Silale (Lithuania). **Objective** – to promote cultural and historical heritage and to develop educational tourism in the LAG area and the area covered by the partners by promoting natural heritage with the means of developing hiking and tourism on lakes and rivers, to promote cultural heritage in the partners' areas, to promote historical heritage based on the Sienkiewicz Route (Szlak Sienkiewiczowski), to break the barriers related to the integration of people from different environments living in the partners' areas and to promote these areas, to achieve social, cultural, natural and touristic integration in partner areas. **Actions** – setting and marking kayak, hiking and bicycle routes along the Wkra river.

Suggested cooperation project: Travelling Integration University whose aim is to activate seniors and to strengthen the bonds and communication with members of the local community. We are looking for partners both from Poland and from abroad.



Photo 186. A yurt in Zagroda Huculska. From the archive of LGD "Przyjazne Mazowsze".

**Legal form**

Foundation

(LAG implemented a project under Pilot Programme Leader + Scheme II)

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Photo 187. Palace in Opinogórze, author: K. Golota.

LAG territorial coverage**Mazowieckie Voivodship, municipalities:** Czernice

Borowe, Krasne, Przasnysz, Krzynowłoga Mała, Chorzele, Karniewo, Dzierzgowo, Stupsk, Szydłowo, Wieczfnia Kościelna, Ciechanów, Grudusk, Ojrzeń, Opinogóra Górna, Regimin, Sońsk, Gołymin-Ośrodek

Population covered by LDS: 89,309**Surface area covered by LDS:** 2,474.00 km²**Local Development Strategy objectives****General objective: Multifunctional development of the LAG through the development of micro enterprises and diversification of the economic activities of inhabitants.**

Specific objectives:

1. Development of microenterprise in the LAG area
2. Supporting the creation of non-agricultural jobs
3. Improving the quality of services and products in the LAG's area
4. Development of organic farming and use of renewable energy sources

General objective: Development of tourism based on natural and cultural values of the area.

Specific objectives:

1. Development of the touristic function of the LAG's area
2. Protection of landscape values of the LAG's area
3. Active informational and promotional campaign for tourism in the LAG's area

General objective: Increasing social capital in the LAG area

Specific objectives:

1. Stimulating inhabitants activities
2. Integrating social groups and municipalities in the LAG area
3. Preserving local traditions and identity of local communities
4. Strengthening the LAG's potential

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Legal form

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LAG territorial coverage

Mazowieckie Voivodship, municipalities: Bielany, Cegłów, Domanice, Grębków, Kałuszyn, Kosów Lacki, Kotuń, Latowicz, Liw, Miedzna, Mokobody, Mordy, Mrozy, Paprotnia, Przesmyki, Siedlce, Sokołów Podlaski, Skórzec, Suchożebry, Wierzbno, Wiśniew, Wodynie, Zbuczyn

Population covered by LDS: 138,964**Surface area covered by LDS:** 277,128.40 km²**Local Development Strategy objectives**

General objective: Creating a joint network touristic product which is promoted and sold under the common brand – European Educational Park (Europejski Park Edukacji).

General objectives:

1. Extending and improving the quality of the accommodation facilities
2. Extending and improving the quality of the catering services
3. Increasing the touristic attractiveness of the region

General objective: Activating the inhabitants, improving self-organisation and management at the local communities level and implementation of strategy objectives in the entire area.

1. Strengthening the LAG's social potential
2. Establishing new non-governmental organisations, changing legal form of the existing organisations

General objective: Improving the quality of life of the inhabitants by diversifying economic activity, creating non-agricultural jobs

1. Developing services for inhabitants
2. Developing agro-food processing or edible forestry products
3. Developing craftsmanship and handicraft
4. Use of modern technologies

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Cooperation projects

Interterritorial: Title – PATROL – Programme of Tourism Activity and Development of the Liwiec Area [Program Aktywności Turystycznej i Rozwoju Obszaru Liwca]. **Partners** – Stowarzyszenie Kapitał-Praca-Rozwój, LAG "Równiny Wołomińskiej", LAG "Bądźmy Razem". **Objective** – increase of tourists attractiveness of Liwiec Valley and promotion sustainable development of rural area

Legal form

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LAG territorial coverage**Mazowieckie Voivodeship, municipalities:** Puszcza Mariańska, Wiskitki**Łódzkie Voivodeship, municipality** Bolimów**Population covered by LDS:** 21,800**Surface area covered by LDS:** 405.00 km²**Local Development Strategy objectives****General objective: Valorisation of natural and cultural and historical environment.**

Specific objectives:

1. Increased the touristic attractiveness.
2. Preservation and strengthening of natural and cultural heritage
3. Improved condition of the environment

General objective: Boosted entrepreneurship and developed tourism, sports and recreational infrastructure

Specific objectives:

1. Improved condition of economic entities
2. Increased number of jobs on the local market
3. Improved outlet market for local products

General objective: Strengthening social capital

Specific objectives:

1. Strengthened social links
2. Better motivation of the inhabitants
3. Improved local identification and identity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, self-employed.



Photo 188. Pond in Wiskitkach. From the archive of LGD “Echo Puszczy Bolimowskiej”.



Photo 189. Representatives of LAG. From the archive of LGD “Echo Puszczy Bolimowskiej”.

Lokalna Grupa Działania Ziemi Mińskiej

Legal form

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Dębe Wielkie, Dobre, Halinów, Jakubów, Mińsk Mazowiecki, Siennica, Stanisławów.

Population covered by LDS: 58,947

Surface area covered by LDS: 683.00 km²

Local Development Strategy objectives

General objective: Valorisation of natural and cultural resources of Ziemia Mińska area.

Specific objectives:

1. Development of recreational and touristic infrastructure
2. Creation of touristic products in Ziemia Mińska with the use of natural and cultural resources.
3. Promotion of touristic products, services and values of the region.
4. Diversification of economic activity towards the development of tourism and recreation
5. Increased level of knowledge and qualifications of inhabitants for the purpose of tourism development in Ziemia Mińska area
6. Preservation of natural heritage and values of the area
7. Promotion of ecological focus activities

General objective: Development of social activity and improvement of life quality of the inhabitants of Ziemia Mińska area.

Specific objectives:

1. Better access to information, education, culture and sport for inhabitants
2. Development of local labour market with special consideration of young people
3. Support for the development of non-governmental organisations and informal groups and their social activities.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural

tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs, self-governments, NGO, community centres, natural persons



Photo 190. From the archive of LGD "Ziemia Mińskiej".



Photo 191. From the archive of LGD "Ziemia Mińskiej".



Photo 192. From the archive of LGD "Ziemia Mińskiej".

Legal form

Foundation

(LAG implemented a project under Pilot Programme Leader + Scheme II)



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Photo 193. From the archive of LGD “Aktywni Razem”.



Photo 194. From the archive of LGD “Aktywni Razem”.

LAG territorial coverage**Mazowieckie Voivodeship, municipalities:** Gąbin, Gostynin, Hów, Łąck, Nowy Duninów, Sanniki, Słubice, Szczawin Kościelny**Kujawsko–Pomorskie Voivodeship, municipalities:** Baruchowo, Kowal and the city of Kowal.**Population covered by LDS:** 66,087 people.**Area covered by LDS:** 1,331 km².**Local Development Strategy objectives****General objective: The use of cultural heritage for rural development and cultural life activation.** Specific objectives:

1. Maintenance and creative use of monuments
2. Popularisation of cultural heritage and promotion of its importance for the development
3. Increasing cultural and social life of rural areas

General objective: Protection of natural heritage and greening of agriculture.

Specific objectives:

1. Development of the renewable energy use
2. Popularisation and protection of biodiversity and traditional forms of landscape shaping
3. Education in ecology
4. Organic farming, healthy food, local processing

General objective: Strengthening and restructuring of tourism sector. Specific objectives:

1. Tourism promotion and information
2. Creation and development of small hotels, agro-tourism and rural tourism facilities,
3. Creation of public touristic infrastructure and shaping of public spaces
4. Widening of the programme offer in the tourism sector
5. Increasing qualifications for economic activity in the tourism sector

General objective: Computerisation and development of internet economy. Specific objectives:

1. Dissemination of the skills in using information technologies
2. Creation of jobs related to information technologies

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** Tourists and inhabitants of the borderland between Mazowsze and Kujawy regions, i.e. local leaders, farmers, women, children and young people, elderly people, non-governmental organisations, self-employed or people intending to become self-employed.**Cooperation projects****Suggested scope of the projects:** Use of cultural and natural heritage. **Objectives** – Promotion of local heritage, raising the community’s cultural and environmental awareness, promotion of the development of entrepreneurship, development of touristic products and offer basing on the resources of each of the partners, mutual promotion of the touristic offer for the areas concerned, the use of the partners’ experience.

Stowarzyszenie “Między Wisłą a Kampinosem”

Legal form

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Czosnów, Kampinos, Leoncin, Leszno, Błonie, Ożarów Mazowiecki, Stare Babice, Izabelin, Łomianki

Population covered by LDS: 114,175

Surface area covered by LDS: 82,064.00 km

Local Development Strategy objectives

General objective: Improved quality of life in rural areas.

Specific objective:

1. Development of economic activity in LAG area through support for the development of sustainable forms of non-agricultural activities.

General objective: renovation of villages, preservation of cultural heritage and the best possible use of natural resources, including the potential of areas covered by Natura 2000 network.

Specific objective:

1. Preservation of rural landscape and buildings through the development and modernisation of socio-cultural infrastructure and the development and revitalisation of touristic infrastructure in Kampinoski National Park with the preservation of biodiversity.

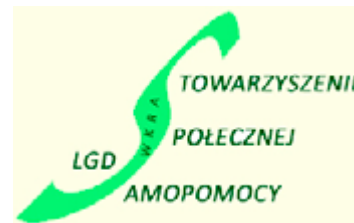
General objective: Activation of local community.

Specific objective:

1. Support for and promotion of local activities through support for the cultural and recreational offer and involvement of the community in the implementation of local actions.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: LAG area inhabitants.

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Biezuń, Lutocin, Żuromin, Siemiątkowo, Kuczbork – Osada, Radzanów, Sześć, Strzegowo, Głinojeck, Lipowiec Kościelny, Wiśniewo, Lubowidz

Warmińsko – Mazurskie Voivodeship, the municipality of Lidzbark

Population covered by LDS: 95,055**Surface area covered by LDS:** 11,524.93 km²**Local Development Strategy objectives**

General objective: Improved quality of life in the rural areas, including the improvement of conditions of employment.

Specific objectives:

1. Development and promotion of entrepreneurship, including agri-food sector and agriculture-related services.
2. Development of agricultural economy through advice and training and promotion of modern methods of farming, with special consideration of the issues of environmental protection and healthy food.

General objective: Valorisation of natural and cultural resources.

Specific objectives:

1. Development of tourism and agro-tourism
2. Creation of local products and services
3. Preservation and promotion of cultural and natural heritage.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Thematic areas of projects: agriculture, culture and cultural heritage, the economy, education, sport, nature and the environment.

Legal form

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LAG territorial coverage

Mazowieckie Voivodeship, the municipality of Warka

Population covered by LDS: 18,904

Area covered by LDS: 202.00 km²

Local Development Strategy objectives

General objective: Preservation of cultural and natural heritage of "Warka" region

Specific objectives:

1. Protection and revitalisation of cultural heritage
2. Development of touristic, recreational and sports infrastructure
3. Promotion of natural, cultural and touristic values of the region

General objective: Diversification of the economy of the region and creation of non-agricultural jobs

Specific objectives:

1. Increased income of local agricultural holdings
2. Support for the creation of new jobs and increasing qualifications of farmers and entrepreneurs with respect to the use of external support and their business operations.
3. Promoting non-agricultural entrepreneurship

General objective: Development of human potential in "Warka" LAG area

Specific objectives:

1. Raising awareness and improving the level of education and self-reliance of the inhabitants
2. Integration of the inhabitants of "Warka" LAG area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Thematic areas of projects: agriculture, culture and cultural heritage, the economy, education, sport, nature and the environment.



Photo 195. Author: M.Żak.

³⁰

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

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LAG territorial coverage**Mazowieckie Voivodeship, municipalities:** Gielniów, Klwów, Odrzywół, Potworów, Rusinów**Population covered by LDS:** 21,530**Surface area covered by LDS:** 429.12 km²**Local Development Strategy objectives****General objectives:****General objective: Development of the touristic function of the region**

1. making the region more attractive in terms of tourism, leisure and recreation
2. Promotion of the region through the use of internal resources of the region

General objective: Improvement of the image of the Polish village and cultivation of cultural heritage.

1. Increase in attractiveness of LAG activity area with the use of the existing cultural and historical heritage.
2. Development of inhabitants' potential

General objective: Rural entrepreneurship as a chance for the improvement of the quality of life of inhabitants.

1. Stimulation of the economic activities of local community
2. Promotion of non-agricultural activities and the activities of micro-entrepreneurs.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** women, farmers and foresters, self-employed.

³¹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

Association

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Troszyn, Goworowo, Czerwin, Rzekuń.
Population covered by LDS: 28,129
Surface area covered by LDS: 681.87 km²

Local Development Strategy objectives

General objective: Increase in social activity and socio-economic development and support for diversification of the region's economy.

Specific objectives:

1. Development of the local entrepreneurship community
2. Increased effectiveness of inhabitants and institutions and its promotion.
3. Creating and strengthening interesting forms of activities and farming
4. Increased number of services provided for the local community

General objective: Creating the conditions for learning about, developing and promoting the tradition of the gentry.

Specific objectives:

1. Cultivation of the tradition of the gentry
2. Creation and promotion of local and touristic products
3. Promotion of the cultural sites and facilities characteristic of the regional architecture
4. Improved regional identity and the recognisability of the region

General objective: Aesthetic shaping of the space used to satisfy the needs of the inhabitants and promote recreation, sport, culture and tourism as well as at improvement of the quality of life of the inhabitants.

Specific objectives:

1. Improved spatial aesthetics
2. Increased extent of satisfying recreation and sports needs of the inhabitants.
3. Increased share of active leisure activities
4. Creation of new offers of cultural, recreational and educational services

Thematic areas – the focus of actions specified in LDS: establishment and development of micro-enterprises, diversification of sources of income and initiatives promoting socio-economic activity, promotion of local products, which will enhance the recognisability of the region, development of the touristic sphere related to cultural heritage, development of town/village centres, improvement of town/village aesthetics, enhancing the cultural life, the initiatives in physical culture and education aimed at strengthening human capital in the LAG area.

Target groups of actions specified in LDS: farmers, entrepreneurs, natural persons, those interested in self-employment in the area of service provision, in particular in tourism sector, local government units, parishes and religious communities, cultural institutions, schools, non-governmental organisations.

Cooperation projects

Suggested scope of the cooperation projects: regional promotion, environmental and historical issues, cultural heritage, local products, traditional issues, promotion of agri-tourist and organic holdings, tourism. **Suggested partners of the projects:** LAGs from Austria, Germany and Lithuania.



Figure 1 Work submitted for the contest entitled “The traditions of the gentry in the fine arts”.



Photo 196. From the archive of LGD “Zaścianek Mazowska”.

**Legal form**

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Specific objectives:

1. Raising and equalizing the environmental awareness of LAG inhabitants
2. Protection and development of green areas that are of key importance for LAG

General objective: Building social capital of the LAG area – Active and integrated inhabitants as fellow hosts of their community.

Specific objectives:

1. Development of modern education for different age groups and educational activities for young people
2. Development of cultural offer, stimulation of art, protection of local cultural heritage as well as social integration and activation, promotion of the idea of towns-gardens.

General objective: Development of LAG's touristic capacity.

Specific objectives:

1. Improved condition of touristic and recreational infrastructure as well as of the conditions for going in for sports
2. Improved quality and the offer of cultural, recreational and sports tourism
3. Promotion of LAG area as the area of significant touristic and cultural potential

General objective: Creation of conditions for the development of entrepreneurship that is not a burden for its environment and which is congruent with the nature of the town/village.

Specific objective:

1. Development of micro-entrepreneurship in LAG area – with due consideration given to the character of individual towns/villages

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, cultural tourism, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** the inhabitants of the LAG area.

Lokalna Grupa Działania “ZIELONE SIOŁO”

Legal form

Association

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Andrzejewo, Boguty Pianki, Brok, Małkinia Górna, Nur, Ostrów Mazowiecka, Stary Lubotyń, Szulborze Wielkie, Wąsewo, Zaręby Kościelne.

Population covered by LDS: 52,740

Area covered by LDS: 1,196.43 km²

Local Development Strategy objectives

General objective: High quality of life and effective economic development visible in the strengthening of bonds connecting the inhabitants with their domicile and place of business.

Specific objectives:

1. Increased number of new attractive jobs for the inhabitants of the LAG area, contributing to the reduction of unemployment and labour migration
2. Increased amount of implemented innovations in the economic structure of the region
3. Increased level of entrepreneurship among young inhabitants of the LAG area
4. Reducing pollution in urban areas and in the natural environment.
5. Improvement of the aesthetics and functionality of the public space
6. Better access to leisure activities infrastructure (sport, recreation, culture) for the inhabitants
7. Efficient and effective management of information on the chances and perspectives for regional development based on the use of the potentials of the LAG area.

General objective: Increased cohesion of “ZIELONE SIOŁO” LAG area, integration of local actions of economic entities, social organisations and local government units, as well as constant stimulation of the engagement of the inhabitants in the development of their towns/villages and local homelands.

Specific objectives:

1. Increased number of local actions and inhabitants involved in the process of taking local initiatives for local natural and cultural heritage
2. Increased number of initiatives and inhabitants involved in the process of the implementation of actions to address various issues
3. Increased number of initiatives and inhabitants involved in the process of the implementation of actions for integration of inhabitants
4. Increased number of non-governmental organisations in the LAG area, as well as professionalisation of actions and increased human and material potential of the existent ones.
5. Optimum development of public space facilitating the establishment of contacts on a day-to-day basis and the implementation of actions integrating the local community

General objective: Improvement of “ZIELONE SIOŁO” LAG position in its environment by the development of the touristic function and local products through the implementation of innovations and renewable energy sources as well as of the coordinating links with partners in the region, and with the attractive image of the area.

Specific objectives:

1. Increased knowledge of the natural and cultural values of LAG in its internal and external environment
2. Increased amount of touristic, recreational and sports infrastructure
3. Increased number of economic entities as well as non-governmental institutions and organisations involved in touristic, agro-tourist and tourism-related activities as well as in the activities supporting tourism, and increasing the number of jobs in the areas
4. Increased sales of local products, including touristic products based on regional cultural and natural values.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers, foresters, entrepreneurs, pensioners, the disabled, non-governmental organisations.

**Legal form**

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Contact person

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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Borkowice, Chlewiska, Jastrząb, Mirów, Orońsko, Szydłowiec.

Population covered by LDS: 44,625

Surface area covered by LDS: 538.00 km²



Photo 197. Castle in Szydłowiec. From the archive of LGD “Na Piaskowcu”.

Local Development Strategy objectives

General objective: Significant touristic attractiveness of the area covered by the Strategy capable of generating income from tourism

Specific objectives:

1. Actions to promote LAG area
2. Improvement of the quality of touristic infrastructure in its broadest sense

General objective: Search for new methods of generating income in the rural areas (development of alternative forms of farming and SME).

Specific objective:

1. Promotion of economic development and creation of new jobs

General objective: Improved quality of human resources in the region covered by LDS.

Specific objectives:

1. Increased number of inhabitants attending trainings
2. Improved leisure activities offer addressed to the inhabitants of the LAG area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, use of natural resources, development of entrepreneurship.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, municipalities.

Our mission consists in the work for sustainable development of rural areas based on endeavours to improve the quality of life in the municipalities of Borkowice, Chlewiska, Jastrząb, Mirów, Orońsko, Szydłowiec, as well as support for entrepreneurship and non-agricultural activities aimed at tourism and sports, with the use of natural and cultural values.

Legal form
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LAG territorial coverage

Mazowieckie Voivodeship, municipalities: Borowie, Garwolin,
Górzno, Maciejowice, Miastków Kościelny, Pilawa, Parysów,
Sobolew, Trojanów, Żelechów.

Population covered by LDS: 70,769

Surface area covered by LDS: 1,040.70 km²

Local Development Strategy objectives

**General objective: Improved quality of life of the
inhabitants of the area of the local action group.**

Specific objectives:

1. Improved condition of public and cultural infrastructure
2. Diversification towards economic activity and creation of non-agricultural jobs.
3. Supporting and stimulating local activity

General objective: Preservation of rural cultural and natural heritage

Specific objectives:

1. Preserving local traditions
2. Preserving rural landscape and buildings and revitalisation of sacred buildings

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs.

Cooperation project

Interterritorial: Title – “The Exceptional Beauty of Rivers – Tourism”
[“Niezwykły Urok Rzek – Turystyka”] **Objective –** Promotion of natural values and the use of the valleys of the rivers of the project partners for touristic purposes. **Actions –** publication of a brochure – guidebook. **Implementation period -** until December 2012.



Figure 2. LDS area map.



Photo 198. Implementation of a project under “Renovation and development of villages” action. From the archive of LGD “Forum powiatu Garwolińskiego”.



Photo 199. Implementation of a project under “Renovation and development of villages” action. From the archive of LGD “Forum powiatu Garwolińskiego”.

**Legal form**

Association

(LAG implemented a project under Pilot Programme Leader + Scheme II)

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Monika Maron-Kozicińska, Treasurer - tel. +48 696 370 339, monika.mk@radzanowo.pl

LAG territorial coverage**Mazowieckie Voivodeship, municipalities:** Bodzanów, Radzanowo, Mała Wieś, Bulkowo, Wyszogród, Zakroczym, Czerwińsk nad Wisłą, Młodzieszyn.**Population covered by LDS:** 53,847**Surface area covered by LDS:** 895 km²**Local Development Strategy objectives****General objective: Developing social capital.**

Specific objectives:

1. Integration and activation of the local community for development actions.
2. Development of infrastructure of social functions

General objective: Diversification of the economy and development of entrepreneurship.

Specific objectives:

1. Professional activation of the inhabitants and development of entrepreneurship
2. Cooperation between self-governments and local communities for economic development

General objective: The use of natural and cultural resources for creating work places and for the region's promotion.

Specific objectives:

1. Revitalisation of cultural and natural objects
2. Development of tourism in the Vistula valley in the adjacent areas and the promotion of the region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, promotion of new technologies, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed.**Cooperation projects:**

Interterritorial: Title – “The Route of the Masovian Switzerland” [“Szlakiem Mazowieckiej Szwajcarii”] **Partners** – “TOGETHER FOR THE DEVELOPMENT” LAG [LGD “RAZEM DLA ROZWOJU”], Development of Płock Region Association LAG [LGD Stowarzyszenie Rozwoju Ziemi Płockiej] and “Sierpc Region Partnership” LAG Association [Stowarzyszenie LGD “Sierpeckie Partnerstwo”]. **Objective** – Delimiting and marking a joint touristic trail, which will contribute to the improvement of touristic information availability in the territory of the partners’ activity area, popularising historic buildings, natural objects and the objects of tangible culture among the inhabitants of northern Mazowsze region. **Target group** – children and young people from the territory of the 20 municipalities covered by the three partner LAGs and tourists visiting or intending to visit the territories of the partner LAGs. **Implementation period** – from 1 December 2011 until 30 November 2012.

Opolskie Voivodeship

Legal form

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Daniel Podobiński, Office Deputy Director - tel. +48 77 460 63 51, niemodlinskie@op.pl

LAG territorial coverage**Opolskie Voivodeship, municipalities:** Dąbrowa, Komprachcice, Niemodlin, Prószków, Tułowice, Łambinowice, Strzeleczyki**Population covered by LDS:** 63,777**Surface area covered by LDS:** 813.00 km²**Local Development Strategy objectives****General objective: Ecological and economic and spatial development.**

Specific objectives:

1. Multitude of possibilities – Stimulating and strengthening economic activity of the inhabitants
2. Multitude of attractions – using tourism to cultivate and develop the identity and the quality of life

General objective: Development of human resources:

Specific objective:

1. Multitude of activities – Improved quality of life by increasing and strengthening social activity.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, development of social capital.**Target groups of actions specified in LDS:** young people aged up to 25, farmers and foresters, self-employed.

Legal form

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LAG territorial coverage

Opolskie Voivodship, municipalities: Głuchołazy, Nysa, Otmuchów, Paczków

Population covered by LDS: 66,896

Area covered by LDS: 652.90 km²

Local Development Strategy objectives

General objective: Improved quality of life of LAG area inhabitants

Specific objectives:

1. Increased attractiveness of the LAG area
2. Enhancing the accessibility of knowledge and information for the inhabitants of the LAG area

General objective: The use of local resources for the development of entrepreneurship and activity of the inhabitants of the LAG area.

Specific objectives:

1. Development of services and non-agricultural sources of income
2. Increased inhabitants' activity for the development of the LAG area

General objective: Protection and use of natural and cultural resources

Specific objectives:

1. Improved state of preservation of natural and landscape values for future generations
2. Improved state of preservation of cultural resources for future generations

Thematic areas – the focus of actions specified in LDS: Rural agro-tourism and tourism, protection and promotion of the areas of environmental value and natural monuments, protection, revitalisation and promotion of intangible and tangible cultural heritage, development of entrepreneurship, development of services and non-agricultural sources of income, improvement of rural infrastructure.

Target groups of actions specified in LDS: municipalities, cultural institutions with the organiser being a local government unit, Churches or other religious communities, non-governmental organisations enjoying the status of the organization of common public interest, natural and legal persons, associations, foundations, people covered by social insurance for farmers being a farmer, a farmer's spouse or household member, organisational units without legal personality carrying out (starting) activity as micro-enterprise with fewer than 10 employees and the turnover of less than the equivalent of EUR 2 million.

Cooperation projects

Interritorial: Title – “WE SHOW WHAT WE’VE GOT” [“POKAZUJEMY CO MAMY”]. **Objective** – promotion of natural and cultural resources and of the attractiveness of the area of the project partners through improving the aesthetics of the region, enhancing the level of information and developing the auxiliary touristic and recreational infrastructure for the inhabitants and tourists by the end of 2011. **Partners** – “Brzeska Historic Village” Association [“Brzeska Wieś Historyczna”], “Nyskie Duchy of Lakes and Mountains” [“Nyskie Księstwo Jezior i Gór”] and “Golden Land” Local Action Group [Lokalna Grupa Działania “Złota Ziemia”]. **Actions** – workmanship and assembly of 29 recreation and information points (with photos and text, equipped with a canopy, a place for flowers, placed on a metal structure with built-in combinations of seats, bicycle racks, tables and figures) and publication of 12,000 information and promotion brochures, organisation of ceremonial unveiling of one of 4 recreational and information points with the participation of invited guests connected with the presentation of the cooperation project (including *inter alia* the presentation of photos of other points) and a snack. **Implementation period** – 2011.



Photo 200. Implementation of cooperation Project. From the archive of LGD “Nyskie Księstwo Jezior i Gór”.

Legal form

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LAG territorial coverage**Opolskie Voivodeship, municipalities:** Grodków, Kamiennik, Skoroszyce, Pakosławice**Population covered by LDS:** 34,028**Surface area covered by LDS:** 541.53 km²**Local Development Strategy objectives****General objective: Economic development of “Złota Ziemia” area.**

Specific objectives:

1. Support for development of entrepreneurship
2. Development of non-agricultural activities

General objective: Development of human potential and civil society

Specific objective:

1. Integrated, active and learning society inhabiting rural areas
2. Development of social infrastructure

General objective: Improved quality of spatial order and developing cultural and natural resources.

Specific objective:

1. The best possible use of the environment values, the social infrastructure and cultural heritage for the sustainable development of “Złota Ziemia” area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, the disabled.**Cooperation projects****Interterritorial: Suggested topics –** Development of civil society, strengthening of the non-governmental sector, joint marking of the touristic area – cooperation with neighbouring LAGs.

Legal form

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LAG territorial coverage

Opolskie Voivodeship, municipalities: Baborów, Branice, Głubczyce, Kietrz

Population covered by LDS: 50,573

Surface area covered by LDS: 671.00 km²

Local Development Strategy objectives

General objective: “Plaskowyż Dobrej Ziemi” area is an attractive region with an interesting landscape and cultural values.

Specific objectives:

1. Creation and modernisation of recreational and touristic infrastructure
2. Promotion of the touristic values of the multicultural region

General objective: Development of non-agricultural economic activities.

Specific objectives:

1. Development of services for the inhabitants and tourists based on local resources
2. Increasing qualifications of the inhabitants and the level of employment

General objective: increasing the level of the quality of life of the society.

Specific objectives:

1. Developing a rich recreational and cultural offer
2. Development of social space and infrastructure
3. Activation and integration of the local community.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, sports and recreation.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

³⁴

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



Legal form

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LAG territorial coverage

Opolskie Voivodeship, municipalities: Korfantów, Prudnik, Biała

Population covered by LDS: 51,054

Surface area covered by LDS: 479.00 km²



Photo 201. Wasserball 2010 in Przechód. From the archive of LGD “Wspólne Źródła”.

Local Development Strategy objectives

General objective: Improvement of the quality of life in the rural areas of the municipalities of Biała, Korfantów and Prudnik.

Specific objectives:

1. Development of public space of rural areas
2. Creating conditions for better integration and enhancing the activity of local communities
3. Improved quality of the environment by using alternative and renewable energy sources,
4. Improved internet accessibility and popularisation of distance education

General objective: Supporting and promoting local products of the region.

Specific objectives:

1. Protection of the customs and customs characteristic of the areas, as well as promoting local artistic creation and craft
2. Promotion of the culinary products typical of the region
3. Promotion of the touristic product common to the region

General objective: Economic development of the area based on local resources.

Specific objectives:

1. Increased number of accommodation places, service outlets and catering and trading outlets.
2. Reviving and preserving tangible resources of cultural heritage
3. Improvement and development of the qualifications of the inhabitants in the region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.



Photo 202. Local government officials during competition of making dumplings – Project was implemented under small projects. From the archive of LGD “Wspólne Źródła”.

Stowarzyszenie Kraina św. Anny

Legal form

Association

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LAG territorial coverage

Opolskie Voivodeship, municipalities: Krapkowice, Gogolin, Zdzeszowice, Walce, Leśnica, Jemielnica, Strzelce Opolskie, Ujazd, Izbicko, Tarnów Opolski.

Population covered by LDS: 129,579

Surface area covered by LDS: 984.00 km²

Local Development Strategy objectives

General objective: Developed tourism and recreation in “Kraina św. Anny” area.

Specific objectives:

1. Optimum development of the existing touristic and recreational values respecting the environment
2. Coherent and rich touristic and recreational offer

General objective: Active, integrated, learning civil society

Specific objectives:

1. Local environments participate in the village renewal programme
2. Involvement of young people the adults in cultural with developed sense of regional identity
3. Efficient and educational partner institution for development is in place within the network of other partnerships

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.



Photo 203. From the archive of LGD “Kraina św. Anny”.



Photo 204. Ester eggs. From the archive of LGD “Kraina św. Anny”.

**Legal form**

Association (organization of common public interest)

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LAG territorial coverage

Opolskie Voivodeship, municipalities: Kluczbork, Wołczyn, Lasowice Wielkie.

Population covered by LDS: 34,468

Surface area covered by LDS: 657.00 km²



Photo 205. From the archive of LGD “Dolina Stobrawy”.

Local Development Strategy objectives

General objective: Creation and development of branded local products basing on the existing potential.

Specific objective:

1. Supporting the creation of unique touristic, educational and cultural products

General objective: Development of human resources.

Specific objectives:

1. Activation of rural population
2. Integration of the inhabitants

General objective: Establishment of the image and brand of the region.

Specific objective:

1. Promotion of and information about the region

General objective: Shaping a friendly space for sustainable rural development.

Specific objectives:

1. Protection of the environment and cultural landscape
2. Development of a network of touristic and educational trails
3. Development of infrastructure according to the principles of sustainable development, rational use of values and rural space

General objective: Strengthening of the institutions and economic entities working for the development in the region and stimulating their cooperation.

Specific objectives:

1. Supporting non-governmental organisations
2. Development of entrepreneurship



Photo 206. From the archive of LGD “Dolina Stobrawy”.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, the disabled, local government units, non-governmental organisations, natural persons.

Cooperation projects

Suggested scope of the projects – Establishing an Internet platform allowing for virtual tour around LAG territories coupled with a virtual educational game.

Legal form

Association

(LAG implemented a project under Pilot Programme Leader + Scheme II)



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LAG territorial coverage

Opolskie Voivodeship, municipalities: Byczyna, Gorzów Śląski, Olesno, Praszka, Radłów, Rudniki.

Population covered by LDS: 63,721

Surface area covered by LDS: 898.00 km²



Photo 207. A bird's-eye view of Byczyna. From the archive of LGD “Górna Proсна”.

Local Development Strategy objectives

General objective: Development of tourism on the basis of natural and cultural potential and the rich history of the region.

Specific objective:

1. Widening the touristic offer of the LAG area by 2015 through promotion and protection of the values of the LAG area and development of infrastructure and touristic services

General objective: Diversification of the economy of the region and creation of non-agricultural jobs.

Specific objective:

1. Increased economic activity of the inhabitants of the LAG area by 2015 by using innovation and supporting local products and services, culinary heritage and traditional craft, by increasing the qualifications of the inhabitants for running non-agricultural activity.

General objective: Improved quality of life based on the social activity of the inhabitants.

Specific objective:

1. Development of the social and cultural life and popularisation of sports and recreation by 2015 through an increased sports and socio-cultural activity and the development of social infrastructure and the creation of spatial order

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: municipalities, cultural institutions, natural or legal persons or organisational units without legal personality, farmers and their family members, non-governmental organisations, Churches and other religious communities, “Górna Proсна” LAG Association, the inhabitants of the LDS area.

Our intention is to make “Górna Proсна” a competitive space, attractive to both the inhabitants and the tourists. In “Górna Proсна” you can both relax in the bosom of nature as well as spend your time canoeing, horse riding or cycling or participating in various cyclical events of national and global renown.

**Legal form**

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Anna Golec, President of the Association - tel. +48 605 052 777, krainadino@onet.eu

LAG territorial coverage**Opolskie Voivodeship, municipalities:** Chrzastowice, Dobrodzień, Kolonowskie, Ozimek, Turawa, Zawadzkie Zębówice**Population covered by LDS:** 70,636**Surface area covered by LDS:** 804.77 km²

Photo 208. Mala Panew with dinosaur. From the archive of LGD “Kraina Dinozaurów”.

Local Development Strategy objectives**General objective: Active, integrated and innovative society cultivation local traditions.**

Specific objective:

1. Increasing local integration and economic diversification and development using local resources by: creating the conditions for active and interesting leisure activities, improving and developing local infrastructure for leisure activities, gathering information about local resources, establishing and developing enterprises by making use of local resources.

General objective: Developed recreation and tourism in the “Kraina Dinozaurów” territory.

Specific objective:

1. Increasing touristic competitiveness of the LAG area by popularising “Kraina Dinozaurów” area and by improving the quality of touristic and other services as well as ensuring their effective use

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and historical heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, development of touristic infrastructure, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** the inhabitants of the LAG area, children and young people aged up to 25, men, women, farmers and foresters, self-employed, pensioners, the disabled.**Cooperation projects:****Suggestions: Scope** – paleontological and archaeological workshops, touristic and natural trails, recognising and preserving cultural heritage, exchanging information about local resources and products. **Partners** – LAGs implementing similar objectives, international partners – neighbouring countries or countries relatively close to our region.*“Kraina Dinozaurów” is a perfect place to live and develop the economy.**It is also an area of touristic attractiveness offering special attractions such as: forests, paleontological excavations combined with an amusement park, the Turawskie Lakes, a canoe trail, a smelter route, bicycle lanes.*

Legal form

Foundation

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LAG territorial coverage

Opolskie Voivodeship, municipalities: Polska Cerekiew,
Pawłowiczki, Bierawa, Cisek, Reńska Wieś, Głogówek,
Lubrza

Population covered by LDS: 55,215

Surface area covered by LDS: 754.00 km²

Local Development Strategy objectives

General objective: Establishing an attractive offer of the
region based on the natural heritage and the rich diversity
of cultures.

Specific objective:

1. Development and promotion of comprehensive
Euro-Country touristic product

General objective: Increased standard of living and the
level of social activity

Specific objectives:

1. Increased integration, activation and development
of the local community
2. Professional activation of the inhabitants of the
LAG
3. Increased accessibility of modern public utility
facilities

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.

Cooperation projects

Suggested scopes of the projects: Promoting and selling local products, rural tourism, including development of touristic infrastructure of the Odra riverside (building bicycle lanes), promoting and selling local products.



Photo 209. The agro-tourism course financed under RDP 2007 - 2013. Author: A. Szlagowska.



Photo 210. Culinary contest „The best „Kołacz” cake from LGD Euro - Counrty area”. Author: A. Szlagowska.

Legal form

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LAG territorial coverage**Opolskie Voivodeship, municipalities:** Namysłów, Domaszowice, Świerczów, Pokój, Lubniany, Murów, Popielów, Lubsza.**Population covered by LDS:** 71,775**Surface area covered by LDS:** 1,325.00 km²**Local Development Strategy objectives****General objective: Protection and use of natural and cultural resources for the development of tourism.**

Specific objectives:

1. Development of recreational and touristic infrastructure
2. Development of touristic services
3. Promoting and protecting the most precious values of the region

General objective: Development of small entrepreneurship and creation of non-agricultural jobs. Specific objectives:

1. Development of and support for non-agricultural entrepreneurship
2. Promotion of local products and services
3. Renewable energy systems development

General objective: Improved inhabitants' quality of life. Specific objectives:

1. Protection of cultural heritage, landscape and spatial order
2. Development of social and cultural life and cultivation of multicultural identity and integration of the inhabitants
3. Increased activity of the inhabitants by means of education and sports

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.**Cooperation projects****Transnational project: Title** – Beekeeping of two climatic zones of the European Union [Pszczelarstwo dwóch stref klimatycznych Unii Europejskiej]. **Objective** – Regeneration of beekeeping potential in the area where the LAG operates.**Partners** – Rhodian Beekeeping Association “KIPSELI”, Stobrawski Green Trail [Stobrawski Zielony Szlak]. **Actions** – Comparison of the history of the Dodecanese to the history of the area where the “Stobrawski Zielony Szlak” LAG operates, activities of beekeeping unions and associations in the regions, comparison of beekeeping technologies of Mediterranean climate to those of temperate climate, making use of beekeeping for the development of tourism, two partner visits of Polish and Greek beekeepers, during which two thematic conferences were held, four practical workshops held at apiaries, visiting Polish and Greek museums of beekeeping, opening of permanent exhibition on Polish beekeeping in one of the museums of beekeeping in Greece.

Photo 211. From the archive of LGD “Stobrawski Zielony Szlak”.



Photo 212. From the archive of LGD “Stobrawski Zielony Szlak”.

The area where we work encompasses over 1,200 km²– it is located in Stobrawa Landscape Park which is exceptional for its natural values. In addition, this is a place where Rev. Dr. Jan Dzierżon, known as the father of modern beekeeping, lived and worked for over forty years (his house is still standing here).

Legal form

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Photo 213. Promotional banner.

LAG territorial coverage

Opolskie Voivodeship, municipalities: Lewin Brzeski, Olszanka, Skarbimierz

Population covered by LDS: 25,739

Surface area covered by LDS: 362.59 km²

Local Development Strategy objectives

General objective: Active, integrated and learning society taking care of cultural, historical and natural resources.

Specific objectives:

3. Increase activity of inhabitants for the non-governmental organisations and participation in educational, cultural events.
4. Increase activity of the inhabitants of the LAG area for the measures implemented by LAG until 2015

General objective: Aesthetic towns/villages with cultural, recreational and sports and touristic base.

Specific objectives:

1. The centres of towns/villages as well as meeting places are trim and aesthetic linked with its environment until 2015
2. Developed socio-cultural, recreational and sports and tourism base until 2015

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage and historical, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Cooperation projects

Interterritorial: Title – “WE SHOW WHAT WE’VE GOT” [“POKAZUJEMY CO MAMY”]. **Objective** – promotion of natural and cultural resources and of the attractiveness of the area of the project partners through improving the aesthetics of the region, enhancing the level of information and developing the auxiliary touristic and recreational infrastructure for the inhabitants and tourists by the end of 2011. **Partners** – “Brzeska Historic Village” Association [“Brzeska Wieś Historyczna”], “Nyskie Duchy of Lakes and Mountains” [“Nyskie Księstwo Jezior i Gór”] and “Golden Land” Local Action Group [Lokalna Grupa Działania “Złota Ziemia”]. **Actions** – workmanship and assembly of 29 recreation and information points (with photos and text, equipped with a canopy, a place for flowers, placed on a metal structure with built-in combinations of seats, bicycle racks, tables and figures) and publication of 12,000 information and promotion brochures, organisation of ceremonial unveiling of one of 4 recreational and information points with the participation of invited guests connected with the presentation of the cooperation project (including *inter alia* the presentation of photos of other points) and a snack. **Implementation period** – 2011.

Podkarpackie Voivodeship

Legal form

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Ropczyce,
Dębica, Sędziszów Młp., Czarna, Iwierzycze.

Population covered by LDS: 93,085

Surface area covered by LDS: 645.00 km²



Photo 214. From the archive of LGD “PARTNERSTWO 5 GMIN”.

Local Development Strategy objectives

General objective: Fostering and preservation of tradition and protection of cultural heritage.

Specific objectives:

1. Preservation of material cultural heritage of the region
2. Fostering old customs and folk rites
3. Preservation of dying professions, handicraft and local dishes

General objective: Increasing the recreational, sports and tourist appeal of the region.

Specific objectives:

1. Improving the condition of sports and recreational infrastructure
2. Development of tourism, including agro-tourism
3. Creation and development of effective tourist staff

General objective: Improving the quality of life in rural areas.

Specific objectives:

1. Development of social infrastructure in rural areas
2. Improving the conditions of operation and development of local economic entities
3. Increasing the diversity of economic activity in rural areas
4. Satisfying cultural needs of the LAG area inhabitants
5. Building social capital by stimulating activity and professional development of the LAG area inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, promotion of local natural values.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, non-governmental organisations, sports clubs.

Cooperation projects:

Interterritorial: Title – “Rescuing from oblivion – Folklore of Our Region” [Ocalić od zapomnienia – Folklor Naszego Regionu (FOLNARE)]. **Partners** – LGD PARTNERSTWO 5 GMIN, LGD “Żywiecki Raj”. **Objective** – preservation of tradition and customs and improving the quality of life of inhabitants of the LAG partner areas. **Actions taken** – organisation of festivals and folk workshops, study and training trips, and issuing a publication summarising the project.

Implementation period – January 2012 – November 2012.

Suggested projects: The “Partnerstwo 5 Gmin” LAG is interested in implementing cooperation projects that help to preserve and protect the material and non-material cultural heritage of the region. We are open to both interterritorial and transnational projects. We do not have a specific set of countries and regions that we would like to cooperate with. We will consider every interesting idea that facilitates the implementation of our objectives.

**Legal form**

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Nowy

Żmigród, Kremna

Population covered by LDS: 11,440**Surface area covered by LDS:** 312.00 km²**Local Development Strategy objectives****General objective: Stimulating inhabitants' activity**

Specific objectives:

1. Stimulating entrepreneurship among inhabitants
2. Increasing the number of places of inhabitants' social integration and equipping such places
3. Increasing the number of organised integration activities
4. Stimulating social activity among inhabitants
5. Increasing the possibility of raising competences and acquiring skills by inhabitants

General objective: Increasing the tourist appeal of the region based on own resources

Specific objectives:

1. Increasing the number of economic ventures that are conducive to extending the tourist offer of the region
2. Enhancing accessibility, improving the quality and local recreational and tourist infrastructure
3. Extending the use of the local potential in harmony with the environment

General objective: Preservation of natural and cultural heritage

Specific objectives:

1. Protection of cultural and natural heritage
2. Fostering and preservation of regional tradition

Thematic areas – the focus of actions specified in LDS: improvement of rural infrastructure, agro-tourism and rural tourism, protection of cultural heritage.**Target groups of actions specified in LDS:** rural community.

Photo 215. Orthodox church in Kremna. From the archive of LGD "Subregiona Magurski – szansa na rozwój".



Photo 216. Town square in Nowy Żmigród. From the archive of LGD "Subregiona Magurski – szansa na rozwój".

Legal form

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Dzikowiec, Kolbuszowa, Majdan Królewski, Raniszów.

Population covered by LDS: 48,138

Surface area covered by LDS: 545.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life while using the cultural, natural and historical values of the region

Specific objective:

1. Increasing the tourist appeal of the region

General objective: Improving the quality of life by increasing the social and economic activity of inhabitants

Specific objectives:

1. Increasing the social activity of inhabitants
2. Increasing the economic activity of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Interterritorial: Title – "Following the Trails of *Lasowiacy* people" [Szlakami Lasowiaków]. **Partners** – LGD Siedlisko, LGD LASOVIA. **Objectives** – Increasing recognisability of the region and the tourist values of the area of project partners – former *Lasowiacy* people among its inhabitants and tourists. **Actions taken** – issuing three types of publications and organising two promotional and cultural events in 2012. **Implementation period:** December 2011 – November 2012.

"Las łojciec nas a my dzieci jiego, chodźwa do nigo (...)" [The wood is our father and we are its children, let's go to it (...)]



Photo 217. Harvest festival procession by *Lasowiacy* people in Raniszów. From the archive of LGD "Siedlisko".



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LAG territorial coverage
Podkarpackie Voivodeship, municipalities: Dynów, Dubiecko, Jawornik Polski, Krzywca, Rokietnica
Population covered by LDS: 31,074
Surface area covered by LDS: 488.18 km²

Local Development Strategy objectives

General objective: Promotion and development of the tourism sector and development of cultural infrastructure to satisfy the needs of local inhabitants and tourists based on natural, cultural and historical resources of the region

Specific objectives:

1. Improving the tourist, recreational and cultural infrastructure
2. Extending the offer of tourist services, promotion and training support
3. Support for culture, social integration and promotion of activity of the population

General objective: Promotion and development of entrepreneurship in the region

Specific objectives:

1. Increasing the number of microenterprises in the region
2. Promotion of entrepreneurship

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled, self-governments and subordinate units, non-governmental organisations from the LDS area.

³⁵ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Grodzisko

Dolne, Kuryłówka, Adamówka, Sieniawa, Tryńcza, Wiązownica, Jarosław.

Population covered by LDS: 57,595

Surface area covered by LDS: 910.00 km²



Photo 218. From the archive of LGD “Kraina Sanu”.

Local Development Strategy objectives

General objective: Increased development of the tourism

and tourism-related sector, including the recreational and sports sectors, based on natural conditions and the historical and cultural heritage

Specific objectives:

1. Improvement of the tourist and tourist-related infrastructure, including the sports and recreational infrastructure
2. Development of tourist products, extending and creating the tourist offer
3. Information, promotion, training and advisory support, and conducting research

General objective: Culture development based on preserving and strengthening the local heritage by strengthening the local identity of inhabitants and increasing the tourist appeal of the area

Specific objectives:

1. Development and increasing the quality of cultural infrastructure
2. Supporting activity in the field of culture, promotion of activity and integration of the local community as regards the development of cultural and historical heritage, contributing to the development of tourist functions of the area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, local self-governments and subordinate units.

Cooperation projects:

Interterritorial: Title - NORDIC WALKING PARK PODKARPACIE CENTRE [NORDIC WALKING PARK PODKARPACIE CENTRUM]. **Partners** – LGD “Kraina Sanu”, LGD “Dorzecze Mleczki” - LGD. **Objective** – Creation of 10 Nordic Walking Parks as a network of certified Nordic walking trails, contributing to the development of tourist, recreational and sports infrastructure. **Actions taken** – delineating and marking 400 km of trails. **Implementation period** – January 2011 – October 2011.

Supporting local community initiatives for the development of tourism and culture by using the local heritage.

Legal form

Association

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17 771 00 05**LAG territorial coverage****Podkarpackie Voivodeship, municipalities:**Trzebowniko, Krasne, Głogów Młp., Sokołów Młp.,
Kamień, Czarna**Population covered by LDS:** 80,948**Surface area covered by LDS:** 560.68 km²**Local Development Strategy objectives****General objective: Improving the quality of life of LAG "EUROGALICJA" area inhabitants**

Specific objectives:

1. Development of non-agricultural economic activity
2. Improving social integration
3. Increasing the tourist and recreational appeal of the area

General objective: Preservation of cultural and natural heritage of the LDS area

Specific objectives:

1. Preservation of rural landscape and buildings and revitalisation of historic buildings
2. Preserving local traditions and identity of local communities
3. Protection of the environment and increasing environmental awareness of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, promotion of social integration.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.



Photo 219. Folk group from Rzeszów area. From the archive of LGD "EUROGALICJA".



Photo 220. From the archive of LGD "EUROGALICJA".



Photo 221. From the archive of LGD "EUROGALICJA".

Lokalna Grupa Działania Nowa Galicja³⁶**Legal form**

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Kołaczyce,

Jasło, Tarnowiec, Dębowiec, Osiek Jasielski

Population covered by LDS: 47,628**Surface area covered by LDS:** 362.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life of LAG area inhabitants.**

Specific objectives:

1. Development of social and cultural infrastructure
2. Increasing and changing qualifications of region inhabitants

General objective: Supporting economic development by using the tourist potential and protecting natural values.

Specific objectives:

1. Development of tourism, culture and natural heritage related infrastructure
2. Elaboration of an interesting and integrated tourist offer
3. Diversification of the economy of the area with a focus on changes in the field of agriculture

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.



Photo 222. Autor. M.Mikoś.



Photo 223. Autor. M.Mikoś.

³⁶

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

**Legal form**

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Besko,

Bukowsko, Rymanów, Zarszyn

Population covered by LDS: 34,547**Surface area covered by LDS:** 436.00 km²

Photo 224. From the archive of LGD “Dorzecze Wisłoka”.

Local Development Strategy objectives**General objective: Increase in economic competitiveness by increasing the tourist and investment appeal of the LAG “Dorzecze Wisłoka” area.**

Specific objectives:

1. Development of tourist products and services in terms of recreation and forms of active leisure
2. Development of tourist, agro-tourist, sports and recreational infrastructure
3. Promotion of tourist and leisure values of the LAG area

General objective: Improving the quality of life and the condition of cultural and natural heritage.

Specific objectives:

1. Promotion of economic activity of inhabitants by increasing skills, undertaking economic activity and increasing income of agricultural holdings from non-agricultural activity
2. Preservation and promotion of local traditions, products, customs, traditional professions and craft
3. Development of and support for cultural institutions, rural community halls and historic buildings

General objective: Increase in social capital of the LAG “Dorzecze Wisłoka” area, improving the management of local resources, development of cooperation.

Specific objectives:

1. Encouraging local communities to engage in the LAG activities
2. Acquisition of skills and experiences by the members of LAG “Dorzecze Wisłoka”

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, local product promotion.**Target groups of actions specified in LDS:** inhabitants of the LAG “Dorzecze Wisłoka” area, tourists enjoying hiking, horse riding, biking, skiing, water sports, people preferring active leisure, visitors of the LAG area, inhabitants of neighbouring towns and municipalities, entrepreneurs.**Cooperation projects**

Interterritorial: Title – Eco-museum of the Beskid Niski region – an integrated area of cultural heritage [Ekomuzeum Beskidu Niskiego – zintegrowanym obszarem dziedzictwa kulturowego]. **Partners** - LGD “Kraina Nafty”, LGD “Dorzecze Wisłoka”. **Objectives** – developing a partnership mechanism for cooperation with the aim of protecting the cultural, natural and historical heritage, as well as an economic development of local community by means of protection and revitalisation of the natural and cultural landscape and through the development of tourism based on a partnership cooperation between non-governmental, public and private sectors. The implementation of the project will contribute to creating the conditions for social and economic activity based on the idea of eco-museum through substantive support for social initiatives, elaborating the concept of local products and tourist services generating an additional source of income for inhabitants, creating the network of eco-museums and initiating cooperation between communities and respective organisations, dissemination of knowledge of cultural, historical and natural heritage.

Legal form

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Przeworsk,
Zarzecze, Gać

Population covered by LDS: 26,491

Surface area covered by LDS: 17,616.00 km²

Local Development Strategy objectives

General objective: High quality of life of inhabitants.

Specific objectives:

1. Development of public, socio-cultural, recreational and sports infrastructure
2. Improved self-organisation and activity of inhabitants

General objective: Diversified economic activity and increase in non-agricultural jobs.

Specific objectives:

1. Development of production and services
2. Increasing the qualifications of farmers and entrepreneurs

Thematic areas – the focus of actions specified in LDS: protection of cultural heritage, protection of culinary heritage, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, young people, entrepreneurs.

Cooperation projects

Interterritorial: Title – NORDIC WALKING PARK PODKARPACIE CENTRE [NORDIC WALKING PARK PODKARPACIE CENTRUM]. **Partner** – LGD “Dorzecze Mleccki”, Stowarzyszenie “Kraina Sanu” - LGD **Objective** – Creation of 10 Nordic Walking Parks as a network of certified Nordic walking trails, contributing to the development of tourist, recreational and sports infrastructure. **Actions taken** – delineating and marking 400 km of trails. **Implementation period** – January 2011 – October 2011.



Photo 225. From the archive of LGD “Dorzecze Mleccki”.



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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Borowa, Czermin, Gawłoszuwice, Mielec, Padew Narodowa, Przecław, Radomyśl Wielki, Tuszów Narodowy, Wadowice Górne, Żyraków.

Population covered by LDS: 86,085

Surface area covered by LDS: 932.93 km²

Local Development Strategy objectives

Economy: General objective: Diversification of production based on the scientific achievements, using alternative crops and straw as well as other “plant production waste”, including poor quality hay, for the production of biomass.

Specific objectives:

1. Increasing the number of farmers involved in non-agricultural activity
2. Improving the effectiveness, profitability and alternative activities of agricultural holdings, i.e. bringing the LAG PROWENT area to a favourable agricultural structure, creating the basis for the production of biomass to meet the own energy demands of municipalities and in general.

General objective: Rational use of tourist values of the PROWENT area.

Specific objective:

1. Development of tourism in the PROWENT area and making it one of the main elements of socio-economic development
2. Organisation of a tourism cluster

Science: General objective: Systemic and harmonious development, resulting from the LDS and ensuring its implementation in terms of diversification into agriculture-related activity.

Specific objectives:

1. Development of non-agricultural and agriculture-related entrepreneurship involving the creation of a marketing and logistics network MARLOG providing services for clusters: biomass production and use, tourism, other processors of agricultural products and other edible fruit of the forest
2. Development of non-agricultural and agriculture-related entrepreneurship involving the creation of institutions providing services for associated forms of activity

Tradition:

Specific objectives:

1. Rural renewal: preservation of material culture, preservation of architecture, increasing social awareness – improving the aesthetic value of buildings, simplifications in use, preservation of tradition
2. Promotion of activity of the local community – development of social initiatives
3. Preservation of identity – preservation of spiritual culture

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

³⁷ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Laszki, Radymno, Wielkie Oczy

Population covered by LDS: 22,124

Surface area covered by LDS: 467.00 km²

Local Development Strategy objectives

General objective: Increasing the tourist and recreational appeal of the LAG "Kresowi Sąsiedzi" area by using the local natural and architectural values.

Specific objectives:

1. Supporting the development of tourist and recreational infrastructure along with the creation of new jobs
2. Promotion of tourist and recreational values of the LDS area
3. Development of the area around the marked canoeing trail on the Szkoło river

General objective: Improving the quality of life of the LDS area inhabitants.

Specific objectives:

1. Development of non-agricultural sources of income by developing tourist services
2. Supporting and establishing producer and service groups
3. Development and improvement of public infrastructure

General objective: Using the region's potential.

Specific objectives:

1. Creation and promotion of traditional products and local traditions
2. Setting up small enterprises providing small services (wickerwork, timber processing, catering based on local products, hairdressing, a beauty salon, household goods' repairs, etc.)
3. Production of energy from non-renewable sources and development of areas that create favourable conditions for crops for energy production

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, self-employed.

Cooperation projects

Interterritorial: Project scope – creation and promotion of local products. **Project objectives** – restoration and promotion of handicraft and culinary traditions sinking into oblivion, encouraging young people to continue tradition. **Actions taken** – organisation of joint handicraft workshops involving learning handicraft cultivated in the partner LAG areas.

Transnational: Project scope – agro-tourism. **Project objective** – elaborating the strategy of agro-tourism development in the project partner LAG areas, strengthening the socio-economic integration of the regions, improving the standard of life of inhabitants. **Actions taken:** issuing a bilingual folder promoting the project results.



Photo 226. Orthodox church in Chotyniec. From the archive of LGD „Kresowi Sąsiedzi”.



Photo 227. Synagogue from 1910 in Wielkie Oczy. From the archive of LGD „Kresowi Sąsiedzi”.



Photo 228. Church in Mięksisz Nowy. From the archive of LGD „Kresowi Sąsiedzi”.

³⁸

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Cieszanów,

Horyniec-Zdrój, Narol

Population covered by LDS: 21,209**Surface area covered by LDS:** 626.05 km²**Local Development Strategy objectives****General objective: Development of tourism based on natural and cultural resources, including the potential of Natura 2000 sites**

Specific objectives:

1. Improving recreational, tourist and cultural infrastructure
2. Promotion of recreational and tourist values of the Roztocze Środkowe region
3. Development of tourist products

General objective: Diversification of economic activity and improvement of the quality of life in the Roztocze Środkowe region

Specific objectives:

1. Promoting pro-ecological and pro-health activity
2. Development of non-agricultural economic activity and support for the creation of new sources of income
3. Supporting and promoting local activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.**Cooperation projects**

Interterritorial: Title – “Roztocze is waiting for you!” [Zapraszamy na Roztocze!]. **Partners** – LGD “Serce Roztocza”, LGD “Roztocze tomaszowskie”. **Objectives** – Promotion and development of a tourist information system based on the local natural heritage of the Roztocze region (development of a uniform, integrated tourist information system, promotion of environmental and cultural values of the Roztocze region). **Actions taken** – Setting up six stand-alone sets of boards, publishing a tourist information guide (a print run of 12 thousand copies), conducting a promotional campaign on the Roztocze region by placing 2 articles in nationwide press and during the tourist fair in Cracow and a conference summarising the cooperation project.



Photo 229. From the archive of LGD “Serce Roztocza”.

*Our mission is to activate the local community
by using the cultural heritage and natural resources.*

Lokalna Grupa Działania Stowarzyszenie "Partnerstwo dla Ziemi Nizańskiej"³⁹

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Nisko, Rudnik nad Sanem, Ulanów, Harasiuki, Jarocin, Jeżowe, Krzeszów

Population covered by LDS: 67,533

Surface area covered by LDS: 786.00 km²

Local Development Strategy objectives

General objective: Development of tourism based on natural and cultural values of the LAG area

Specific objectives:

1. Improving the quality and development of tourist services
2. Development of tourism-related infrastructure
3. Promotion of tourist values of the LAG area

General objective: Development of alternative forms of economic activity in rural areas

Specific objectives:

1. Promotion and development of non-agricultural microentrepreneurship
2. Support for the development of regional and branded products
3. Extending the qualifications of the LAG area inhabitants

General objective: Improving the quality of life of inhabitants

Specific objectives:

1. Improving the condition of public infrastructure
2. Extending the offer of leisure activities
3. Integration of local communities

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: Young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

³⁹

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Gorzyce, Grębów, Zaleszany, Zaklików, Pysznica, Radomyśl nad Sanem**Population covered by LDS:** 59,944**Surface area covered by LDS:** 826.21 km²**Local Development Strategy objectives****General objective: Improving the quality of life of inhabitants.**

Specific objectives:

1. Increasing the income of agricultural holdings, including from agricultural activity
2. Supporting non-agricultural economic activity
3. Increasing the tourist and recreational appeal of the LAG area
4. Using the local cultural resources, tradition and cultural heritage as well as the environmental values for the development of entrepreneurship

General objective: Preserving the cultural heritage and renewal of the LAG area

Specific objectives:

1. Protection and renewal of areas and buildings, including cultural, recreational, sports and leisure facilities
2. Revitalisation and protection of the natural environment and natural monuments
3. Preserving local traditions and cultural identity of local communities

General objective: Promotion of activity of the local community

Specific objectives:

1. Promotion of the LAG "SANŁĘG" and LDS area
2. Improving the skills of the LAG area inhabitants
3. Elaboration and implementation of cooperation projects
4. Honing the skills of LAG

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, farmers and foresters, self-employed.

Photo 230. Presentation of the local tradition. From the archive of LGD „SANŁĘG”.



Photo 231. „San” river. From the archive of LGD „SANŁĘG”.

⁴⁰ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Stowarzyszenie Lokalna Grupa Działania "LASOVIA"

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Photo 232. From the archive of LGD "LASOVIA".

LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Cmolas,
 Niwiska, Ostrów.

Population covered by LDS: 20,614

Surface area covered by LDS: 325.00 km²

Local Development Strategy objectives

General objective: Progress of civilization and improving the standards of life of inhabitants

Specific objectives:

1. Strengthening rural centres and shaping the public space
2. Using natural renewable energy sources
3. Improving access to the Internet

General objective: Development of entrepreneurship and economic activity in the LAG LASOVIA area

Specific objectives:

1. Development of non-agricultural economic activity
2. Promotion of local products and services
3. Increasing the qualifications of farmers and entrepreneurs related to conducting economic activity

General objective: Increasing the tourist appeal of the region

Specific objectives:

1. Development and extension of tourist and recreational infrastructure
2. Development of tourist services
3. Promotion and protection of values of the LAG LASOVIA area

General objective: Strengthening human resources and building an integrated civil society

Specific objectives:

1. Development of socio-cultural life and maintaining multicultural identity and integration of inhabitants
2. Fostering tradition and customs in the LAG LASOVIA area
3. Extension of the recreational offer in the LAG LASOVIA area
4. Organisation of educational projects

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

Cooperation projects

Interterritorial: Title – "Following the Trails of Lasowiacy" [Szlakami Lasowiaków]. **Partners** - LGD "Siedlisko", LGD "LASOVIA". **Objectives** – Increasing recognisability of the region and the tourist values of the area of project partners – former Lasowiacy people among its inhabitants and tourists. **Actions taken** – issuing three types of publications and organising two promotional and cultural events in 2012. **Implementation period:** December 2011 – November 2012.

"Las lojciec nas a my dzieci jiego, chodźwa do nigo (...)" [The wood is our father and we are its children, let's go to it (...)]

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Lubaczów, Oleszyce, Stary Dzików

Population covered by LDS: 20,580

Surface area covered by LDS: 511.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life in the LDS area through developing tourism by using the cultural, natural and historical values of the region

Specific objectives:

1. Development of tourist services
2. Improving the condition of cultural, tourist and recreational infrastructure
3. Promotion of tourist values of the region, information and training support

General objective: Increasing the level of social and economic activity of inhabitants

Specific objectives:

1. Increasing the social activity of inhabitants
2. Increasing the economic activity of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Bircza, Fredropol, Krasieczyn, Medyka, Orły, Przemyśl, Stubno, Żurawica.

Population covered by LDS: 57,712

Surface area covered by LDS: 965, 00 km²

Local Development Strategy objectives

General objective: Improving the quality of life

Specific objectives:

1. Revitalisation/creation of meeting and leisure places for rural population
2. Improving the safety of the LDS area inhabitants
3. Counteracting social exclusion
4. Promoting healthy lifestyle
5. Development of small tourist infrastructure

General objective: Development of rural entrepreneurship by better use of local potential

Specific objectives:

1. Supporting self-employment
2. Development of rural tourism
3. Production associations as an element supporting entrepreneurship
4. Support for agricultural economic activity
5. Promotion of regional attractions – weekend in the Ziemia Przemyska region as an opportunity to learn the culture and heritage of the region

General objective: Protection and use of natural and cultural resources of the LAG area

Specific objectives:

1. Promotion and use of natural and cultural heritage assets
2. Promotion of healthy food
3. Increasing the number of local ecological initiatives
4. Preserving the local cultural and historical heritage
5. “With tradition into modernity”

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, healthy food promotion, safety, counteracting social exclusion, promotion of active leisure pursuits.

Target groups of actions specified in LDS: non-governmental organisations, local government units, young people, women, farmers and foresters, entrepreneurs, pensioners, the disabled, tourists.

Cooperation projects

Interterritorial: Title – “Land, Foothills and Valley – Three Lands, Three Fields” [Ziemia Pogórze Dolina – Trzy Krainy Trzy Dziedziny]. **Partners** - LGD “Pogórze Przemysko – Dynowskie”, LGD – “Lider Dolina Strugu”, LGD “Ziemia Przemyska”. **Objective** – Identification and promotion of culture and cultural heritage of the three partner LAGs area related to culture and folk art. **Actions taken** – Integration and artistic actions (meetings, exhibition, conferences and contests) and creating a database (website) of persons and organisations involved in artistic, traditional, contemporary and professional activity. **Implementation period** – throughout 2011.



Photo 233. From the archive of LGD “Ziemia Przemyska”.

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Strzyżów, Wiśniowa, Frysztak, Wojaszówka, Korczyn, Krościenko Wyżne**Population covered by LDS:** 65,387**Surface area covered by LDS:** 506.31 km²

Photo 234. From the archive of LGD "Czarnorzecko-Strzyżowska".

Local Development Strategy objectives**General objective: Improving the quality of life in rural areas by improving the management of local resources – tourism, nature, history, economy**

Specific objectives:

1. Increasing the tourist and recreational appeal of rural areas
2. Supporting economic activity and creating non-agricultural sources of income

General objective: Rural renewal and cultural heritage preservation with better use of rural areas' potential

Specific objectives:

1. Fostering local traditions
2. Protection of rural landscape and development as well as revitalisation of sacred buildings, natural features of historic importance, historic monuments, and other monuments
3. Development, renovation or redevelopment of sports or socio-cultural infrastructure
4. Building, rebuilding, renovation and providing equipment for facilities having public, social, cultural, leisure and sport functions that promote the traditions of rural areas
5. Preservation, reconstruction, protection or marking of valuable local landscape, natural, cultural and historical heritage

General objective: Promotion of activity of the rural community aiming at improving the conditions of living and building the systems of values based on the sense of identification with the area

Specific objectives:

1. Increasing awareness of local community
2. Developing the activity of local community
3. Promotion of the area covered by the LAG

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs.**Cooperation projects****Interterritorial: Objective** – Development of summer tourism and recreation in this region and promotion of local resources. **Partners** - LGD "Nowa Galicja", Stowarzyszenie LGD "LIWOCZ", Stowarzyszenie LGD "Subregion Magurski – szansa na rozwój". **Actions taken** – construction of gazebos, placing information boards with main tourist attractions and issuing a publication showing the tourist and recreational values of the partner LAGs area

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Miejsce Piastowe, Iwonicz-Zdrój, Dukla, Chorkówka, Jedlicze, Jaśliska.

Population covered by LDS: 69,460

Surface area covered by LDS: 567.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life

Specific objectives:

1. Supporting the development of tourism
2. Improving the cultural, recreational and sports infrastructure

General objective: Diversification of economic activity by creating non-agricultural jobs

Specific objectives:

1. Development of non-agricultural economic activity
2. Raising professional qualifications of inhabitants and promoting employment in non-agricultural areas

General objective: Promotion of inhabitants' activity, strengthening social capital

Specific objective:

1. Supporting local community initiatives

General objective: Preservation of cultural and natural heritage of the area

Specific objectives:

1. Protection of landscape and promotion of using landscape values for recreational purposes
2. Revitalisation of facilities important for a given town/village (including monuments)
3. Preservation of local traditions and local community identity

General objective: Improving self-organisation and management at the local level

Specific objectives:

1. Educational support for NGOs
2. Cooperation and exchange of experiences

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: representatives of social, economic and public sectors, depending on the conditions set for a given measure.

Cooperation projects

Interterritorial: Title – Preservation of cultural identity through the promotion of activity of the local community and integration [Zachowanie tożsamości kulturowej poprzez aktywizację i integrację społeczności lokalnej]. **Partners** - Lokalna Grupa Działania Nasze Bieszczady, LGD "KRAINA NAFTY". **Objective** – Promotion of activity of the local community, preservation of cultural identity and promotion of the area covered by LSR LGD "Kraina Nafty" and LGD Nasze Bieszczady. **Actions taken** – organisation of 8 promotional and cultural events, four study visits and publication of four types of promotional materials. **Implementation period** – July 2011 – December 2012.

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Podkarpackie Voivodeship

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Specific objectives:

1. Organisation of tourism for water sports based on water flows and basins
2. Development of heritage tourism
3. Promoting the tourist offer and natural values and potential of the area

General objective: Revival and preservation of cultural heritage in rural areas

Specific objectives:

1. Improving the condition of cultural infrastructure
2. Local tradition revival and local identity strengthening

General objective: Creating new jobs/income source based on local traditions and resources

Specific objectives:

1. Increasing the number of people benefiting from services in the LAG area
2. Support for local production

General objective: Creating conditions for the development of microenterprises focused on using the existing natural and cultural values of the LAG area

Specific objectives:

1. Support for the development of microentrepreneurship through investments.
2. Increasing awareness of the economic situation of the LAG area
3. Development of initiatives promoting the region's economy

General objective: Development of culture, including the culture of the *Lasowiacy* people

Specific objectives:

1. Establishment and development of folk bands and groups
2. Development, promotion and presentation of cultural and artistic work

General objective: Development and popularisation of tourism and ecology

Specific objectives:

1. Increasing the tourist appeal of the region
2. Development of eco-tourism and rural agro-tourism

General objective: Supporting and development of local initiatives

Specific objectives:

1. Facilitating access to information for inhabitants
2. Increasing social activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, self-employed.

⁴¹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Brzyska, Skołyszyn, Jodłowa, Brzostek, Pilzno

Population covered by LDS: 54,903

Surface area covered by LDS: 470.74 km²

Local Development Strategy objectives

General objective: Improving the quality of life of inhabitants by using natural and cultural resources in order to increase the attractiveness, develop tourism and sports

Specific objectives:

1. Increasing the tourist appeal by developing public and commercial services
2. Increasing the level of competencies of the area inhabitants in terms of fostering the cultural, natural and historical heritage

General objective: Development of small enterprises and creation of new non-agricultural jobs

Specific objective:

1. Supporting the area inhabitants in establishing and developing economic activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.



Photo 235. Góra Liwocz. From the archive of LGD "LIWOCZ".

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LAG territorial coverage

Podkarpackie Voivodeship: Leżajsk municipality, Nowa Sarzyna – town and municipality.

Population covered by LDS: 41,545

Surface area covered by LDS: 343.14 km²

Local Development Strategy objectives

General objective: Using the tourist potential and strengthening the non-agricultural sector in the LDS area

Specific objectives:

1. Improving the condition of recreational and tourist infrastructure
2. Development of tourist services and non-agricultural economic activity
3. Promotion of tourist values of the region and training support

General objective: Preservation of cultural and natural heritage of the LDS area

Specific objectives:

1. Protection of the landscape and development and revitalisation of social and cultural facilities
2. Preservation of local traditions and local community identity
3. Protection of the environment and increasing environmental awareness of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers; entrepreneurs interested in investing in tourism (creation of a tourist offer, development of new tourist products, conducting research, extending the number and quality of tourist services, joint promotion) and in tourist and sports facilities, in tradition and culture, ecology, as well as in the basic services for inhabitants; self-governments and subordinate units; NGOs from the LDS area and inhabitants of the LDS area.

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Sanok,
Tyrawa Wołoska.

Population covered by LDS: 18,905

Surface area covered by LDS: 300.00 km²

Local Development Strategy objectives

General objective: Fully integrated society using the development potential of the area, taking care of comprehensive development, social ties, cultural, historical and natural resources

Specific objectives:

1. Preservation and promotion of tradition, cultural and historical values
2. Comprehensive, targeted educational support for the society at all levels ensuring alternative sources of development and income
3. Promotion of cultural activity on the basis of public facilities

General objective: Competitive economy developing in line with the rules of eco-development, using the area potential and resources and ensuring cohesion of the area and full cooperation between local entities

Specific objective:

1. Financial support for diversification of farmers' sources of income and support for development of microenterprises

General objective: Development of potential tourist areas so as to increase the offer of recreational, sports and leisure activities at one with nature

Specific objectives:

1. Development of facilities and areas for cultural and recreational purposes
2. Support for the existing and development of new agro-tourism farms and boarding houses with recreational and sports amenities

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, entrepreneurs.

Cooperation projects

Suggested cooperation project: Promotion of tourist values and improvement of tourist infrastructure by constructing viewing platforms.

The area of LAG “Dolina Sanu” – Tourist Heart of the Ziemia Sanocka region: visitors can admire the unique historic secular and sacred architecture along the Wooden Architecture Trail, fish in the Fishing Paradise, relish the unique landscape of the Slonne Mountains, enjoy hang-gliding, experience their once in a lifetime adventure on hiking, horse riding, biking and canoeing trails...Works of art collected in numerous galleries are a feast for the soul. There are studs, agro-tourism farms, hotels, and first of all kind and hospitable inhabitants waiting for tourists.



Photo 236. From the archive of LGD “Dolina Sanu”.

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Brzozów, Domaradz, Dydnia, Haczów, Jasienica Rosielna, Nozdrzec.**Population covered by LDS:** 65,854**Surface area covered by LDS:** 539.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life of inhabitants in their home environment**

Specific objectives:

1. Increased access to the educational offer
2. Increased physical activity of inhabitants
3. Increased access to the cultural offer
4. Increased social activity of inhabitants and effective promotion of the LAG area

General objective: Preservation of local traditions and local community identity

Specific objectives:

1. Improving the technical condition of monuments
2. Preserving the cultural heritage of the area and ensuring the continuation of local traditions

General objective: Improving the standard of life of inhabitants by developing the technical and spatial sphere

Specific objectives:

1. Public space adjusted to the needs of inhabitants, investors and tourists
2. Well-developed tourist, recreational, sports and socio-cultural infrastructure

General objective: Development of entrepreneurship and economic activity of inhabitants

Specific objective:

1. Improving the economic conditions for conducting economic or non-agricultural activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Suggested scope of the cooperation projects: **1.** A project aimed at preserving the local cultural and historical heritage. The project provides for the exchange of experiences among entities from each LAG area related to culinary, craft, handicraft, music and other traditions by fostering local customs and handicraft (organisation of cultural events aimed at identifying the features of culinary tradition, music culture, customs, and issuing a book on folk traditions). **2.** A project aimed at increasing tourist values. The creation of so-called Nordic Walking Park in each municipality of partner LAGs, connecting them by linking trails and marking them on the ground, which will allow for establishing a network of routes.

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Markowa,
Łańcut, Białobrzegi, Rakszawa, Żołynia

Population covered by LDS: 49,233

Surface area covered by LDS: 355.00 km²

Local Development Strategy objectives

**General objective: Promotion of activity and integration
by building social potential**

Specific objectives:

1. Development of social and cultural life
2. Social inclusion of vulnerable groups
3. Increasing the inhabitants' knowledge of safety issues
4. Increasing sports and recreational activity

General objective: Using the values of natural environment and cultural heritage for development of tourist and recreational functions of the LDS area

Specific objectives:

1. Improving the condition of tourism and recreational infrastructure
2. Development of tourist services
3. Raising environmental awareness

General objective: Diversification of the area's economy and creation of non-agricultural jobs, development of the SME sector, promotion of economic activity

Specific objectives:

1. Support for the development of non-agricultural economic activity
2. Increasing the qualifications of farmers and entrepreneurs related to conducting non-agricultural activity

General objective: Creation of an innovative local/tourist product by using the idea of sustainable development

Specific objective:

1. Promotion of local products and services and development and promotion of the "local product" brand

General objective: Modernisation and development of infrastructure

Specific objective:

1. Modernisation and development of public infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.



Photo 237. Family Street Party in Markowa – May 2011. From the archive of LGD "Ziemia Łańcucka".

**Legal form**

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Czudec, Niebylec, Wielopole Skrzyńskie.

Population covered by LDS: 31,059

Surface area covered by LDS: 282.00 km²

Local Development Strategy objectives

General objective: Stimulating the development of LAG “C.K. Podkarpacie” by using its tourist potential and natural and cultural resources

Specific objectives:

1. Improving the quality of life of inhabitants based on the local cultural, historical and natural values
2. Increasing the tourist appeal of the region

General objective: Increasing the economic activity of the LAG “C.K. Podkarpacie” area inhabitants

Specific objectives:

1. Improving the aesthetics of villages and surrounding areas
2. Supporting the idea of self-employment and entrepreneurship
3. Additional income and jobs in agriculture

General objective: Integration and promotion of activity of communities that allow for a comprehensive development of social capital

Specific objectives:

1. Activities aimed at integration and cooperation of the LAG area inhabitants
2. Increasing the level of activity of the LAG area inhabitants
3. Improving the quality of life of inhabitants based on the local cultural, historical and natural values

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.

Lokalna Grupa Działania Stowarzyszenie “Z Tradycją w Nowoczesność” w Pawłosiowie

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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Pawłosiów,

Chłopice, Rozwienica, Pruchnik, Kańczuga

Population covered by LDS: 42,773

Surface area covered by LDS: 350.00 km²



Photo 238. Promotional banner.

Local Development Strategy objectives

General objective: Improving the quality of life, including the conditions of employment (creation of new jobs)

Specific objectives:

1. Increasing the number of jobs
2. Increasing the number of jobs – increasing the number of SMEs, developing business environment institutions
3. Improving outlet markets for agricultural products, including the development of agri-food processing and “healthy food”
4. Increasing the number of institutions and organisations, cultural events, improving the sports and recreational facilities and developing the offer of leisure activities

General objective: Valorisation of local natural and cultural resources

Specific objectives:

1. Development of agro-tourism and tourist infrastructure
2. Protection of natural and cultural heritage

General objective: Increasing the social capital, active and integrated community and developed interterritorial and transnational cooperation

Specific objectives:

1. Development of interterritorial and transnational cooperation, e.g. with Ukraine
2. Increase in social activity and integration

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

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trygon@boguchwala.pl**LAG territorial coverage****Podkarpackie Voivodeship, municipalities:** Boguchwała,
Lubenia, Świlcza**Population covered by LDS:** 46,437**Surface area covered by LDS:** 279.00 km²

Photo 239. Performance of folk group from Rzeszów region – event „Ziemniaczane Harce”. From the archive of LGD “Trygon”.

Local Development Strategy objectives**General objective: Building and strengthening the social capital by promoting the activity of inhabitants and social organisations**

Specific objectives:

1. Improving the condition of community centres and other public facilities used by social organisations
2. Providing equipment for rural community halls, folk and artistic bands and social organisations
3. Preservation and promotion of local traditions, products, customs

General objective: Using local cultural, historical and natural resources for the development of tourism and leisure activities in the LAG “Trygon - Rozwój i Innowacja” area

Specific objectives:

1. Development of tourism and agro-tourism services
2. Development of tourism, sports and recreational infrastructure
3. Promotion of tourist and leisure values of the LAG area

General objective: Diversification of economy and non-agricultural activity, creation of new and maintenance of existing jobs

Specific objectives:

1. Reducing unemployment and undertaking economic activity
2. Improving skills and increasing activity in seeking the sources of economic activity financing

General objective: Strengthening human potential in the LAG area

Specific objectives:

1. Acquiring new knowledge, experiences and skills by the members of LAG “Trygon – Rozwój i Innowacja”
2. Acquiring skills and promoting activity of persons and entities involved in the LDS implementation

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure.**Target groups of actions specified in LDS:** municipalities, cultural institutions, Churches, non-governmental organisations, the unemployed, natural persons, farmers and foresters.

Lokalna Grupa Działania “Nasze Bieszczady”⁴³**Legal form**

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LAG territorial coverage**Podkarpackie Voivodeship, municipalities:** Lesko, Baligród, Cisna, Zagórz, Komańcza**Population covered by LDS:** 34,221**Surface area covered by LDS:** 1171.81 km²**Local Development Strategy objectives****General objective: Support for the development of the tourist sector and leisure based on the region's natural, cultural and historical resources**

Specific objectives:

1. Improving the condition of tourist and recreational infrastructure by: construction, re-construction and renovation of small infrastructure related to the development of tourist and sport functions, setting, recreating and marking spot valuable for tourism, construction of camping sites, construction of cross-country skiing routes, construction of bathing sites, renovation of historical tourist attractions, construction of playgrounds, support for the services intended for the public
2. Widening of the tourist services offer with the following: organization of touristic and sports events, elaboration of a comprehensive offer for tourists, creation of new products for tourists, research, increasing the number of services and improving their quality
3. Promotion, information and training support by: joint promotion and information, promotion of the new and existing products for tourists, elaboration of a calendar of events, organization of training courses for the tourist sector, publication of the promotional materials and books.

General objective: Support for development and cultural potential to satisfy the needs of local population and tourists

Specific objectives:

1. **Improvement and fitting out of the cultural infrastructure by:** construction, re-construction, renovation and fitting out of the facilities intended for public use (rural community halls) and serving social and cultural purposes, development of the centres of villages and public space, renovation of monuments.
2. **Support for culture, social integration and activating population through:** support and promotion of the cultural events, cultural wealth, support for the undertakings intended to integrate and mobilize local community, training courses for culture animators, preservation of traditions and customs, increasing the number of services and improving their quality

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed.⁴³

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Podlaskie Voivodeship, municipalities: Czarna, Lutowiska, Ustrzyki Dolne, Solina, Olszanica.

Population covered by LDS: 32,340

Surface area covered by LDS: 1417.02 km²

Local Development Strategy objectives

Leading topic: Use of natural and cultural resources, including the potential of areas covered by the Natura 2000 network.

General objective: Support for development of the touristic sector and creation of branded tourist products using natural and cultural resources of the LDS meeting the market needs and compliant with the sustainable development principles.

Specific objectives:

1. Development of touristic infrastructure
2. Promotion of natural and cultural resources in the Surface area covered by the LDS

Leading topic: Improved quality of life in rural areas.

General objective: Stimulating the activity and entrepreneurial spirit of the region inhabitants with regard to the initiatives and enterprises related to sustainable growth of the region, including the development of touristic products and local products.

Specific objectives:

1. Support for entrepreneurship development and actions intended to prevent unemployment in the Surface area covered by the LDS
2. Increased awareness of the importance of environment and pro-ecological actions for improvement of the standard of living of the LDS inhabitants
3. Support for integration and promotion of activity of inhabitants living in areas covered by LDS, creating civic society and shaping cultural identity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

“Lokalna Grupa Działania-Lider Dolina Strugu”



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LAG territorial coverage

Podkarpackie Voivodeship, municipalities: Błazowa, Chmielnik, Hyżne, Tyczyn.

Population covered by LDS: 40,329

Surface area covered by LDS: 301 km²

Local Development Strategy objectives

General objective: Improved quality of life of inhabitants of the Strug River Valley (Dolina Strugu).

Specific objectives:

1. Shaping the public space favouring the development of the LAG area
2. Upgrading the touristic and sports attractiveness of the area

General objective: Protection and use of natural, cultural and local resources of the Strug River Valley

Specific objectives:

1. Revival and preservation of cultural heritage for future generations
2. Enhancing the value of local products

General objective: Building social capital through stimulation of the activity of Strug River Valley inhabitants.

Specific objectives:

1. Support for entrepreneurship as an element of local development
2. Promotion of inhabitants' activity to improve their situation and develop the region

Thematic areas – the focus of actions specified in LDS: development of social infrastructure, development of public sports and touristic infrastructure, protection, revitalisation and promotion of cultural heritage, local historic buildings and memorials, creating and increasing the value of local product, developing entrepreneurship by using local potential, supporting and promoting local activity, raising the level of awareness, skills and knowledge of inhabitants in order to educate them and make them more independent when using ICT infrastructure.

Target groups of actions specified in LDS: farmers, entrepreneurs, women, young people, non-governmental organisations, parishes, municipalities, cultural institutions, farmers' wives associations, Volunteer Fire Departments, sport clubs.

Cooperation project:

Interritorial: Title - “Land Foothills Valley – Three Regions Three Domains (“Ziemia Pogórze Dolina - Trzy Krainy Trzy Dziedziny”). **Partners** – LAG „Ziemia Przemyska”, LAG „Pogórze Przemysko – Dynowskie”, LAG “Dolina Strugu”. **Objective** – Identification and promotion of culture and cultural heritage related to tradition and folk art in the Surface area covered by three LAG partners. **Actions taken** – various integration and artistic activities (meetings, exhibitions, conferences, competitions); creation of a database (on a joint website) of persons and organisations involved in artistic, traditional, contemporary and professional activities. **Implementation period** – May 2011 – October 2011

Podlaskie Voivodeship

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LAG territorial coverage

Podlaskie Voivodeship, municipalities: Juchnowiec Kościelny, Wasilków, Supraśl, Czarna Białostocka, Zabłudów, Michałowo, Gródek.

Population covered by LDS: 72,074

Surface area covered by LDS: 1,873.28 km²

Local Development Strategy objectives

General objective: Development of active tourism based on natural and cultural resources in the LAG Knyszyński Forest (Puszcza Knyszyńska)

Specific objectives:

1. Development of tourist services
2. Touristic promotion of the LAG Puszcza Knyszyńska region
3. Improving management of local resources related to touristic infrastructure in the region covered by the LAG Puszcza Knyszyńska

General objective: Diversification of economic activity based on natural and cultural resources of the region covered by the LAG Puszcza Knyszyńska

Specific objectives:

1. Improvement of the qualifications and development of entrepreneurship among farmers and entrepreneurs
2. Development of services for inhabitants
3. Development of entrepreneurship based on the use of local resources, including the development of local products

General objective: Lasting improvement of the inhabitants' quality of life based on natural and cultural resources in region covered by the LAG Puszcza Knyszyńska

Specific objectives:

1. Improvement and development of social and cultural infrastructure,
2. Promotion of social and cultural activity of the population
3. Preservation of the natural and cultural regional heritage

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled, self-governments and subordinate units, non-governmental organisations.

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LAG territorial coverage

Podlaskie Voivodeship, municipalities: Bielsk Podlaski, Boćki, Orla, Białowieża, Czeremcha, Czyże, Dubicze Cerkiewne, Hajnówka, Kleszczele, Narew, Narewka

Population covered by LDS: 41,824

Surface area covered by LDS: 2,424.24 km²

Local Development Strategy objectives

General objective: Development of tourism based on the natural and cultural values of the Białowieża Forest.

Specific objectives:

1. Development of tourist, recreational and sports infrastructure
2. Upgrading the touristic attractiveness of the region,
3. Active promotion of touristic and cultural values of the region

General objective: Sustainable diversification of economic activity based on local resources.

Specific objectives:

1. Created good conditions for developing small and local businesses.
2. Development and promotion of the local producers, services and products

General objective: Development of social capital.

Specific objectives:

1. Development of cultural institutions
2. Development of partner cooperation
3. Strengthening the LAG's potential

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, improvement of rural infrastructure: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

⁴⁴ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Podlaskie Voivodeship, municipalities: Grajewo,

Radziłów, Rajgród, Szczuczyn, Wąsosz

Population covered by LDS: 27,942

Surface area covered by LDS: 949.00 km²

Local Development Strategy objectives

General objective: Support for development of social activity and education

Specific objectives:

1. Improved spatial planning in towns
2. Improved integration through the promotional, educational, cultural and sports actions

General objective: Support for development of entrepreneurship, including agro-tourism, tourism and recreation.

Specific objectives:

1. Increased touristic attractiveness of the area
2. Development of non-agricultural forms of business activity in rural areas

General objective: Preservation of cultural, historical and natural heritage (including traditions, customs, old professions and handicraft).

Specific objective:

1. Preservation and effective use of natural, cultural and historical values

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: local population, farmers, tourists, unemployed, young people.



Photo 240. Rajgród from above. From the archive of LGD "Biebrzański Dar Natury".

**Legal form**

Association

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Podlaskie Voivodeship

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LAG territorial coverage**Podlaskie Voivodeship, municipalities:** Drohiczyn, Dziadkowice, Grodzisk, Mielnik, Milejczyce, Nurzec Stacja, Perlejewo, Siemiatycze.**Mazowieckie Voivodeship, municipalities:** Huszlew, Łosice, Olszanka, Platerów, Korczew, Sarnaki, Stara Kornica, Jabłonna Lacka, Repki, Sterdyń, Sabnie.**Population covered by LDS:** 89,127**Surface area covered by LDS:** 2,855.00 km²**Local Development Strategy objectives****General objective: Support for the region's development by entrepreneurship and by using local resources.**

Specific objective:

1. Developing, on the basis of local resources, entrepreneurship between 2010 and 2014

General objective: Support for local initiatives and raising awareness of local community.

Specific objectives:

1. Promotion of activity of local community members in 2010 and 2014
2. Improved effectiveness of Local Development Strategy between 2010 and 2014

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, improvement of rural infrastructure: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: Representatives of the public, social and economic sector

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Contact person

Katarzyna Śniecińska, Office Manager

LAG territorial coverage

Podlaskie Voivodeship, municipalities: Miasto Brańsk, Brańsk municipality, Rudka, Ciechanowiec, Czyżew, Klukowo, Kulesze Kościelne, Nowe Piekuty, Szepietowo, Wysokie Mazowieckie.

Population covered by LDS: 53,660

Surface area covered by LDS: 1,328.00 km²



Photo 241. From the archive of LGD "Kraina Bobra".

Local Development Strategy objectives

General objective: Establishing conditions for the creation of jobs through the use of resources of the Surface area covered by the Association.

Specific objectives:

1. Increased level inhabitants' awareness of the possibilities of achieving professional fulfilment in the Surface area covered by the LAG
2. Development of non-agricultural activity

General objective: Development of tourist functions by improving the image of the area and by effective use of the existing resources.

Specific objectives:

1. Increased awareness of the tourism development in the region covered by the LAG among the inhabitants.
2. Quantitative and qualitative improvement of tourist infrastructure and promotion of the existing values of the area

General objective: Animation of cultural and sports life of the LAG area.

Specific objectives:

1. Promotion of inhabitants' activity by engaging in social initiatives
2. Increased accessibility to infrastructure which is used by the local community members

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, promotion of new technologies, development of entrepreneurship.

Target groups of actions specified in LDS: non-governmental organisations, farmers, entrepreneurs, children young people, tourists.

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LAG territorial coverage**Podlaskie Voivodeship, municipalities:** Sokółka, Szudziałowo, Krynki, Kuźnica, Sidra.**Population covered by LDS:** 41,793**Surface area covered by LDS:** 1,087.86 km²**Local Development Strategy objectives****General objective: Promotion of inhabitants' professional and social activity in the Surface area covered by the LAG.**

Specific objectives:

1. Promotion of entrepreneurship
2. Developing social capital

General objectives: Increased touristic attractiveness of the Surface area covered by the LAG.

Specific objectives:

1. Development of the touristic offer
2. Development of the touristic infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed, pensioners.**Cooperation projects****Interterritorial:** Proposal for scope – developing rural areas, acquiring new knowledge, skills and experiences by mutual contacts with other LAGs, which includes making educational trips to other regions of the country, using the region's vicinity to the state border for the development of international cooperation, including border and cross-border cooperation.

Photo 242. Mosque in Bohoniki. From the archive of LGD "Szlak tatarski".

Lokalna Grupa Działania „Sejneńszczyzna”⁴⁵

Legal form

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LAG territorial coverage

Podlaskie Voivodeship, municipalities: Giby, Krasnopol, Puńsk, Sejny

Population covered by LDS: 15,597

Surface area covered by LDS: 851.00 km²

Local Development Strategy objectives

General objective: Improved quality of life while using the natural and cultural values of the region.

Specific objectives:

1. Support for diversification of economic activity and creation of non-agricultural jobs.
2. Increased touristic and recreational attractiveness of the region.
3. Rural area renewal and preservation of cultural heritage
4. Protection of the environment by implementing innovative technological and organisational solutions

General objective: Promoting activity of local communities, strengthening social capital.

Specific objectives:

1. Fostering and promoting knowledge and local activity
2. Promotion of the region and implementation of the cooperation projects
3. Improved management of the Local Action Group

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.



Photo 243. „Sękacz” cake from Podlasie region. From the archive of LGD „Sejneńszczyzna”.



Photo 244. Traditional cake from Podlasie region. From the archive of LGD „Sejneńszczyzna”.

⁴⁵

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Podlaskie Voivodeship, municipalities: Jeleniewo, Rutka-Tartak, Szypliszki, Wizajny.

Population covered by LDS: 12,292

Surface area covered by LDS: 503.30 km²

Local Development Strategy objectives

General objective: Diversification of the region’s economy based on great natural, cultural and historical potential.

Specific objectives:

1. Increased number of non-agricultural economic entities (including entities engaged in tourism) operating in the Surface area covered by the LDS
2. Increased number of actions aimed at preservation of natural, cultural and historical heritage in the region covered by the LDS
3. Improved condition of tourist infrastructure

General objective: Improved social self-organisation and increasing inhabitants’ engagement in the region’s development.

Specific objectives:

1. Increased number of persons participating in cultural and social events in areas covered by LDS
2. Improved aesthetics and standard of rural infrastructure objects in the Surface area covered by the LDS.
3. Widened cultural and educational offer for children, young people and adults

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Suggested topics of cooperation projects: promotion of the region’s touristic resources through the valorisation of local products and traditions and through the promotion of agro-tourism holdings and local entrepreneurship.

Our region offers the wealth of unspoiled nature, clear lakes, rivers, forests and air, scenic landscape, as well as undisturbed silence, which is so much sought after these days – the region is the perfect place to relax in natural surroundings.



Photo 245. From the archive of LGD “Szelment”.



Photo 246. From the archive of LGD “Szelment”.



Photo 247. From the archive of LGD “Szelment”.

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LAG territorial coverage

Podlaskie Voivodeship, municipalities Bakalarzewo, Filipów, Przerośl, Raczki, Suwałki

Population covered by LDS: 23,166

Surface area covered by LDS: 804.00 km²

Local Development Strategy objectives

General objective: Improved touristic attractiveness of the Suwałki Region.

Specific objectives:

1. Development of touristic services with rational use of natural and cultural resources.
2. Improved condition of tourist and tourism-related infrastructure.
3. Promotion of touristic values of the Suwałki region

General objective: Improved quality of life of inhabitants.

Specific objectives:

1. Increased level of income of rural area population, including income generated in the result of engaging in non-agricultural types of economic activity
2. Improved access of the inhabitants to modern forms of formal and informal education.
3. Improved condition of social infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, self-employed, the disabled, producers of regional and local products, non-governmental organisations.

Cooperation projects:

Plans for 2010 and 2011 include carrying out an interterritorial cooperation project in the area of tourism. The project's objective is to draft technical documentation and set a new tourist route in the Polish-Lithuanian borderland.

⁴⁶

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage

Podlaskie Voivodeship, municipalities Augustów, Nowinka, Płaska.

Population covered by LDS: 12,135

Surface area covered by LDS: 843.00 km²

Local Development Strategy objectives

General objective: Improved quality of life of inhabitants by using natural values and historical and cultural heritage of the region.

Specific objectives:

1. Increased touristic attractiveness of the area
2. Promotion of natural values, culinary heritage, craftsmanship, local handicraft and ecological products.

General objective: Improved quality of life of inhabitants through an increased level of qualifications and skills and better environment for business activity and for social activation of the area.

Specific objectives:

1. Improved quality of the surroundings and of the infrastructure of local rural areas
2. Built civil society in the LDS area
3. Development of non-agricultural forms of business activity in rural areas

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Cooperation projects

Suggested international project: Scope – agro-tourism, regional cuisine, activation of local community members.

Partners – LAGs from France, Italy or Spain.



Photo 248. From the archive of LGD "Kanał Augustowski i Rospuda".

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LAG territorial coverage

Podlaskie Voivodeship, municipalities Grabowo, Zbójna, Mały Płock, Turośl, Stawiski, Nowogród, Kolno

Population covered by LDS: 37,952

Surface area covered by LDS: 951.00 km²

Local Development Strategy objectives

General objective: Improved LAG area attractiveness and competitiveness through the use of local resources.

Specific objectives:

1. Diversification of rural population's income sources
2. Promotion and development of entrepreneurship
3. Improved tourist offer of the area

General objective: Developing of social capital

Specific objectives:

1. Motivation of local community
2. Increased level of inhabitants' qualifications

General objective: Improved quality of life in rural areas.

1. Development of sports and recreational infrastructure
2. Revitalisation of rural areas
3. Improved accessibility to cultural infrastructure
4. Protection and promotion of cultural heritage

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, self-employed.

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LAG territorial coverage**Podlaskie Voivodeship, municipalities** Dobrzyniewo Duże, Jasionówka, Knyszyn, Krypno**Population covered by LDS:** 20,136**Surface area covered by LDS:** 499.00 km²**Local Development Strategy objectives****General objective: Establishing conditions for the development of small enterprises**

Specific objectives:

1. Development of accommodation facilities and tourist services
2. Developing service sector for inhabitants

General objective: Support for social bottom-up initiatives and local integration.

Specific objectives:

1. Organisation of local events
2. Development of interests of local population
3. Developing infrastructure conducive to integration of members of the population
4. Created local conditions for sports and recreational activities
5. Development of local tourist infrastructure and promotion and protection of local natural and cultural resources.

General objective: Protection and promotion of historical heritage, preserving tradition.

Specific objectives:

1. Preservation of traditional professions
2. Preservation of regional customs and local traditions
3. Identification and preservation of local cultural and culinary heritage

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

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LAG territorial coverage

Podlaskie Voivodeship, municipalities Zawady, Rutki, Kołaki Kościelne, Zambrów, Szumowo

Population covered by LDS: 25,351

Surface area covered by LDS: 827.00 km²

Local Development Strategy objectives

General objective: Revitalisation and construction of public space.

Specific objectives:

1. Revitalisation of rural areas
2. Development and increase in the quality of sports and recreational infrastructure
3. Promotion of active leisure activities and development of physical culture

General objective: Creating a social communication system.

Specific objectives:

1. Use of the ICT to improve human capital
2. Using ICT to efficiently manage LAGs
3. Actions aimed at increasing the level of spatial cohesion of the LAG area.

General objective: Development of LAG's economic potential.

Specific objectives:

1. Creating a system for selecting and support for projects
2. LAG area as a tourist region
3. Search for market niche for smaller farms in the LAG area
4. Development of services

General objective: Activating and integrating LAG community so that its members engage in pro-development actions.

Specific objectives:

1. Promotion of the LAG ideals among the members of the local communities
2. Promotion and recreation
3. Promotion of professional activity of the LAG community

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improving the quality of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

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LAG territorial coverage**Podlaskie Voivodeship, municipalities:** Bargłów Kościelny, Dąbrowa Białostocka, Goniądz, Janów, Jaświły, Korycin, Lipsk, Mońki, Nowy Dwór, Suchowola, Sztabin, Trzcianne.**Population covered by LDS:** 79,507**Surface area covered by LDS:** 2,746.46 km²**Local Development Strategy objectives****General objective: High standard of living of rural population.**

Specific objectives:

1. Improved access to developed infrastructure used for public, social, cultural, recreational and sport purposes
2. High level of self-organisation and inhabitants' activity
3. Preservation of the natural and cultural heritage of rural areas

General objective: Diversification of types of economic activity and expanding the non-agricultural labour market.

Specific objectives:

1. Increased touristic attractiveness of the region.
2. Increase in entrepreneurship and diversification of labour market outside the tourism sector

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection and promotion of cultural and natural heritage, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: farmers and

foresters, self-employed, non-governmental organisations, legal persons and organisational units of religious communities and churches.

Cooperation projects

Transnational: Topic – “Visit, Get to Know, Fall in Love...”. **Partners** - Fundacja Biebrzańska, Local Action Group Kalvari (Lithuania), Local Action Group Biebrzański Dar Natury, Partnerskie Stowarzyszenie Rozwoju Wsi na Dzukiji (Lithuania). **Objective** – mutual promotion and presentation of cultural, natural and historical heritage of the Surface area covered by the activities of the partners. **Actions** – promoting natural and cultural heritage of rural areas, organisation of common enterprises, promotional campaign in the press, multi-lingual publications promoting cultural and natural values of the areas covered by the project, creating a joint web portal (in Polish, Lithuanian and English), which will show and promote all attractions of the areas near Kalvari and Dzukiji, which are worth seeing and are located in municipalities covering the Biebrza river region and in municipalities in Lithuania.



Photo 249 A moose in the Biebrza National Park. From the archive of LGD “Fundacja Biebrzańska”.



Photo 250. Ester eggs by Ewa Mucha. From the archive of LGD “Fundacja Biebrzańska”.

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LAG territorial coverage

Podlaskie Voivodeship, municipalities: Choroszcz, Suraż, Kobylin-Borzymy, Łapy, Sokoły, Turośń Kościelna, Tykocin, Poświętne, Wyszki

Population covered by LDS: 69,066

Surface area covered by LDS: 1,301.50 km²

Local Development Strategy objectives

General objective: Increased standard of living of the LAG N.A.R.E.W. inhabitants.

Specific objective:

1. Catering to social and cultural needs of the inhabitants of the LAG N.A.R.E.W.

General objective: Promotion of inhabitants' activity aimed at developing the LDS region.

Specific objectives:

1. Ensuring that inhabitants of the Surface area covered by the LAG have easy access to training and courses
2. Development of social activity
3. Development of tourism and agro-tourism in rural areas

General objective: Diversification into non-agricultural activities.

Specific objectives:

1. Taking up/developing additional non-agricultural activity or agriculture-related activity by the farmers and their household members
2. Creating non-agricultural sources of income and promoting employment in non-agricultural areas.

General objective: Developing micro-enterprises in the Surface area covered by the LAG N.A.R.E.W.

Specific objective:

1. Increase in economic competitiveness and development of entrepreneurship in the Surface area covered by the LAG

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.



Photo 251. The lookout tower in Waniewo situated on River Narew. From the archive of LAG „N.A.R.E.W.”



Photo 252. Narwiański Triathlon Bagienny. From the archive of LAG „N.A.R.E.W.”

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n.nadolna@gmail.com**LAG territorial coverage****Podlaskie Voivodeship, municipalities:** Jedwabne, Łomża, Miastkowo, Piątnica, Przytuły, Śniadowo, Wizna.**Population covered by LDS:** 42,834**Surface area covered by LDS:** 1,067.54 km²**Local Development Strategy objectives****General objective: Promotion of social and economic activity of the Surface area covered by LAG.**

Specific objectives:

1. Increased social integration in the Surface area covered by LAG
2. Increase in the level of competencies of the LAG area inhabitants
3. Increase in economic activity of the LAG area inhabitants

General objective: Increase in the attractiveness of the Surface area covered by the LAG as a place for living, working and relaxing.

Specific objectives:

1. Improved quality of life of LAG area inhabitants by widening public offer
2. Improved quality of life of LAG area inhabitants by developing and improving infrastructure

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection and preservation of cultural heritage, promotion of new technologies, entrepreneurship development, improvement of rural infrastructure, local product promotion, promotion of the area, developing social capital by promoting personal, social and economical development of inhabitants use of natural resources, ecology and environmental protection, use of renewable energy sources, improving the aesthetic value of rural areas

Target groups of actions specified in LDS: entrepreneurs, farmers and their household members, local government units, professional and economical organisations, non-governmental organisations, LAG area inhabitants, educational institutions, religious communities.

Photo 253. Nature Museum in Drozdów. From the archive of LGD "Sąsiedzi".



Photo 254. From the archive of LGD "Sąsiedzi".



Photo 255. From the archive of LGD "Sąsiedzi".

Pomorskie Voivodeship

**Legal form**

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Miastko, Trzebielno.**Population covered by LDS:** 23,856**Surface area covered by LDS:** 692.40 km²

Photo 256. From the archive of LGD “WRZECIONO”.

Local Development Strategy objectives**General objective: Development of human capital and social resources**

Specific objectives:

1. Using a wealth of local traditions associated with the Kashubia culture and with ethnic minorities in order to develop whole Surface area covered by the LAG actions
2. Taking actions aimed at raising cultural awareness of the society
3. Creating new tourist products based on tradition and culture of the area under the partnership

General objective: Development of cultural and historical resources

Specific objectives:

1. Establishing conditions which improve the accessibility to different forms of out-of-school learning which is done on the basis of existing educational facilities
2. Establishing conditions for the development of alternative means of generating income and promoting inhabitants' activity by using cultural and historical resources

General objective: Development of natural resources and values.

Specific objectives:

1. Take up actions towards including beneficial natural resources in the network of products and tourist areas
2. Create conditions for increasing the level of investments related to tourism and recreation in areas near lakes and forests

General objective 4: Economic development

Specific objectives:

1. Take up actions for creating an efficient system of support for local entrepreneurship
2. Creating conditions for using natural resources and the topography of the area for economic purposes

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs.

We promote the activity of the local population, we promote the region and we support its development in terms of economy and tourism



Photo 257. From the archive of LGD “WRZECIONO”.



Legal form

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LAG territorial coverage

Pomorskie Voivodeship, municipalities: Kościerzyna,

Nowa Karczma, Karsin, Dziemiany, Lipusz

Population covered by LDS: 33,333

Surface area covered by LDS: 827.00 km²



Photo 258. View of Wyrówno Lake. From the archive of LGD "Stolem".

Local Development Strategy objectives

General objective: Creating non-agricultural sources of income

Specific objectives:

1. Support for sustainable development of tourism in the Kościerzyna region
2. Support for entrepreneurship in the Kościerzyna region

General objective: Improved quality of life of inhabitants

Specific objectives:

1. Increase in the level of cultural and social life of inhabitants of the Kościerzyna region
2. Widening the educational offer for inhabitants of the Kościerzyna region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: pursuant to the provisions of Regulations for a given action.

Cooperation projects

Interterritorial: Title – “A visit to the Kashubia and Kociewie region – rural tourism catalogue” (“W kaszubskich i Kociewskich progach – katalog turystyki wiejskiej”) **Partners** - LAG STK, LAG Stolem, LAG Chata Kociewia, LAG Wstęga Kociewia. **Actions** – gathering information on accommodation in the LAG partner areas and publishing it along with information about places worth visiting. **Implementation period** – February – August 2012.

LAG Stolem – the Force of the Kashubia region – a place rich with beautiful lakes and forests, a place steaming with Kashubian tradition.

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Chmielno, Kartuzy, Przdokowo, Przywidz, Sierakowice, Somonino, Stężyca, Sulęczyno, Żukowo.**Population covered by LDS:** 115,131**Surface area covered by LDS:** 1,250.00 km²

Photo 259. From the archive of LGD “Turystyczne Kaszuby”.

Local Development Strategy objectives**General objective: Improved quality of life**

Specific objective:

1. Catering to social and cultural needs of the inhabitants living in the Surface area covered by the LAG and creating alternative types of leisure activities for them

General objective: Promoting the activity of LAG inhabitants, building and strengthening its social capital.

Specific objectives:

1. Improved qualifications of the inhabitants of the ‘Kashubian Switzerland’ region
2. Support for development of civic society and strengthened role of the inhabitants in setting the direction for area development

General objective: Preservation of cultural and natural heritage of the rural areas and using it for the purposes of sustainable development of the region

Specific objectives:

1. Promotion of and information about the values and offer of entities operating in the Surface area covered by the LDS
2. Management, protection and use of natural and historical resources for tourism and recreation development
3. Preservation and creation of Kashubian culture

General objective: Diversification of economic activity, creation of non-agricultural jobs

Specific objective:

1. Diversification of income in rural areas based on local social and economic potential and resources at hand

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** non-governmental organisations, municipal self-governments and their subordinate units, LAG area inhabitants, entrepreneurs operating in tourism and in tourism-related businesses, persons providing agro-tourism services, churches and religious communities, farmers.**Cooperation project:****Interterritorial: Title** – “A visit to the Kashubia and Kociewie region– rural tourism catalogue” (“W kaszubskich i Kociewskich progach – katalog turystyki wiejskiej”) **Partners** - LAG STK (coordinator), LAG STOLEM, LAG CHATA KOCIEWIA, LAG WSTĘGA KOCIEWIA. **Actions** – gathering information on accommodation in the LAG partner areas and publishing it along with information about places worth visiting. **Implementation period** – February – August 2012**Suggested scope for cooperation projects (interterritorial): Scope** – promotion of traditional products, promotion of tourist and cultural values on fairs abroad, leisure activities (e.g. Nordic Walking, cycling) – creation and promotion.*Kashubian Switzerland – rich in culture and tourist friendly*

Lokalna Grupa Działania “Trzy Krajobrazy”

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LAG territorial coverage

Pomorskie Voivodeship, municipalities: Cedry Wielkie, Kolbudy, Pruszcz Gdański, Pszczółki, Suchy Dąb, Trąbki Wielkie

Population covered by LDS: 56,700

Surface area covered by LDS: 648.00 km²

Local Development Strategy objectives

General objective: Promotion of inhabitants' activity and strengthening social capital.

Specific objectives:

1. Integration of inhabitants by improving the programmes of activities offered by rural community halls
2. Increase in the number of projects intended for the common good and implemented in the form of a partnership (including organisation of events, improvement of the technical condition and equipment of the public utility buildings)
3. Increase in the number of local initiatives contributing to common good

General objective: Preservation of rural cultural and natural heritage

Specific objectives:

1. Preservation of valuable elements of cultural and natural heritage of the area
2. Renovation of monuments and other objects of material culture located in the region
3. Promotion of cultural and natural attractions of the region
4. Increase in the inhabitants' participation in active tourism and recreation

General objective: Improved quality of life

Specific objectives:

1. Promoting the knowledge about cutting-edge ICTs or new ecological solutions in the area of renewable energy
2. Improved security and communication conditions for pedestrians and cyclists

Thematic areas – the focus of actions specified in LDS: developing social capital, local product promotion, preserving cultural and natural heritage, developing tourist sector, improving security, improving communication, improving access to modern technologies, increasing the level of integration and the promotion of inhabitants' activity

Target groups of actions specified in LDS: local self-governments, non-governmental organisations, folk artists, farmers' wives associations, artistic bands, informal groups, farmers, entrepreneurs, churches, religious communities, natural persons.

Cooperation projects

Interterritorial: Title – “Water Sports Park of Pomorze region” [Pomorski Park Wodniacki] **Partners** - Fundacja Partnerstwo Dorzecze Słupi, Local Action Group “Kaszubska Droga”. **Implementation period** – 2010 - 2012

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Choczewo, Gniewino, Krokowa, Łeba, Nowa Wieś Lęborska, Wicko**Population covered by LDS:** 44,439**Surface area covered by LDS:** 1,072.98 km²

Photo 260. View tower in the vicinity of the Żarnowieckie Lake. Gniewino Municipality. Author: P. Młodkowski.

Local Development Strategy objectives**General objective: Improved quality of life based on the use of local cultural, natural and historical values.**

Specific objective:

1. Preservation of valuable elements of cultural and natural heritage of the area
2. Improving the condition of social, sport and recreation infrastructure and promotion of touristic values of the area

General objective: Increased social and economic activity of the area's inhabitants.

Specific objectives:

1. Increase in the social activity of the inhabitants
2. Promotion of entrepreneurship, including non-agricultural activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



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LAG territorial coverage

Pomorskie Voivodeship, municipalities: Borzytuchom,
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Kaszubska, Główczyce, Kępice, Kobylnica, Kołczygłowy,
Parchowo, Potęgowo, Słupsk, Smołdzino, Studzienice,
Tuchomie, Ustka

Zachodniopomorskie Voivodeship, municipalities: Postomino, Sławno

Population covered by LDS: 145,996

Surface area covered by LDS: 4,184.13 km²



Photo 262. Author: D. Paciorek.

Local Development Strategy objectives

General objective: Accelerating the economic growth through the use of local resources

Specific objectives:

1. Development of infrastructure and services related to rural and active tourism
2. Improving effectiveness of utilisation of natural and cultural capacity and creating a local brand

General objective: Promotion of activity of the inhabitants and improvement of the quality of their lives

Specific objectives:

1. Promotion of professional, social and economic activity of the inhabitants
2. Development of partnership cooperation
3. Improving the condition of social infrastructure and the image of the rural areas

Thematic areas – the focus of actions specified in LDS: development of tourist products on the basis of regional water resources: lakes, rivers, the sea (development of kayak trails, creation of recreational infrastructure around lakes, establishing accommodation, catering and tourist services facilities etc.), cultural and natural heritage, such as: architecture, traditions and customs, Natura 2000 areas (development of bicycle trails, didactic paths, thematic villages, organisation of cultural events etc.), development of local products and local brand (organisation of a contest for a local brand Zielone Serce Pomorza, promotion and propagation of regional cuisine, promotion of brand local products), supporting the inhabitants' professional, economic and social activity (animation, education and integration of rural community, providing support for economic and non-agricultural activity of the inhabitants, building and promoting the idea of partnership)

Target groups of actions specified in LDS: local leaders, economic entities, inhabitants' social organisations, public sector entities

Cooperation projects

Interterritorial: Title – “Water Sports Park of Pomorze region” [Pomorski Park Wodniacki] **Partners** – Fundacja Partnerstwo Dorzecze Słupi, LGD “Trzy Krajobrazy” oraz LGD “Kaszubska Droga” **Objectives** – sustainable development of rural areas covered by LDS which take part in LAG's project through water tourism promotion, creation and promotion of attractive qualified tourism products, enhancing educational capacity in the field of water tourism and ecology, protection of the environment, increasing water safety, using and promoting local resources of the partners' LDS area and development of tourist, recreational and educational infrastructure **Actions taken** – creation of three points equipped with tourist infrastructure, providing the tourists with good leisure conditions

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Czarne, Człuchów, Debrzno, Koczała, Przechlewo, Rzeczenica**Wielkopolskie Voivodeship, municipalities:** Jastrowie, Lipka, Okonek, Zakrzewo**Kujawsko-Pomorskie Voivodeship, municipalities:** Kamień Krajeński**Population covered by LDS:** 81,176**Surface area covered by LDS:** 2,758.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life in rural areas, including the conditions of employment**

Specific objectives:

1. Increasing the number of jobs, promoting professional and social activity of inhabitants, developing entrepreneurship
2. Improving the offer of leisure time activities for the inhabitants (cultural and sports-related)
3. Development of tourism, including tourist facilities

General objective: Valorisation of natural and cultural resources.

Specific objectives:

1. Preservation of natural and cultural heritage
2. Preservation of natural and cultural heritage
3. Development of agro-food and forest-food processing

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: natural persons, natural persons conducting or planning to start conducting economic activity, legal persons, local government units, cultural institutions, non-governmental organisations, farmers

Cooperation projects**Interterritorial: Title** – “Marking river Brda basin for tourist purposes” [Oznakowanie turystyczne dorzecza rzeki Brdy]**Partners** – LGD Sandry Brdy, LGD Bory Tucholskie and LGD Wrzeciono

Stowarzyszenie Lokalna Grupa Działania Sandry Brdy**Legal form**

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Brusy, Chojnice,

Czersk, Konarzyny, Lipnica

Population covered by LDS: 57,518**Surface area covered by LDS:** 1,652.96 km²

Photo 263. Swan on the Charzykowskie Lake. From the archive of LGD „Sandry Brdy”

Local Development Strategy objectives**General objective: Valorisation of valuable resources of the Surface area covered by LDS**

Specific objectives:

1. Development of tourist infrastructure
2. Increasing the number of agricultural holdings conducting non-agricultural activity, oriented mainly to tourism
3. Development of economic activity, including activity based on local resources
4. Preservation and promotion of local resources and cultural heritage and using it i.a. to supplement the tourist offer

General objective: Improving the quality of life in rural areas covered by LDS

Specific objectives:

1. Increasing the number and condition of facilities established for social and cultural purposes
2. Increasing social and cultural activities of inhabitants
3. Popularization of active forms of free time spending i.a. through the use of new or renovated infrastructure
4. Improving the aesthetic quality of villages

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, entrepreneurship development, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed

Cooperation projects

Interterritorial/transnational: Rezerwat Biosfery UNESCO. LGD podejmie współpracę z LGD na obszarze, którego znajdują się obszary objęte przez Światowy Rezerwat Przyrody. LGD “Sandry Brody” przyczyniła się do utworzenia Rezerwatu Biosfery “Bory Tucholskie”.

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Gardeja, Kwidzyn, Prabuty, Ryjewo, Sadlinki**Population covered by LDS:** 43,476**Surface area covered by LDS:** 813.00 km²**Local Development Strategy objectives****General objective: Promotion of the inhabitants' activity**

Specific objectives:

1. Increasing knowledge and improving skills of inhabitants of the Surface area covered by LDS by developing skills and qualifications of rural population and increasing their capacity in the field of self-development – ensuring the level playing field
2. Improving inhabitants' self-organization capabilities by improving the functioning of non-governmental organisations on staff-related and organisational level
3. Increasing the number of activities for inhabitants' integration by developing the offer of leisure activities

General objective: Development of tourism on the basis of natural and cultural values of the area

Specific objectives:

1. Development of tourist, recreational and sports infrastructure by creating a consistent and attractive tourist offer
2. Improvement of the technical condition of historical monuments and cultural heritage objects
3. Active promotion of natural and cultural values and tourist offer – creation of recognizable tourist brand of PLGD region

General objective: Diversification of economic activity on the basis of local products and traditional craft

Specific objectives:

1. Increasing the income of agricultural holdings – Traditional and environmentally-friendly local products
2. Improving the farmers' and entrepreneurs qualifications in the field of conducting an economic activity and making use of external support – Local system for supporting the farmers' and producers' qualifications
3. Development of non-agricultural entrepreneurship – Returning to tradition – promotion of craft, handicraft and dying professions

General objective: Preservation of natural heritage

1. Raising ecological awareness of inhabitants – An environmentally-friendly community
2. Increasing the share of renewable energy sources – Energy in harmony with nature

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled

⁴⁸ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage

Pomorskie Voivodeship, municipalities: Starogard Gd., Bobowo, Skórcz, Miasto Skórcz, Lubichowo, Kaliska, Osieczna, Osiek, Smętowo Graniczne, Skarszewy, Zblewo, Czarna Woda, Liniewo, Stara Kiszewa

Population covered by LDS: 91,965

Surface area covered by LDS: 1,753.89 km²

Local Development Strategy objectives

General objective: Improving the management of local resources and their valorisation

Specific objectives:

1. Raising producers’ awareness with regard to existing production capacity which can be utilised by using local resources
2. Raising production capacity through investments
3. Development of social, service-related and public infrastructure in order to improve the living conditions
4. Increasing the share of local products and services on the national and foreign market
5. Preservation and utilisation of natural resources, strengthened through improved absorption of aid measures by small and medium-sized enterprises and farmers
6. Increasing the capacity of existing economic entities, as well as entities in the field of agriculture and agro-tourism
7. Support for and promotion of “green” activities strengthened by raising the environmental awareness of the society

General objective: Improving the quality of life in rural areas i.a. by increasing the activity of local communities

Specific objectives:

1. Increase in the use of tourist trails in Kociewie region by introducing a uniform marking system, ordering and undertaking promotional activities while preserving and adequately using the cultural heritage
2. Disseminating information on available resources and promoting Kociewie region as a place which offers the tourists interesting ways to spend their free time
3. Increasing knowledge, skills and resources necessary for conducting economic and agro-tourist activity

General objective: Preservation of cultural and natural heritage of the rural area together with better use of the rural areas’ capacity

Specific objectives:

1. Promotion of regional identity, preservation of cultural heritage of Kociewie region and raising the level of knowledge about the culture, history and cuisine of the region
2. Making Kociewie a well-known, well-educated, rich, friendly and recognizable region
3. Developing education by establishing the centre for educational coordination and providing additional equipment for rural community halls
4. Supporting initiatives of the rural community

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs

Cooperation projects

Interterritorial: Topic – “Brand of Kociewie region” [Marka z Kociewia] **Partners** – LGD Wstęga Kociewia and LGD Gminy Powiatu Świeckiego **Objectives** – Recognizable cultural “Kociewie” brand with significant market strength, serving to strengthen the marketing value of Kociewie region **Actions taken** – Kociewie region promotional campaign, a procedure for allocation of Kociewie Brand ending in granting the title of Kociewie Brand to particular beneficiaries. The products of the participants applying for the Kociewie brand title who received the relevant certificate will be promoted during the promotional campaign for the products covered by Kociewie Brand title

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Linia, Luzino, Łęczyce, Szemud, Wejherowo**Population covered by LDS:** 61,640**Surface area covered by LDS:** 816.83 km²**Local Development Strategy objectives****General objective: Promotion of the inhabitants' activity**

Specific objectives:

1. Stimulating inhabitants' entrepreneurship
2. Increasing the quantity and improving accessibility and quality of local cultural and recreational infrastructure
3. Preservation and creation of local social bonds
4. Increasing employment and combating social exclusion

General objective: Increasing the region's tourist appeal based on own resources

Specific objectives:

1. Increasing the tourist appeal of the LAG region
2. Improving access to services
3. Preservation and protection of the environment
4. Increasing the quantity and improving accessibility and the quality of local tourist infrastructure

General objective: Preservation of Kaszubskie region heritage and rural specificity of the region

Specific objectives:

1. Improving the standard of life in rural areas
2. Improving the aesthetics of villages and preserving their traditional character
3. Increasing the quantity and improving accessibility and quality of local cultural infrastructure
4. Increasing the number of actions related to the traditions of Kaszubskie region
5. Preservation and promotion of dying professions

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: women, farmers and foresters, self-employed, the disabled

⁴⁹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage

Pomorskie Voivodeship, municipalities: Stegna, Ostaszewo, Sztutowo, Krynica Morska, Nowy Dwór Gdański
Population covered by LDS: 36,964
Surface area covered by LDS: 651.00 km²

Local Development Strategy objectives

General objective: Education open for everyone and adjusted to the needs of local labour market

Specific objectives:

1. Increasing the quality of labour resources
2. Ensuring the level playing field with regard to education for disadvantaged groups and areas

General objective: Promoting partnership for development

Specific objective:

1. Increasing inhabitants' integration by establishing partnerships

General objective: Better social integration in rural and coastal areas

Specific objectives:

1. Increased social activity of inhabitants
2. Developing the social and cultural life and building the region's identity

General objective: Increased adaptability and competences in the field of services which make use of the cultural, natural and geographical capacity

Specific objectives:

1. Protection, renovation, preservation and revitalization of natural and cultural heritage
2. Development of tourist services

General objective: Diversification of economic activity in rural and coastal areas

Specific objectives:

1. Increasing the income of agricultural holdings
2. Supporting the local products and services

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure

Target groups of actions specified in LDS: women, farmers and foresters, self-employed

⁵⁰

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Puck, Kosakowo, Hel, Jastarnia**Population covered by LDS:** 38,287**Surface area covered by LDS:** 321.27 km²**Local Development Strategy objectives****General objective: Establishing conditions for economic growth and improvement of the quality of life of inhabitants on the basis of sustainable use of natural and cultural values of the area**

Specific objectives:

1. Development of high quality infrastructure and tourist services
2. Improvement of the quality of life of the inhabitants of the area

General objective: Preservation of the identity, traditions and culture of Kaszuby Północne region

Specific objectives:

1. Protection and promotion of the identity and cultural heritage

General objective: Development of modern and integrated local community

Specific objectives:

1. Knowledge-based society and information society

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion**Target groups of actions specified in LDS:** Self-governments, their organisations and subordinate units, non-governmental organisations, entrepreneurs, farmers, natural persons, parishes**Cooperation project****Interterritorial: Title** – The Silesian and the Kashubian – the two brothers – promotion of cultures of regional areas of LGD Cieszyńska Kraina and LGD Małe Morze [Ślązak, Kaszub dwa bratanki – promocja kultur regionalnych obszarów LGD Cieszyńska Kraina i LGD Małe Morze]. **Objective** – promoting the culture of two distant regions – Kaszuby and Śląsk region – by exchanging artists and promoting regional cultures.

The promotion is meant to encourage visiting the partner LAG and promote the regional culture of Śląsk and Kaszuby region.



Photo 264. Author: J.P. Dettlaff.



Photo 265. Author: P. Widorski.

Our Lokalna Grupa Działania Małe Morze Association establishes conditions for economic development of the region and seeks to improve the quality of life of inhabitants and to promote the activity of the local community.

Legal form

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LAG territorial coverage

Pomorskie Voivodeship, municipalities: Dzierżgoń, Stary Dzierżgoń, Sztum, Mikołajki Pomorskie, Stary Targ

Population covered by LDS: 40,530

Surface area covered by LDS: 681.56 km²

Local Development Strategy objectives

1. Integration of local community and increase of social capital
2. Increasing the inhabitants' economic activity
3. Improving the quality of life of inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled

Cooperation projects

Interterritorial: Scope – Exchange of experiences between LGD “Kraina Dolnego Powiśla, LGD “Spichlerz Żuławski” and LGD “Chata Kociewia”. **Actions taken** – study visits and joint seminars.

⁵¹

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

Foundation

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LAG territorial coverage**Pomorskie Voivodeship, municipalities:** Tczew, Morzeszczyn, Pelplin, Subkowy, Gniew**Population covered by LDS:** 52,286**Surface area covered by LDS:** 675.28 km²**Local Development Strategy objectives****General objective: Development of human capital and social resources**

Specific objectives:

1. Using the local traditions for the development of the entire Surface area covered by LAG's activities
2. Taking actions aimed at raising cultural awareness of the society
3. Creation of new tourist products based on tradition and culture of Kociewie Tczewskie area

General objective: Development of cultural and historical resources

Specific objectives:

1. Establishing conditions which improve the accessibility of different forms of non-formal education on the basis of existing educational and cultural facilities
2. Establishing conditions for the development of alternative means of generating income and promoting inhabitants' activity by using cultural and historical resources

General objective: Development of natural resources and values

Specific objectives:

1. Taking action aimed at including the beneficial natural resources into the network of tourist products and areas
2. Establishing conditions for the growth of tourist and recreational investments in riverside, lakeside and forest areas

General objective: Economic development

Specific objectives:

1. Taking actions aimed at creating an efficient system of support for local small- and micro-entrepreneurship
2. Establishing conditions for economic use of natural resources and landform features

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed



Photo 266. Result of implementation of the project „Path of the time of Pelplin”. From the archive of Stowarzyszenie Wesola Stonoga.



Photo 267. Result of implementation of the project „Path of the time of Pelplin”. From the archive of Stowarzyszenie Wesola Stonoga.

Lokalna Grupa Działania Spichlerz Żuławski

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LAG territorial coverage

Pomorskie Voivodeship, municipalities: Lichnowy,

Malbork, Miłoradz, Nowy Staw, Stare Pole

Population covered by LDS: 24,729

Surface area covered by LDS: 477.48 km²



Photo 268. From the archive of LGD "Spichlerz Żuławski".

Local Development Strategy objectives

General objective: Development of economic activity

Specific objectives:

1. Development of existing and creation of new entities conducting non-agricultural economic activity
2. Raising inhabitants' awareness in the field of conducting economic activity

General objective: Improving the quality of life of inhabitants

Specific objectives:

1. Increasing the number of sports and recreational facilities and improving their fittings
2. Enhancing the continuous education offer and potential for interests development for adults and young people
3. Increasing the accessibility of the Internet

General objective: Preservation and valorisation of cultural and natural heritage

Specific objectives:

1. Increasing the awareness and self-accountability of citizens for cultural and natural heritage of the Surface area covered by the Local Development Strategy.
2. Raising awareness and the sense of inhabitants' responsibility for the cultural and natural heritage of the Surface area covered by Local Development Strategy Marking, establishing, renovating, restoring and securing sites and objects which constitute the cultural and/or natural heritage and their promotion
3. Increasing the tourist appeal of the Surface area covered by LDS

General objective: Increasing the integration of local community, improving the inhabitants' activity and their involvement in actions undertaken by LGD Spichlerz Żuławski

Specific objective:

1. Increasing the number of non-governmental organisation and their activity and improving their functioning

Thematic areas – the focus of actions specified in LDS: development of entrepreneurship, integration and promotion of activity of rural community, agro-tourism and rural tourism, protection of cultural and natural heritage, improvement of rural and tourist infrastructure, local product creation and promotion, promotion of Żuławy Malborskie area, activities aimed at increasing the tourist appeal of the LAG area

Target groups of actions specified in LDS: children, young people, women, farmers, entrepreneurs, the elderly, the excluded, members of local communities, organizations and non-formal groups, non-governmental organisations.

Cooperation projects

Proposal addressed to future partners in the framework of interregional cooperation projects – promotion of tourist, natural and cultural values of LAG area (marking out tourist, bicycle and kayak trails, creating Nordic Walking parks, issuing publications, albums, maps, information brochures, creating a tourist information portal), improvement of the tourist appeal of the area (building a package of tourist attractions of the region, searching for and promoting regional culinary products, local products produced by traditional means, local professions).

LGD Spichlerz Żuławski promotes Żuławy Malborskie area as an attractive tourist region.

Śląskie Voivodeship

Lokalna Grupa Działania Morawskie Wrota

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Godów, Gorzyce, Krzyżanowice

Population covered by LDS: 43,650

Surface area covered by LDS: 172.00 km²



Photo 269. Meander of Odra river, author: P. Nieznański.

Local Development Strategy objectives

1. Preserved, systematically enriched and attractively exposed historical, cultural and natural heritage of Wrota Morawskie region, actively looked after by the inhabitants of the area
2. Fully developed civil society and good conditions for development of social activity, establishing partnerships between the entities and inhabitants' involvement in the process of developing their towns/villages
3. Ensuring high level of tourist appeal of the area due to skilful use of available cultural and natural values, organization of events, good location with regard to urban agglomerations
4. Ensuring high level of area integration evidenced by developing joint plans with regard to developmental processes, consolidation of activities of local entities, good flow of information and joint promotion of the area in neighbouring regions

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled

Cooperation projects

Transnational: Proposal – active tourism – Nordic Walking, cycling and horse-riding and canoeing. Potential partners – LAGs from Czech Republic (Karwina–Ostrawa–Opawa region) and LAGs from neighbouring regions in Poland.

Morawskie Wrota region open for everyone

Legal form

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LAG territorial coverage**Śląskie Voivodeship, municipalities:** Janów, Mstów, Przyrów, Lelów, Olsztyn, Niegowa, Poraj, Koziegłowy, Żarki**Population covered by LDS:** 71,222**Surface area covered by LDS:** 985.00 km²**Local Development Strategy objectives**

1. Optimal development of social resources and natural environment and popularization of cultural heritage in line with the rules on sustainable development
2. Establishing conditions conducive to innovation, entrepreneurship and jobs creation and preparing the inhabitants, including young people, for work, according to market requirements. Integrated and innovative tourist offer as an important element of local culture and economy
3. Active, innovative and integrated community, taking into account especially children, young people and elderly persons who are in need of support
4. Becoming an effective partner institution, functioning as an animator of activity, cooperation and good governance for the purposes of sustainable development

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, promotion of activity of local community

Target groups of actions specified in LDS: young people aged up to 25 years, women, farmers and foresters, entrepreneurs, pensioners, the disabled, members of non-governmental organisations

Cooperation projects**Topic** – "Ecology – who cares about the fate of civilisation" [Ekologia – kogo obchodzi losy cywilizacji] (Ekolc).**Partners** – LGD "Bractwo Kuźnic", LGD "Partnerstwo Północnej Jury", LGD "Perła Jury", LGD "Razem na Wyzyny".

Objectives – improving the quality of life in rural areas by raising the level of knowledge about natural environment and its protection and ecological culture and ethics among the local community of the Surface area covered by cooperation project in the implementation period. **Actions taken** – staging a play of the actors of MASKA theatre entitled "Making the world known for its ecological activity" [Z ekologii niech świat słynie] for pre-school children, organization an art contest entitled "Earth – my home" [Ziemia – mój dom] and publication of best works' reproductions in a calendar for 2013, distribution of environmentally-friendly crayons, colouring books and drawing paper, organization of "Crush the trash" [Zgnieć śmieć] action, seeking to promote activities aimed at decreasing the volume of trash by using tin can and plastic bottle compactors, organization of a conference summing up the results of the cooperation project. **Implementation period** – from 1 March to 31 December 2012



Photo 270. Project's promotional poster.



Photo 271. Photograph from the implementation of the project. From the archive of LGD "Partnerstwo Północnej Jury".

Stowarzyszenie LGD “Zielony Wierchołek Śląska”

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Blachownia, Kłobuck, Krzepice, Lipie, Opatów, Panki, Popów, Przystajń, Wręczyca Wielka

Population covered by LDS: 91,436

Surface area covered by LDS: 842 km²

Local Development Strategy objectives

General objective: Increasing the value of local products, especially by facilitating market access for small production entities through joint activities

Specific objectives:

1. Strengthening competitiveness of the local products
2. Establishing economic activities

General objective: Use of natural and cultural resources

Specific objectives:

1. Development of the tourist function of the area
2. Protection of natural, cultural and historical heritage resources of the territory

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs



Photo 272. Photo from the brochure promoting a cycling rally.

Legal form

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Lyski, Kornowac

Population covered by LDS: 13,751**Surface area covered by LDS:** 83.00 km²**Local Development Strategy objectives****General objective: Ensuring high level of human capital and strengthening the social capital in villages/towns of the area**

Specific objectives:

1. Increasing the number of inhabitants of the area possessing high and diverse professional qualifications who engage in activities aimed at its development
2. Promotion of inhabitants' activity evidenced by increased number of initiatives for social, cultural and economic development of the LYSKOR area, including projects implemented in the framework of interregional cooperation
3. Improving the competences and physical base of non-governmental organisations taking actions aimed at developing the region

General objective: Improving the quality of life of the inhabitants of the area, enabling the development of social activity and protection of local historical, cultural and natural heritage

Specific objective:

1. Increasing the amount of public space of high aesthetic value, including the elements of architectural features, village centres and objects and places established to satisfy the social and cultural needs of inhabitants

General objective: Increasing the recreational and tourist appeal of the region and promoting it in the surrounding areas

Specific objectives:

2. Development of tourist services and recreational and tourist infrastructure in the area on the basis of existing cycling trails
3. Creation of a consistent system of tourist information exchange and promotion of the area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled

Lokalna Grupa Działania “Bractwo Kuźnic”

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Boronów, Kamienica Polska, Konopiska, Poczesna, Starcza

Population covered by LDS: 34,465

Surface area covered by LDS: 262.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life

Specific objectives:

1. Tourism and recreation – establishing conditions for active leisure activities
2. Making use of natural values – strengthening local cultural values
3. Promotion of natural and cultural values of “Bractwo Kuźnic” region

General objective: Diversification of economic activity, creation of non-agricultural jobs

Specific objectives:

1. Development of entrepreneurship and creation of new jobs
2. Development of new tourist products and services

General objective: Preservation of rural, cultural and natural heritage

Specific objectives:

1. Preservation of local traditions and local community identity
2. Tradition and modernity – education in practice

General objective: Promoting the inhabitants’ activity and strengthening the social capital

Specific objectives:

1. Strengthening the activity, integration and territorial cohesion of the inhabitants of LGD “Bractwo Kuźnic” area
2. Educating the local community – development and strengthening of social competences

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship

Target groups of actions specified in LDS: young people aged up to 25, women, entrepreneurs, pensioners

Cooperation project:

Interterritorial: Proposed scope – exchange of information, promotion of local community’s activity, exchange of material and non-material cultural values, implementation of statutory and strategic premises of the LAG area

**Legal form**

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Photo 273. From the archive of LGD “CIESZYŃSKA KRAINA”.

LAG territorial coverage**Śląskie Voivodeship, municipalities:** Brenna, Chybie, Dębowiec, Goleszów, Hażlach, Skoczów, Strumień, Zebrzydowice**Population covered by LDS:** 97,259**Surface area covered by LDS:** 449.00 km²**Local Development Strategy objectives****General objective: Ensuring high level of human capital, its qualifications, activity, entrepreneurship, innovativeness and creativity, as well as establishing conditions conducive to its development** Specific objectives:

1. Increasing the number of inhabitants participating in trainings on the development of tourist services, preparation of projects in line with EU requirements and the functioning of non-governmental organisations
2. Increasing the number of inhabitants involved in the functioning of non-governmental institutions

General objective: Establishing a strong bond between the inhabitants and their towns/villages, evidenced by taking active measures aimed at looking after the cultural and natural heritage, improving the aesthetic value of public space, initiating partner projects and participating in initiatives which are beneficial to the local community Specific objectives:

1. Increasing the number of cultural and recreational events and the number of people taking part in such events
2. Increasing the number of inhabitants involved in the functioning of artistic groups
3. Increasing the effectiveness of obtaining external funding for the implementation of projects by NGOs
4. Improving cultural, social and sports activity of children and young people

General objective: Ensuring a high level of inhabitants' entrepreneurship, resulting in growth of small firms and creation of tourist offer and local products based on specific cultural and natural values of the area Specific objectives:

1. Increasing the number of existing economic operators and strengthening them
2. Increasing the number of people starting their own business after completing training
3. Increasing the number of agro-tourist holdings and strengthening the accommodation base, which results in increased number of tourists
4. Improving the sales of local products
5. Increasing the surface area of high-standard public space and improving security

General objective: Preserving the unique values of the area which determine the high quality of life resulting from the appeal of public space, good condition of natural environment, picturesque landscape and social cohesion based on the traditions of ecumenism Specific objectives:

1. Improving the cleanliness of the components of natural environment
2. Increasing the length of adequately marked out, prepared and tagged tourist trails
3. Increasing the wealth of inhabitants and combating emigration
4. Increasing the number of facilities equipped with systems which make use of the renewable energy sources

General objective: Ensuring good access to information about the area for external and internal entities and conducting joint promotional measures as well as building the image of the Surface area covered by LAG activities Specific objectives:

1. Increasing the number of promotional activities related to the functioning of the LAG
2. Increasing the number of publications focusing on the historical, cultural and natural heritage of the area
3. Increasing the number of promotional activities in the media and on tourist fairs

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, renewable energy sources, entrepreneurship, improvement of infrastructure, local product promotion**Target groups of actions specified in LDS:** young people aged up to 25, farmers and foresters, entrepreneurs, pensioners, the disabled

Stowarzyszenie “Razem na wyżyny”

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Dąbrowa Zielona, Kłomnice, Kruszyna, Mykanów, Rędziny, Miedźno

Population covered by LDS: 53,955

Surface area covered by LDS: 688.00 km²

Local Development Strategy objectives

General objective: Knowledge and education

Specific objectives:

1. Improving the accessibility of modern sources of knowledge and information
2. Stimulating comprehensive growth of children and young people and developing the interests and qualifications of the adults

General objective: Supporting the economic growth and promoting local production on the territory of the partnership

Specific objectives:

1. Specific objectives: Development of tourism
2. Promotion of local production, in particular the so-called healthy food
3. Supporting small scale commercial activity

General objective: Building an integrated civil society

Specific objectives:

1. Promoting the activity of local communities
2. Combating the social exclusion

General objective: Promoting different forms of leisure activities

Specific objectives:

1. Promotion of a healthy lifestyle by developing sports and recreational activities

Facilitating access to culture

General objective: Sustainable use of natural resources

Specific objectives:

1. Popularizing the use of renewable energy sources.
2. Increasing inhabitants' ecological awareness

General objective: Sustainable development on the basis of cultural, historical, natural and landscape values of the region covered by “Razem na wyżyny” association

Specific objective:

1. Protection and rational use of available cultural, historical, natural and landscape values

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, development of knowledge, popularization of a healthy life-style

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled



Photo 274. Roundabout training „Build and develop your company by using EU funds”. From the archive of LGD “Razem na wyżyny”.



Photo 275. Evaluation conference LEADER AT ITS HALFWAY POINT - December 2011. From the archive of LGD “Razem na wyżyny”.

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LAG territorial coverage**Śląskie Voivodeship, municipalities:** Bestwina, Czechowice-Dziedzice, Jasienica, Jaworze, Wilamowice, Wilkowice, Porąbka, Kozy**Population covered by LDS:** 100,160**Surface area covered by LDS:** 368.00 km²**Local Development Strategy objectives****General objective: Increasing the tourist appeal of the Surface area covered by LGD Ziemia Bielska by preserving and utilising the cultural and natural heritage resources**

Specific objectives:

2. Promotion of the LDS area
3. Preservation and use of natural and cultural heritage
4. Tourist development of the area

General objective: Promotion of inhabitants' activity and strengthening the social capital on the Surface area covered by LGD Ziemia Bielska

Specific objectives:

5. Activities and cultural events aimed at integrating the inhabitants. Educational, animation and social activities of the inhabitants of the area

General objective: Improving the quality of life of the inhabitants of the Surface area covered by LGD Ziemia Bielska

Specific objectives:

6. Development of leisure-related and recreational public infrastructure
7. Increasing the use of renewable energy sources

General objective: Increasing economic diversity and the number of jobs in the Surface area covered by LGD Ziemia Bielska

Specific objectives:

8. Development of inhabitants' entrepreneurship by conducting economic activities
9. Development of inhabitants' entrepreneurship by developing the existing businesses

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion**Target groups of actions specified in LDS:** municipalities, non-governmental organisations, cultural institutions, parishes, natural persons, micro-entrepreneurs, farmers, farmers' spouses**Cooperation project:****Interterritorial: Title** – We Popularize the Artistic Handicraft of Masters (KRAM) [Krzewimy Rękodzieło Artystyczne Mistrzów (KRAM)] **Partners** – “Dolina Soły”, LGD “Ziemia Bielska”, LGD “Dobra Widawa”, Fundacja Spichlerz Górnego Śląska. **Objective** – building an image of LAG partnership areas as places devoted to cultivation of local cultural heritage; causing LAGs to be perceived as centres for preservation and development of traditional folk handicraft due to organization of cultural and educational events in the 2011–2012 period. **Actions taken** – organization of cultural and promotional events, as well as handicraft meetings, during which crafters and folk artists from partner areas of the LAG are promoted. The main action undertaken in the framework of the project was the Village Full of Treasures [Wieś Pełna Skarbów] Festival, which took place between 22 and 25 of September 2011 in Oświęcim and Harmęże (LGD “Dolina Soły”).

Photo 276. A wooden cottage in Bystra. From the archive of LGD “Ziemia Bielska”.



Photo 277. A roadside cross in Bronowo. From the archive of LGD “Ziemia Bielska”.

Legal form

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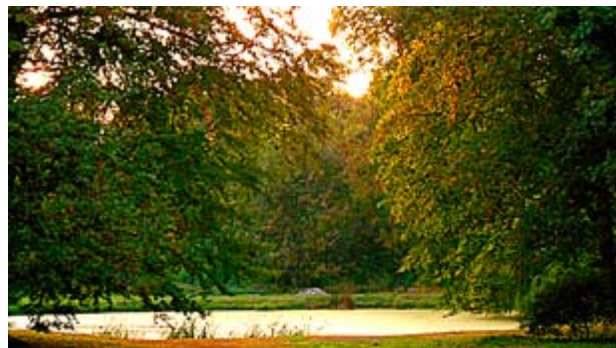


Photo 278. Palace Park in Koszęcin. Author: M. Żak

LAG territorial coverage

Śląskie Voivodeship, municipalities: Ciasna, Herby, Kochanowice, Koszęcin, Pawonków, Krupski Młyn, Tworóg, Pilchowice, Rudziniec, Sośnicowice, Toszek, Wielowieś.

Population covered by LDS: 96,094

Surface area covered by LDS: 1,272.20 km²

Local Development Strategy objectives

General objective: Improving the quality of life in the LAG “Spichlerz Górnego Śląska” area

Specific objectives:

1. Increasing the number of new jobs in the LAG “Spichlerz Górnego Śląska” area
2. Improving the aesthetics and functionality of public space in the LAG “Spichlerz Górnego Śląska” area in a way conducive to day-to-day interactions
3. Improving the accessibility of leisure infrastructure for inhabitants (modernisation of the existing infrastructure and development of new leisure infrastructure, including playgrounds)

General objective: Integration of the LAG “Spichlerz Górnego Śląska” area and increasing the inhabitants’ involvement in the development of their towns/villages

Specific objectives:

1. Improving access to information about the LAG for inhabitants and entities of the LAG “Spichlerz Górnego Śląska ” area
2. Increasing the number of initiatives aimed at preserving the local cultural and natural heritage of the LAG “Spichlerz Górnego Śląska ” area
3. Increasing the number of initiatives and the number of inhabitants involved in activities for social integration
4. Development of social capital and professionalization of NGOs

General objective: Developing the tourist functions of the LAG “Spichlerz Górnego Śląska ” area and promoting it in the region and throughout the country

Specific objectives:

1. Improving the knowledge of natural and cultural values of the LAG “Spichlerz Górnego Śląska ” area among its inhabitants and their promotion outside the region
2. Extending the range of tourist and tourist-related infrastructure in the LAG “Spichlerz Górnego Śląska ” area
3. Increasing the number of entities involved in tourist activity
4. Increasing the sales of local products based on the assets of the “Spichlerz Górnego Śląska ” area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Legal form

Union of associations

(LAG implemented a project under Pilot Programme Leader + Scheme II)

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Ożarówice, Woźniki, Bobrowniki, Siewierz

Population covered by LDS: 38,493

Surface area covered by LDS: 340.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life by the development of social and technical infrastructure

Specific objectives:

1. Supporting the development of NGOs
2. Supporting local initiatives aimed at improving the infrastructure
3. Supporting the development of technical infrastructure
4. Supporting the development of social infrastructure

General objective: Development of knowledge, innovativeness and entrepreneurship

Specific objectives:

1. Supporting the development of entrepreneurship
2. Creation of training centres in order to transmit the knowledge of local development, innovativeness and skills development to the inhabitants and organisations
3. Development of modern communication methods

General objective: Enhancing the tourist and cultural offer as an element of local promotion

Specific objectives:

1. Creating an open-air ethnographic museum featuring elements of local culture
2. Creating local tourist products based on historical, architecture and natural values
3. Development of agro-tourism farms
4. Creation and development of tourist routes and tourist oriented landscape architecture
5. Extending the offer of active leisure pursuits

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.



Photo 279. Cracow Bishops Castle in Siewierz Municipality. From the archive of LGD „Brynica to nie granica”.



Photo 280. St Valentine Church from the fifteenth century in Woźniki Municipality. From the archive of LGD „Brynica to nie granica”.



Photo 281. Great Village Game – Second Days of Bobrowniki Municipality in June 2010 [Wielki Turniej Solectw - II Dni Gminy Bobrowniki w czerwcu 2010r.]. From the archive of LGD „Brynica to nie granica”.

Fundacja “Partnerstwo Dorzecza Kocierzanki i Koszarawy”

Legal form

Foundation

(LAG implemented a project under Pilot Programme Leader + Scheme II)



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LAG territorial coverage

Śląskie Voivodeship, municipalities: Gilowice, Łękawica, Ślemień, Świnna.

Population covered by LDS: 21,429

Surface area covered by LDS: 155.55 km²



Photo 282. From the archive of LGD “Partnerstwo Dorzecza Kocierzanki i Koszarawy”.

Local Development Strategy objectives

1. Development of tourism, sport and recreation based on natural, historical and cultural values
2. Environmental protection
3. Development of entrepreneurship, diversification of economic activity, creation of non-agricultural jobs
4. Strengthening social capital, integration, promotion of activity and social education

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, entrepreneurs, the disabled.

Cooperation projects:

Suggested project scope: projects aimed at environmental protection, development of tourism and promotion of tradition, implemented jointly with LAGs from mountain areas; we would have a number of common territorial and cultural elements and attitudes.



Legal form
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LAG territorial coverage

Śląskie Voivodeship, municipality: Pietrowice Wielkie

Population covered by LDS: 12,368

Surface area covered by LDS: 142.00 km²

Local Development Strategy objectives

General objective: Development of entrepreneurship and agriculture by improving the conditions for their functioning Specific objectives:

1. Active economic promotion of the LDS area
2. Creating new attractive areas for investments in good location
3. Close cooperation with the active economic entities
4. Modernising the services for local and interterritorial business activity
5. Initiating the establishment of new economic entities
6. Elaborating the new image of the municipality that will also contribute to attracting investors, tourists and settlers
7. Diversification of the traditional agricultural activity and including craft services into its range
8. Healthy food production
9. Increasing production specialisation in large holdings

General objective: Effective use of environmental resources and cultural values for the development of sport, recreation, tourism and culture Specific objectives:

1. Actions aimed at increasing the area for tree and shrub planting and revitalisation of green areas
2. Promoting healthy lifestyle
3. Creating and promoting biking routes, vantage points and tourist leisure facilities along with the relevant infrastructure that are attractive in terms of landscape, nature and history.
4. Increasing the number of sports and recreational facilities, considering climate conditions and the necessity of diversifying sports disciplines
5. Creating meeting places for inhabitants and young people
6. Rescuing the monuments of tradition, history and culture from oblivion

General objective: Conscious and modern society as a guarantee of further development and preserving the cultural legacy Specific objectives:

1. Actions aimed at building conscious, active and open society
2. Raising awareness of the historical and cultural heritage
3. Building information society
4. Shaping the attitude of local patriotism among young people
5. Initiating local traditions, customs, and meetings of inhabitants
6. Ensuring efficient and professional work of the office and the entire LAG
7. Comprehensive information about the LAG area and activity as a guarantee of appropriate development and building the positive image of the operation area of LDS and our LAG
8. Expertise and appropriate preparation of LAG officers and members as an essential basis of proper development

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, self-employed.

⁵⁵ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

Association

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Pszczyna, Kobiór,
Goczałkowice Zdrój, Miedźna, Pawłowice, Suszec.

Population covered by LDS: 80,895

Surface area covered by LDS: 433.96 km²

Local Development Strategy objectives

General objective: Using the natural and cultural potential of the area for economic development in a resourceful and innovative way, compliant with the rules of sustainable development

Specific objectives:

1. Enriching the local economic structure with new forms of non-agricultural activity
2. Restoring and developing traditional activities based on the local potential and experiences – craft, local cuisine
3. Developing entrepreneurial attitudes among inhabitants, especially increasing the number of entrepreneurs among young people
4. Consolidating the activity of local enterprises improving their competitive position and extending the possibilities of implementing new projects
5. Balancing the labour market – matching the qualifications of inhabitants with the needs of the changing economic structure of the area

General objective: Developing activity of local entities aimed at emphasising and enhancing the positive distinctive features of Pszczyna rural areas

Specific objectives:

1. Sports and recreational, cultural and entertaining, and educational actions and events initiated and organised by inhabitants, with the use of local cultural, historical and natural assets
2. Active inhabitants' involvement in the protection of cultural and natural heritage and joint care of spatial order

General objective: Strengthening cooperation between local entities and intersectoral partnership, as well as building the capital of trust

Specific objectives:

1. Increasing activity of NGOs and the number of inhabitants involved
2. Strong leader environments initiating projects that join local communities

General objective: Enhancing the civilisation competencies of the LAG “Ziemia Pszczyńska” area inhabitants

Specific objectives:

1. Providing local entities with access to up-to-date, reliable and useful information
2. High involvement of inhabitants in the co-management of the area development

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.



Photo 283. Durlik pond. From the archive of LGD “Ziemia Pszczyńska”.



Photo 284. Top of Goczałkowicka Dam. From the archive of LGD “Ziemia Pszczyńska”.

**Legal form**

Association

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LAG territorial coverage

Śląskie Voivodeship, municipalities: Łazy, Ogrodzieniec, Pilica, Szczekociny, Włodowice, Kroczyce, Irządze, Żarnowiec

Population covered by LDS: 62,788

Surface area covered by LDS: 878.00 km²

Local Development Strategy objectives**General objective: Improving the quality of life**

Specific objectives:

1. Making the best possible use of natural and cultural values – strengthening local identity
2. Promoting the LAG area and the cultural and tourist values of the Kraków-Częstochowa Jura
3. Development of an offer of leisure activities

General objective: Diversification of economic activity, creation of non-agricultural jobs

Specific objectives:

1. Development of entrepreneurship and creation of new jobs
2. Development of new tourist products and services

General objective: Preservation of rural, cultural and natural heritage

Specific objectives:

1. Preservation of local traditions and local community identity
2. Preservation of rural landscape and buildings and revitalisation of sacred buildings

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners.

Legal form

Association

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Photo 285. From the archive of LGD “Żywiecki Raj”.

LAG territorial coverage

Śląskie Voivodeship, municipalities: Istebna, Czernichów, Jeleśnia, Koszarawa, Lipowa, Łodygowice, Milówka, Radziechowy-Wieprz, Rajcza, Ujsoly, Węgierska Górka.

Population covered by LDS: 110,165

Surface area covered by LDS: 918.00 km²

Local Development Strategy objectives

General objective: Effective use of unique environmental values and promotion of renewable energy sources

Specific objectives:

1. Improving the condition of natural environment – supporting activities, entities and investments drawing on the environmental, natural and landscape values of the LDS area (e.g. dark sky, hot springs, eco-systems of fauna and flora, sanctuaries, landscape parks, water basins, etc.)
2. Building ‘green’ attitudes by education, raising awareness and using renewable energy sources
3. Supporting economic diversity in the LDS area based on environmental, natural and cultural values

General objective: Local product as an element of promoting the cultural heritage and cultivating highland dialects and customs

Specific objectives:

1. Preservation of the historical and cultural heritage of the LDS area
2. Promotion of local folklore, customs and traditions, highland dialects – the local product as an element of promotion
3. Creating the conditions for promoting of the local product, culture and tradition of the Beskidy highlanders and the inhabitants of the region by shaping the public space, including the development and modernisation of social, cultural and communication infrastructure

General objective: Development of the LDS area by promoting healthy lifestyle – promotion of sport and active tourism

Specific objectives:

1. Development of all forms of tourism, recreation and sport that contribute to improving the quality of life in the LDS area
2. Designing, developing, extending, modernising and equipping the leisure and recreational, tourist, sports, and tourism-related infrastructure, shaping the tourism space
3. Promotion of the LDS area by sports, tourism and recreation

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of infrastructure, local product promotion.

Target groups of actions specified in LDS: children, young people, women and men, entrepreneurs, folk artists, farmers, Rural Women Associations, associations.

Cooperation project:

Interterritorial: Title – “Rescuing from oblivion – Folklore of Our Region” [Ocalić od zapomnienia – Folklor Naszego Regionu (FOLNARE)]. **Partners** – LGD PARTNERSTWO 5 GMIN, LGD “Żywiecki Raj”. **Objective** – preservation of tradition and customs and improving the quality of life of inhabitants of the LAG partner areas. **Actions taken** – organisation of festivals and folk workshops, study and training trips, and issuing a publication summarising the project.

Implementation period – January 2012 – November 2012.

Świętokrzyskie Voivodeship

Legal form

Association

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Mirzec, Skarżysko Kościelne.

Population covered by LDS: 14,743

Surface area covered by LDS: 164.22 km²

Local Development Strategy objectives

General objective: Development of social capital.

Specific objective:

1. Supporting and promoting local activity.

General objective: Using natural, historic and cultural resources.

Specific objectives:

2. Cultivating local traditions,
3. Development of leisure and tourism.

General objective: Development of entrepreneurship.

Specific objective:

1. Development of local entrepreneurship.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 286. Archaeological reserve RYDNO. From the archive of LGD “Razem na rzecz Rozwoju”.



Photo 287. The Cultural and Recreation Family Centre in municipality Skarżysko Kościelne [Rodzinne Centrum Kultury i Wypoczynku ‘Nad Żarnówką’]. From the archive of LGD “Razem na rzecz Rozwoju”.



Photo 288. Recreation area in Michałów. From the archive of LGD “Razem na rzecz Rozwoju”.

Legal form

Association

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Jędrzejów, Małogoszcz, Sędziszów, Imielno, Nagłowice, Oksa, Słupia Jędrzejowska, Sobków, Wodzisław.

Population covered by LDS: 90,260**Surface area covered by LDS:** 1,257.00 km²

Photo 289. Author: K. Nowak.

Local Development Strategy objectives

General objective: Development of tourism and leisure based on abounding values of Jędrzejowski powiat.

Specific objectives:

2. Well-developed tourist, sport and leisure facilities in LAG Gryf area,
3. Improving the condition of historic buildings and places important to the region,
4. Promotion of the region covering Jędrzejowski powiat.

General objective: Economic development of the LAG Gryf area to ensure improvement in the quality of life and more jobs.

Specific objectives:

1. Modernisation and diversification of agriculture, organic farming,
2. Enhancing the qualifications of farmers and entrepreneurs in the area of their activity,
3. Increasing the share of renewable energy sources.

General objective: Development of human capital in the area of Local Action Group Gryf.

Specific objectives:

1. Building active knowledge-based society,
2. Building an integrated society.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.

Cooperation projects

Interterritorial: Title – “Sightseeing and Tourist Attractions – Joint Initiative” [“Atrakcje Krajoznawczo-Turystyczne - Inicjatywa Wspólna”]. **Partners** – LAG „Perły Czarnej Nidy”, LAG Dorzecze Wisły, LAG Ponidzie and LAG Ziemia Jędrzejowska GRYF. **Objective** – Improving the attractiveness of Świętokrzyskie Voivodeship to tourists by creating, revitalising and promoting tourist trails until 2015, by creating 158 km of new tourist trails by 2015, enhancing the attractiveness of the narrow-gauge railway trail by revitalising the railway station until 2015, promoting new and revitalised tourist trails. **Actions taken** – marking canoeing trails on rivers: Czarna Nida, Czarna, Bobrza, Nida; revitalisation of the Jędrzejów-based narrow-gauge railway station; promoting the project by a joint publication; setting up a website. **Target group** – tourists, LAG area inhabitants, local entrepreneurs. **Implementation period** – until November 2012.

Legal form

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Aneta Górecka, LDS Implementation Consultant - tel. +48 41 375 95 33

LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Bliżyn, Gowarczów, Końskie, Ruda Maleniecka, Smyków, Stąporków.

Łódzkie Voivodeship, municipalities: Białaczów, Paradyż, Żarnów.

Population covered by LDS: 72,210

Surface area covered by LDS: 2,466.70 km²

Local Development Strategy objectives

General objective: “LGD – U ŹRÓDEŁ” area – a tourist region.

Specific objectives:

1. Effective information and promotion,
2. Piekielny Szlak [Hell’s Trail] – a branded tourist product,
3. Economic activity satisfies the needs of tourist traffic,
4. Preservation of the historical and cultural heritage of the area.

General objective: “LGD – U ŹRÓDEŁ” – a chance for young people.

Specific objectives:

1. Satisfying jobs for young people,
2. Young people free from addictions,
3. Young people have opportunities for development and active leisure.

General objective: “LGD- U ŹRÓDEŁ” – an ecological area.

Specific objectives:

1. Building ‘green’ attitudes,
2. We take care of the environment we live in,
3. We have the best organic farms.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 45, farmers and foresters, people who want to start a business, local entrepreneurs.



Photo 290. From the archive of LGD “U Źródlel”.



Photo 291. Nieklańskie rocks. From the archive of LGD “U Źródlel”.



Photo 292. Folk artists’ works. From the archive of LGD “U Źródlel”.

**Legal form**

Association

(LAG implemented a project under Pilot Programme Leader + Scheme II)

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LAG territorial coverage**Świętokrzyskie Voivodeship, municipalities:** Miedziana Góra, Mniów, Piekoszów, Strawczyn, Zagnańsk.**Population covered by LDS:** 57,219**Surface area covered by LDS:** 479.22 km²**Local Development Strategy objectives****General objective: "DORZECZE BOBRZY" – a touristic pearl of the Świętokrzyskie Mountains.**

Specific objectives:

1. Modernisation and development of regional tourism infrastructure – creating tourism products,
2. Actions to promote the Bobrza river basin region and supporting the initiatives of the region's inhabitants for tourism development.

General objective: Increase in social involvement of inhabitants.

Specific objective:

1. Supporting the establishment and development of social initiatives.

General objective: Supporting sustainable economic development.

Specific objective:

1. New and 'green' jobs.

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, self-employed.

Photo 293. Ruins of the Józef Foundry from the nineteenth century in Samsonowo. From the archive of LGD LGD „Dorzecze Bobrzy”.



Photo 294. Oak „Bartek” - natural resource in Zagnańsk. From the archive of LGD LGD „Dorzecze Bobrzy”.

Legal form

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Morawica,
Chęciny, Sitkówka – Nowiny.

Population covered by LDS: 35,197

Surface area covered by LDS: 313.00 km²



Photo 295. Czarna Nida River. From the archive of LGD "Perły Czarnej Nidy".

Local Development Strategy objectives

General objective: Economic development of LAG area by supporting local entrepreneurship, stimulating labour force participation and actions to attract external investors.

Specific objectives:

2. Stimulating labour force participation of LAG area inhabitants,
3. Development of entrepreneurship and creation of new non-agricultural jobs,
4. Promoting LAG's economic values.

General objective: Development of tourism based on specific natural, cultural and historic values of the LAG area.

Specific objectives:

1. Attractive tourist offer of the LAG region,
2. Preservation of historic buildings and places,
3. Promoting the LAG area as an attractive place for tourists.

General objective: Stimulating social activity of inhabitants to act for their own region and to improve the quality of life of the local community.

Specific objectives:

1. Development of infrastructure which is used by the local community,
2. Promoting rural areas,
3. Attractive cultural, recreational and educational offer of the LAG area.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: tourists, young people, entrepreneurs, inhabitants.

Cooperation projects

Interterritorial: Title – "Sightseeing and Tourist Attractions – Joint Initiative" ["Atrakcje Krajoznawczo-Turystyczne - Inicjatywa Wspólna"]. **Partners** – LAG „Perły Czarnej Nidy”, LAG Dorzecze Wisły, LAG Ponidzie and LAG Ziemia Jędrzejowska GRYF. **Objective** – Improving the attractiveness of Świętokrzyskie Voivodeship to tourists by creating, revitalising and promoting tourist trails until 2015, by creating 158 km of new tourist trails by 2015, enhancing the attractiveness of the narrow-gauge railway trail by revitalising the railway station until 2015, promoting new and revitalised tourist trails. **Actions taken** – marking canoeing trails on rivers: Czarna Nida, Czarna, Bobrza, Nida; revitalisation of the Jędrzejów-based narrow-gauge railway station; promoting the project by a joint publication; setting up a website. **Target group** – tourists, LAG area inhabitants, local entrepreneurs. **Implementation period** – until November 2012.

**Legal form**

Association

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LAG territorial coverage**Świętokrzyskie Voivodeship, municipalities:** Opatów, Ożarów, Wojciechowice, Tarłów, Iwaniska.**Population covered by LDS:** 41,721**Surface area covered by LDS:** 64.55 km²

Photo 196. The Krzyżtopór Castle in Ujazd. From the archive of LGD "Powiatu Opatowskiego".

Local Development Strategy objectives**General objective: Increasing the tourist appeal of the region.**

Specific objectives:

1. Better promotion of the tourist potential of our region, information on the potential,
2. Using tourist and recreational areas and facilities,
3. Preservation of the landscape heritage, development of accommodation facilities,
4. Preservation of local cultural and historical heritage.

General objective: Development of entrepreneurship and economic activity of inhabitants.

Specific objectives:

1. Supporting microenterprises,
2. Supporting non-agricultural activity in the LAG area.

General objective: Increasing the social activity of inhabitants.

Specific objectives:

1. Supporting local activity of inhabitants,
2. Building, renovation or rebuilding public infrastructure connected with the development of sport, social and cultural functions.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.

Cooperation projects

Interterritorial: Proposed areas of cooperation – promotion of the cultural heritage and tourist attractions by joint participation in events promoting LAG areas, organising conferences promoting the tourist offer of the area, involvement of local communities in recreation and preservation of the cultural heritage (scientific camps, youth exchanges), meetings with the tourist sector, publishing of a tourist folder, meetings with local artists from different regions.

Legal form

Association

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29-100 Włoszczowa

Świętokrzyskie Voivodeship

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Contact person

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Kluczewsko, Moskorzew, Radków, Secemin, Włoszczowa

Łódzkie Voivodeship, municipalities: Gidle, Żytno

Śląskie Voivodeship, municipality: Konięcpol

Population covered by LDS: 59,663

Surface area covered by LDS: 1,174 km²



Photo 297. Statue of Stefana Czarnieckiego in Czarnica.
From the archive of LGD “Region Włoszczowski”.

Local Development Strategy objectives

General objective: “LAG – Region Włoszczowski” is an area of highly developed culture

Specific objectives:

1. Well-developed and promoted folklore of “LAG – Region Włoszczowski”
2. Dynamic culture animators and active, well-equipped cultural institutions

General objective: “LAG – Region Włoszczowski” is an attractive place in Poland for tourism and leisure

Specific objectives:

1. Well-promoted tourist and leisure offer of “LAG – Region Włoszczowski”
2. “LAG – Region Włoszczowski” has a well-developed agro-tourism network and tourist and leisure infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, non-governmental organisations.

Cooperation projects

Interterritorial: Title – “Heritage – Our Attraction”. **Partners** – LAG “Białe Ługi”, LAG “Gryflandia”, LAG “Kraina Rawki”, LAG “Owocowy Szlak”, LAG “Nasza Suwalszczyzna”, LAG “Sejneńszczyzna”, LAG “Region Włoszczowski”.

Objectives – enhancing the attractiveness of the LAG area by promoting its cultural heritage and tourist attractions, involving the local community in recreating and preserving the cultural heritage by way of involvement of young people.

Actions taken – participation in six fairs, publishing of a tourist folder, meetings with local artists and representatives of the tourism sector, establishing of Youth Cultural Heritage Academy “MADZIK” [Młodzieżowa Akademia Dziedzictwa Kulturowego “MADZIK”] that organised the “MADZIK” competition (presenting the cultural heritage and traditions of the region, working out relations between deliverables of all project regions).

We opt for our region’s development based on the specifics of its cultural, tourist and leisure sphere, with the highest possible involvement of the local community.

Legal form:

Association

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LAG territorial coverage**Świętokrzyskie Voivodship, municipalities:** Baćkowice, Łagów, Nowa Słupia, Pawłów, Waśniów, Brody.**Population covered by LDS:** 55,284**Surface area covered by LDS:** 705,37 km²**Local Development Strategy objectives****General objective: Improving the quality of life while using the cultural, natural and historical values of the region.**

Specific objective:

1. Increasing the tourist appeal of the region.

General objective: Increasing the socio-economic activity of inhabitants.

Specific objective:

1. Increasing the economic activity of inhabitants.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, the disabled.

Cooperation project

Subject – “Adventure Route” [“Szlak Przygody”]. **Partners** – LAG “Białe Ługi”, LAG “Dorzecze Bobrzy”, LAG “Krzemienny Krąg”, LAG Stowarzyszenie “Nad Czarną Pilocą”, Stowarzyszenie “LGD – Wokół Łysej Góry”, Stowarzyszenie Rozwoju Wsi Świętokrzyskiej. **Objective** – Creating an integrated, attractive and competitive tourist offer based on key characteristics of the Partnership, addressed at specific target groups (tourists), to be developed according to rules of marketing management and sustainable development. **Actions taken** – marking out the Adventure Route; preparing, implementing and managing a loyalty scheme for tourists visiting the programme area, promotion.



Photo 298. Land of Cultures – Entry gate in Szydłów.
From the archive of Stowarzyszenie Rozwoju Wsi Świętokrzyskiej



Photo 299. Land of Legends – Medieval Settlement in Huta Szklana.



Photo 300. Land of Talents -
Museum of H. Sienkiewicz in Oblęgorek.

Legal form

Association

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Contact person

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LAG territorial coverage:

Świętokrzyskie Voivodeship, municipalities: Bejsce, Czarnocin, Opatowiec, Skalbmierz

Małopolskie Voivodeship, municipalities: Bolesław, Gręboszów, Mędrzechów, Olesno

Population covered by LDS: 37,001

Surface area covered by LDS: 489.00 km²

Local Development Strategy objectives:

General objective: Enhancing the attractiveness, competitiveness and recognisability of LAG area.

Specific objectives:

1. Enhancing the attractiveness of tourist and auxiliary infrastructure,
2. Improvement of the quality and aesthetics of LAG area.

General objective: Promoting the activity of inhabitants, involving them in active participation in the life of local communities and stimulating desired social processes.

Specific objectives:

1. Increase in the quality of functioning of social organisations,
2. Improving the condition of cultural and recreational infrastructure.

General objective: Promoting the LAG area, implementation of comprehensive actions that encourage tourists to visit the area.

Specific objectives:

1. Creating new tools to promote the LAG,
2. Organising events promoting the LAG area.

General objective: Promoting entrepreneurship and economic revival of the area.

Specific objectives:

1. Supporting new and developing ventures,
2. Economic promotion of LAG area.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers and foresters, entrepreneurs, pensioners, the disabled, local community, tourists, associations and organisations without legal personality.

Cooperation projects

Interterritorial: Title – “Festival of Tastes” [“Festiwal Smaków”]. **Partners** – Buska LGD “Słoneczny Lider” and LGD Stowarzyszenie “G5”, Lokalna Grupa Działania “Perły Ponidzia”. **Objectives** – Identification and promotion of products manufactured using traditional methods, being elements of culinary heritage of our region and identity of local communities, enhancing the attractiveness of tourist offer, better integration of groups operating in the tourism sector, promoting the activity of the local community, promoting the culinary heritage. **Actions taken** – participation in regular fairs, creating a network of small shops and restaurants – “Our Culinary Heritage” Network.



Photo 301. Outlet of Dunajec to Vistula River – a natural border between Świętokrzyskie and Małopolskie Voivodeships, Opatowiec Municipality (Świętokrzyskie Voivodeship) and Gręboszów Municipality (Małopolskie Voivodeship).

**Legal form**

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Pacanów, Solec Zdrój, Nowy Korczyn, Wiślica, Stopnica

Population covered by LDS: 32,961

Surface area covered by LDS: 552.11 km²

Local Development Strategy objectives

General objective: Development of tourism based on the natural and cultural values of southern Ponidzie region.

Specific objectives:

1. Development of tourist, recreational and sports infrastructure,
2. Active promotion of touristic and cultural values of the region.

General objective: Diversification of economic activity in the LAG area based on local products and traditional craft.

Specific objective:

1. Increasing qualifications of farmers and entrepreneurs for using external support and for the business concerned.

General objective: Development of LAG's human potential.

Specific objectives:

1. Increased quality of labour resources,
2. Area integrating its inhabitants.

General objective: Preservation of the natural heritage of the LAG area.

Specific objective:

1. Increasing the inhabitants' environmental awareness.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers, entrepreneurs, NGOs, churches and religious associations, local government units, cultural institutions.

Cooperation project:

Interterritorial: Subject – "Festival of Tastes" ["Festiwal Smaków"]. **Partners** – Buska LGD "Słoneczny Lider" and LGD "Perły Ponidzia", Lokalna Grupa Działania Stowarzyszenie "G5". **Objective** – Identification and promotion of products manufactured using traditional methods in the area of Buska LGD "Słoneczny Lider", Stowarzyszenie "G5" and LAG "Perły Ponidzia", which constitute an element of the culinary heritage of our region and of identity of local communities. The purpose of the project is to strengthen the market position of the products, arousing greater interest among potential consumers, and consequently establishing a market for high-quality products.

Come to Ponidzie Królewskie to achieve full power: Pacanów – the power of fun, Stopnica, Nowy Korczyn, Wiślica – the power of history, Solec-Zdrój – the power of medicinal springs.



Legal form

Association

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Bieliny, Bodzentyn, Górnio, Łączna, Masłów, Suchedniów, Wąchock.

Population covered by LDS: 67,553

Surface area covered by LDS: 636.00 km²



Photo 302. Fields In Świętokrzyskie Voivodeship, Author: A. Stolarski.

Local Development Strategy objectives

General objective: Development of tourism based on natural and cultural values of Świętokrzyskie Mountains.

Specific objectives:

1. Improving the technical condition of historical monuments and cultural heritage places in the region, improving the condition and expanding tourist and sport infrastructure,
2. Active promotion of touristic, cultural and historic values of the region.



Photo 303. View on Łysica and Żeromski's home mountains. From the archive of LAG Wokół Łysej Góry.

General objective: Diversification of economic activity of the LAG area.

Specific objectives:

1. Enhancing the qualifications of farmers and entrepreneurs,
2. Development of craft, disappearing professions and non-agricultural activity.

General objective: Development of LAG's human potential.

Specific objectives:

1. Increased quality of labour resources,
2. Area integrating its inhabitants.

General objective: Preservation of the natural heritage of the LAG area.

Specific objectives:

1. Increasing the inhabitants' environmental awareness.

Thematic areas – the focus of actions specified in LDS: protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources.

Target groups of actions specified in LDS: farmers; microenterprises; local government units; cultural institutions; churches and religious associations; NGOs dealing in tourism, culture, sport and promoting a healthy lifestyle; agro-tourism holdings; schools; folk artists; young people; people aged 45+; tourists.

Cooperation projects

Interterritorial: Title – “The Power of Tourist Attractions of the Region Inspired by the Świętokrzyska Land” [“Moc Atrakcji Turystycznych Regionu Inspirowanych Krajiną Świętokrzyską”].

Objective – Preparing a policy of national and international tourism development in the partners' areas by creating a plan of using local resources (cultural, natural and historical) to create a joint network tourist offer. **Actions taken** – Devising a strategy that assumes creating an Adventure Trail composed of six lands. The Land of Legends, connected with legends and folk tales, will be established in the area of LAG Wokół Łysej Góry. On the Trail, tourists will visit e.g. a Medieval Settlement in Huta Szklana, Glass House in Ciekoty, and apart from tourist attractions there will also be a possibility to taste regional dishes, participate in workshops and quests.

**Legal form**

Association

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Łukasz Orłowski, Management Board Office Director - tel. +48 795 563 727, lukasz.polaniec@gmail.com

LAG territorial coverage**Świętokrzyskie Voivodeship, municipalities:** Połaniec, Lubnice, Oleśnica, Osiek, Rytwiany, Tuczępy.**Population covered by LDS:** 38,895**Surface area covered by LDS:** 551.00 km²**Local Development Strategy objectives****General objective: Leisure activities, integration and development of LAG – Dorzecze Wisły area inhabitants**

Specific objectives:

1. Attractive leisure activities offer for LAG area inhabitants
2. Development of microenterprises and agro-tourism holdings

General objective: Improving the quality of the cultural offer of LAG – Dorzecze Wisły area

Specific objectives:

1. Attractive cultural offer for LAG area inhabitants
2. Improving the technical condition and equipping facilities where cultural activities are or will be conducted

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.

Stowarzyszenie Lokalna Grupa Działania “Krzemienny Krąg”

Legal form:

Association

(LAG implemented a project under Pilot Programme Leader + Scheme II)



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Monika Gromczyk, LDS Implementation Officer - tel.+48 41 264 10 22, biuro@

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Photo 304. JuraPark in Bałtów. From the archive of LGD “Krzemienny Krąg”.

LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Bałtów, Bodzechów, Ćmielów, Kunów, Sadowie.

Mazowieckie Voivodeship, municipalities: Chotcza, Lipsko, Rzecznów, Sienno, Solec nad Wisłą.

Population covered by LDS: 70,854

Surface area covered by LDS: 1,151.00 km²

Local Development Strategy objectives

General objective: Raising awareness of the significance of the environment, cultural heritage and sustainable development; strengthening the sense of identity of inhabitants by cultivating traditions, development of culture and stimulating social activity.

Specific objectives:

1. Creating a functional database on historical, cultural and natural heritage,
2. Acting for renewal, revitalisation and preservation of buildings as well as natural, cultural and landscape values conducive to the development of tourism,
3. Supporting and promoting sustainable development of the region and promoting the activity of local communities.

General objective: Effective use of natural, cultural and environmental resources for touristic and auxiliary purposes, to ensure their permanent availability for the current and future generations.

Specific objectives:

1. Descriptions of and publications on existing products, tourist services and local products,
2. Preparing a promotion plan for existing products, tourist services and tourist products,
3. Support and cooperation for enhancing the region’s attractiveness and expanding the tourist offer; increasing the length of marked out, prepared, marked and equipped tourist trails linking historical and natural attractions of the area.

General objective: Ensuring conditions for effective selling of local products and the region’s tourist attractions.

Specific objectives:

1. Marketing research into the regional tourism market,
2. Supporting the system of advertising, promoting and marketing of the tourism market,
3. Commercialisation of tourist attractions and services, and of local product brands.

General objective: Development of modern knowledge-based and entrepreneurship-based economy and development of the information society.

Specific objectives:

1. Implementation and use of modern IT technologies in education, consultancy, entrepreneurship and agriculture,
2. Ensuring unlimited and free access of inhabitants to IT resources, Increasing the number of businesses operating in the sectors of tourism, handicraft, craft, services and an increase in the number of new jobs in the sectors.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs.



Photo 305. Chotcza – Borowiec Sanctuary. From the archive of LGD “Krzemienny Krąg”.



Photo 306. China figurine made in Ćmielów. From the archive of LGD “Krzemienny Krąg”.

**Legal form**

Association

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Mariusz Iwan, LAG Coordinator - tel. +48 507 188 237,

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Raków, Daleszyce, Chmielnik, Pierzchnica, Staszów, Bogoria, Szydłów, Gnojno.

Population covered by LDS: 87,402**Surface area covered by LDS:** 1,318.00 km²

Photo 307. Palace in Kurozwęki. From the archive of LGD "Białe Ługi".

Local Development Strategy objectives**General objective: LGD Białe Ługi – a region attractive for tourists.**

Specific objectives:

1. We sell attractive and competitive tourist products,
1. A consistent system of tourist information and promotion of the LAG area.

General objective: The best products and local activities in LAG Białe Ługi.

Specific objectives:

1. Commercialisation of local products,
2. Stimulating social activity.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

Cooperation projects

Interterritorial: 1. Title – "Heritage – Our Attraction". Partners – LAG "Białe Ługi", LAG "Gryflandia", LAG "Kraina Rawki", LAG "Owocowy Szlak", LAG "Nasza Suwalszczyzna", LAG "Sejneńszczyzna", LAG "Region Włoszczowski".

Objectives – enhancing the attractiveness of the LAG area by promoting its cultural heritage and tourist attractions, involving the local community in recreating and preserving the cultural heritage by way of involvement of young people.

Actions taken – participation in six fairs, publishing of a tourist folder, meetings with local artists and representatives of the tourism sector, establishing of Youth Cultural Heritage Academy "MADZIK" [Młodzieżowa Akademia Dziedzictwa Kulturowego "MADZIK"] that organised the "MADZIK" competition (presenting the cultural heritage and traditions of the region, working out relations between deliverables of all project regions). **2. Title** - "Plum Area Tourism PAT" ["Śliwkowy Obszar Turystyczny"].

Objectives - promoting the activity in the tourism sector and increasing the quality of tourism services as well as the use of local natural and cultural resources. **Partners** - Stowarzyszenie "Na Śliwkowym Szlaku", LAG BIAŁE ŁUGI (Świętokrzyskie Voivodeship), LAG BACHUREN (Slovakia) and LAG CSERHÁTALJA (Hungary). **Actions taken** - Project preparation: organisation of three meetings with the cooperation project partners in order to agree in detail the planned actions in terms of schedules and budgets of individual project partners. **Target group** - tourism sector, i.e. entities involved in tourism, operating on the areas covered by actions of individual partners - private companies and third sector organisations, as well as natural persons. **Implementation period** - until August 2013.

**Legal form**

Association

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28-1 Busko - Zdrój

Tel.: +48 41 378 71 77**Fax:** +48 41 378 71 77**E-mail:** biuro@slonecznylider.pl**website:** www.slonecznylider.pl**Contact person**Marek Bębenek, Management Board Office Director - tel. +48 41 378 71 77, biuro@slonecznylider.pl**LAG territorial coverage****Świętokrzyskie Voivodeship, municipality:** Busko-Zdrój**Population covered by LDS:** 3,268**Surface area covered by LDS:** 235.00 km²**Local Development Strategy objectives****General objective: Actions in the area of tourism**

Specific objectives:

1. Enhancing the attractiveness of the area as a place to rest – taking up different kinds of economic activity,
2. Promotional activities consisting in stimulating the flow of information in the local community on attractiveness of the area,
3. Szlak Wokół Słońca [Trail Around the Sun] – a branded tourist product,
4. Developing a sense of local identity in area inhabitants.

General objective: Actions in the field of regionalism – creating the local product

Specific objectives:

1. Improving the attractiveness of the area as a place to live and work,
2. Animating cooperation in the local community,
3. Extending the knowledge of the local community on regional products and services,
4. Cultivating traditional local culture and folk art.

General objective: Health promotion activities

Specific objectives:

1. Enhancing the ecological and health awareness of LAG area inhabitants,
2. Promoting and taking actions to support environmentally-friendly economic activity and organic farms,
3. Supporting active leisure among LAG area inhabitants. Integration activities with particular emphasis on the disabled.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, self-employed, the disabled.

Cooperation project

Interterritorial: Subject – Development of tourism based on the culture and cultural heritage of the region. **Actions taken** – Promotion of the culinary regional product and the Festival of Tastes organised in the area of each cooperating LAG.

⁶⁰

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

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LAG territorial coverage**Świętokrzyskie Voivodeship, municipalities:** Dwikozy, Klimontów, Koprzywnica, Lipnik, Łoniów, Obrazów, Samborzec, Wilczyce, Zawichost.**Population covered by LDS:** 63,134**Surface area covered by LDS:** 728.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life of LAG area inhabitants using natural, historical and cultural resources.**

Specific objectives:

1. Development of entrepreneurship in rural areas,
2. Satisfying the social, cultural, sport and leisure needs of LAG area inhabitants,
3. Enhancing the qualifications of LAG area inhabitants.

General objective: Supporting green initiatives as the basis for preserving and improving the condition of resources.

Specific objective:

1. Development of environmentally-friendly initiatives and use of alternative energy sources.

General objective: Development of tourism and stimulating cultivation of traditions by making use of natural and landscape resources and the area's cultural heritage.

Specific objectives:

1. Preserving and creating traditions and stimulating local activity,
2. Promoting touristic, historical, cultural and natural values of the region,
3. Development of tourist and auxiliary services,
4. Improving the condition of tourist infrastructure.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs.

Photo 308. Saint Florian Church.
From the archive of Sandomierskie Stowarzyszenie Rozwoju Regionalnego.



Photo 309. Tomatoes from greenhouses of local producers.
From the archive of Sandomierskie Stowarzyszenie Rozwoju Regionalnego.

Lokalna Grupa Działania “Nad Czarną i Pilicą”⁶¹



Legal form

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LAG territorial coverage

Świętokrzyskie Voivodeship, municipalities: Łopuszno, Słupia, Radoszyce, Fałków, Krasocin.

Population covered by LDS: 37,652

Surface area covered by LDS: 755.17 km²

Local Development Strategy objectives

General objective: LAG “Nad Czarną i Pilicą” – a region well-known in Poland.

Specific objective:

1. Promoting LAG “Nad Czarną i Pilicą” area.

General objective: Improving the quality of life in LAG “Nad Czarną i Pilicą” area.

Specific objective:

2. Creating optimum social and economic conditions for the inhabitants of LAG “Nad Czarną i Pilicą”.

General objective: Promoting the activity of young people by education.

Specific objective:

3. Young people see a chance for development in LAG “Nad Czarną i Pilicą” area.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

⁶¹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

**Legal form**

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LAG territorial coverage**Świętokrzyskie Voivodeship, municipalities:** Pińczów, Działoszyce, Złota, Michałów, Kije.**Population covered by LDS:** 42,455**Surface area covered by LDS:** 613 km²**Local Development Strategy objectives****General objective: Development of tourism based on natural and cultural heritage values.**

Specific objectives:

1. Protection and improvement of natural and cultural resources,
2. Supporting the creation of tourist infrastructure and products,
3. Promoting tourist values and products.

General objective: Informed and active society – a condition for economic development and social integration.

Specific objectives:

1. Actions for enhanced interest in one's own identity,
2. Actions for enhanced responsibility for natural and landscape environment,
3. Actions for strengthening the potential of NGOs.

General objective: Support for better competitiveness and economic potential of the area.

Specific objectives:

1. Actions for the development of non-agricultural entrepreneurship,
2. Economic promotion of the LAG area.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion, social integration, support to NGOs, tourism and promotion of tourist products, economic promotion of the area.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Warmińsko–Mazurskie Voivodeship

Związek Stowarzyszeń Na Rzecz Rozwoju Gmin Północnego Obszaru Wielkich Jezior Mazurskich (LGD9)

Legal form

Union of associations

(LAG implemented a project under Pilot Programme Leader + Scheme II)



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LAG territorial coverage

Warmińsko–Mazurskie Voivodeship, municipalities:

Węgorzewo, Budry, Pozezdrze, Giżycko, Wydminy, Kruklanki, Ryn, Miłki, Srokowo.

Population covered by LDS: 55,915

Surface area covered by LDS: 2,902.00 km²



Photo 310. Active leisure in the LAG area. From the archive of “LGD9”.

Local Development Strategy objectives

General objective: Development of tourism based on the use of natural and cultural values of the northern area of Great Masurian Lakes.

Specific objectives:

1. Creation of the brand of the northern area of Great Masurian Lakes Improvement of the condition of infrastructure related to services for tourists
2. Development of an integrated offer of tourist services

General objective: Increased social and economic activity of the inhabitants of the LGD9 area.

Specific objectives:

1. Supporting the development of entrepreneurship
2. Promoting the activity of the local community
3. Improving the quality of social capital

General objective: Promotion and protection of the unique environment and cultural space.

Specific objectives:

4. Promotion of natural and cultural values of the area
5. Improvement of the condition of infrastructure related to the protection of the environment and cultural resources
6. Development of environmental awareness of inhabitants and visitors

Thematic areas – the focus of actions specified in LDS: protection of cultural heritage, protection of culinary heritage, ecology and environmental protection, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs.

Cooperation projects

Interterritorial: Title - “AS” (Active Village Administrator) [“AS” (Aktywny Sołtys)]. **Partners** - Związek Stowarzyszeń LGD9 (Warmińsko-Mazurskie Voivodeship), Stowarzyszenie “Kapitał – Praca – Rozwój” (Mazowieckie Voivodeship) and LAG “Równina Wołomińska” (Mazowieckie Voivodeship. **Objective** – building entrepreneurial attitudes among local leaders. **Actions taken** - six workshops at which the beneficiaries of the Surface area covered by LDS LGD9, including local leaders and the members of the Village Administrators’ Forum), will learn how to obtain funding for the measures financed under RDP Axis 4 Leader and how to start economic activity, obtain information about the method of production and registration of regional food products and the publication entitled “From an Idea to Registration - a Manual for a Young Businessman”. **Implementation period** - July - December 2012.



Photo 311. Sailing in the LAG area. From the archive of “LGD9”.

Sustainable economic development and preservation of the cultural heritage of the LGD9 area for future generations.

Legal form

Foundation

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LAG territorial coverage

Warmińsko–Mazurskie Voivodeship, municipalities:

Pieniężno, Braniewo, Płoskinia, Lelkowo, Wilczęta, Frombork

Population covered by LDS: 26,154

Surface area covered by LDS: 1,190.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life

Specific objective:

1. Development of public utility space and facilities.

General objective: Diversification of economic activity.

Creation of non-agricultural jobs.

Specific objective:

1. Development of recreational, sports and tourist services and infrastructure, agro-tourist infrastructure and tourism-related infrastructure

General objective: Preservation of cultural and natural rural heritage

Specific objectives:

1. Promotion of cultural, natural, sightseeing and tourist values of the area.
2. Protection, preservation and fostering of historical, cultural and natural heritage

Thematic areas – the focus of actions specified in LDS: protection of cultural heritage, protection of culinary heritage, use of natural resources, use of renewable energy resources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

The area of the Partnerstwo dla Warmii foundations is a centre of leisure and tourism influencing the quality of life of the inhabitants



Photo 312. View on the Pieniężno with the highest railway bridge in Poland. From the archive of Urząd Miejski in Pieniężno.



Photo 313. Winter in Warmia region. Author: J.Skiba.

**Legal form**

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LAG territorial coverage

Warmińsko–Mazurskie Voivodeship, municipalities:

Łukta, Morąg, Ostróda, Miłakowo, Gietrzwałd, Jonkowo, Świątki

Population covered by LDS: 66,153

Surface area covered by LDS: 1,559.00 km²

Local Development Strategy objectives

General objective: Use of natural and cultural resources.

Specific objectives:

1. Revitalisation of historical monuments and increasing their availability for the local community and tourists
2. Creation and promotion of local tourist products
3. Use of natural values

General objective: Improving the quality of life in rural areas.

Specific objectives:

1. Increasing the attractiveness of rural areas for tourism and living
2. Support for diversification of economic activity and increasing the share of non-agricultural sources of income in rural areas

General objective: Promoting the activity of local communities.

Specific objectives:

1. Stimulation of the social activity
2. Provision and diversification of education in rural areas

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, the disabled.



Photo 314. The bicycle ride along the cycle line. The cycle line was established during implementation of II Scheme - „Kraina Drwęcy i Pasłęki – kolebka liderów lokalnych”. The lines are 30 kilometres in length. From the archive of LGD “Kraina Drwęcy i Pasłęki”.

Stowarzyszenie “Łączy Nas Kanał Elbląski” Lokalna Grupa Działania

Legal form

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LAG territorial coverage

Warmińsko–Mazurskie Voivodeship, municipalities:

Elbląg, Gronowo Elbląskie, Iława, Kisielice, Małdyty,

Markusy, Miłomłyn, Pasłęk, Rychliki, Susz, Zalewo

Population covered by LDS: 92,690

Surface area covered by LDS: 2,414 km²

Local Development Strategy objectives

General objective: “Well-developed rural areas around the Elbląg Canal”.

Targeted tasks:

1. Training of rural leaders - training courses in tourism: “Tourism product - step by step”, “Training for trailblazers of bicycle routes”, II Forum of LAGs from Warmia and Mazury - bicycle routes as a tourism product of Warmia and Mazury.
2. Development and promotion of tourism in rural areas - trail blazing of the Elbląg Canal region, promotion of rural areas surrounding the Elbląg Canal, organisation and participation in promotional and integration events, fairs and exhibitions, hikes and bicycle rallies, canoeing, roller skating marathons, fairs, picnics and other promotional events.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.

Cooperation projects

Transnational: 1. Partners – LAGs along the International Bicycle Route R1 – 14 LAGs. **Objectives** – revitalisation of R-1 route, development of rural tourism around R-1, promotion of R-1 route. **Actions taken** – elaboration and publication of a catalogue of tourist facilities of R-1 in Poland, a guidebook on R-1 route for cyclists, a promotional film and a website of the route. **2. Partner** – LAG Wysoczyna Elbląska, LAG Łączy nas Kanał Elbląski. **Objective** – training of rural leaders, promotion of tourism by means of trail blazing, publications and events. **Actions taken** – publication of a catalogue of accommodation and catering facilities.



Photo 315. On inclined plane Buczyniec, Author: R. Rochna.

**Legal form**

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LAG territorial coverage**Warmińsko–Mazurskie Voivodeship, municipalities:** Olecko, Kowale Oleckie, Świątajno, Wieliczki, Kalinowo, Prostki, Stare Juchy, Banie Mazurskie, Dubeninki, Gołdap**Population covered by LDS:** 80,736**Surface area covered by LDS:** 2,359.00 km²**Local Development Strategy objectives****General objective: Creation of an integrated tourist offer based on natural and cultural values of the EGO area.**

Specific objectives:

1. Improvement and development of the tourist and recreational infrastructure
2. Promotion of the tourist values of the area
3. Development of services related to tourism and leisure

General objective: Promoting the activity of the EGO area inhabitants to improve the social and economic situation in the area.

Specific objectives:

1. Development of entrepreneurship and economic activity of the inhabitants
2. Increased social activity of the inhabitants
3. Improvement of qualifications of the inhabitants in terms of finding new sources of income

General objective: Promotion of the EGO area as a place with clean environment.

Specific objectives:

1. Increased attractiveness of the EGO area as a place for living
2. Promotion of cultural and environmental values of the EGO area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



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LAG territorial coverage

Warmińsko–Mazurskie Voivodeship, municipalities: Barczewo, Biskupiec, Kolno, Olsztynek, Purda, Stawiguda

Population covered by LDS: 65,157

Surface area covered by LDS: 1,701.00 km²

Local Development Strategy objectives

General objective: Effective use of the potential of rural areas and improvement of the quality of life in those areas.

Specific objectives:

1. Stimulation of economic activity
2. Efficient and sustainable use of resources
3. Development of the identity of the inhabitants and their involvement in local life

General objective: Building social capital in rural areas.

Specific objectives:

1. Stimulating the involvement of the local community in the development of the area, their activity and awareness
2. Creation of institutional and human resources for effective development of the area

General objective: Development of cooperation in the region and of interregional cooperation.

Specific objective:

1. Promotion of the area, effective human resources management and exchange of experience.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed.

⁶³

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

Legal form

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LAG territorial coverage**Warmińsko–Mazurskie Voivodeship, municipalities:**

Barciany, Kętrzyn, Korsze, Reszel, Sępólno

Population covered by LDS: 40,999**Surface area covered by LDS:** 1,255.00 km²**Local Development Strategy objectives****General objective: Development of tourism based on local resources of the LAG area**

Specific objectives:

1. Increasing the attractiveness of the area by means of protection and rational use of its natural values
2. Revitalisation and use of cultural heritage monuments
3. Development of tourist infrastructure along with auxiliary services
4. Intensification of promotional and informational activities

General objective: Improvement of the image of the area and the quality of life of its inhabitants

Specific objectives:

1. Increasing the attractiveness of the area by means of social infrastructure development
2. Preservation and fostering of the cultural heritage of the area
3. Development of an offer of education and training for the inhabitants
4. Creation of conditions conducive for cooperation and exchange of experience

General objective: Increasing the level of wealth of the inhabitants

Specific objectives:

1. Intensification of actions for development of non-agricultural forms of gainful activity
2. Creation and development of small business

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Photo 316. From the archive of LGD "Barcja".

Lokalna Grupa Działania “Brama Mazurskiej Krainy”

Legal form

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LAG territorial coverage

Warmińsko – Mazurskie Voivodeship, municipalities: Nidzica, Janowo,

Kozłowo, Janowiec Kościelny, Szczytno, Jedwabno, Wielbark, Rozogi,

Świątajno, Pasym, Dźwierzuty, Działdowo, Iłowo-Osada, Płońnica.

Population covered by LDS: 10,1527

Surface area covered by LDS: 3,420.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life of the LAG area inhabitants and strengthening and development of the SME sector.

Specific objectives:

1. Increasing the number of non-agricultural jobs in the SME sector
2. Improvement of the condition of rural companies and promotion of economic activity in rural areas
3. Development of innovative forms of entrepreneurship and social economy

General objective: Promoting the activity of the inhabitants of the LAG area by building the social capital in rural areas and by self-organisation of the inhabitants to carry out the activities related to education and labour market

Specific objectives:

1. Promoting the activity of the inhabitants aimed at personal development and development of local communities
2. Creation of a network of rural community halls which would serve as rural development centres
3. Improving the aesthetic qualities of rural areas and strengthening the infrastructure in rural areas

General objective: Use of natural, cultural and historical values for economic development.

Specific objectives:

1. Improvement of spatial aesthetics using environmentally friendly solutions
2. Development and promotion of new local products, attractions and tourist services using traditional crafts and raising awareness and building regional identity based on multiculturalism of the inhabitants of the LAG area

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Interterritorial: Title - Four Corners of Active Leisure [Cztery Zakątki Aktywnej Rekreacji (CZAR)]. **Partners** - “Brama Mazurskiej Krainy”, LAG “Kraina Drwęcy i Pasłęki” and LAG “Partnerstwo dla Warmii”, LAG “Warmiński Zakątek”.

Objective - implementation of innovative promotion channels and networking of resources to carry out the activities for active tourism development in the area of partner LAGs. **Actions taken** - creation and maintenance of a website (www.czarlgd.pl), advertising campaign in the media, publication of folders and production of advertising gadgets, exchange of experience between LAGs on instruments and good practices of actions aimed at optimal use of resources for tourism development. **Transnational: Title** - Cross-border Entrepreneurship Blekinge / Warmia – Mazury [Transgraniczna Przedsiębiorczość Blekinge / Warmia – Mazury]. **Partners** - LAG “Brama Mazurskiej Krainy”, LAG “Warmiński Zakątek” and LAG LEADER BLEKINGE (Sweden). **Assumptions** - cooperation of the entities operating in the LAG area consisting in exchange of experience in order to build competitive advantage of the region in the tourism sector, exchange of experience in rural development by public institutions, social organisations and entrepreneurs, integration of local communities and creation of a network of cooperation in the form of product consortia and partner groups, high efficiency of activities related to promotion of the tourist offer. **Objective** - creation, development and promotion of branded tourist products and application of the most efficient models of rural development in the form of at least three microenterprises.



Photo 317. From the archive of LGD “Brama Mazurskiej Krainy”.

Legal form

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tel. +48 669 666 663, dariusz.kizling@um.orzysz.pl**LAG territorial coverage****Warmińsko – Mazurskie Voivodeship, municipalities:**

Pisz, Orzysz, Biała Piska, Ruciane-Nida, Piecki, Mikołajki.

Population covered by LDS: 74,618**Surface area covered by LDS:** 2,347.17 km²**Local Development Strategy objectives****General objective: Improving the quality of life of the inhabitants by increasing the attractiveness of the area for tourism.**

Specific objectives:

1. Extending the duration of tourist season and the average time spent by tourists in the area
2. Development of new tourist products

General objective: Improving the quality of life of the inhabitants by way of developing their economic, social and cultural activity, preserving at the same time the cultural heritage and protecting the environment.

Specific objectives:

1. Inventorying, valorisation and promotion of natural attractions and cultural heritage
2. Increasing the income of the rural population
3. Obtaining knowledge and skills related to conducting economic activity
4. as well as the manufacturing knowledge and skills
5. Improvement of the quality of the environment and infrastructure of towns and villages
6. Building social capital in the LAG area
7. Development of services for the population

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Photo 318. Study visit in the pottery village. From the archive of LGD „Mazurskie Morze”.



Photo 319. Finalists of the contest about Mazurskie Morze region. From the archive of LGD „Mazurskie Morze”.



Photo 320. Bicycle trek in Mazurskie Morze. From the archive of LGD „Mazurskie Morze”.



Legal form

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LAG territorial coverage

Warmińsko – Mazurskie Voivodeship, municipalities:

Bartoszyce, Bisztynek, Dobre Miasto, Dywity, Jeziorany, Lidzbark Warmiński, Orneta, Lubomino, Kiwity, Górowo Iławeckie, Górowo Iławeckie (Miasto).

Population covered by LDS: 90,065

Surface area covered by LDS: 2,592 km²



Photo 321. From the archive of LGD “Warmiński Zakątek”.

Local Development Strategy objectives

General objective: Efficient and sustainable use of natural, cultural and landscape resources.

Specific objectives:

1. Streamlining the multifaceted cooperation of the three sectors
2. Development of agro-tourism, cultural, recreational and tourist offer

General objective: Building the identity and supporting the activity of local communities.

Specific objectives:

1. Supporting social initiatives integrating the local communities
2. Creation and support for the development of infrastructure necessary for building identity, social activity and education of the inhabitants

General objective: Support for the development of entrepreneurship.

Specific objectives:

1. Improvement of competitiveness of rural areas by means of promoting economic initiatives that stimulate entrepreneurial attitudes and the labour market for the rural population
2. Better knowledge of the inhabitants about the use of external funding to start or support the development of economic activity

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers, foresters, entrepreneurs.

Cooperation projects

Interterritorial: Title - Four Corners of Active Leisure [Cztery Zakątki Aktywnej Rekreacji (CZAR)]. **Partners** - “Brama Mazurskiej Krainy”, LAG “Kraina Drwęcy i Pasłęki” and Fundacja Partnerstwo dla Warmii. **Objective** - implementation of innovative promotion channels and networking of resources to carry out the activities for active tourism development in the area of the project partners. **Actions taken** - creation and maintenance of a website of the area for tourists (www.czarlgd.pl), promotion in the form of advertising in the media, folders and advertising gadgets, exchange of experience between LAGs on instruments and good practices of actions aimed at optimal use of resources for tourism development.

Transnational: Title - Cross-border Entrepreneurship Blekinge / Warmia – Mazury [Transgraniczna Przedsiębiorczość Blekinge / Warmia – Mazury]. **Partners** - LAG “Brama Mazurskiej Krainy”, LAG “Warmiński Zakątek” and LAG LEADER BLEKINGE (Sweden). **Assumptions** - cooperation of the entities operating in the LAG area consisting in exchange of experience in order to build competitive advantage of the region in the tourism sector, exchange of experience in rural development by public institutions, social organisations and entrepreneurs, integration of local communities and creation of a network of cooperation in the form of product consortia and partner groups, high efficiency of activities related to promotion of the tourist offer. **Objective** - creation, development and promotion of branded tourist products and application of the most efficient models of rural development in the form of at least three microenterprises.

**Legal form**

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LAG territorial coverage**Warmińsko – Mazurskie Voivodeship, municipalities:** Kurzętnik, Grodziczno, Nowe Miasto Lubawskie, Biskupiec, Rybno, Lubawa, Grunwald, Dąbrówno.**Population covered by LDS:** 61,357**Surface area covered by LDS:** 1,412 km²**Local Development Strategy objectives****General objective: Diversification and development of economic activity of the rural population.**

Specific objectives:

1. Supporting entrepreneurial attitudes and innovative forms of economic activity
2. Networking of local economic operators
3. Education for the various forms of employment of the rural population

General objective: Sustainable use and promotion of natural values and cultural heritage

Specific objectives:

1. Development of infrastructure used for popularisation of active lifestyle among the inhabitants and the visitors
2. Promotion of the region referred to as “Ziemia Lubawska” as a place for active and healthy living
3. Support for activities of the inhabitants aimed at finding and developing the local cultural identity
4. Support for actions for preservation of biological and landscape diversity of the area

General objective: Support for the development of the social capital.

Specific objectives:

1. Promotion and development of social initiatives undertaken by non-governmental organisations, informal groups of the inhabitants and volunteers
2. Integration of social groups and municipalities in the region referred to as “Ziemia Lubawska”
3. Development of educational initiatives for the benefit of the inhabitants

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs.

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LAG territorial coverage

Warmińsko – Mazurskie Voivodeship, municipalities: Milejewo, Tolkmicko, Młynary

Population covered by LDS: 14,348

Surface area covered by LDS: 462.29 km²

Local Development Strategy objectives

General objective: Development of tourism based on natural and cultural values of the LAG area.

Specific objectives:

1. Development of tourist, recreational and sports infrastructure by means of building new sports and recreation facilities and cultural centres, development of accommodation and catering facilities based on agro-tourism farms, diversification of agricultural activity to offer services to tourists, increasing the number of agro-tourism farms, production of organic food, development of crafts and handicraft
2. Active promotion of tourist and cultural values of the LAG area by means of creating and promoting a coherent and attractive offer for tourists

General objective: Diversification of economic activity in the LAG area based on local and traditional products.

Specific objectives:

1. Increasing the qualifications of farmers and entrepreneurs by means of creating a system for information and advisory support for farmers and entrepreneurs in the LAG area.
2. Development of crafts and non-agricultural economic activity - restoring traditional professions

General objective: Preservation of the natural heritage of the LAG area.

Specific objectives:

1. Raising the environmental awareness of the inhabitants - implementation of the waste segregation systems, popularisation of the methods of reducing the quantity and volume of generated waste, promotion of building mini sewage treatment plants or educational campaigns and actions
2. Increased use of renewable energy sources by means of promoting innovative projects, which would contribute to preserving the environment and obtaining financial savings, can be an additional source of income for agriculture

General objective: Development of the local community of the LAG area.

Specific objectives:

1. Improvement of the quality of labour of the inhabitants by means of integrated actions designed to develop the skills and competences of the inhabitants.
2. Integration of the inhabitants and improvement of the quality of life by means of organisation of courses, training, study visits, events, recreation or sport events and development of the activity of the local community, promotion of local folk art, renovation of rural community halls and improvement of the quality of services for the population.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers and foresters, entrepreneurs.

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LAG territorial coverage

Warmińsko – Mazurskie Voivodeship, municipality: Elk

Population covered by LDS: 10,577

Surface area covered by LDS: 380.00 km²



Photo 322. From the archive of LGD “Razem silniejsi”.

Local Development Strategy objectives

General objective: Improving the quality of life.

Specific objectives:

1. Making the best possible use of natural and cultural values – strengthening of the local identity
2. Promoting the LAG area and the cultural and tourist values of the Elk municipality
3. Development of an offer of leisure activities

General objective: Diversification of economic activity, creation of non-agricultural jobs

Specific objectives:

1. Development of entrepreneurship and creation of new jobs
2. Development of new tourist products and services

General objective: Preservation of cultural and natural rural heritage

Specific objectives:

1. Preservation of local traditions and local community identity
2. Protection of rural landscape and buildings as well as revitalisation of sacred buildings



Photo 323. From the archive of LGD “Razem silniejsi”.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Wielkopolskie Voivodeship

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LAG territorial coverage**Wielkopolskie Voivodeship, municipalities:** Baranów, Bralin, Kępno, Łęka Opatowska, Perzów, Rychtal, Trzcinica.**Population covered by LDS:** 55,718**Surface area covered by LDS:** 608.00 km²**Local Development Strategy objectives****General objective: Strong cultural identity as a condition to preserve the cultural heritage of LAG.**

Specific objectives:

1. Protection and preservation of cultural heritage and increasing funds on the development and promotion of cultural heritage in the LAG area until 2015
2. Development of infrastructure to make the best use of cultural and natural resources in the LAG area until 2015
3. Creating an eventful and attractive cultural and social programme in the LAG area until 2015
4. Development and promotion of local products, including crafts and handiwork in the LAG area until 2015

General objective: Well-organised, resourceful and active society at Wielkopolska's door.

Specific objective:

1. Development of modern and functional social infrastructure in the LDS area until 2015
2. Stimulation of local community's activity in the LDS area until 2015
3. Development of the services sector and small enterprises in the LDS area until 2015

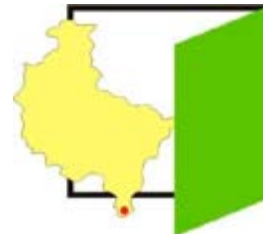
Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, self-employed, non-governmental organizations, churches, cultural institutions.**Cooperation projects****Interterritorial: Partner** – Ostrzeszowska LGD, LGD “Wrota Wielkopolski”. **Objectives** – drawing up a network of cycle routes connecting two neighbouring friend-LAGs; promotion of natural and historical values of the southern part of Wielkopolska region and strengthening mutual cooperation between the neighbouring LAGs, as well as creating a network of cycle routes in the southern part of Wielkopolska region. **Actions taken** – delineration of a cycle route.

Photo 324. From the archive of LGD “Wrota Wielkopolski”.



Photo 325. Local product festival. From the archive of LGD “Wrota Wielkopolski”.

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Duszniki, Pniewy, Kuślin, Opalenica, Lwówek, Nowy Tomyśl, Miedzichowo.

Population covered by LDS: 79,437

Surface area covered by LDS: 1,148.00 km²

Local Development Strategy objectives

General objective: Improvement in the level and quality of life.

Specific objectives:

1. Business development, including small and medium-sized enterprises
2. Development of infrastructure and improvement in the functioning of public utility facilities
3. Development of services and craftsmanship

General objective: Integrating and stimulating the activity of inhabitants.

Specific objectives:

1. Enhanced qualifications of farmers, entrepreneurs, representatives and animators of non-governmental organizations in the scope of performed activity
2. Improving the management of the public space
3. Increase in the level of inhabitants' activity.

General objective: Development of tourism, leisure and sport.

Specific objectives:

1. Improving the condition of tourist, sports and recreational infrastructure
2. Development of tourist services
3. Promotion of the KOLD region's values

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers, foresters, entrepreneurs, the disabled.

Cooperation projects

Interterritorial: Title - "The Wielkopolskie Uprising southwestern frontline trail" [Szlak frontu północno-zachodniego Powstania Wielkopolskiego]. **Actions taken** – establishment of a tourist trail and issuance of a map, adorning insurgents' graves with medals, creation of database about insurgents and thematic events – popular science session, organisation of a night street race, a hike. **Partners** - Stowarzyszenie Ziemi Grodziskiej Leader, Stowarzyszenie LGD Regionu Kozła, Stowarzyszeni KOLD.

Transnational: 1. Title – "Local products' trail and promotion" [Szlak i promocja produktów lokalnych] **Partners** – LAG Fläming – Havel (Germany), Stowarzyszenie KOLD. **Actions taken** - establishment of tourist trails with the presentation of local partners' products (Germany – pottery, Poland – wicker) and the issuance of route maps, agro-tourism holdings' folders, as well as palaces and manors, organisation of the seminar on agro-tourism and development of palaces and manors, promotion of local products and art groups during events organized by partners. **2. Title** – "The fairytale route and promotion of local products" [Szlak bajkowy i promocja produktów lokalnych]. **Partners** - LAG SPIS (Slovakia), LAG Suduva (Lithuania), LAG Harju (Estonia). **Actions taken** – promotion of local products during festivals organized by all partners, along with the performance of an art group, establishment of fairytale routes presenting elements of local fairytales (legends) characteristic to each partner, as well as staging fairytales by local social groups, along with the issuance of the route map.



Photo 326. Photo taken during the course of cooperation project "The Wielkopolskie Uprising southwestern frontline trail" [Szlak frontu północno-zachodniego Powstania Wielkopolskiego]. From the archive of LGD "KOLD".

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LAG territorial coverage**Wielkopolskie Voivodeship, municipalities:** Łądek, Słupca, Strzałkowo, Powidz, Zagórów**Population covered by LDS:** 35,629**Surface area covered by LDS:** 62538.00 km²**Local Development Strategy objectives**

1. Valorization of cultural and natural heritage
2. Strengthening human capital and stimulating the activity of LAG inhabitants
3. Stimulating economic activity
4. Increasing the ability to obtain aid resources

Thematic areas - the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, local product promotion, integrated and active local community.

Target groups of actions specified in LDS: women, farmers, entrepreneurs, non-governmental organisations.**Cooperation projects****Interterritorial: Scope** – the use of the Warta river for tourism and recreation. **Objectives** – expansion of the water and land-based tourist infrastructure, as well as stimulation of tourism in the middle Warta area.**Transnational: Scope** – the use of the Warta river for tourism and recreation. **Objectives** – expansion of the water and land-based tourist infrastructure, stimulation of tourism in the middle Warta area and building of the civil society.

The area of LGD Stowarzyszenie "Unia Nadwarciańska" has a fruitful history, attested by magnificent historic buildings: settlements from early Middle Ages, post-Cisterian monastery in Łądek, gothic, renaissance and baroque churches in Ciężęń, Łądek, Zagórów, former palace of the Bishops of Poznań, as well as manors and palaces. The landscape of our region is also adorned with numerous mills, figures, monuments and crosses. Beautiful wildlife is the area's great asset. The enchanting ice-marginal valley of the Warta river hosts the habitats of rare fauna and flora species.



Photo 327. From the archive of LGD “Unia Nadwarciańska”.



Photo 328. From the archive of LGD “Unia Nadwarciańska”.

Stowarzyszenie Światowid

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Czarniejewo, Gniezno, Kiszkowo, Klecko, Łubowo, Mieleszyn, Niechanowo, Trzemeszno, Witkowo, Kostrzyn, Kleszczewo, Pobiedziska, Nekla i Czerwonak.

Population covered by LDS: 138,853

Surface area covered by LDS: 1,811.48 km²



Photo 329. From the archive of LGD "Światowid".

Local Development Strategy objectives

General objective: Economic development based on the use of local resources.

Specific objectives:

1. Increase in the number of agricultural holdings performing non-agricultural business activity
2. Increase in the number of business entities performing business activity based on local resources
3. Increased number of actions taken using state-of-the-art technologies
4. Creation of new jobs
5. Enhanced tourism attractiveness of the area



Photo 330. From the archive of LGD "Światowid".

General objective: Improving living standards and quality.

Specific objectives:

1. Improved condition of socio-cultural facilities used by inhabitants of the area
2. Increased number of facilities allowing inhabitants to actively spend their leisure time
3. Improvement in aesthetic qualities of towns/villages,
4. Creating facilities granting public access to computers and Internet
5. Integration and stimulation of the inhabitants' activity

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: non-governmental organizations, local governments, cultural institutions, folk artists and groups, schools and other institutions, farmers, micro-enterprises, sports teams and groups, churches and religious communities.

Cooperation

Interterritorial: Title – "Tastes Bring Regions Together – A Festival of Tastes" [Smaki Łączą Regiony - Festiwal Smaków]. **Partners** - LGD Dolina Raby, Stowarzyszenia LGD „Gościniec 4 Żywiółów, LGD „Puszcza Białowieska”, LGD Stowarzyszenie Światowid, LGD „Echo Puszczy Bolimowskiej”, Stowarzyszenie LGD „Ziemia Chełmońskiego”.

Objectives – preservation and valorization of cultural heritage related to culinary heritage, enhanced tourism attractiveness.

Actions taken – organisation of fairs, exhibitions and other events promoting local enterprises, organisation of promotional events related to LDS area, particularly when it comes to tourist potential.

Transnational: Title – "European Trails of St. James" [Europejskie szlaki św. Jakuba]. **Partners** - local action groups from countries located on St. James' Way, that is: Germany (project coordinator), Poland, Austria, Switzerland and Hungary.

Objectives - making the St. James' Way more attractive in all countries involved, **Actions taken** – issuance of the trail's promotion materials and raising awareness about its international meaning, stimulating inhabitants of the trail's area and generating economic benefits on its basis, building infrastructure and information points for pilgrims, regardless of their nationality and language.

projects



**STOWARZYSZENIE
WSPÓLNIE DLA PRZYSZŁOŚCI**

Legal form

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Pleszew, Chocz, Czermin, Dobrzyca, Gizałki, Gołuchów

Population covered by LDS: 62,313

Surface area covered by LDS: 713.00 km²



Photo 331. From the archive of LGD "Wspólnie dla Przyszłości".

Local Development Strategy objectives

General objective: Innovation as an element of the LAG's economic growth.

Specific objectives:

1. Supported growth of micro-enterprises
2. Strengthening of non-agricultural economic development
3. Development of information society

General objective: Development and integration of the knowledge-based society.

Specific objectives:

1. Enhanced specialist knowledge among the LAG's inhabitants
2. Integration and stimulation of the local society's activity
3. Promotion of economic and pro-ecological attitudes and development of self-employment

General objective: Natural and sightseeing resources and cultural heritage as the basis for improving the quality of life.

Specific objectives:

1. Preservation and promotion of cultural heritage
2. Promotion and improvement of the condition of natural and sightseeing values
3. Strengthening tourist and recreation activities

Thematic areas - the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers and foresters, entrepreneurs, pensioners, the disabled, natural persons, NGOs.



Photo 332. From the archive of LGD "Wspólnie dla Przyszłości".



Photo 333. From the archive of LGD "Wspólnie dla Przyszłości".

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Ostrzeszów, Grabów nad Prosną, Mikstat, Doruchów, Kraszewice, Czajków, Kobyla Góra.

Population covered by LDS: 54,621

Surface area covered by LDS: 773 km²



Photo 334. Regional and traditional food preparation course training. From the archive of OLGD.

Local Development Strategy objectives

General objective: Improving the quality of life by use of the area’s specificity.

Specific objectives:

1. Creating conditions for the development of sports and recreation in the LAG area
2. Improvement of social infrastructure condition
3. Satisfying the needs of inhabitants in the area of culture and protection of historical and cultural heritage
4. Promotion of the SOLGD area,

General objective: Increasing the socio-economic activity of inhabitants.

Specific objectives:

1. Stimulating social activity of the inhabitants
2. Increasing the economic activity of inhabitants

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: non-governmental organizations, entrepreneurs (private sector), local leaders, disabled or ill persons, elderly persons, farmers and farming families, national, religious and cultural minorities, tourists, the unemployed, women, men, learners, young people and others.

Cooperation projects

Interterritorial: Title – “The cycling loop around the southern Wielkopolska” [Rowerowa Pętla Południowej Wielkopolski] (acronym RPPW). **Partners** - Stowarzyszenia Lokalna Grupa Działania „Sierpeckie Partnerstwo”, Stowarzyszenia Rozwoju Ziemi Płockiej, Lokalna Grupa Działania „Razem dla Rozwoju”. **Objectives** - preservation of the cultural and natural heritage of the southern Wielkopolska via promoting natural and historical values of the southern Wielkopolska and developing cooperation between partners through executing the undertaking together with a partner. **Actions taken** – delineation and demarcation of the cycle route heading through Ostrzeszów and Kępno poviats. In each municipality the route goes through boards showing the route map will be installed. A promotion folder of the route, a paper map and a website will be developed and the joint bicycle race will be the crown of the cooperation.

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justyna_zbyszewska@wp.pl**LAG territorial coverage****Wielkopolskie Voivodeship, municipalities:** Kazimierz Biskupi, Kleczew, Wilczyn, Skulsk, Ostrowite.**Population covered by LDS:** 37,712**Surface area covered by LDS:** 489.70 km²**Local Development Strategy objectives****General objective: Development of tourism based on natural resources, sightseeing values and rich historical and cultural heritage – lakes, Warta-Gopło channel, landscape parks, protected landscape areas, remnants of the Roman, Amber and Napoleon’s trails.**

Specific objectives:

1. Development of tourist infrastructure
2. Development of tourist services
3. Promotion

General objective: Social development and integration – enhanced human capital for economic development.

Specific objectives:

1. Improved social infrastructure caused by improved social participation
2. Stimulation of the social life – building the civil society

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** farmers and foresters, entrepreneurs, LAG area inhabitants and LAG members, municipalities, cultural institutions, churches and religious communities, non-governmental organisations, legal persons, natural persons.**Cooperation projects****Interterritorial: Title** – Tourist attractions of the region as an inspiration for social activity (TURISA) [Turystyczne uroki regionu inspiracją społecznej aktywności]. **Partners** – “Solidarni w Partnerstwie”, “Wielkopolska Wschodnia”, “Solna Dolina”, Stowarzyszenie “Między Ludźmi i Jeziorami” **Objective** – promoting and enhancing attractiveness of partner regions based on local tourist resources. **Actions taken** – development and installation of boards or interactive kiosks, preparation and issuance of albums, establishment of a website, organisation of four promotion events: **Implementation period** - 2012 and 2013.

Photo 335. From the archive of LGD “Między Ludźmi i Jeziorami”.



Photo 336. From the archive of LGD “Między Ludźmi i Jeziorami”.

Special friendship can exist only between people and lakes

Legal form

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Chrzypsko Wielkie, Kwilcz, Międzychód, Obrzycko, Ostroróg, Sieraków, Wronki

Population covered by LDS: 64,275

Surface area covered by LDS: 1,237,54 km²

Local Development Strategy objectives

General objective: Socio-economic development of the area based on its tourist potential.

Specific objectives:

1. Increase in economic activity
2. Development of non-agricultural activity in agricultural holdings
3. Creating new products and services
4. Enhanced tourism attractiveness of the area
5. Enhanced knowledge level and professional competences of residents

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, the disabled.

⁶⁵ Data on LAG were taken from the database of the National Rural Network on 18 May 2012. Data has been also compared with data included on the website of LAG "Puszcza Notecka".

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LAG territorial coverage**Wielkopolskie Voivodeship, municipalities:** Grodzisk Wielkopolski, Granowo, Kamieniec, Rakoniewice, Wielichowo.**Population covered by LDS:** 49,436**Surface area covered by LDS:** 638.00 km²**Local Development Strategy objectives****General objective: Stimulating the inhabitants' activity to****develop tourism attractiveness and to improve the quality of life, mainly through the use of local resources and traditions.**

Specific objectives:

1. Building and development of tourist and recreational potential based on local resources of the LDS area
2. Improved living standards in the LAG area through the use of local resources and socio-economic activity of inhabitants

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, improvement of rural infrastructure.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.**Cooperation projects****Interterritorial: Title** - "The Wielkopolskie Uprising southwestern frontline trail" [Szlak frontu północno-zachodniego Powstania Wielkopolskiego]. **Actions taken** – establishment of a tourist trail and issuance of a map, adorning insurgents' graves with medals, creation of database about insurgents and thematic events – popular science session, organisation of a night street race, a hike. **Partners** - Stowarzyszenie Ziemi Grodziskiej Leader , Stowarzyszenie LGD Regionu Kozła, Stowarzyszeni KOLD.

Photo 337. „Memory Day”[„Dzień Pamięci”] – event during realisation of cooperation project concerning to the Wielkopolskie Uprising. From the archive of LGD “Ziemi Grodziskiej LEADER”.



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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Kołczkowo, Miłosław, Pyzdry, Września
Population covered by LDS: 38,833
Surface area covered by LDS: 595.00 km²

Local Development Strategy objectives

General objective: Improved management and valorization of local resources – development of social infrastructure, preservation of cultural and natural heritage and promotion of the region.

Specific objectives:

1. Improved condition of the cultural base and historic buildings
2. Improving the condition of tourist and recreational infrastructure
3. Promoting recreational and tourist values of the area

General objective: Building social capital through stimulating the inhabitants' activity and contributing to the creation of new jobs.

Specific objectives:

1. Increased social activity in rural areas and improved offer of alternative forms of leisure
2. Development of non-agricultural entrepreneurship in the scope of cultural, recreational and tourist services and increasing the number of jobs in the LAG area
3. Increased income of agricultural holdings owing to non-agricultural economic activity

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation projects

Interterritorial: Scope – use of historical and natural values of the area, i.e. landscape parks (Żerkowsko-Czeszewski and Nadwarciański) and location on the banks of the Warta river.

⁶⁶ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Rokietnica, Tarnowo Podgórne, Szamotuły, Kaźmierz
Population covered by LDS: 65,490
Surface area covered by LDS: 484,78 km²

Local Development Strategy objectives

General objective: For a better life of ours.

Specific objectives:

1. Development of infrastructure connected with the quality of life in rural areas
2. Improved offer and diversification of leisure activities
3. Increasing the knowledge, skills and qualifications of inhabitants

General objective: Dolina SAMY is powered by entrepreneurship.

Specific objectives:

1. Investment support for existing and new business entities
2. Improved access to knowledge and information for business entities from the LAG area
3. Promotion of enterprises, products and services from the LAG area

General objective: Discovering the “Dolina SAMY” riches.

Specific objectives:

1. Development of natural sites and resources
2. Preserving cultural heritage
3. Promotion of recreational, natural values and the rural cultural heritage

Thematic areas - the focus of actions specified in LDS: improvement of the rural infrastructure, improved access to leisure services, social activation, development of companies through investments, business incubator, promoting the region’s values, preserving traditions.

Target groups of actions specified in LDS: natural persons, legal persons, entrepreneurs, owners of agri-tourism holdings, local governments, village council offices, farmers’ wives’ associations, non-governmental organizations, churches, cultural institutions.



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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Golina, Grodziec, Rychwał, Rzgów, Stare Miasto, Tuliszków.

Population covered by LDS: 52,949

Surface area covered by LDS: 686,53 km²

Local Development Strategy objectives

General objective: Improving the quality of life.

Specific objectives:

1. Improved condition of socio-cultural and sports and recreation facilities
2. Better access to education and information for inhabitants
3. Satisfying grassroots initiatives as regards education, culture, sport and leisure

General objective: Preservation, regeneration and valorization of cultural and natural heritage.

Specific objectives:

1. Renovation of historic buildings
2. Reviving and practising local cultural traditions
3. Expansion of small tourist infrastructure
4. Promotion of cultural and natural heritage of the area

General objective: Economic development based on cultural and natural values of the area.

Specific objectives:

1. Creation and development of economic actions taken related to tourist services
2. Creating new jobs in tourism sector
3. Popularization of qualifications needed to perform business activity and facilitation of access to business information
4. Creation and development of local product manufactures

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: local governments, culture institutions, non-governmental organizations, churches and other religious communities, folk artists, art groups, sports teams, schools, entrepreneurs.

Cooperation projects

Interterritorial: Title – Tourist attractions of the region as an inspiration for social activity (TURISA) [Turystyczne uroki regionu inspiracją społecznej aktywności]. **Partners** – "Solidarni w Partnerstwie", "Wielkopolska Wschodnia", "Solna Dolina", Stowarzyszenie "Między Ludźmi i Jeziorami" **Objective** – promoting and enhancing attractiveness of partner regions based on local tourist resources. **Actions taken** – development and installation of 23 boards or 3 interactive kiosks, preparation and issuance of albums, establishment of a website, organisation of four promotion events.

Implementation period - 2012 and 2013.

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Brudzew, Kawęczyn, Kościelec, Malanów, Przykona, Turek, Władysławów. **Łódzkie Voivodeship, municipalities:** Goszczanów

Population covered by LDS: 50,180**Surface area covered by LDS:** 858.00 km²**Local Development Strategy objectives****General objective: Development of tourism and recreation.**

1. Development of tourism and recreation infrastructure of the area
2. Enhanced social activity in the tourism sector of the area
3. Sport and recreational development of inhabitants
4. Preservation and protection of natural resources of the area

General objective: Improving living standards.

Specific objectives:

1. Culture and social development of inhabitants
2. Improving conditions in the integration and social development of inhabitants
3. Development of activity in local products production and cultivation of tradition and history of the area
4. Increase interest in tradition and culture of the area

Thematic areas - the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, support for new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, entrepreneurs.



Photo 338. From the archive of LGD "T.U.R.".



Photo 339. From the archive of LGD "T.U.R.".



Photo 340. Folk art from the LAG area. From the archive of LGD "T.U.R.".

Stowarzyszenie “Solna Dolina”

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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Chodów, Kłodawa, Przedecz

Population covered by LDS: 21,489

Surface area covered by LDS: 283.00 km²

Local Development Strategy objectives

General objective: A climate for entrepreneurship – favourable climate for the development of human capital and entrepreneurship, particularly among the young generation.

Specific objectives:

1. Well-developed human capital – optimal development of inhabitants’ competences
2. Competitiveness of companies – strengthening of the local economy

General objective: Well cared-for valley – Optimal development of social and natural resources, as well as popularization of cultural heritage, in line with sustainable growth principles.

Specific objectives:

1. Clean valley – care for the environmental cleanness and harmony
2. Living tradition – respect for tradition and everyday culture

General objective: A flowery meadow – Active and integrated community, with particular regard to the potential and needs of young inhabitants, as well as the involvement of the elderly.

Specific objectives:

1. A treasure of youth – Optimal conditions for the development and shaping of the young generation’s participation
2. Social capital – Activity and involvement of inhabitants based on dialogue and cooperation, for the sake of development

General objective: Capable Solna – effective Lokalna Grupa Działania “Solna Dolina” as the one supporting activity, cooperation and local initiatives.

Specific objective:

1. Partnership – Efficient organisation providing for an optimal coordination of development actions taken

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, entrepreneurs.

“Solna Dolina” is an integrated community, caring for sustainable growth based on optimal development of resources and efficient, partner-oriented management.



Photo 341. Cycle of educational programmes. From the archive of Gminny Ośrodek Kultury in Kłodawa.

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LAG territorial coverage**Wielkopolskie Voivodeship, municipality:** Brzeziny, Szczytniki.**Łódzkie Voivodeship, municipality:** Municipality and the Town of Błaszki.**Population covered by LDS:** 29,244**Surface area covered by LDS:** 43,943 km²**Local Development Strategy objectives****General objective: Improving the quality of life in the area of LAG activity**

Specific objectives:

1. Development of infrastructure connected with the quality of life in rural areas
2. Improved organisation of leisure activities

General objective: Diversification of agricultural activity and development of entrepreneurship.

Specific objectives:

1. Increasing and improving the knowledge, skills and qualifications of inhabitants
2. Support for the establishment of new business entities and development of the existing ones

Thematic areas - the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: non-governmental organisation, farmers, entrepreneurs, the unemployed, young people up to 25.



Photo 342. Nature sanctuary OLBINA – entrance. From the archive of LGD “Długosz Królewski”.



Photo 343. From the archive of LGD “Długosz Królewski”.



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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Babiak, Dąbie, Grzegorzew, Koło, Kramsk, Krzymów, Olszówka, Sompolno, Wierzbinek.

Population covered by LDS: 68,083

Surface area covered by LDS: 1,030.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life.

Specific objectives:

1. Improvement of the rural aesthetics until 2015
2. Supporting rural entrepreneurship until 2015
3. Creating conditions for the stimulation of inhabitants until 2015

General objective: Strengthening human capital and stimulating the activity of LAG inhabitants.

Specific objectives:

1. Improved access to sports and recreation base until 2015
2. Strengthening of the tourist potential until 2015
3. Promoting healthy lifestyle until 2015
4. Elimination of barriers for a higher education level until 2015
5. Leveling out inequalities as regards the access to education services until 2015
6. Stimulating educational aspirations among adults until 2015
7. Strengthening the competences of key rural inhabitants until 2015

General objective: Improved management of local resources and their valorization

Specific objectives:

1. Enhanced ecological awareness until 2015
2. Promoting renewable energy until 2015
3. Protection of natural resources until 2015

General objective: Preservation of rural cultural and natural heritage

Specific objectives:

1. Preservation of local traditions, customs and rituals until 2015
2. Restoration and preservation of traditional craftsmanship until 2015
3. Promotion of local cultural works and the use of local heritage until 2015

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, tourists.

Integrated, friendly and thrifty – working for the rich and beautiful region

Legal form

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Office Director - tel. + 48 512 361 838, januszwozniak61@o2.pl**LAG territorial coverage****Wielkopolskie Voivodeship, municipality:** Wągrowiec, Damasławek, Gołańcz, Mieścisko, Skoki, Wapno, Rogoźno
Kujawsko-Pomorskie Voivodeship, municipality
Janowiec Wielkopolski**Population covered by LDS:** 146,134**Surface area covered by LDS:** 1,369.00 km²**Local Development Strategy objectives****General objective: Improving the quality of life in rural areas.**

Specific objectives:

1. Modernisation of socio-cultural facilities
2. Increased number and improved quality of sports and recreation facilities
1. Supporting social activity of inhabitants
2. Supporting initiatives dealing with the organisation of leisure time (facilities and active pastime)
3. Increasing the professional qualifications of inhabitants

General objective: Development of local economy.

Specific objectives:

1. Increase in the number of jobs.
2. Strengthening the micro-enterprises sector
3. Diversification of income in agricultural holdings

General objective: Increased tourist and recreational potential.

Specific objectives:

1. Development of local recreational and tourist infrastructure
2. Extending the range of tourist and recreational services
1. Development of tourist routes network
2. Expansion of tourist information system
3. Promotion of tourist and recreational values
4. Improved environmental quality

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, use of natural resources, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure.**Target groups of actions specified in LDS:** Non-governmental organizations, micro-enterprises, cultural institutions, folk groups, municipality self-governments and organizational units.

Photo 344. Canoeing rally. From the archive of LGD „Dolina Welny”.



Photo 345. Bicycle trek in Dolina Welny region. From the archive of LGD „Dolina Welny”.



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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Krzemieniewo, Lipno, Osieczna, Rydzyna, Świąciechowa, Wijewo, Włoszakowice, Bojanowo, Poniec, Śmigiel, Przemęt, Wolsztyn

Population covered by LDS: 127,597

Surface area covered by LDS: 1,726.00 km²

Local Development Strategy objectives

General objective: Improved quality of life in the area of WLGD Kraina Lasów i Jezior.

Specific objectives:

1. Improving the social and cultural infrastructure
2. Protection of natural, cultural and historical heritage elements and improvement of access thereto

General objective: Increased activity level of the inhabitants of WLGD Kraina Lasów i Jezior.

Specific objectives:

1. Development of non-agricultural entrepreneurship
2. Increasing the involvement of inhabitants in the development of their homeland
3. Integration of local entities' actions
4. Increasing the level of knowledge and skills of inhabitants

General objective: Improved position of Kraina Lasów i Jezior in the neighbourhood.

Specific objectives:

1. Development of tourist and recreational capacity
2. Promotion of the region's attractive image

Thematic areas - the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs, pensioners.



Photo 346. Olejnickie Lake. From the archive of WLGD.



Photo 347. Church in Kaczkowo. From the archive of WLGD.



Photo 348. Windmill in Osieczna. From the archive of WLGD.



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Wielkopolskie Voivodeship, municipality: Murowana Goślina, Oborniki, Ryczywół.

Population covered by LDS: 54,792

Surface area covered by LDS: 666.78 km²

Local Development Strategy objectives

General objective: Improving the quality of life in rural areas.

Specific objectives:

1. Modernisation of socio-cultural facilities
2. Increasing the number and improving the standards of sports and recreation facilities
3. Supporting the social activity of the inhabitants
4. Support for initiatives as regards recreation and active leisure
5. Increasing professional qualifications of inhabitants

General objective: Development of local economy.

Specific objectives:

1. Strengthening of the micro-enterprises sector
2. Diversification of income in agricultural holdings
3. Creating attractive jobs

General objective: Increase in the tourist and recreational potential of the area.

Specific objectives:

1. Development of local recreational and tourist infrastructure
2. Development of tourist and recreational services
 1. Renovation of historic buildings
 2. Protection of environmental resources of the area
 3. Promotion of tourist and recreational values of the area

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled.



Photo 349. Canoe harbour “Binduga”. From the archive of UMiG Murowana Goślina.

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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Żerków, Nowe Miasto.

Population covered by LDS: 19,776

Surface area covered by LDS: 289.59 km²

Local Development Strategy objectives

General objective: Improving the quality of inhabitants' life.

Specific objectives:

1. Improved condition of facilities with social and cultural functions and the town's aesthetics
2. Increase in the number of sports and recreation facilities
3. Increased social participation in the scope of socio-cultural, recreational and sports activities

General objective: Development of tourism based on the local cultural and natural heritage.

Specific objectives:

1. Development of tourist base
2. Development of economic activities related to tourism

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: farmers interested in undertaking economic activity related to tourism, small-scale production, craftsmanship and handiwork, non-governmental organizations, local governments, churches and religious communities, cultural institutions, farmers, micro-enterprises in the tourist services, agri-food processing, small-scale production, craftsmanship and handiwork sectors, folk authors and art clubs, groups and interest groups, schools and other education institutions.

Cooperation projects:

Interterritorial: 1. Topic – “Travelling with Pan Tadeusz” [Podróże z Panem Tadeuszem]. **Partners** - LGD “Zaścianek”, LGD “Gościnnia Wielkopolska”. **2. Topic** - “Common stimulation of the active tourism development”, acronym “WARTA” [Wspólna Animacja Rozwoju Turystyki Aktywnej] Objective – efficient use of the beauty and natural potential of the Surface area covered by three LAGs, particularly the Warta river, and promotion of natural and cultural values of this area. **Actions taken** – settling a pier for kayakers, issuing a tourist map, creating a website and interactive kiosks and organisation of a kayaking trip **Partners** - LGD “Zaścianek”, LGD “Z Nami Warto”, LGD “Unia Nadwarciańska”.



Photo 350. Palace in Śmielów. From the archive of LGD “Zaścianek”.



Photo 351. Church in Nowe Miasto. From the archive of LGD “Zaścianek”.



Photo 352. Floating pier in Pogorzelica, Żerków. Municipality. From the archive of LGD “Zaścianek”.



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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Buk, Dopiewo, Stęszew

Population covered by LDS: 40,487

Surface area covered by LDS: 373.64 km²

Local Development Strategy objectives

Specific objective: Improving the quality of inhabitants' lives through the restoration of proper environmental conditions and raising recreational attractiveness of the areas around lakes: Niepruszewskie, Tomickie and Strykowski.

General objectives:

1. Use of geographical, environmental and historical values to improve the quality of life and to stimulate the communities around the lakes
2. Increase in local identity and promotion of the Local Action Group's areas
3. Development of economic activity of the local community

Thematic areas - the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship.

Target groups of actions specified in LDS: young people aged up to 25, farmers and foresters, entrepreneurs.

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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Krotoszyn, Zduny, Sulmierzyce, Ostrów Wielkopolski, Nowe Skalmierzyce, Raszków.

Population covered by LDS: 65,673

Surface area covered by LDS: 865 km²

Local Development Strategy objectives

General objective: Improving the quality of LAG inhabitants' life.

Specific objectives:

1. Improving the aesthetics and attractiveness of the LAG area, including the condition of facilities, infrastructure, public space and recreational areas until 2015
2. Preservation of cultural, historical and natural heritage until 2015

General objective: Raising the economic competitiveness and development of the labour market in the LAG area.

Specific objectives:

1. Increase in economic activity, including the one based on local resources in the LAG area until 2015
2. Improvement of conditions for performing business activity until 2015.

General objective: Increase in the social activity and development of human capital, as well as effective promotion of the LAG area.

Specific objectives:

1. Increased level of knowledge about RDP Leader measures, implementation of LDS, performing business activity, including non-agricultural one and functioning on the labour market, as well as raising ecological and environmental awareness among LAG inhabitants until 2015.
2. Increased educational, social, tourism, sports and recreational activity of the LAG area inhabitants until 2015
3. Intensified promotion of the LAG area until 2015
4. Development of cooperation and exchange of experiences for the integration and strengthening of partnerships until 2015

Thematic areas - the focus of actions specified in LDS: shaping the LAG area, economic activation in the LAG area, social stimulation in the LAG area, promotion of the LAG area.

Target groups of actions specified in LDS: LAG area inhabitants.

At the heart of our actions lies the future of the region's inhabitants – their activation, education and raising their qualifications, giving calculable chances for the development in rural areas. We want our LAG to be recognizable as the area of sustainable growth, where economy is based on local resources and the society of today looks into the future with optimism, bearing in mind the area's traditions and history.



Photo 353. From the archive of LGD “Okno Południowej Wielkopolski”.



Photo 354. From the archive of LGD “Okno Południowej Wielkopolski”.

**Legal form**

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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Czempin, Piaski, Pępowo, Krobia, Kościan, Krzywín, Kobylin, Pakosław, Miejska Górka, Jutrosin, Dolsk.

Population covered by LDS: 99,000**Surface area covered by LDS:** 1,375.00 km²

Photo 355. Horseback tour at the LAG area. Author: P.Galeja.

Local Development Strategy objectives

General objective: Development of tourist and recreational functions in the area of LAG Gościnną Wielkopolska.

Specific objectives:

1. Development of tourist and recreational base
2. Increase in the economic and social activity in the tourism and recreation sector
3. Promotion of LAG Gościnną Wielkopolska

General objective: Improving the quality of life of LAG Gościnną Wielkopolska area inhabitants.

Specific objectives:

1. Improvement of aesthetics and development of facilities and public space
2. Increased social and economic activity and integration of inhabitants



Photo 356. Narrow-gauge railway at Park in Cichowice. Author: A.Kuźmiński.

Thematic areas - the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: local leaders, NGOs, inhabitants, tourists, young people.

Legal form:

Association

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Blizanów, Ceków – Kolonia, Godzieszyce Wielkie, Koźminek, Opatówek, Sierszowice, Żelazków.

Population covered by LDS: 58,400

Surface area covered by LDS: 817.00 km²

Local Development Strategy objectives

General objective: Creation of a popular brand as an element of development of the “LGD7 – Kraina Nocy i Dni” area.

Specific objectives:

1. Support for the creation of groups of producers and processors, as well as trade organisations,
2. Education, training and exchange of experiences related to brand product
3. Promotion.

General objective: Development of tourism by means of using natural, cultural and historical resources.

Specific objectives:

1. Support to entities that maintain the traditions of the “LGD7 – Kraina Nocy i Dni” area
2. Support to and development of agro-tourism holdings
3. Development and modernisation of recreational and tourist infrastructure
4. Promotion

General objective: Improved environmental protection, more efficient municipal waste management, use of alternative energy sources.

Specific objectives:

1. Improving environmental awareness of inhabitants of the LAG area
2. Support for small and medium-sized enterprises that use alternative energy sources and promote waste management
3. Promotion

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Cooperation project

Transnational: Subject – MEETING WITH NATURE 2010. **Partners** – “LGD7 – Kraina Nocy i Dni”, LAG “Przymierze Jeziorsko”, LAG Welterbe Oberes Mittelrheintal (Niemcy) and LAG Hunsruck (Germany). **Objective** – education in ecology and integration of youth from Poland (group of 30) and youth from Germany (group of 15) by sport, cultural and leisure activities, and above all shaping the awareness of ecology, instilling the rules of rational use of natural resources, presenting their significance to human health and life and the benefits of different forms of outdoor active leisure. **Actions taken** – 6-10 September 2010 in the area of “LGD7 – Kraina Nocy i Dni”, LAG “Przymierze Jeziorsko”: treks, walks in educational trails and other activities (Winiary Forest Educational Path, sport and leisure in Karczma Kaliska Agro-Tourism Holding in Szadek, hike and bicycle trek around Jeziorsko lake). Through the implementation of the “MEETING WITH NATURE 2010” project young people from the LA7G area established cooperation with youth from other regions of Poland and Germany, sharing knowledge and experience related to the protection of natural values.



Photo 357. The name “LGD7-Kraina Nocy i Dni” [The Land of Nights and Days] refers to the area where Maria Dąbrowska, author of the novel “Nights and Days”, worked. From the archive of LGD7.



Photo 358. From the archive of LGD7.

Legal form

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213 22 39, dyrektor@lgdkrajna.pl**LAG territorial coverage****Wielkopolskie Voivodeship, municipalities:** Miasteczko
Krajeńskie, Białośliwie, Wysoka, Wyrzysk, Szydłowo,
Łobżenica, Krajenka, Złotów**Population covered by LDS:** 63,762**Surface area covered by LDS:** 1,369.00 km²**Local Development Strategy objectives****General objective: Increasing the tourist appeal of Krajna nad Notecią.**

Specific objectives:

1. Valorisation of cultural heritage
2. Protection of natural environment and landscape
3. Development of tourist services
4. Promotion of the area as tourist region

General objective: Improving the quality of life

Specific objectives:

1. Improving the conditions for sports and recreation
2. Enriching the social and cultural offer
3. Meeting educational needs of inhabitants
4. Improving spatial order and aesthetic value of villages

General objective: Increased economic activity

Specific objectives:

1. Creation of new jobs
2. Better use of local resources and products
3. Improving the quality of social capital
4. Increasing social and occupational skills of inhabitants

Thematic areas – the focus of actions specified in**LDS:** agro-tourism and rural tourism, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** women, farmers and foresters.

Photo 359. Noreć River. From the archive of "Krajna nad Notecią".



Photo 360. Dębowa Góra. From the archive of "Krajna nad Notecią".



Photo 361. Outdoor museum in Osiek. From the archive of "Krajna nad Notecią".

⁶⁹ Data on LAG were taken from the database of the National Rural Network on 18 May 2012.



Legal form

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Photo 362. Logo Lake in Trzcianka. From the archive of “Czarnkowsko-Trzcianecka Lokalna Grupa Działania”.

LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Czarnków, Wieleń, Krzyż Wielkopolski, Drawsko, Lubasz, Połajewo, Trzcianka

Population covered by LDS: 75,217

Surface area covered by LDS: 1798.5 km²

Local Development Strategy objectives

General objective: Development of the tourist function of the region

Specific objective:

1. Protection, preservation and promotion of natural and cultural values
2. Development of tourist infrastructure
3. Development of economic activity in the tourist area

General objective: Sustainable economic development based on the use of local resources.

Specific objective:

1. Creation of non-agricultural income sources in agricultural holdings
2. Better use of resources of the area, including local skills and resources
3. Decreasing the level of unemployment

General objective: Improving the quality of life and strengthening social capital

Specific objective:

1. Development of social, cultural, recreational and sports infrastructure
2. Increased attractiveness for inhabitants
3. Integration of local community



Photo 363. Floral workshops 2011. From the archive of “Czarnkowsko-Trzcianecka Lokalna Grupa Działania”.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.

**Legal form**

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LAG territorial coverage**Wielkopolskie Voivodeship, municipality:** Ślesin**Population covered by LDS:** 13,900**Surface area covered by LDS:** 146.00 km²**Local Development Strategy objectives****General objective: Diverse social life in the municipality.**

Specific objectives:

1. Active, integrated and open local community
2. Well-developed social and tourist infrastructure

General objective: Dynamic economic development of the municipality

Specific objective:

1. Competitive municipal economy based on tourism

General objective: Significant development potential of the municipality.

Specific objectives:

1. Attractive cultural resources directed at tourism development
2. Well-protected natural environment directed at the development of tourism
3. Good technical infrastructure

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, promotion of new technologies, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Legal form

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Brodnica, Dominowo, Jaraczewo, Jarocin, Kórnik, Krzykosy, Książ Wielkopolski, Mosina, Śrem, Środa Wielkopolska, Zaniemyśl.

Population covered by LDS: 116,998

Surface area covered by LDS: 1598.76 km²

Local Development Strategy objectives

General objective: Development of tourism and recreation

Specific objectives:

1. Improvement of infrastructure
2. Promotion

General objective: Sustainable social development.

Specific objectives:

1. Improvement and development of social infrastructure,
2. Supporting integration, local initiatives and development of entrepreneurship

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, self-governments and subordinate units, non-governmental organisations, church organisations, religious communities.



Photo 364. Kórnik. From the archive of LGD “Lider Zielonej Wielkopolski”.



Photo 365. Koszuty (Środa Wlkp. Municipality). From the archive of LGD “Lider Zielonej Wielkopolski”.



Photo 366. Training for female rural leaders by “Lider Zielonej Wielkopolski”. From the archive of LGD “Lider Zielonej Wielkopolski”.

**Legal form**

Association

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Photo 367. Bird's eye view on Margonin. From the archive of Municipal Office of Margonin.

LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Budzyń, Chodzież, Margonin, Szamocin, Ujście.

Population covered by LDS: 35,484

Surface area covered by LDS: 794.70 km²

Local Development Strategy objectives

General objective: Development of sustainable social and economic activity, with focus on the development of tourism and protection of resources.

Specific objectives:

1. Development of tourist infrastructure
2. Support for environmentally friendly economic and social activity aimed at tourists and local inhabitants

General objective: Improving the quality of life and creating conditions for further harmonious development of the local community.

Specific objectives:

1. Development of social, cultural, recreational and sports infrastructure
2. Increased activity and integration of the local community



Photo 368. Palace in Strzelce. Source – From the archive of Municipal Office of Chodzież.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: local government units and their local units, entrepreneurs and farmers undertaking or conducting non-agricultural activities, non-governmental organisations, other natural and legal persons interested in undertaking activities for the realisation of the enterprise, as well as organisational units without legal identity allowed by law to conduct legal activities.

LAG "Dolina Noteci" supports a unique symbiosis of nature and culture.

Architectural arrangements of many towns and villages, palaces and manor houses with parks, religious monuments and other cultural assets represent the material part of this culture and heritage of the past.

Historic values, in turn, constitute the immaterial assets: legends, traditional skills and other specific micro and macro elements.

The Association's area of activity is a particularly interesting place with rich culture and diverse forest and water environments.



Legal form

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LAG territorial coverage

Wielkopolskie Voivodeship, municipality: Suchy Las.

Population covered by LDS: 13,305

Surface area covered by LDS: 116.55 km²



Photo 369. Aquapark "Octopus" in Suchy las. From the archive of LAG "LEADER Suchy las". From the archive of LGD "Suchy Las".

Local Development Strategy objectives

General objective: Stimulating the changes in food supplies by diversification of economic activities in LAG area.

Specific objectives:

1. Development of services offered by farmers and agricultural holdings
2. Support for initiatives related to the preservation and protection of natural environment in food economy

General objective: Increase in economic competitiveness of rural areas by way of developing innovative entrepreneurship, promoting the local resources and creation and development of micro-enterprises.

Specific objectives:

1. Promotion of economic cooperation aimed at innovation and the protection of natural environment
2. Support for companies active in the field of innovation



Photo 370. Palace in Biedrusko. The building was founded by Albrecht Otton von Treskov in nineteenth century. From the archive of LGD "Suchy Las".

General objective: Renovation and development of rural areas by public space management.

Specific objective:

1. Activities aimed at rural renovation to increase the quality of life

General objective: Improving the quality of life by way of optimal management of local resources – small projects.

Specific objectives:

1. Raising awareness in the field of preservation and protection of natural environment
2. Implementation of inter-sectoral and inter-branch cooperation projects
3. Support for sports and recreational events
4. Activities aimed at rural renovation to increase the quality of life

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, self-governments and subordinate units (cultural centres, educational units), social organisations.

**Legal form**

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LAG territorial coverage

Wielkopolskie Voivodeship, municipalities: Koźmin Wielkopolski, Rozdrażew, Borek Wielkopolski, Pogorzela

Population covered by LDS: 32,813**Surface area covered by LDS:** 456.21 km²**Local Development Strategy objectives**

General objective: Improving life quality in LAG “Wielkopolska z Wyobraźnią” area – Prettier, better and happier countryside

Specific objectives:

1. Development of infrastructure related to the quality of life in rural areas
2. Improved free time management and use
3. Increasing and improving knowledge, skills and qualifications of inhabitants

General objective: Farmer, be venturesome!

Specific objectives:

1. Promotion of the creation of new economic entities and development of the existing ones.
2. Improved access to knowledge and information for economic units from the LAG area
3. Promotion of entrepreneurs, products and services from the LAG area

Thematic areas – the focus of actions specified in LDS:

protection of cultural heritage, protection of culinary heritage, use of natural resources, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

Cooperation projects:

Suggested subjects of interterritorial projects: “Developing our local rural centres” [Rozwijamy nasze lokalne centra wiejskie], “Investing in our companies” [Inwestujemy w nasze firmy], “Supporting our companies with knowledge, information and promotion” [Wspomagamy nasze firmy wiedzą, informacją i promocją].



Photo 371. Promotional event – “Obchody Dnia Sera Smażonego” [Fried Cheese Day] - Pogorzela 2011. From the archive of LGD “Wielkopolska z Wyobraźnią”.



Photo 372. Promotional event – “Obchody Dnia Sera Smażonego” [Fried Cheese Day] - Pogorzela 2011. From the archive of LGD “Wielkopolska z Wyobraźnią”.

Zachodniopomorskie Voivodeship

Legal form

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LAG territorial coverage**Zachodniopomorskie Voivodeship, municipalities:**

Dolice, Pyrzyce, Warnice

Population covered by LDS: 31,232**Surface area covered by LDS:** 527.00 km²**Local Development Strategy objectives****General objective: Development of tourism on the basis of cultural and natural heritage resources.**

Specific objectives:

1. Creation of attractive tourist and local products; increasing the competitiveness of local attractions, cuisine, craft and handicraft
2. Development of tourist infrastructure that uses historic objects and places and manor house parks
3. Promoting cultural and natural values

General objective: Promoting the development of human capital.

Specific objectives:

1. Development of social, cultural and sports infrastructure
2. Development of an offer of leisure activities
3. Support for the integration of inhabitants, shaping environmentally friendly attitudes, increasing knowledge and skills of LAG area inhabitants

Thematic areas – the focus of actions specified in LDS: protection of cultural heritage, protection of culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners.

Cooperation projects

Interterritorial: 1. Title – 1st Leader Games of Zachodniopomorskie Voivodeship [I Leaderowskie Igrzyska Zachodniopomorskiego]. **Aims** – popularisation of football, active recreation and healthy lifestyle, combination of sports competition with recreation and entertainment, promotion of talented contestants, integration of target group, increase in self-identification of the target group of Zachodniopomorskie LAG projects. **Actions taken** – organisation of elimination rounds at the level of municipalities covered with Partner activities and of 11 final matches combined with Cultural Diversity Fair in the form of 11 stands presenting the traditions and culture of Partners. **Implementation period** – September 2010. **2. Title** – “Pojezierze Zachodniopomorskie Region – on the trail of historic churches in Starogardzki powiat and Pyrzyce, Recz, Warnice municipalities” [Marka Pojezierza Zachodniopomorskiego – Szlakiem zabytkowych kościołów powiatu starogardzkiego oraz gmin: Pyrzyce, Recz, Warnice]. **Partners** - Stowarzyszenie LGD Ziemia Pyrzycka, Stowarzyszenie “WIR” Wiejska Inicjatywa Rozwoju, Stowarzyszenie Dobre Inicjatywy Regionu. **Aim** – sustainable development of tourism based on historical heritage and monuments of church architecture. **Actions taken** – creation of tourist and recreational infrastructure, as well as provision of interesting tourist offer by marking out bicycle routes in nine municipalities of Stargardzki powiat and in the following municipalities: Pyrzyce, Recz, Warnice. Professional marking of tourist routes by Regional Szczecin Branch of PTTK will improve the tourist function and facilitate the creation of tourist infrastructure increasingly desired by local inhabitants and tourists for healthy and active free time activities. **Implementation period** – between 2011 and 2014.



Photo 373. From the archive of LGD “Ziemia Pyrzycka”.



Legal form

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Photo 374. School for youth club employees.

LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Goleniów, Maszewo, Nowogard, Osina, Przybiernów, Stepnica.

Population covered by LDS: 56,888

Surface area covered by LDS: 1,604.00 km²

Local Development Strategy objectives

General objective: Improving the quality of life in rural areas. Specific objectives:

1. Creation of social and cultural capital, promotion of activity and integration of inhabitants
2. Development of infrastructure of rural areas

General objective: Diversification of economic activity, creation of non-agricultural jobs Specific objectives:

1. Development of small and medium-sized enterprises started by inhabitants
2. Development and promotion of economic initiatives, including micro-enterprises

General objective: Preservation of rural cultural and natural heritage Specific objectives:

1. Development of tourism
2. Preservation of the heritage and specific character of the area.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled, persons at risk of social exclusion.

Cooperation projects

Interterritorial: 1. Topic – 1st Leader Games of Zachodniopomorskie Voivodeship [I Leaderowskie Igrzyska Zachodniopomorskiego]. **Aims** – popularisation of football, active recreation and healthy lifestyle, combination of sports competition with recreation and entertainment, promotion of talented contestants, integration of target group, increase in self-identification of the target group of Zachodniopomorskie LAG projects. **Actions taken** – organisation of elimination rounds at the level of municipalities covered with Partner activities and of 11 final matches combined with Cultural Diversity Fair in the form of 11 stands presenting the traditions and culture of Partners. **Implementation period** – September 2010. **2. Topic** – 2nd Leader Games of Zachodniopomorskie Voivodeship [II Leaderowskie Igrzyska Zachodniopomorskiego]. **Aims** – Strengthening the human resources potential in the area of activity of Project Partners. **Actions taken** – organisation of 8 elimination rounds in football and volleyball in the activity area of each of Project Partners (8 LAGs, 52 municipalities) and of the final in Dobra k. Nowogardu, participated by 8 LAGs and 228 contestants. **Implementation period** – September 2011. **3. Topic** – Leader Cycling Rallies “Take Your Bike and See the World” [Leaderowskie Złoty Rowerowe - z rowerem za pan brat, bierz uśmiech i dawaj w świat]. **Aims** – promotion of cycling, active recreation as healthy lifestyle, combination of sport with tourism, recreation and entertainment, promotion of cycling routes, promotion of and instructing in safety rules, integration of target group. **Actions taken** – organisation of three cycling rallies in the area of 3 LAGs, together with accompanying activities, publication of promotional materials and preparation of places allocated for bicycle rest stop areas.

Transnational: Topic - Polish-German Senior Fairs “50+” [Polsko-Niemieckie Targi Seniorów “50+”] **Actions taken** – Polish-German workshops in occupational preparation participated by young people from groups at risk of social exclusion.

Justification – Due to similarity of problems in Germany and in Poland, cooperation between partners from these countries will render the best effects. The input of business sectors from Poland and Germany is an additional support for the project.

Legal form

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LAG territorial coverage**Zachodniopomorskie Voivodeship, municipalities:**

Chociwel, Kobylanka, Marianowo, Stara Dąbrowa, Stargard
Szczeciński, Suchań

Population covered by LDS: 32,631

Surface area covered by LDS: 949.00 km²

Local Development Strategy objectives

General objective: Sustainable development of tourism based on clean and diverse natural and cultural environment.

Specific objectives:

1. Creation of attractive tourist and local products, as well as increasing the competitiveness of local attractions, cuisine, craft and handicraft
2. Construction, modification and modernisation of tourist and recreational infrastructure
3. Improvement of technical condition of historic architecture and manor house parks
4. Promoting and highlighting natural and cultural values

General objective: Creating favourable conditions for the development of human resources.

Specific objectives:

1. Development of social, cultural and sports infrastructure
2. Widening the offer of free time activities, including in the areas at risk of social and economic marginalisation.
3. Increasing the integration and communication of the local community, shaping pro-tourism approaches, disseminating knowledge about the microregion among LAG inhabitants.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, development of entrepreneurship, improvement of rural infrastructure.

Target groups of actions specified in LDS: women, farmers and foresters, entrepreneurs.



Photo 375. Summer with Sydonia. From the archive of LGD "WIR".



Photo 376. Traditional Ester decorations. From the archive of LGD "WIR".

Legal form

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Dobra, Kołbaskowo, Nowe Warpno, Police.

Population covered by LDS: 30,318

Surface area covered by LDS: 62,805 km²

Local Development Strategy objectives

General objective: Improvement of infrastructure, development and strengthening of the tourist and leisure function of the LAG “Dobre Gminy” area

Specific objectives:

1. Efficient, functional and safe tourist, recreational and sports infrastructure
2. Active promotion of tourist and cultural values
3. Preservation of cultural and historic objects in good shape

General objective: Economic development of the LAG “Dobre Gminy” area.

Specific objectives:

1. Development of agro-tourism.
2. Support to small and medium-sized enterprises.

General objective: Development of human resources of the LAG “Dobre Gminy” area.

Specific objectives:

1. Preventing social exclusion by way of improving the level of education of inhabitants
2. Supporting the integration and increased cultural awareness of LAG’s population

General objective: Use of environmental values of the LAG “Dobre Gminy” area.

Specific objective:

1. Improving ecological awareness and protection of environmental values

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, promotion of activities in the field of culture, sport and recreation of the LAG area.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, self-employed, pensioners, the disabled, self-governments and other public units, non-governmental organisations, schools, parishes.

Cooperation projects

Interterritorial: 1. Topic – 1st Leader Games of Zachodniopomorskie Voivodeship [I Leaderowskie Igrzyska Zachodniopomorskiego]. **Aims** – popularisation of football, active recreation and healthy lifestyle, combination of sports competition with recreation and entertainment, promotion of talented contestants, integration of target group, increase in self-identification of the target group of Zachodniopomorskie LAG projects. **Actions taken** – organisation of elimination rounds at the level of municipalities covered with Partner activities and of 11 final matches combined with Cultural Diversity Fair in the form of 11 stands presenting the traditions and culture of Partners. **Implementation period** – September 2010. **2. Topic** – 2nd Leader Games of Zachodniopomorskie Voivodeship [II Leaderowskie Igrzyska Zachodniopomorskiego]. **Aims** – Strengthening the human resources potential in the area of activity of Project Partners. **Actions taken** – organisation of 8 elimination rounds in football and volleyball in the activity area of each of Project Partners (8 LAGs, 52 municipalities) and of the final in Dobra k. Nowogardu, participated by 8 LAGs and 228 contestants. **Implementation period** – September 2011.

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Brzeżno, Połczyn-Zdrój, Rąbino, Sławoborze, Świdwin

Population covered by LDS: 33,069

Surface area covered by LDS: 1,071.00 km²

Local Development Strategy objectives

Strategic objective: Intensification of the economic and social development of LAG “Powiatu Świdwińskiego” area

General objective: Preventing the economic marginalisation of LAG area.

Specific objectives:

1. Effective use of historical and cultural potential
2. Highlighting the natural values and landscape
3. Stimulating the development of entrepreneurship

General objective: Increase in the quality of life of the local community.

Specific objectives:

1. Promoting the activity of the local community
2. Counteracting unemployment and migration for jobs

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Dobrzany, Ińsko, Recz

Population covered by LDS: 14,684

Surface area covered by LDS: 466.00 km²

Local Development Strategy objectives

General objective: Sustainable development of tourism based on clean and diverse natural and cultural environment.

Specific objectives:

1. Creation of attractive tourist and local products that increase the competitiveness of the area
2. Development of tourist infrastructure
3. Improvement of technical condition and marking of historic architecture archaeological objects
4. Development and promotion of tourist and local products of the area

General objective: Creating favourable conditions for the development of human resources.

Specific objectives:

1. Development of cultural, recreational and sports infrastructure
2. Promotion of integration and communication of the local community
3. Widening the offer of free time activities, particularly in the areas at risk of social exclusion

General objective: Preservation and protection of the natural environment.

Specific objectives:

1. Increasing environmental awareness
2. Using the resources and increasing the share of renewable energy

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, promotion of new technologies, development of entrepreneurship, improvement of rural infrastructure, local product promotion, management of monuments and historic objects, promotion of integration and communication of the local community.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, children, church organisations, religious communities, fishing holdings, cultural institutions.

Cooperation projects

Interterritorial: Scope – Promotion of tourism and search for recipients of tourist services **Actions taken** – creation of LAG product brand, study visit – the use of historic monuments in the development of tourism (“on the route of history”).

Legal form

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LAG territorial coverage**Zachodniopomorskie Voivodeship, municipalities:** Gryfice, Trzebiatów, Brojce, Karnice, Płoty, Rewal.**Population covered by LDS:** 61,559**Surface area covered by LDS:** 1,017.00 km²**Local Development Strategy objectives****General objective: Increasing the activity of inhabitants.**

Specific objectives:

1. Increased economic activity of LDS inhabitants until 2015.
2. Improved availability and standard of social and cultural services provided by entities with the potential of integrating LDS inhabitants until 2015
3. Increased participation of LDS inhabitants in enterprises related to education, culture, activation, integration, recreation and sports until 2015

General objective: Increasing the region's tourist appeal based on own resources.

Specific objectives:

1. Development and improvement of the condition of tourist and recreational infrastructure in LDS area until 2015
2. Promotion of tourist attractions of LDS area until 2015
3. Improvement of the public space aesthetics of LDS area until 2015

General objective: Preservation of local cultural, historical and natural heritage.

Specific objectives:

1. Cultivating local traditions of LDS area until 2015
2. Promotion and protection of historical and natural heritage of LDS area until 2015

Thematic areas – the focus of actions specified in LDS:

LAG undertakes actions aimed at the development of tourism, recreation, sports and culture combined with the protection of natural environment and cultural heritage, engaging and inspiring the local community to undertake activities aimed at the development of their region with the aim of improving the standard of life.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.

Photo 377. Rega river. From the archive of LGD "Gryflandia".



Photo 378. Narrow-gauge railway at the seaside. Photo: T. Stolz.



Photo 379. Lighthouse in Niechorze. Photo: T. Stolz.

Legal form

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Wałcz, Mirosławiec,

Tuczno, Człopa

Population covered by LDS: 28,867

Surface area covered by LDS: 1,376.42 km²

Local Development Strategy objectives

General objective: Creating the conditions for quality life in the countryside and personal development for inhabitants of the Pojezierze Wałeckie region Specific objectives:

1. Strengthening the social potential and qualifications of the human capital of the region
2. Integration of inhabitants
3. Promotion of the activity of rural area inhabitants: joint activities and mutual help
4. Creating the conditions for the participation in widely understood culture
5. Well-functioning village cultural centres
6. Creation of local scholarship fund for rural youth
7. Improving the quality of life by way of actions aimed at saving energy

General objective: Increasing the potential of entrepreneurship and improving conditions of conducting economic activity. Specific objectives:

1. Support for increasing the profitability of economic activity
2. Increased economic knowledge of the local community and knowledge of the market by entrepreneurs
3. Supporting the activities related to advertising and marketing of companies
4. Support for the creation of new companies and strengthening and widening activities

General objective: Improved competitiveness of agriculture in Pojezierze Wałeckie region. Specific objectives:

1. Promotion of the creation of cooperative forms of production (development of producer groups based on local potential, with business plans, trainings and counselling)
2. Support for promotion and marketing related to agricultural products of the region
3. Development of entrepreneurship in rural areas based on renewable energy resources
4. Supporting ideas related to new income sources for farmers
5. Promotion of development and innovation counselling for farmers
6. Support for adjusting production to requirements and meeting standards
7. Promotion of certification and development of organic farming
8. Supporting the processing of products in the place of their manufacture

General objective: Strengthening the role of tourism as an important factor of economic development of the Pojezierze Wałeckie region. Specific objectives:

1. Implementation of the Regional Tourism Development Strategy
2. Development of tourist infrastructure and services
3. Efficient coordination of tourism in the region and supporting the creation and development of local products
4. Increasing the level of environmental awareness of inhabitants and development of tourist products related to natural environment

General objective: Strengthening the institutional and organisational potential of the Local Action Group.

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, local product promotion. **Target groups of actions specified in LDS:** young people, women, entrepreneurs.



Photo 380. Bisons in Pojezierze Wałeckie region. From the archive of LGD „Lider Wałecki”.

⁷¹

Data on LAG were taken from the database of the National Rural Network on 18 May 2012.

**Legal form**

Foundation

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LAG territorial coverage**Zachodniopomorskie Voivodeship, municipalities:** Bobolice, Będzino, Biesiekierz, Manowo, Polanów, Sianów, Świeszyno, Tychowo, Biały Bór, Malechowo, Mielno**Population covered by LDS:** 83,034**Surface area covered by LDS:** 2,516.00 km²**Local Development Strategy objectives****General objective: Using environmental, cultural and natural resources for the development of tourism in accordance with the rules of sustainability**

Specific objectives:

1. Creation of integrated tourist offer of the region
2. Improvement of sports and tourist infrastructure, as well as cultural heritage objects
3. Promotion of the most important tourist values of the Pomorze Środkowe region

General objective: Stimulating social activity, strengthening regional links through the development of entrepreneurship and creation of non-agricultural jobs

Specific objectives:

1. Development of non-agricultural economic activity
2. Promotion of local products and services
3. Increase in the significance of environmental protection and renewable energy resources

General objective: Improving the quality of life of inhabitants

Specific objectives:

1. Integration of inhabitants
2. Stimulating partnership and social entrepreneurship

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters, entrepreneurs.

Stowarzyszenie “Lider Pojezierza”

Legal form

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Barlinek, Bierzwnik, Boleszkowice, Choszczno, Dębno, Krzęcin, Lipiany, Myślibórz, Nowogródek Pomorski, Pelczyce, Przelewice, Trzciańsko Zdrój

Population covered by LDS: 125,552

Surface area covered by LDS: 2,435.11 km²

Local Development Strategy objectives

General objective: Stimulation of economic activity in rural areas.

Specific objectives:

1. Implementation of innovations and new technologies and creation of non-agricultural jobs
2. Introduction of products and services that increase the competitiveness of rural areas

General objective II. Improvement of life quality and strengthening of the potential of rural areas in Pojezierze Myśliborskie region

Specific objectives:

1. Better use of natural and cultural resources with the preservation of cultural and environmental heritage of the countryside
2. New initiatives increasing the social capital of rural areas
3. Promoting the activity of inhabitants and improving self-organisation and management at the local level

Thematic areas – the focus of actions specified in LDS:

agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, support to new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs, pensioners, the disabled.



Photo 381. Myślibórz – city near lake.
Author: A.Schroeder.



Photo 382. Canoeing TILiA 2011. From the archive of LGD “Lider pojezierza”.



Photo 383. Local Leaders’ Conference 2010. From the archive of LGD “Lider pojezierza”.

**Legal form**

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Dygowo, Gościno, Kołobrzeg, Rymań, Siemysł, Ustronie Morskie, Karlino, Białogard.

Population covered by LDS: 48,645

Surface area covered by LDS: 1,168 km²

Local Development Strategy objectives**Social and cultural activity of the inhabitants****General objectives:**

1. Inhabitants have the feeling of community
2. Inhabitants are motivated to be active
3. Inhabitants are integrated
4. Inhabitants have the feeling of self-esteem
5. Inhabitants have a sense of responsibility

Tourism development and environmental protection**General objectives:**

1. The environmental is clean and pollution-free
2. Tourism in the region is well developed and sustainable

Efficient and profitable economic activity**General objectives:**

1. Non-agricultural activity is efficient and profitable (increased entrepreneurship)
2. Agricultural activity is efficient and profitable (support for agriculture)

Stowarzyszenie Lokalnej Grupy Działania “Siła w Grupie” is a strong and economically independent organisation that integrates the local population**General objectives:**

1. Developing organisational potential and human capital of LAG
2. Fields of activity ensuring financial independence

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

Cooperation projects

Interterritorial: 1. Topic – 1st Leader Games of Zachodniopomorskie Voivodeship [I Leaderowskie Igrzyska Zachodniopomorskiego]. **Aims** – popularisation of football, active recreation and healthy lifestyle, combination of sports competition with recreation and entertainment, promotion of talented contestants, integration of target group, increase in self-identification of the target group of Zachodniopomorskie LAG projects. **Actions taken** – organisation of elimination rounds at the level of municipalities covered with Partner activities and of 11 final matches combined with Cultural Diversity Fair in the form of 11 stands presenting the traditions and culture of Partners.

Stowarzyszenie “Centrum Inicjatyw Wiejskich”

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities:

Dobra, Łobez, Radowo Małe, Resko, Węgorzyno

Population covered by LDS: 38,759

Surface area covered by LDS: 1,074 km²

Local Development Strategy objectives

General objective: Creation of region identity through activities in the field of culture, tourism and recreation.

Specific objectives:

1. Promoting the knowledge about the region and the feeling of identity with it
2. Creating the network of cooperation and regional integration

General objective: Developing the potential of non-governmental organisations and increasing public activity in the region

Specific objectives:

1. Providing forms of public activity of the inhabitants of the region
2. Knowledge transfer and exchange of experiences

General objective: Activities aimed at efficient and sustainable use of natural resources of the region

Specific objectives:

1. Preservation of the resources of the environment and landscape of the region
2. Promotion of micro-enterprises based on environmental resources of the region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.

Cooperation projects

Interterritorial: Topic – 2nd Leader Games of Zachodniopomorskie Voivodeship [II Leaderowskie Igrzyska Zachodniopomorskiego]. **Aims** – Strengthening the human resources potential in the area of activity of Project Partners.

Actions taken – organisation of 8 elimination rounds in football and volleyball in the activity area of each of Project Partners (8 LAGs, 52 municipalities) and of the final in Dobra k. Nowogardu, participated by 8 LAGs and 228 contestants.

Implementation period – September 2011.



Photo 384. Participants of Leader Games of Zachodniopomorskie Voivodeship. From the archive of LGD “CIW”.



Photo 385. Contest during Leader Games of Zachodniopomorskie Voivodeship. From the archive of LGD “CIW”.

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LAG territorial coverage**Zachodniopomorskie Voivodeship, municipalities:** Drawsko Pomorskie, Złocieniec, Czaplonek, Ostrowice, Wierzchowo, Kalisz Pomorski, Szczecinek, Borne Sulinowo, Grzmiąca, Barwice, Drawno,**Population covered by LDS:** 98,290**Surface area covered by LDS:** 3,542.78 km²**Local Development Strategy objectives****General objective: Improving the quality of life of the LAG "Partnerstwo Drawy" area inhabitants.**

Specific objectives:

1. Improving the quality of landscape and aesthetics of the LAG area
2. Maintaining and improving natural and cultural environment and making it available to local inhabitants and tourists
3. Creation of new jobs in the LAG area
4. Improvement of security in the LAG area
5. Ensuring equal opportunities in access to benefits of civilisation
6. Increasing the accessibility of Internet and telecommunication and communication services

General objective: Promoting the social activity of inhabitants of LAG "Partnerstwo Drawy" area.

Specific objectives:

1. Promoting the activity, supporting and increasing the competences of leaders
2. Promoting activities aimed at civil society
3. Development of social, cultural, recreational, sports and educational enterprises in the LAG area
4. Strengthening cooperation mechanisms in the LAG area

General objective: Development of tourism in the LAG area.

Specific objectives:

1. Improving the attractiveness of tourist offer
2. Extending the tourist season
3. Developing and modernising infrastructure and tourist facilities
4. Ensuring conditions for qualified tourism and developing it

General objective: Increasing the recognisability of the region by creating the basis of the brand: Pojezierze Drawskie.

Specific objectives:

1. Using the environmental and cultural heritage for local development
2. Identification of and introduction into the social awareness and business circulation of local, regional and traditional products
3. Developing and implementing a consistent marketing strategy for Pojezierze Drawskie region

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural, use of natural resources, ecology and environmental protection, promotion of new technologies, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.**Target groups of actions specified in LDS:** young people aged up to 25, women, farmers and foresters.

Lokalna Grupa Działania “Partnerstwo w Rozwoju”

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Wolin,
Golczewo, Świerżno,

Population covered by LDS: 22,852

Surface area covered by LDS: 642 km²

Local Development Strategy objectives

General objective: Human capital and social resources development.

Specific objectives:

1. Supporting the integration and increased cultural awareness of the society
2. Promoting a healthy lifestyle
3. Building an information society
4. Supporting the structures of the “Partnerstwo w Rozwoju” LAG

General objective: Preservation of cultural and natural resources

Specific objectives:

1. Taking up activities aimed at the preservation of cultural uniqueness
2. Undertaking actions to preserve the landscape and nature heritage

General objective: Development of tourism on the basis of the local potential

1. Creation of a tourist product with the use of environmental and cultural resources
2. Strengthening tourist infrastructure
3. Promoting the region to make it competitive against the neighbouring area

General objective: Development of entrepreneurship and economic activity of inhabitants.

1. Actions aimed at the creation of an efficient system of supporting local entrepreneurship
2. Creating favourable conditions to support diversification of income

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural heritage, use of natural resources, ecology and environmental protection, use of renewable energy sources, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, farmers and foresters, entrepreneurs.



Photo 386. Open-air ethnographic museum. From the archive of LGD “Partnerstwo w Rozwoju”.



Photo 387. Photo from the archive of LGD “Partnerstwo w Rozwoju”.



Photo 388. Photo from the archive of LGD “Partnerstwo w Rozwoju”.

Legal form

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LAG territorial coverage

Zachodniopomorskie Voivodeship, municipalities: Banie, Bieleice, Cedynia, Gryfino. Mieszkowice, Stare Czarnowo, Widuchowa, Kozielice, Moryń, Chojna

Population covered by LDS: 22,852

Surface area covered by LDS: 642 km²

Local Development Strategy objectives

General objective: Highlighting the natural and historical heritage.

Specific objectives:

1. Preserving and maintaining the natural resources and natural environment
2. Preserving valuable historical and cultural heritage and cultivating traditions

General objective: Making the economic development more dynamic.

Specific objectives:

1. Development of tourist and recreational offer on the basis of environmental and historical resources
2. Development of entrepreneurship

General objective: Ensuring the cohesion of the local community.

Specific objectives:

1. Supporting social integration
2. Increased engagement of children and youth in the life of the local community

Thematic areas – the focus of actions specified in LDS: agro-tourism and rural tourism, protection of cultural and culinary heritage, use of natural resources, ecology and environmental protection, development of entrepreneurship, improvement of rural infrastructure, local product promotion.

Target groups of actions specified in LDS: young people aged up to 25, women, entrepreneurs.



Photo 389. Fot. M.Żak.

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