



## CLLD Cooperation OFFER

### Title of the proposed project

Transnational cooperation in territorial identity promotion and territorial branding

### Type of project

- Cross-border cooperation
- With other MSs (no shared border)

### Brief summary of the project idea

The project idea is directed towards promotion and implementation of the emerging concept of Smart Villages among partnering LAGs. As this is a new concept we consider necessary to discover, describe and distribute information about it among local communities of LAGs.

### Looking for partner located in the following types of areas

<input checked="" type="checkbox"/> National / Regional borders	<input checked="" type="checkbox"/> Rural	<input checked="" type="checkbox"/> Isolated / remote
<input checked="" type="checkbox"/> Inland	<input type="checkbox"/> Peri-Urban	<input checked="" type="checkbox"/> Sea basin
<input type="checkbox"/> Island	<input type="checkbox"/> Urban	<input type="checkbox"/> Mediterranean
<input checked="" type="checkbox"/> Lakes and rivers	<input checked="" type="checkbox"/> Small town	<input type="checkbox"/> Baltic
<input checked="" type="checkbox"/> Coastal	<input type="checkbox"/> Historic centre	<input type="checkbox"/> North Sea
<input type="checkbox"/> Mountainous	<input type="checkbox"/> Densely populated residential area	<input type="checkbox"/> Atlantic
	<input type="checkbox"/> Segregated/deprived neighbourhood	

### Topic of the project

- Tourism // Territorial branding
- Local products
- Natural environment & Resources / Landscape
- Basic services
- Economic diversification
- Culture and Cultural heritage
- Local energy production / renewable energies
- Territory development
- Autres :

**Additional keywords:** (up to 3)

Smart villages / innovation / IT / development

# Objective

## Initial position / background / local context of the proposed project

The territory of LAG – Elhovo – Bolyarovo is situated in South-east part of Bulgaria at the external border of the EU and is remote from  
The remote and isolated position of the territory of LAG – Elhovo – Bolyarovo – on the edge of EU – as well as lack of co-operation and collaboration at local level is a challenge. At the same time the region has rich cultural and natural resources, well preserved traditions and specific local products and services providing good opportunities for economic development through integrated approach and territorial promotion.

## Proposed objectives / target group and activities

The project aims to bring together LAGs from EU to work together for promotion and further implementation of Smart villages concept thus contributing for improving quality of life in the participating regions.

Proposed specific objectives / activities:

- To build capacity among local stakeholders;
- To build an Internet platform for digital exchange for transnational knowledge sharing, mutual learning and territorial collaboration; and / or
- To develop common product / services.

## Country and /or kind of partner you are looking for

France, Italy, Spain, Portugal, Denmark, Ireland, Belgium

## Languages spoken by your LAG staff

English, Russian, German (basic)

# Offering LAG

## Contact details

<b>Member State</b>	Bulgaria
<b>Region</b>	South-east
<b>LAG name</b>	LAG – ELHOVO – BOLYAROVO
<b>Contact name</b>	Neli Kadieva
<b>E-mail</b>	<a href="mailto:Elhovo_lider@abv.bg">Elhovo_lider@abv.bg</a>
<b>Tel.</b>	+359-879802806

<b>LAG Address</b>	13, Kaloyan str. 8700 Elhovo Yambol region Bulgaria
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**This Cooperation Offer is valid until**

12 months
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**Date:** \_\_\_\_\_