



# CLLD Cooperation OFFER

## Title of the proposed project

**NATURE – HISTORY – TOURISM: Integrated project for development of transnational tourism**

## Type of project

- Cross-border cooperation
- With other MSs (no shared border)

## Brief summary of the project idea

The project aims to contribute for increasing of the attractiveness and competitiveness of the territories of the partnering LAGs as touristic destinations through popularization and promotion of the natural and cultural heritage, local identity and touristic attractions.

## Looking for partner located in the following types of areas

|  |   |  |
|--|---|--|
| <input type="checkbox"/> National / Regional borders<br><input checked="" type="checkbox"/> Inland<br><input type="checkbox"/> Island<br><input checked="" type="checkbox"/> Lakes and rivers<br><input type="checkbox"/> Coastal<br><input checked="" type="checkbox"/> Mountainous | <input checked="" type="checkbox"/> Rural<br><input type="checkbox"/> Peri-Urban<br><input type="checkbox"/> Urban <ul style="list-style-type: none"> <li><input type="checkbox"/> Small town</li> <li><input type="checkbox"/> Historic centre</li> <li><input type="checkbox"/> Densely populated residential area</li> <li><input type="checkbox"/> Segregated/deprived neighbourhood</li> </ul> | <input type="checkbox"/> Isolated / remote<br><input checked="" type="checkbox"/> Sea basin <ul style="list-style-type: none"> <li><input type="checkbox"/> Mediterranean</li> <li><input type="checkbox"/> Baltic</li> <li><input type="checkbox"/> North Sea</li> <li><input type="checkbox"/> Atlantic</li> </ul> |
|--|---|--|

## Topic of the project

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Tourism // Territorial branding             | <input checked="" type="checkbox"/> Culture and Cultural heritage     |
| <input type="checkbox"/> Local products   | <input type="checkbox"/> Local energy production / renewable energies |
| <input checked="" type="checkbox"/> Natural environment & Resources / Landscape |   |
| <input type="checkbox"/> Basic services   | <input type="checkbox"/> Territory development                        |
| <input type="checkbox"/> Economic diversification                               | <input type="checkbox"/> Autres :                                     |

**Additional keywords:** (up to 3)  
 tourism, heritage, local development

# Objective

## Initial position / background / local context of the proposed project

The objective of the project is to encourage a jointly sustainable and balanced economic development of the target regions and local communities using mutual popularization and diversifying of the touristic supply as main factor for effective utilization and economization of the common advantages and potentials.

## Proposed objectives / target group and activities

1. To create a joint integrated product - an information system for the promotion and management of tourist services
2. To diversify the tourist services on the territory of the partnering LAGs;
3. To promote the tourism potential of the partnering organizations;
4. To develop a transnational network bringing together all stakeholders and to build capacity for joint development of regions and local communities

## Country and /or kind of partner you are looking for

France, Italy, Spain, Austria and other EU member states

## Languages spoken by your LAG staff

English, Russian

# Offering LAG

## Contact details

|                     |   |
|---------------------|---|
| <b>Member State</b> | Bulgaria  |
| <b>Region</b>       | South-East  |
| <b>LAG name</b>     | LAG Kotel, Sungurlare and Varbitsa                                    |
| <b>Contact name</b> | Petya Shivarova   |
| <b>E-mail</b>       | vomrkotel@gmail.com   |
| <b>Tel.</b>         | +359 885 895 903  |
| <b>LAG Address</b>  | 21, floor 2, Izvorska str.<br>8970 Kotel<br>Sliven region<br>Bulgaria |

## This Cooperation Offer is valid until

12 months

Date: 24.04.2019