

LEADER CATALONIA



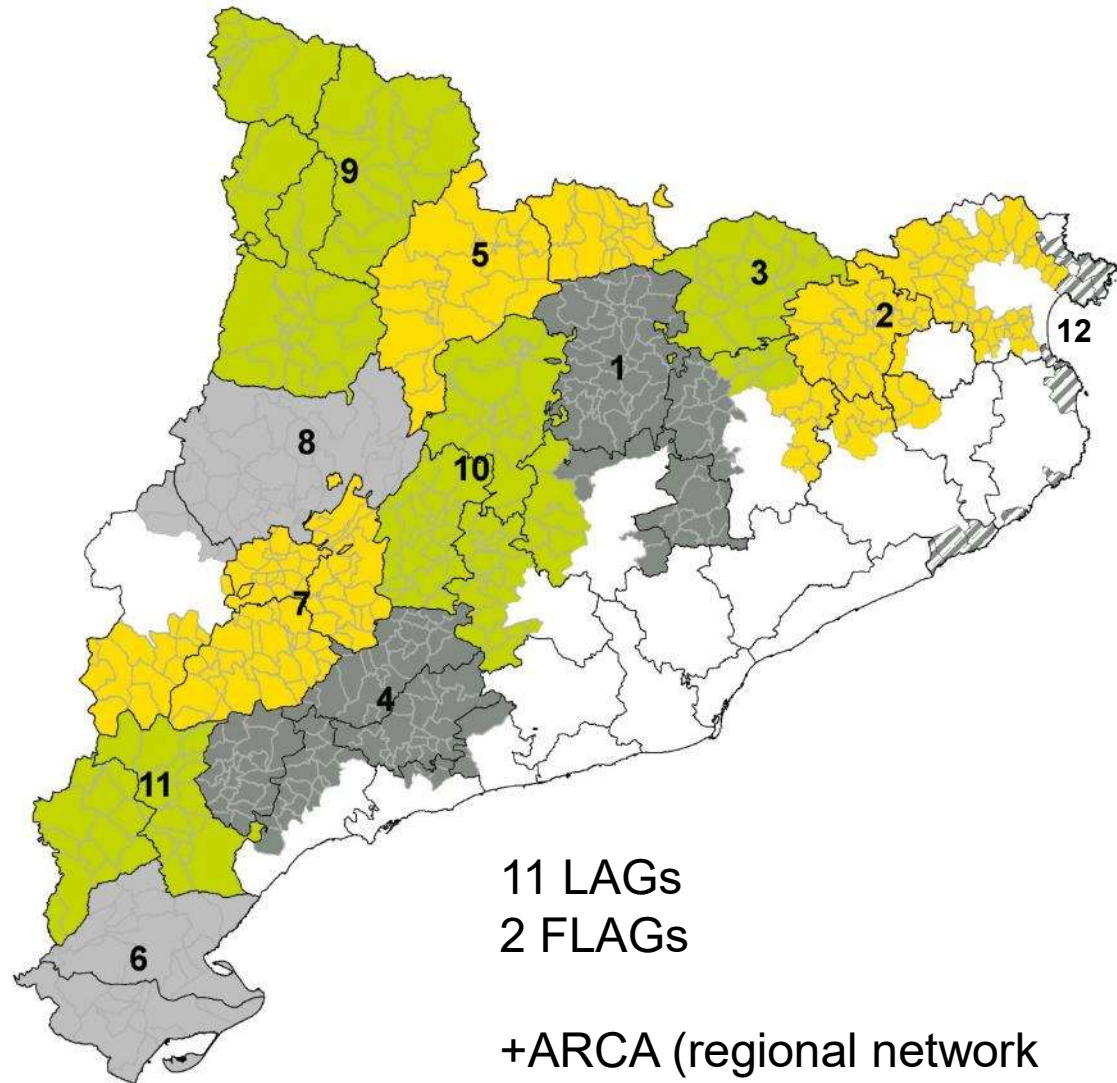
73% of the total surface of Catalonia

556 out of 947 municipalities

10% of the total population

32,7 inhab./km² population density

11 fish municipalities with **171.000** inhabitants



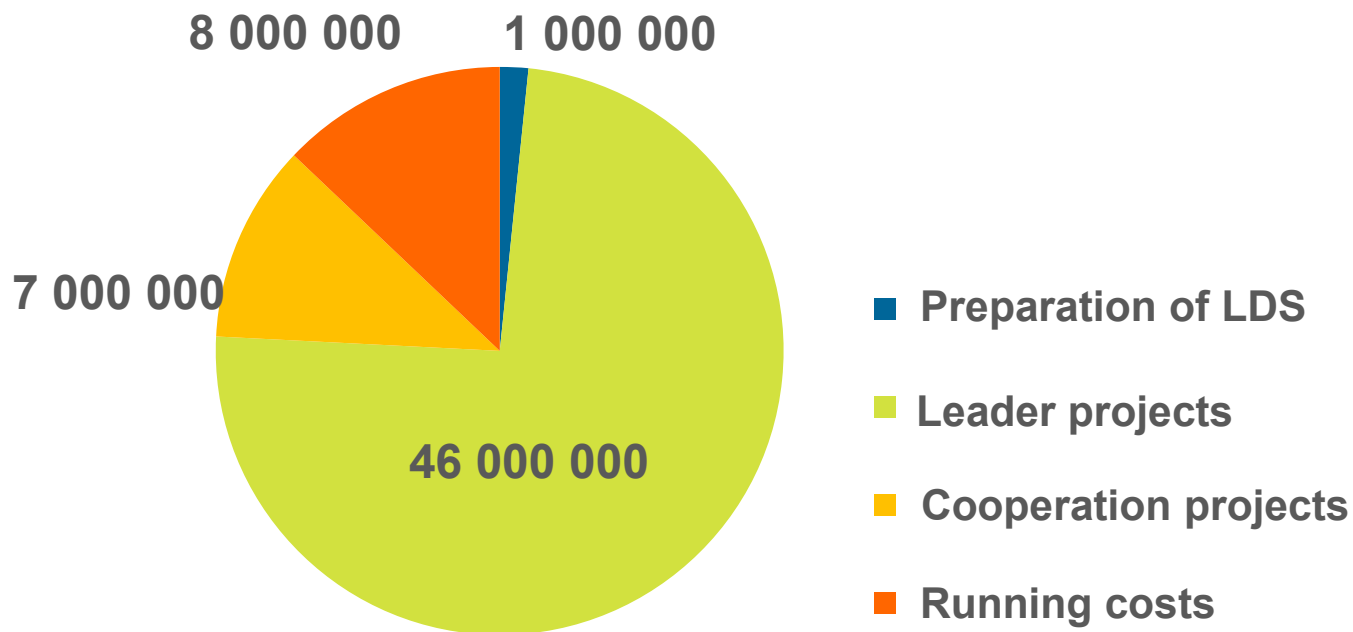
Generalitat de Catalunya
Departament d'Agricultura,
Ramaderia, Pesca i Alimentació



Fons Europeu Agrícola de
Desenvolupament Rural:
Europa inverteix en les zones rurals

State of the implementation of LEADER / CLLD

RURAL DEVELOPMENT PROGRAMME OF CATALONIA - PDR.CAT 2014-2020: Measure 19. Community-led Local Development (Leader programme)

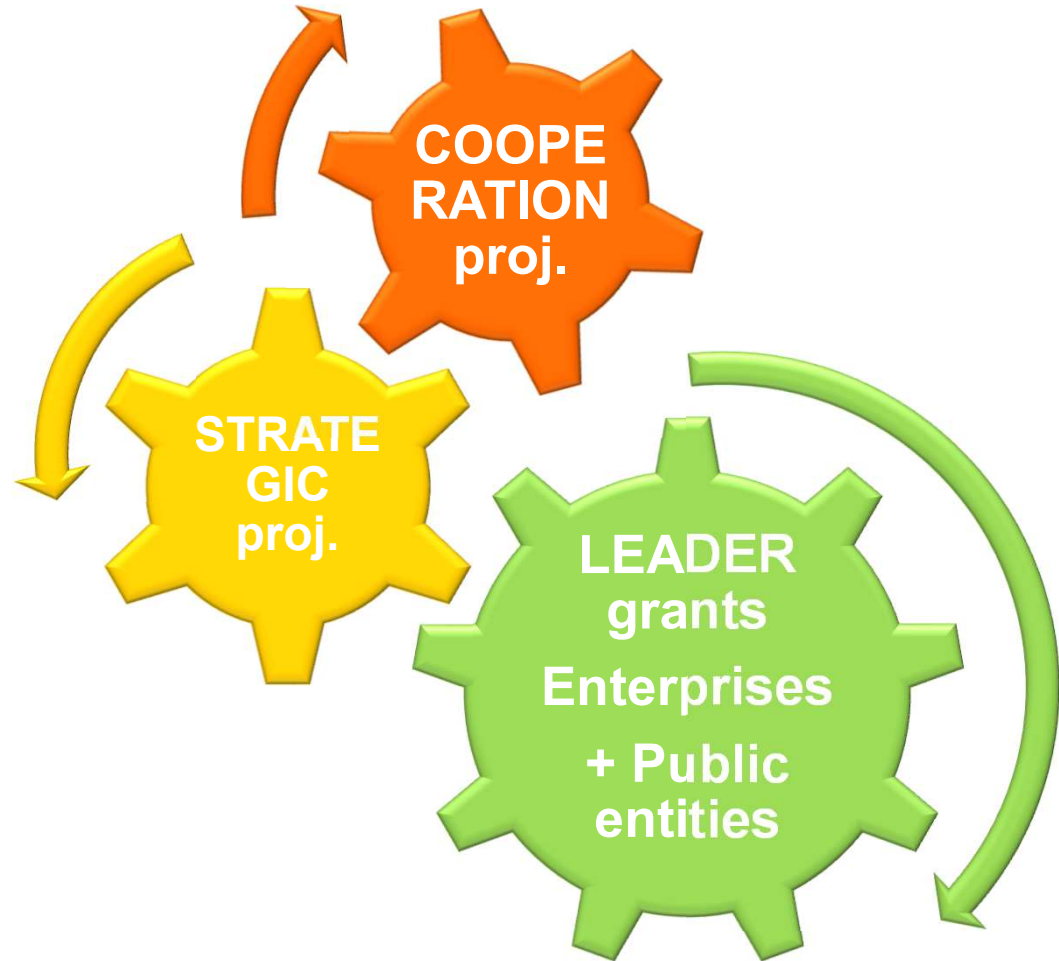


62 M € (7'6% of RDP)



Main principles of LEADER cooperation

- 4 regional calls for projects (1st call on 2016)
- Last call 2019 (bianaual budget) – **deadline: June**
- 8 ongoing cooperation projects (since 2016)
- 6 projects have transnational partners



LEADER cooperation in Catalonia 2007 - 2013

Catalan cooperation projects: <i>(4 specific calls for projects)</i>	10 projects (10 leading LAGs)
Budget:	2,05M€
Number of LAGs	13 LAGs
Spanish cooperation: <i>(3 specific calls for projects)</i>	19 projects (3 Catalan leading LAGs)
Transnational cooperation:	4 projects
Exchange visits recieved:	23 visits from 9 Spanish regions and 8 European countries (365 participants)
Exchange visits to other regions/countries:	15 visits to 7 European countries, 2 Spanish regions and 1 non-EU country (132 Catalan Leader participants)

- 1^a Trobada d'actors de l'Euroregió Pirineus Mediterrània (2011)
- Reseau Rural Auvergne: "English course for cooperation projects" (2012&2013)
- Reseau Regional Nord-Pas-De-Calais – *Odysseus project* (2011)
- 2èmes Rencontres Nationales Coopération Leader 2007-2013 (2012)



State of the implementation of LEADER / CLLD





COOPERATION PROJECTS



CHALLENGES:

- Lack of business competitiveness
- Weak network of small agrofood producers

SMART TERRITORY:

- Coaching of rural entrepreneurs to ensure their success
- Innovation transference to rural business
- Give value to local agrofood products and producers
- Link agrofood with other economic sectors: tourism, gastronomy, shops





SMART TERRITORY



LOCAL CRAFT UP (2018-2020)

4 LAGs: CAT, LT, PT

Leading LAG: **Zied Zeme** (LT)

Exchange visits

'GUSTUM' aims to **highlight the local agro-food product** beyond its organoleptic quality, and **link it to the landscape, economy, culture and traditions of the territory.**

RESULTS:

-Pedagogical actions on the **local product to schools**
(14 videos, 62 schools, more than 8000 people)

- Promotion and **marketing of the local product**

'Aquí, vins catalans' (70 restaurants)

- Assistance to **create territorial initiatives**

'Craft-beer route of Lleida' (7 breweries)

Territorial brand 'Vall del Corb' (wine cellars, olive oil mills and restaurants)

- Technical workshops for **networking**

info@gustum.org
<https://gusutm.org>



+



Territori educador
Ens mengem les valls





SMART TERRITORY



Transnational cooperation with LAG
Warminski Zakatek (POLAND) (2016-
2019)
Several exchanges

- Promote a high quality entrepreneurship** for projects that generate high added value or that promote strategic and/or emerging sectors.
- Increase the level of success of the enterprises** generated in the territory.
- Valorise the services of the Local Action Groups (LAGs) and entities dedicated to economic promotion**, and coordinate their supply of resources for entrepreneurs.
- Identify business opportunities in the rural world.**

jparis@leaderdelcamp.cat



COOPERATION PROJECTS



CHALLENGES:

- Conservation of the natural and cultural rural heritage (forests, architectural elements, protected areas...)
- Climate change

RESILIENT TERRITORY:

- Redefine rural heritage as a resources and create self-sufficient management systems
- Involve the private sector for a sustainable business management
- Tourism based on local resources
- Participatory tools for the conservation of heritage elements





RESILIENT TERRITORY



OBJECTIVES:

- Promote **energy savings and efficiency** (energy transition).
- Promote **renewable energies** based on endogenous sources.
- Create and implement plans for the **adaptation and mitigation of climate change**.
- Promote a **sustainable forest management**.

Elevage pastoral et mise en valeur des ressources naturelles notamment non herbacées – mise en place d'un réseau d'échanges et de valorisation à l'intention des éleveurs et des territoires (2018-2020)

7 LAGs: FR, CAT, IT

Leading LAG: Cevennes (FR)

RESULTS:

- 100 energy analyses in business carried out with the tool **ENEGEST** (free access).
- Study and pilot actions on **smart villages** (TE21).
- Economic **compensation of CO2 emissions** on biomass heaters (public and private).
- Publications** specialised biomass, forestry, wood uses, etc.
- Other studies on ecological footprint on agrofood production, silvopasture, etc.

angels@ripollesgesbisaura.org

<https://enegest.energiaibosc.com>



RESILIENT TERRITORY

OBJECTIVES:

- Promote responsible and **sustainable dynamics and economies** in the territory, which are innovative, productive and respectful with the environment.
- Fight for an economic activity which is **stable during all seasons** for these territories.
- Promote cooperation and the **promotion of local and sectoral associations**.

RESULTS:

- 62 'Rural and nature experiences' - 4 languages
- 11 maps including **ecotourist routes** in natural protected areas.
- Boost the **wildlife tourism**.
- Cultural, environmental and food **activities** to discover natural areas



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RESILIENT TERRITORY

OBJECTIVES:

- ❑ Creation of **tools** to facilitate access to dry stone buildings.
- ❑ Valorisation of the **dry stone heritage** and the economic opportunities that it generates for rural territories.
- ❑ **Dialogue and intercooperation** between civil society and public administration to create joint projects in relation to the landscape and/or the dry stone.
- ❑ Communication and enhancement of the **landscape** as an element of revitalization of rural territories.



#AppPedraSeca

RESULTS:

- Mobile **APP PEDRA SECA**
- Training, publications and divulgation **activities** to general and specialised public.
- **Inventory of dry stone artisans** and technical guides for dry stone construction

jterrades@adrinoc.cat
www.adrinoc.cat

Transnational cooperation with
LAG Parc Natural Regional des
Pyrénées-Catalanes (FRANCE)
(2016-2019)





COOPERATION PROJECTS



CHALLENGES:

- Depopulation
- Loss of human talent
- Lack of business competitiveness

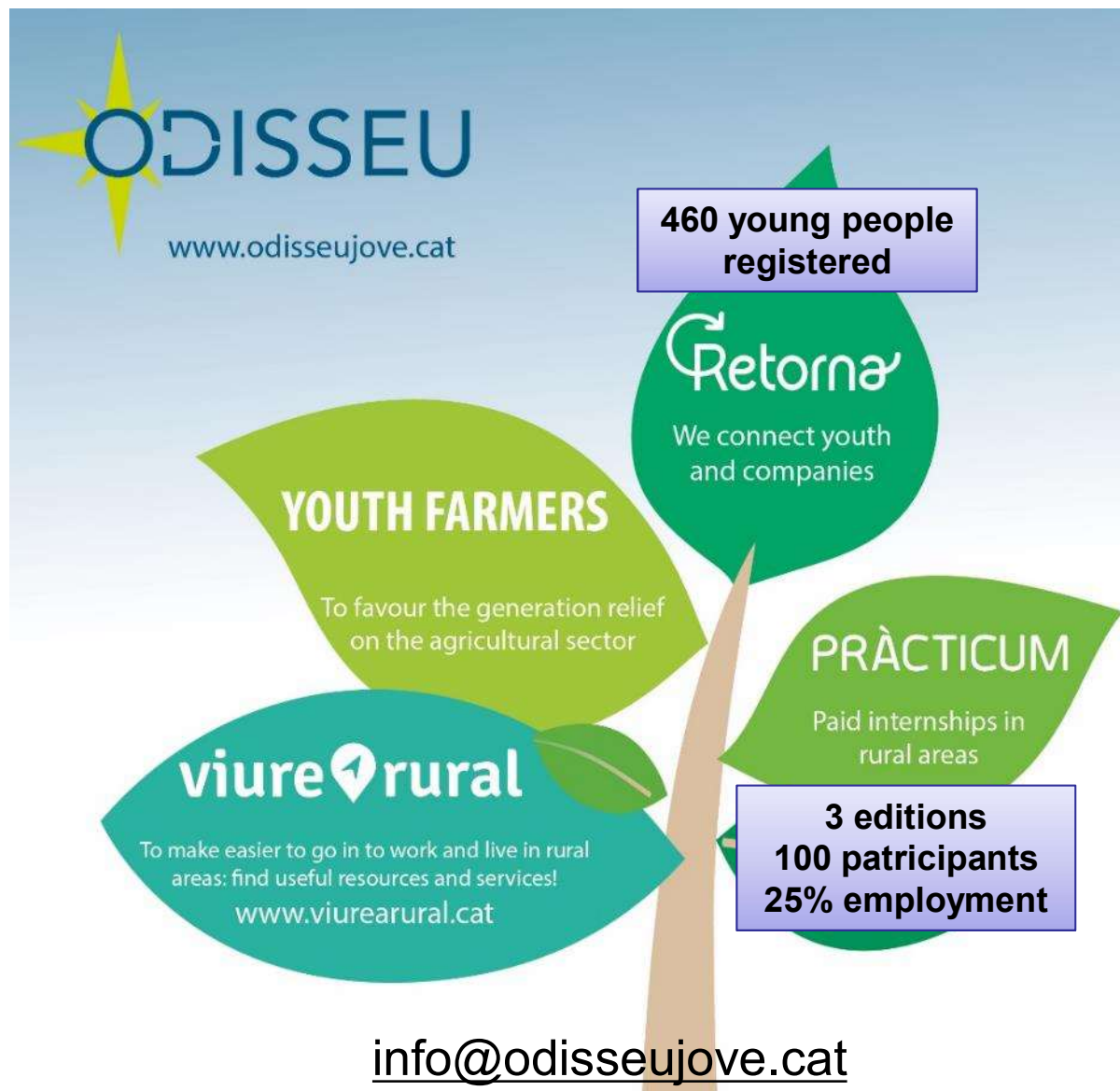
TALENT TERRITORY:

- Facilitate the access of talent in rural enterprises
- Promoting rural (youth) entrepreneurship and employment
- Promoting coworking as a new working formula to attract new population
- Improve the perception of rural areas and their job and life opportunities (rural-urban linkages)





TALENT TERRITORY



Objectives:

- Encourage and facilitate the **return and settlement** of **young people** in rural areas.
- Promote youth **employment** and employability and **entrepreneurial skills**.
- Promote access of young educated professionals to enterprises to increase the **competitiveness of rural business**.
- Increase the awareness on **life opportunities** in rural areas to **attract new inhabitants**.



TALENT TERRITORY

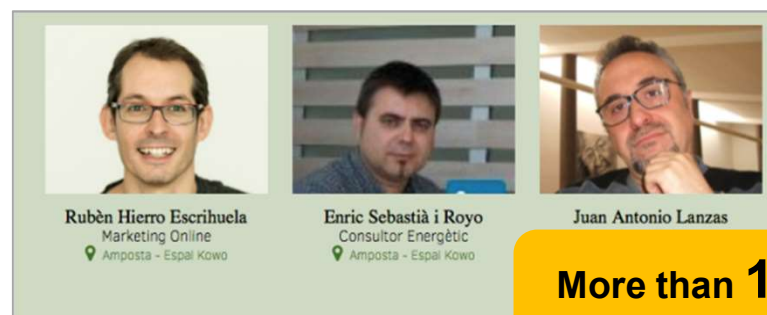
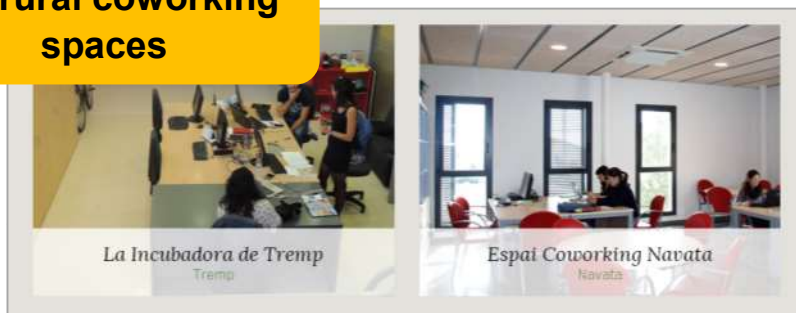
Objectives:

- ❑ **Divulging *coworking*** as a new way of working through ICT in rural areas.
- ❑ **Promoting** the habits of teleworking and *coworking* among entrepreneurs in rural territories.
- ❑ **Creating awareness and synergies** between rural territories through the divulgation of *coworking*.
- ❑ **Attracting talent** and new population in the rural areas.



CoLabora. European cooperation project on coworking spaces in rural areas (2018-2020)
7 LAGs: FR, LT, UK, IR, DE, CAT
Leading LAG: **Pays de Guéret (FR)**

22 rural coworking spaces



**More than 130
freelances**

info@cowocat.cat
www.cowocatrural.cat



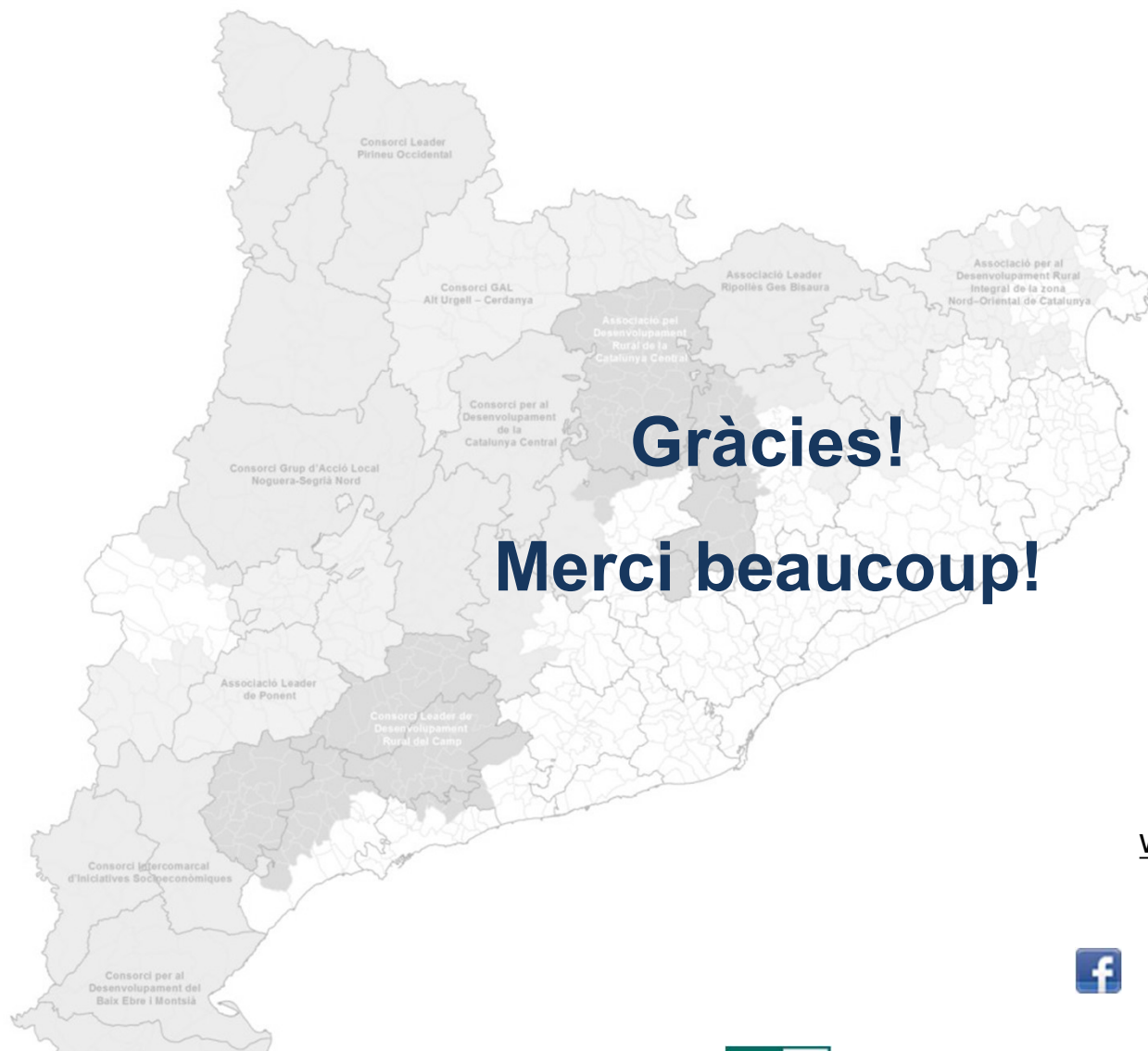
TALENT TERRITORY

Transnational cooperation with LAG
LAG Peipsi – Alutaguse (ESTONIA)
(2016-2019)

Sharing methodologies and educational materials, language skills, exchanges

- Foster entrepreneurial talent among the youngest (5th primary school):** to work on their creativity and ability to innovate, build self-confidence, critical thinking and the ability to solve specific problems.
- Facilitate that they learn to **look for opportunities and take advantage of the resources offered by the rural areas.**
- Divulgate the **entrepreneurial culture in educational centres**; incorporate the values related to entrepreneurship to primary schools, relate them to existing curricular subjects, such as mathematics, plastic arts, language, etc.
- Encourage **teamwork, debate and relationships** between students.
- Introduce basic **financial culture in schools.**

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Gràcies!

Merci beaucoup!

ARCA

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